

Fred Meyer Easter Savings!



Easter Bunnies \$1.59

Bunny Dolls with plastic faces, sitting rabbits, standing bunnies. Many styles and colors from which to choose. Make some child happy on Easter Sunday!

Real Fur Bunnies, \$2.75-\$5.49
100% Wool fur—washable

Plush Easter Bunnies, \$1.59-\$5.95
Soft—cuddly—pastel colors
At Fred Meyer Drugs

Eversharp Presentation Pen and Pencil Set

\$14.75 Plus Tax

Magic Feed Pen and Reservoir Pencil. Beautifully designed set of gleaming plastic and gold-filled Swearingen pens. Sizes for both ladies and men in your choice of colors: Black, Blue, Maroon, Brown or Gray.

At Fred Meyer Drugs

Skylark Gift Set \$2.00

An ideal Easter Gift. Contains Cologne and Tale.

For Easter Charm

Casual Classics \$8.30

Rayon shantung. Perfect for all occasions. Pastel Colors. Sizes 12 to 20.



Genuine Patent Plastic Handbags \$2.95 Plus Tax

Highly Durable—Will resist cracking, staining and scuffing.

Flowers For Easter \$1.00 to \$1.59

Rich—Velvets—Soft pastels. A flattering accessory to your costume.

Lapel Pins \$2.95 Plus Tax

"To Add That EASTER Flash"

Gold finish flower spray set in assorted colored stones.

Scarves \$1.00 to \$1.95

Sheer Feminine Neckwear. Pastels and Whites.

At Fred Meyer Women's Apparel

Deep Cut Prices

- \$1.25 Absorbine Jr., 4 oz., 67c
- \$1.00 Ironized Yeast Tablets, 57c
- 39c Fred Meyer Mineral Oil Compound 19c
- 40c Merck Epsom Salt, 4 lb., 15c
- 50c Cocomalt, lb. 29c
- \$2.00 Carnation Chocolate Malted Milk 5 lb., \$1.19

- 75c Doans Kidney Pills, 44c
- 15c Fred Meyer Zinc Oxide Ointment, 1 oz., 5c

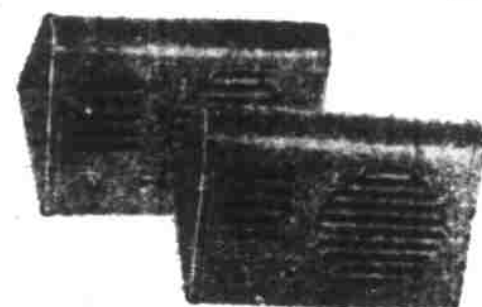
- \$1.20 Similac, 1 lb. 68c
- 10c Valvoline Petroleum Jelly, 3c
- \$1.50 Lydia Pinkham Compound, 83c
- 25c Fred Meyer Calamine Lotion, 4 oz., 9c
- 50c Cuticura Ointment, 31c



Paas Egg Dye 10c pkg. 3 for 25c

For gay colorful Easter Eggs, use Paas. Harmless food colors.

- Rit Egg Colors, 10c
- Presto Egg Colors, 10c
- Chick-Chick Egg Dye, 10c



2 Way Talkie \$18.75

Comes complete. You can use it in the home, office or between buildings. Easy to operate. All you do is flip the switch and listen.

At Fred Meyer Drugs

Woodbury Shave Bowl 75c

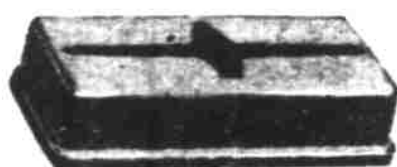
A practical and convenient holder for your favorite Woodbury shaving soap.



Gem Micromatic Razor \$1.25

Gold color all metal razor in handsome leatherette covered travel case. Complete with 10 Gem Micromatic Blades.

At Fred Meyer Drugs



Plastic Tissue Box 98c

Practical all plastic boxes in which to keep your cleaning tissues. In ivory, red or blue to match your color scheme.



Bainsborough Hair Nets 10c each



Daggett & Ramsdell Shampoo 16 oz. \$1.00

Makes the hair more lovely each time you use it.

At Fred Meyer Drugs

5c Tip Top Aluminum Curlers 3c

Zoo Bubble Bath 75c

12-oz. Bubbling! Ideal Gift for the kiddies.



Bring Easter Joy to Those You Love. Give the Favorite Gift Fifth Avenue Chocolates Easter Gift \$1.50 to \$5 Boxed

Floral gift boxes containing those famous Fifth Avenue chocolates, complete and satisfying assortment of chews, nut pieces, creams and toffees dipped in Swiss milk and dark vanilla chocolate. One and two-layer gift boxes in a variety of sizes to solve your Easter gift problem.

Oregon's Own Easter Gift! Fifth Avenue Almond Parfait, 24-oz. box, \$1.50 A distinctive Western confection with true flavor of famous Hood River hazelnut blended with Oregon walnuts grown in our renowned Willamette valley to create a unique tart-tasting candy. Assorted Swiss and dark vanilla chocolate dipped.

1-lb. Creamy Easter Nut Loaf, 98c Easter Novelty for the Kiddies, 3 oz., 9c, 3 for 25c

AT FRED MEYER DRUGS
We Reserve the Right to Limit Quantities We Are Never Undersold
Prices Good Friday Through Monday 148 N. Liberty
9 a.m. to 6:30 p.m., Through Friday 9 a.m. to 9 p.m., Saturday

Fred Meyer FOR thrifty BUYERS



Revlon's Batchelor Carnation Nail Set Match Box \$1.75 Set

The one color that defies convention—it's imaginative—like the new fashions. A capricious carnation— with a tender passion—plucked from the heart of his carnation. Match Box set includes Nail Enamel, Linetic and Adheron.

Double Feature—nail enamel and adheron, 75c Nail Enamel, 60c Face Powder, 60c



Gemey Perfume \$1.15 to \$5.00

Spring's own sparkle captured in a liquid gem by Richard Hudnut.

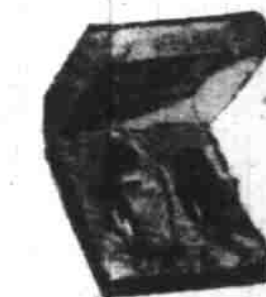
DeRaymond Trio Cologne Personalities \$2.00

Money, Power, Devotion! Excitement in Perfume!

At Fred Meyer Drugs

Yardly Bond Street Perfume \$4.50

A rich fragrance to please the most exotic persons.



Fifth Avenue Compact \$1.95 to \$4.95

All metal silver or gold plated compacts with lace or floral design covers. Beveled plate glass mirrors. Shatterproof—a lovely Easter Gift.



Love Lamps 98c

The light in the night that perfumes the room.

Du Barry Flower Face Gift Set \$2

Contains \$2.00 box Face Powder, \$1.00 bottle Foundation Lotion.

At Fred Meyer Drugs



Amity Billfold \$3.47

Men's Director Billfolds \$3.47 to \$7.47



\$5.00 Knapp Lighter \$1.98

New longer also. Easier to hold. Double wheel for smooth operation. To light it—simply roll it.

Wind Boss Lighter 49c

A handy lighter with a wind guard. Large fuel tank. Wind proof and leak proof.

Popular Brand Cigarettes \$1.28

14c Pkg. 8 for 40c Old Gold, Camel, Lucky Strike, Pall Mall, Philip Morris, Herbert Hoover, Falcón, Chester, King, Regent, Fatima and many others from which to make your selection. Give his favorite brand of cigarettes for Easter.

At Fred Meyer Tobacco

Easter Gifts for the Smoker \$1.50 Lektrolite Lighter Set 98c

No flame. No flare. No spark. No glare. Anytime, anywhere, under any condition, just insert the cigarette, push button-end in, draw on cigarette and it's lit.

Flare Lighter 69c

The lighter for pipe, cigars and cigarettes. 1000 lights between refills. Big fuel chamber. Easy and quick flint replacement.

Aluminum Humidor \$2.98

Beautifully finished in bronze, silver and gunmetal. Humidors for cigars or tobacco. Keeps moisture keeps tobacco fresh.

Cigars

8c La Libertad Cigars, 2 for 15c; box of 50, \$3.49
15c Viceroy Cigars, 2 for 25c; box of 50, \$6.99
25c El Puro Cigars, box of 25, \$5.25

At Fred Meyer Tobacco

Colorful Easter Baskets

Filled with real Easter eggs, bars and gum. An Easter bunny decorates the top.

89c to \$1.59