

WE ARE NEVER UNDERSOLD—PRICES GOOD FRIDAY THROUGH MONDAY

**"For Distinctive, Beautiful Gifts"**

# White Tissue Paper

**Regular 9¢ 5c**

24 Sheets Each 20 in. by 30 in.

Fill your needs now for Christmas wrapping at this low price. Makes beautiful, distinctive gift packages when tied with gaily-colored ribbon. Limit 3.

**Boxed Christmas Cards**

Reg. 50¢

Art Craft 33¢ Religious, Catholic and Protestant, 50¢

Winter Beauty 98¢ Oil Chrome 98¢ Crystal Box 98¢ Sparkle Tone 98¢

Individually boxed Christmas cards for that "Special Person" 50c  
At Fred Meyer Drugs

**"For That Creamy White Look!"**

# Camellia Hand Lotion

Reg. 50c **39c** Value

Creamy, smooth lotion for softening and soothing rough chapped skin. Use on arms, elbows and legs, and notice how soon baby dry skin becomes skin smooth.  
At Fred Meyer Drugs

**Kiddies' Delight!**  
Nursery Rhyme or Sea Nymph  
**Bubble Bath**  
Reg. 35c Value **29c**

5 in. x 7 in. cardboard cylinder with nursery rhyme pictures. Lavish bubble bath for the kiddies. No limit.

**Gift for Baby!**  
**Williams Baby's Own Kit**  
Quality ingredients for baby's delicate skin. Soft, smooth, talcum, and antiseptic oil, mildly scented.  
At Fred Meyer Drugs

**The Gift of Distinction**

**"Guaranteed Forever"**

# Eversharp Presentation Pen and Pencil Set

**\$14.75 Plus Tax**

Both men's and women's sizes in maroon, brown, blue and black. Both pen and pencil have gold filled caps and modern streamlined plastic barrels. Pen has a 14-K gold point, perfect balance and the famous "Magic feed." Repeater pencil feeds new points at a flick of the finger. As luxurious and practical a gift as you can give. Mail orders accepted. Add 10% to cover the cost of handling and mailing. Send to Fred Meyer, Inc., 633 S. W. 4th Ave., Portland 4, Oregon.

**Eversharp Skyline Pen, Pencil Set, \$8.75**  
The answer to your gift problem for the student  
No Tax

**Eversharp Repeater Pencil, \$1.50, \$3.75 and \$5.00**  
Never without a point. If your lead breaks, all you do is flick your finger and a new lead slips into position.

**Eversharp "Magic Feed" Pens, \$5, \$9.75**  
Complete the set by giving this perfect to use pen.

**Eversharp Leads, 15c and 25c**  
Complete assortment. In blacks and colors.

At Fred Meyer Drugs

- Sensational Stationery Values**
- World Wide Air Mail
  - Featherweight Air Mail
  - Wedgewood
  - Rocket
  - Skyline
  - 20th Century
- 39¢ 3 for \$1.00**

**Lentheric—Three Silent Messengers**

# Cologne Set \$2.05

Three delightful bottles of cologne needed in a little round box. Here are the three popular fragrances: Tread, Miracle, Confetti.

**Congress Playing Cards Double Deck \$1.33**  
Beautifully designed. Buy as a gift.

**This Christmas Give Perfumes and Cologne**

**Violet de Parme Cologne**  
by Goddard  
An Original **\$2.98**  
7.50 Value

The lovely fragrance of the early spring violet. Available also in the following fragrances:  
\$7.50 Rhythma, \$2.98  
\$7.50 Nuit de Paris, \$2.98  
\$7.50 Sweet Pea, \$2.98

Beautifully packaged perfumes and colognes of exquisite fragrances, lovely to give and sure to be remembered and enjoyed.

**Perfumes For Her Christmas!**  
If Goes to Her Heart!  
D'Orsay Intoxicant, 1/2 oz., \$1.00  
The pulse stirring perfume by D'Orsay to make her Christmas complete.  
Fantasia Perfume, by Lynette, 1/4 oz., \$2.00; 1/2 oz., \$3.50  
When men's heads turn—she's wearing Fantasia.  
Blue Sapphire Perfume, 1 oz., \$2.00; 1/2 oz., \$1.50  
As previous fragrances are a rare, new, luxuriously warm and sparkling.

**"Fascinating Fragrance!"**  
**Scherk Renaissance Perfume**  
**\$1.25-\$2.50-\$5.00**

Lasting tones of unforgettable loveliness and charm always whispering you.

**Goddard Perfume Set**  
Original **\$7.49**  
\$17.50 Value

8 oz. Cologne and 1 oz. Perfume. Even the gods would enjoy this fascinating fragrance—decidedly bewitching.

Originally \$18.00, Goddard Perfume set, \$7.98  
Contains two 8-ounce bottles of perfume. Rich, lavish fragrance. Beautiful gift.

Original \$12.50, My Moments, \$5.99  
Perfume as lingering as a haunting memory.

Original \$10.00 La Symphonie Perfume, \$4.95  
Blended floral oils producing a grand fragrance.

Original \$10.00  
Inspiration Perfume, \$4.95  
Sweet, enchanting fragrance.

**For Her!**

# Max Factor Autographed Make-up Set

**3-Piece \$2.50**

"My Make-up Secret"—Autographed by famous Hollywood screen stars. Contains powder, rouge and lipstick.

- For Blondes
- For Brunettes
- For Brownettes
- For Redheads

**Other Gift Sets, \$3.00, \$4.55 and \$6.00**

Tussy Beauty Kit, \$7.50  
Roger & Gallet 6-Piece Set, \$10.00  
Yankee Clever Set, \$2.25  
Lillianelle Set, \$2.50  
La Cross Mapiquer Set, \$5.00  
Luxur Savon Sachet Soap, \$1.00  
Congo Eau de Parfum, \$1.75, \$3.00, \$5.00  
Elmo Travel Kit, \$12.00  
Chen Yu Leathereffe Case, \$7.50  
Spellbound Presentation Set, \$3.00  
Wrisley Pink Coral Set, \$2.00

At Fred Meyer Drugs

**Oh! To Be Gifted With**

# Revlon Scooter Manicure Set

Genuine Morocco Case

- Black \$2.85
- Tan \$2.85

Complete with Nail Enamel, Adhesive, Oil Polish Remover, Nail White Penicil, Cuticle Stick, Emery Boards, Cuticle Pusher, Cotton Pad and Lipstick.

# Sky Ride Manicure Set

Saddle Leather Case \$8.00

- Tawny Russet
- Wine Red
- Navy

Rayon lined. Contains 2 bottles of Nail Polish, Adhesive, Oil Polish, Remover, Cuticle Pusher, File, Tweezer, Cuticle Stick, Emery Boards, Nail White Penicil, Lipstick and Checkstick.

At Fred Meyer Drugs

**For Perfect Grooming!**

# Saddle Club Men's Set

2-Pc. **\$2.00**

- Shave Bowl
- Shave Lotion

A soothing shave cream and a cooling shave lotion. Perfectly packaged gift for discriminating men.

**"Gifts Men Prefer!"**

**For Him!**

# ZELL BILLFOLD

Reg. \$5.00 to \$10.00

**\$2.50 to \$5.00**

Of finest domestic and imported leather in modern styles. Identification folder and postage pocket. A gift of quality at a great saving.

**Yardley Shave Cream, 50c tube**  
**Shaving Brushes, 98¢ and \$4.50**  
**Lentheric Shave Bowl, \$1.00**  
**Woodbury Shave Bowl, 75¢**  
**Tanbark Cologne, 80¢, \$2.50**  
**Spruce Shave Lotion, \$1.00**  
**Windsor House Shave Lotion, 90¢**  
**Russian Leather Shave Lotion, \$1.00**  
**Personna Double Edge Blades** Gift Box \$5 of 50  
**At Ease Shave Lotion, 39¢**  
**Mennens Skin Bracer, 89¢**

At Fred Meyer Drugs

**From the House of Scherk!**

# Mysticum Perfume

1/4 oz. **\$1.25**

1/2 oz. \$2.50 1 oz. \$5.00

Most famous creation of the House of Scherk—a masterpiece of the perfumer's art, skillfully blended of twenty-eight precious flower oils, producing a rare fragrance that is strangely different on every woman. A fascinating new perfume.

De Raymond Persian Lamb, \$7.00 and \$14.00

The very name is suggestive of richness, sophistication, refinement and warmth and these qualities are expressed in the fragrance.

**Jewelle Men's Set**

Two-Piece **\$1.65**

- Shave Lotion
- Shave Tale

Finest styled gift set containing a cooling shave lotion and smooth talcum.

Jewelle Shave Lotion, \$1.00  
Jewelle Shave Tale, 50c  
Jewelle 2-Pc. Men's Set, \$2.75  
At Fred Meyer Drugs

**"It's Genuine!"**

**Men's Pignin Fitted Case**  
**\$10.00**

Genuine pignin case, fitted with military brush, comb, and other accessories.  
At Fred Meyer Drugs

**Men's Sets!**

**L'Alphon Russian Leather Men's Set** 2-Pc. **\$2.00**

Russian Leather Shave Lotion, \$1.00  
Russian Leather Eau de Cologne, \$1.00  
Russian Leather Tale, \$1.00  
At Fred Meyer Drugs

**Gift Boxed!**

**Wrisley Spruce Men's Set** **\$2.00**

As cooling and refreshing as a mountain breeze blown through the spruce woodlands.

**Be His Yuletide Angel!**

**Yardley Shave Bowl**  
**\$1.00**

Old English Lavender. It's the gift that all men cherish and appreciate, because it gives a soothing, cool, refreshing shave with an abundance of rich lathering suds. It's scented with clean, refreshing lavender, a fragrance so popular with men.

**"Early American!"**  
**Old Spice Shave Mug**  
**\$1.00**

A clean, spicy fragrance that is definitely masculine. A gift to show that you appreciate his preferences for good grooming.

**"Balls Eye!"**  
**Dart Game**  
**\$1.50**

3 challenge painted perforated and numbered discs in service. 18 holes, double sided, complete with three professional darts.  
At Fred Meyer Drugs

**Mais Out Gift Set**

Eau Perfumes **\$2.50** and Talc

The exacting lovely fragrance of Mais Out in a beautiful gift box, lined with pastel pink rayon. A gift to please the most fastidious.

At Fred Meyer Drugs

**Lynette Presents!**

# Spellbound Gift Set

Gift Boxed **\$12.50**

In bridal white plush box with gold art craft trim, and nestled in downy soft gold satin, are four precious gifts. . . . Spellbound Perfume, Sachet, Concentrate and Dusting Powder. . . . deliberately alluring in fragrance. . . . a gift she'll cherish.

At Fred Meyer Drugs

**Fascinating! Lovely!**

# Blue Sapphire Gift Set

Gift Boxed **\$14.00**

Beautiful royal blue plush box with gold trim. Satin lined to honor the exquisite Blue Sapphire Perfume, Concentrate, Dusting Powder and Dry Perfume within. A fragrance as rare and fascinating as a precious gem.

At Fred Meyer Drugs

**Jewelle Bath Essence Set**

**\$3.95**

In Blue Field Flower or Magnolia fragrance. Bath Crystals and Cologne. For a luxurious bath that is relaxing and soothing, add fragrant scented crystals to hot bath water, use cologne as a body rub. Beautifully packaged for gifts.

**"Dainty—Lovely!"**  
**Mary Douglas Sachet**

15¢ Each

Trimmed with fine lace and accented with fragrant sachet. Beautiful satin material in soft pastel shades. Lovely for gifts.

2 Small Hearts in Gift Box, 50¢  
1 Large Heart in Gift Box, \$1.00  
Handkerchiefs Case, \$2.25  
Handkerchiefs Case, \$3.50

**"From Romantic Days O'Yore"**  
**Tradition 1700 Gift Set**

Three-Piece **\$8.00**

- Bubble Bath
- Cologne
- Bath Tale

Enchanting Love, beauty, charm and exquisite festivity. All Tradition 1700 creations are delicately infused with an herb fresh fragrance.

Other Tradition 1700 Creations—\$1.00 to \$3.00  
All make beautiful gifts. Plush eye-hand blown, heat resistant glass—reusable.  
At Fred Meyer Drugs

**"Gift Suggestions!"**

# Windsor House Men's Set

Three-Piece **\$2.80**

- Shave Bowl
- Shave Lotion
- Shave Tale

Quality shaving preparations in a smartly styled set for the gentleman's gift. Beautifully polished wooden shave bowl and wooden case on bottle.

3-Pc. Set, \$1.00  
Shave Tale, 90¢  
Shave Lotion, \$1.00  
At Fred Meyer Drugs

**Holiday Thrill!**

# Kensington Boxed Soap

3 Bars **\$1.00**

Flav. • Citrus • Godolite • Citron • Bouquet • Lime

Perfect partner for bath, mistletoe and shimmering lights in a box of fun. Instant relaxation bath or hand soap.

At Fred Meyer Drugs

**Complete Men's Manicure Set**

Manicure Implements of Finest Steel **\$2.89**

At Fred Meyer Drugs

**Gold Finished Gem Micromatic Razor**

3 Blades, **\$1.25**  
Blade Holder

**Christmas Savings!**

# Stuffed Dolls and Animals

Now only **1/2 Price**

Reg. \$1.70 to \$5.98  
**85¢ to \$2.99**

At Fred Meyer Drugs

Washable Dolls, Washable Animals, Printed Dressed Dolls, Plush Animals, and many others. Literally hundreds of every kind of stuffed doll and animal from which to choose. Make your selection now and please every kiddie on your gift list.

**Fresh and Lovely**

# Elmo Bath Ensemble

2-Pc. **\$2.25**

Contains Cologne and Dusting Powder. In Honeyuckle or Mango Fragrance. Beautifully packaged.

**"Lovely Scent of Fern and Flower!"**

# Mountain Heather Cologne Set

2-Pc. **\$1.65**

Mountain Heather, 2-pc. set, \$2.00

**"For Lovely Skin!"**

# Sofskin Hand Cream

35¢-60¢-**\$1.00**

**Beautiful Gift Evening in Paris Perfume**

60¢ to **\$5.50**

Prices Good Friday Through Monday  
9:00 A.M. to 8:30 P.M. Monday Through Friday  
9 A.M. to 9 P.M. Saturday  
148 N. Liberty

# Fred Meyer

FOR thrifty BUYERS