

Your Call to Arms!

MIGHTY 7th War Loan

Yes, it's "all out" America for the biggest war loan drive we've had yet—the mighty Seventh!

IT'S TWO BIG DRIVES IN ONE

Up to this time last year, you were asked to subscribe in two war loans. Now, with the war reaching its peak, your Government is rolling two drives into one urgent call to arms. More and more equipment must be

bought and paid for, must be shipped thousands of miles to the fighting fronts. Your War Bond purchases in the giant Seventh help bear this tremendous cost.

PUT THIS GREAT DRIVE OVER

Find your quota in the table at the right. Make every effort to meet it—exceed it if at all possible!

Here's What Uncle Sam Wants You To Do	
If Your Average Income Per Month Is:	Your War Bond Quota in the 7th is: (Cash Value)
\$250 & up	\$187.50
225-250	150.00
210-225	131.25
200-210	112.50
180-200	93.75
140-180	75.00
100-140	37.50
Under \$100	18.75

Let your dollars join the fight in the MIGHTY SEVENTH WAR LOAN!



ALL OUT FOR THE MIGHTY SEVENTH!

SEARS, ROEBUCK and CO.