

409-415
Court St.

SCHLESINGER & CO.

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\$100,000 AUGUST

FUR SALE!

Yes . . . in spite of furs being higher now than last season, Schlesinger & Co. are selling their fine furs at LESS than last year. Why? Because many months ago, anticipating a rise that has since materialized, we bought heavily for this event. ACTUALLY THE IDENTICAL SKINS, WHEN WE MAKE REPLACEMENTS, WILL COST TWENTY TO THIRTY PER CENT MORE. Our August Fur Event is a golden opportunity for you to own a luxurious fur coat at great savings that may never be duplicated.



Example: Finest Quality
Northern Back Muskrat
Last Year 295.00
NOW **290.00**
Present Value 395.00



Example: Finest Quality
Russian Squirrel Lockes
Last Year 210.00
NOW **205.00**
Present Value 245.00

- ... Persian Lambs
- ... Silver Foxes
- ... Russian Ponies
- ... American Broadtails
- ... Genuine Kid Skins
- ... Stenciled Lapins

And Many Others

the layaway plan

assures the coat you select will be held for you till Fall with only a small down payment.



EXCLUSIVE APPAREL
Schlesinger & Co.
409-15
Court Street



All coats of select pelts, superbly styled by Master Furriers



Example: Genuine Laskin
Mouton Lamb
Last Year 169.50
NOW **159.00**
Present Value 189.00

payments budgeted to your requirements