



America's "Best-run War" gives birth to a New Idea!

THIS has frequently been called "America's best-run war." And it is.

After a shaky start and the first few stunning setbacks, the crescendo of production, the achievements of the military, and the steely determination of the people have been pretty close to miraculous.

In keeping with this "best-run" handling of all war problems, a new idea has been born, the new *National War Fund*. This new idea brings unity to the inescapable giving of funds, to the confusing multiplicity of necessary war agencies.

With the world in flames and in tears, the demands on generous American hearts have been infinite. When the fires of London are so thick the fire hoses run dry . . . when a Chinese mother has to watch her baby die for want of a simple drug . . . when Greeks by the hundreds drop dead in the street from starvation . . . when a home-town "war-

orphaned" kid hardly through playing with dolls starts playing with fire . . . decent Americans cannot close their eyes or turn their backs.

These mass tragedies, these war-made horrors, stirred kind people to action. Committees were formed to provide aid for the suffering, and of course these committees needed money to carry on their good and vital work.

Now, in order to eliminate confusion, seventeen of these groups have been combined into the *National War Fund*. You give to this one Fund and you have given to all these seventeen agencies.

The National War Fund is officially endorsed by the President. It has the backing of the Government as an improvement over the old confusing way of raising money. It permits you to budget your wartime giving more easily. It makes sense.

This unified Fund does not intrude upon the autonomy of any of these agencies. The USO, China Relief, British War Relief and all the others will be left under their present efficient and experienced direction. They will be freed from the task of raising money, and have time to devote full time to their good works; and you will *not* have to dig down so often that your pocket becomes frayed at the edges.

The money you give will do good round the world. It will also do good right in your own neighborhood for we have combined the appeal of the National War Fund with that of our local agencies. Part of your contribution will be used for the families of men in the service, for the children of parents in war work, for the social services needed to keep a community at war healthy, safe and efficient.

Give, generously, today. Add up your total gifts . . . *then double it!*

FOR ALL THESE GIVE ONCE

For Your Fighting Men

U. S. O.
UNITED SEAMEN'S SERVICE
WAR PRISONERS AID

For Our Allies

FRIENDS OF LUXEMBOURG
BELGIAN WAR RELIEF
BRITISH WAR RELIEF
FRENCH RELIEF
GREEK WAR RELIEF ASS'N.
NORWEGIAN RELIEF
POLISH WAR RELIEF
QUEEN WILHELMINA FUND
RUSSIAN WAR RELIEF
UNITED CHINA RELIEF
UNITED CZECHOSLOVAK RELIEF
UNITED YUGOSLAV RELIEF
REFUGEE RELIEF TRUSTEES
UNITED STATES COMMITTEE FOR THE CARE OF EUROPEAN CHILDREN

For Miscellaneous Agencies

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CATHOLIC CHARITIES, INC.
CHILDREN'S FARM HOME
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VOLUNTEERS OF AMERICA
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For Your Community Chest

BOY SCOUTS
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SALEM UNITED WAR CHEST

In Conjunction with

NATIONAL WAR FUND

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