



The man in uniform isn't looking backward to the battles he fought and the tragedy he has seen. He's looking forward-to the life of peace and security with his family which his sacrifices were meant to secure. He's looking forward to a good job and the opportunity for success which is every American's birthright. And in his bright new world will be a richer understanding of those with whom he works—of his neighbors—of his children's schoolmates. He'll be taking his family to the Church of their faith regularly too. Because "out there" under flying shells and flak he learned to re-evaluate the simple joys of home-of tolerance-and of prayer. All he wants of us for whom he fought, are help in reestablishing himself with his family; his old job back (or a better one); and the presence of friends and loved ones.



CHURCHES . . . where families of every faith can worship in freedom.



HOMES co where families of every facome can live healthily, happily, comfortably.



SCHOOLS . . . where children of every race, faith and color benefit by progressive education methods.



INDUSTRIES . . . employing men and women of our community . . . producing for a constantly better way of life.

SEARS, RUEBUCK and CO.

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