

We Are Never Undersold — Prices Good Friday Through Monday

FRED MEYER DRUGS for Gifts of Distinction



Every Fred Meyer Store Will Be Closed All Day Christmas



Children's Ideal Gifts

Washable Dolls and Animals

For Children 2 to 6 Years **79¢**



Sanitary, easy to clean, bright gay colors, securely stitched. Washable dolls attractively dressed in washable bright, gay material. Washable clown, lamb, Scotty and elephant.

Remember All Your Friends at Christmas!

Christmas Cards Half Price

Individual Boxed Cards, 50¢
Individual Cards, 25¢

Boxed Cards
Arctcraft, 29¢
Religious, 29¢

Boxed Cards, 1/2 Price, 49¢

At Fred Meyer Drug Sections

For Bathing Luxury

Jeurelle Bath Essence Set \$3.95

Half Price
Dresser Sets Reg. \$7.29 to \$15.39
\$3.65 to \$7.69

Matching brush, comb and mirror sets in colorful plastic and glistening crystal. Exquisitely decorated. A coveted addition to lady's dressing table. Beautiful gift box.

At Fred Meyer Drugs

Men Prefer Masculine Fragrance!

Spruce 2-Piece Shave Set by Wristley \$1.95

Delightful spruce fragrance, as cool and refreshing as the windwept woodlands, bracing and clean as the scent of the forest.

At Fred Meyer Drugs

Christmas Candies

Gay stockings filled with candy, **25¢**

1-lb. Almon-Omega, delicious almond and chocolate covered, toffee, **1.75**

2-lb. Almon Omega, **3.50**

1-lb. North Shore Carmels, **98¢**

Maple Sugar Candies, **25¢ to \$1.19**
Boxes

Tres Jolie, boxed hard candy, **98¢**

12-oz. fancy assorted salted nuts, in transparent container, **\$1.39**

1-lb. fancy assorted salted nuts, in transparent container, **\$1.85**

Fifth Ave. Almond Butter Toffee, 32-oz. box, **\$3.25**

Chocolate filled Miniature Cedar Chests, **\$6.49**

AT FRED MEYER CANDIES

A Gift for the Home!

Silex Coffee Maker

Four-Cup Size Sanitary **\$2.95**

Easy to use, easy to clean. For a really fine cup of coffee use this genuine Silex coffee maker.

A Christmas Remembrance!

Gift Stationery

Pinecrest or Queen Ann **\$1.98**

Each box contains 96 sheets and 48 envelopes. In white and soft colors for personal or business use.

At Fred Meyer Drugs

A Gift He Will Remember!

"42" Pine Shave Bowl

The refreshing, cooling fragrance of the pine. Abundantly rich lather for softening the shave.

At Fred Meyer Drugs
Exquisite Gift by Lanthier

Tweed Perfume

Lovely **\$4.50** to Give

The delightful and spicy Tweed has been waiting for. Beautiful glass bottle, an ornament for her dressing table.

At Fred Meyer Drugs



For a Perfect Christmas Give
Eversharp Presentation Pen and Pencil Set
\$14.75 Plus Tax

- Plastic Case
- Gold Filled Trim
- Deep Pocket Clip
- Guaranteed Forever

The ideal gift for the student, business man or woman, or that some one special. Beautiful, streamlined pen and repeater pencil. Attractive plastic case. Give the gift that brings praise. Remember, when you give Eversharp you give the finest.

Eversharp Presentation Pen Plus Tax **\$9.75**
Eversharp Presentation Pencil Plus Tax **\$5.00**
At Fred Meyer Drugs

A Man's Gift!

Saddle Club Shave Set

Two-Piece **\$2.00**

- Shave Bowl
- Shave Lotion

Attractively gift packaged. Truly a masculine fragrance.

Give a Game for Christmas

Dart Board

A constructive and exciting game that develops hand and eye coordination. Board is large size, brightly colored and warp-proof. Complete with three professional darts.

At Fred Meyer Drugs

A Flattering Gift!

Tussy Beauty Kit

Simulated Leather **\$7.50**

Washable Pink Lining

Smartly styled kit also will be pleased and proud to carry. Contains creams, lotions, cake makeup, perfumes and lipstick. The perfect gift.

At Fred Meyer Drugs

White Tissue Paper

- 24 Sheets **9¢**
- 20x30 inches

Beautiful snowy white paper for your Christmas gifts. Ideal for wrapping all your presents.

At Fred Meyer Drugs

Quick Perfection!!! Tweezers

Non-Slip **29¢**

Exclusively Yours

Jeurelle Men's Set

Three-Piece **\$2.75**

- Shave Bowl
- Talcum
- Shave Lotion

Stimulating and refreshing. Smartly styled set of distinctive toiletries that are definitely masculine.

For Christmas Morning!

Prep Shave Set

- 2 Jars Shave Cream **\$1.25**
- Shave Lotion
- After Shave Powder

Bracing and stimulating. A fragrance that men like. Excellent for that last-minute gift.

At Fred Meyer Drugs

A Gift for Home or Office

Zephyr American Autodex

- Touch Control **\$1.25**
- For Desk or Phone

At a touch it opens to the desired place. Handy to list phone numbers, addresses, names and other items. A handy reference for home or office use.

For Good Grooming!

Lynmark Men's 4-Piece Set

- After Shave Lotion **\$2.50**
- Hair Lotion
- Deodorant Cologne

In smart brown tweed card-board box with maroon lining. Masculine and smart.

At Fred Meyer Drugs

A Gift for Home or Office

Windsor House Men's Gift Set

- Shave Bowl **\$2.80**
- Shave Talc
- After Shave Lotion

Highly polished wooden shave bowl with matching wooden case on belt. Packaged in attractive dark brown gift box.

Windsor House Lotion, 8oz. Windsor House Talc, 8oz. Windsor House Shave Bowl \$1.00

Distinguished Men's Gifts

Windsor House Men's Gift Set

- Shave Bowl **\$2.80**
- Shave Talc
- After Shave Lotion

Highly polished wooden shave bowl with matching wooden case on belt. Packaged in attractive dark brown gift box.

Windsor House Lotion, 8oz. Windsor House Talc, 8oz. Windsor House Shave Bowl \$1.00

Perfumes

Fascinating New Perfume by De Raymond

Persian Lamb

\$7.00 and \$14.00

The very name is suggestive of richness, sophistication, softness and warmth. In this new perfume the very essence of these qualities are subtly caught. A perfume certain to arouse the interest of the feminine elite.

For That Special Christmas Gift

D'Orsay Le Dandy Perfume

- 3.00
- \$5.75
- \$11.50

That fascinating perfume in a thrilling, breathless fragrance.

At Fred Meyer Drugs

Stagnantly Stiring!
Yardley Bond Street **\$2.50**
\$4.50
\$13.50

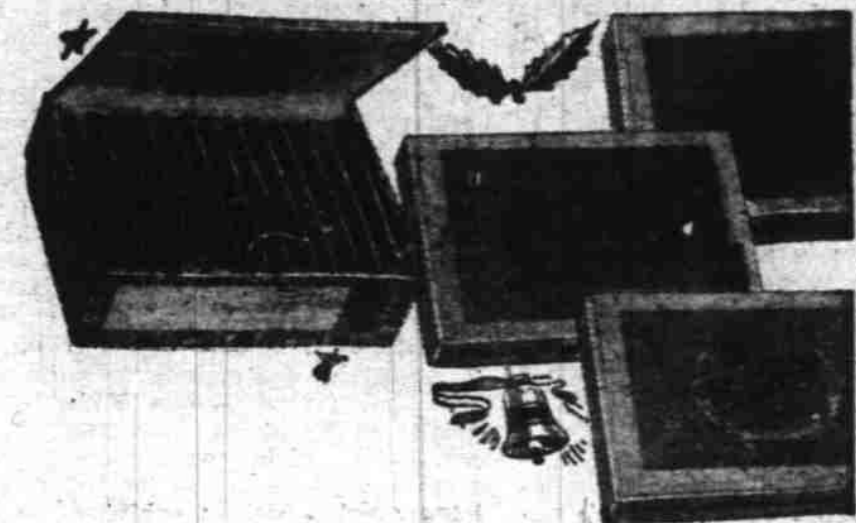
Distinctively precious for its fragrance. Women use golden showers of your loveliness.

Prices Good Friday Through Monday
8:00 A. M. to 6:30 P. M. Monday Through Friday
9 A. M. to 9 P. M. Saturday
148 N. Liberty

Fred Meyer

FOR thrifty BUYERS

Yes! There Are Boxes of Cigars for Christmas Gifts



150 La Mira Brevas Cigars, box of 50 **\$5.49**
Bombardier Straight Cigars, box of 50 **\$5.49**

Vicente Nieta Dalias Cigars, box of 50 **\$5.52**
Adrian Black Lords Cigars, box of 50 **\$4.79**
Vicente Nieta Binias Cigars, box of 50 **\$6.90**

Leather Tobacco Pouches

98¢ to \$3.95

Gift Tobaccos

- Road Street, 8-oz. Glass Humidor, \$1.10
- Revolution, 8-oz. Glass Humidor, 174 Irish Cigars, 8-oz. Glass Humidor, \$1.10
- Philadelphia Patourri, 8-oz. Glass Humidor, \$1.10
- Road Street, 16-oz. Glass Humidor, \$1.10
- Revolution, 16-oz. Glass Humidor, \$1.10
- Irish Cigars, 16-oz. Glass Humidor, \$1.10
- Philadelphia Patourri, 16-oz. Glass Humidor, \$1.10

15¢ Value Philip Morris Cigarettes

In Christmas **\$1.28** carton gift cartons.

Also Camel, 14¢ pkg. 3 for 49¢
Lucky Strikes, Old Gold, B&W, Kool, Cheiles, Full Mail, Spuds and many others from which to choose. Fresh stocks.

At Fred Meyer Tobacco

Cologne & Toilet Water

Early American Old Spice **\$1.00**
Friendship Garden **\$1.00**
Mountain Heather Cologne **\$1.00**
Mysticum Cologne **\$1.10**
Congo Eau de Parfum, **\$3.00**
Harriet Hubbard Ayer Toilet Water **\$5.75**
D'Orsay Intoxication Toilet Water **\$5.00**
D'Orsay Tourjours Fidele Toilet Water **\$2.00**
Bracelet Eau de Parfum **\$5.00**
Elmo Honeysuckle Cologne, **\$1.00**
Margo Cologne **\$1.00**
Pink Clover Cologne **\$1.15**
D'Orsay Violette Toilet Water **\$2.50**
D'Orsay Rose Toilet Water **\$2.50**
Lillianelle Toilet Essence **\$3.00**
Lillianelle Cologne **\$1.50**

At Fred Meyer Drugs

A Christmas Gift For Her!

Mountain Heather Gift Set

- Cologne **\$2.00**
- Talc
- Soap

"Oh, lovely scent of fern and flower caught up in a mountain mist." Cooling and refreshing. The perfect gift for that special person.

At Fred Meyer Drugs

The Perfume of Enchantment!

Scherk Gift Set

- Arabian Night
- Dusting Powder **\$2.20**
- Cologne

A woody fragrance blended of rare sandalwood and amber. Warm and heady—luring and long-lasting.

At Fred Meyer Drugs

In a Beautiful Gift Package
Roger and Gallet
Blue Carnation
6-Pc. Gift Set

- Perfume • Sachet **\$10.00**
- Soap • Talc
- Bath Fwdr. • Cologne

Blue Sapphire Gift Set

\$14.00

- Dusting Powder with Wool Puff
- Perfume • Toilet Water • Sachet

In royal blue plush box with satin lining and gold trim. As precious as a rare gem. A sophisticated rare fragrance. A stunning gift.

At Fred Meyer Drugs

Smartly Styled Gift Box!

Yankee Clover Gift Set

By Hudnut **\$2.25**

- Dusting Powder
- Toilet Water
- Sachet

The gay, fresh, sparkling fragrance of clover.

At Fred Meyer Drugs

A Gift From the Romantic Days of Yore!

Tradition 1700 Gift Box Set

- Bubble Bath
- Cologne
- Dusting Powder

All Tradition 1700 creations are infused with an honey fresh fragrance. Bottles are hand-blown and best-resistant with cork-stopped necks.

Tradition 1700 Cologne, **\$3.50**
Tradition 1700 Liquid Bubble Bath, **\$2.50**
Tradition 1700 Crystal Bubble Bath, **\$3.50**

Tradition 1700 Drum Crystals Bubble Bath, **\$1.50**
Tradition 1700 Soap, **\$2.00**
Tradition 1700 Mint, **\$2.50**

At Fred Meyer Drugs

A Suggestion for the Traveler

Poker Chips and Cards

100 assorted color chips and one deck playing cards in a compact leather case. Ideal for home or travel use. A good gift for the traveler.

At Fred Meyer Drugs

A Gift That is Always Welcome

Personna Razor Blades

- Box of 50 **\$5.00**
- Box of 10 **\$1.00**

A luxury blade for a 12¢ razor. It's a man's razor ever had. Give Personna and know your are right.

At Fred Meyer Drugs

At Fred Meyer Drugs

Surf Spray Coolaire

\$1.50

Inspired from the cool, crisp tang of the sea. Bracing, stimulating, cooling and refreshing.

Men's Handmade Toilettes Ideal for That Christmas Gift

Surf Spray Talc, **\$1.00**
Distinctively masculine surf spray. Stimulating, cool, smooth, soothing.

Surf Spray Cologne, **\$1.50**
Cool, clean, fresh fragrance of an ocean breeze.

At Fred Meyer Drugs

The Enchanting Perfume for an Enchanting Gift!

Lillianelle by Pinoud Gift Set

- Toilet Essence **\$3.00**
- Talc
- Soap

The American woman will use Lillianelle lavishly for the fragrance of the French Lily of the Valley they love so well.

At Fred Meyer Drugs