

And Another Rider Bites the Dust



There'll be plenty of thrills, spills and chills at St. Paul's eighth annual rodeo July 3, 4 and 5. Contestants will vie for \$2700 in prizes in bronc riding, such as pictured above from last year's show, and a number of other events.

Cowboys Seek Rodeo Prizes

\$2700 to Be Given; Queen Betty Manegre Crowned Friday

ST. PAUL—Cowboy performers, striving mightily for \$2700 in prize money and titles, will give St. Paul's eighth annual Independence day rodeo a rollicking start Saturday and promise top-flight arena shows for Sunday and Monday.

This usually quiet, rural community has taken on a real wild-western air in preparation for the three-day events. Residents are donning western attire, horses are replacing vehicles as a mode of transportation, and almost everyone's conversation contains something concerning one of Oregon's few war-time rodeos.

A patriotic parade will move over St. Paul's streets Monday at 10 a. m., with a group of floats and marching units and dozens of mounted cowboys and cowgirls in the lineup. Five trophies and a number of United States war bonds and stamps will be awarded parade winners. Grand marshal will be Mel Lambert of the naval air corps.

S. W. Starr, representative of Secretary of State Robert S. Farrell, placed the crown on brunette Queen Betty Manegre during colorful coronation rites Friday night. Ruling with Queen Betty are Crown Princess Marjorie Bernard and Princess Shirley Smith.

Preceding Saturday night's show there will be a special war bond selling event in which each person purchasing a \$25 war bond will be given free tickets to the night show.

Claud Knight Funeral Rites Held Monday

Funeral services were held Monday afternoon at The Dalles for Claud S. Knight, prominent resident of that city who was born and reared in Salem.

Son of Sheriff and Mrs. John Knight, who resided in east Salem, he went to public schools and business college here before going to The Dalles in 1903. There he ran a paint and paper store, was later employed at the Citizens' National bank and was for a time deputy sheriff. For a year he worked in the state auditor's office at the hospital there.

Mr. Knight had been ill for four days preceding his death. He was past exalted ruler of The Dalles BPOE and funeral services were held from the Elks temple, with members of the lodge conducting the graveside services.

Survivors include the widow, Mildred Bolton Knight, The Dalles; the mother, Mrs. John Knight, and one sister, Mrs. Harvey Taylor, both of Salem.

New Rulings Are Issued

The war food administration today issued new regulations for custom slaughterers (persons who kill livestock for others) which require them to hold permits to do any custom slaughtering and to obtain a statement of information from the owner of the livestock to be slaughtered. The new provisions become effective July 1.

The required statement—giving the owner's address, his slaughter permit number, the type and number of livestock killed and the total dressed and live weight—must be signed by the livestock owner and the custom slaughterer.

Forestry Board Members Named

Reappointment of George T. Gerlinger, Dallas, and appointment of Horace J. Andrews, Portland, and Leo Hahn, Antelope, Wasco county, as members of the state board of forestry, were announced Monday by Gov. Earl Snell.

Andrews, representing the United States forest service, succeeds Lyle F. Watts of Portland while Hahn, representing the Oregon Wool Growers association, replaces Ernest Johnson, Walla-walla.

Members of the board serve indefinite terms.

Undertaker, Terwilliger Passes Here

George Edward Terwilliger died Sunday afternoon at a Salem hospital. He had been an undertaker in Salem from 1909 to 1939, but since his retirement had made his home in Portland with his step-daughter, Mrs. Elsie Lewis Loter, and in Alameda, Calif.

Born at Wapinger Falls, N.Y., June 17, 1864, he came to Salem in 1909. That same year he opened a funeral home in a residence near Cottage and Chemeketa streets intersection, later taking a partner in the firm now known as Terwilliger-Edwards. He retired in 1939 because of ill health, seven years after the death of his wife.

In Poughkeepsie, N.Y., he held life membership in the Masonic lodge, was a member of the Elks, the Royal Acranium, and in Salem had belonged to the Maccabees, Woodmen of the World and Eagles lodge.

Survivors include one brother, Joseph Terwilliger; one sister, Mrs. M. F. Roberts, both of Beacon, N.Y.; the stepdaughter, Mrs. Loter, 3018 North Lombard, Portland.

Services are to be held today from the Terwilliger-Edwards funeral home, the Rev. H. C. Stover officiating, with entombment at City View cemetery. The remains may be viewed by friends from 11 a. m. to 1 p. m. today at the funeral home.

Gas Attack Precautions Are Outlined

Courses of instruction in methods of protection against war gas attack, to be offered in "priority" cities of Oregon in target areas, were outlined at a meeting in Salem of senior gas officers from virtually all western Oregon counties, which closed Sunday.

The schedule of places where the courses will be given and the dates, will be announced later, officials said.

Principal speakers at the meeting included Major G. A. Arnold, gas protection officer of the Ninth corps area, with headquarters at San Francisco, and Jack H. Hayes, gas protection officer of the Oregon state defense council.

Riffe Killed In Accident

SILVERTON HILLS — Jacob Willard Riffe, past 60, was killed in a freak accident late Monday afternoon while he was at work on the J. W. Hollingsworth ranch in the Silverton Hills district. He was hauling a load of empty strawberry crates into the field, when, as nearly as friends can reconstruct, the horses turned a corner sharply, the trailer tipped and he, attempting to jump clear, was trapped under the load.

Ekman Funeral Home is in charge. Funeral arrangements are pending location of relatives. Riffe has been living in the hills district about 14 miles southeast of Silverton but has worked many seasons in the past for the Hollingsworths.



Pure ingredients plus special cleanliness make Master Brand your leading health food.



Snell Expects No Special Session

Though quoted in St. Louis, Mo., last Thursday as wanting to buy a large quantity of liquor for the state "so the old folks of Oregon can eat" and expressing fear that a special legislative session to provide other sources of funds for old age assistance might be necessary if liquor supplies were not forthcoming, Gov. Earl Snell on his return here Sunday said the pension program was not endangered and that he foresaw no imminent need for a special session.

"I am not alarmed over the old age assistance situation in Oregon at this time and would be one of the last to wish to call a special legislative session," Gov. Snell declared.

"The proposal that Oregon's elderly people, entitled to old age assistance benefits, shall receive from \$38 to \$40 a month as indicated by the legislature, is not a political issue but is a matter of right and justice. I propose to take necessary steps to bring about adequate assistance to these people."

There always is a question, Gov. Snell said, as to whether old age assistance finances come from the proper sources, but the law provides that they shall come largely from liquor profits. The 1943 legislature appropriated \$12-

West Salem Residents Entertain Visitors

SUNNYSIDE — Mrs. Ethel Brown of Portland was a visitor at the home of Mr. and Mrs. William Larson last week. Mrs. Brown arrived Tuesday and returned to Portland on Wednesday. Visitors at the C. L. Pool home are Mr. and Mrs. D. L. Dixon and their daughter Diana and Mr. and Mrs. H. Pool all of Portland. Mrs. Dixon is Mr. and Mrs. C. L. Pool's daughter and H. Pool is C. L. Pool's brother.

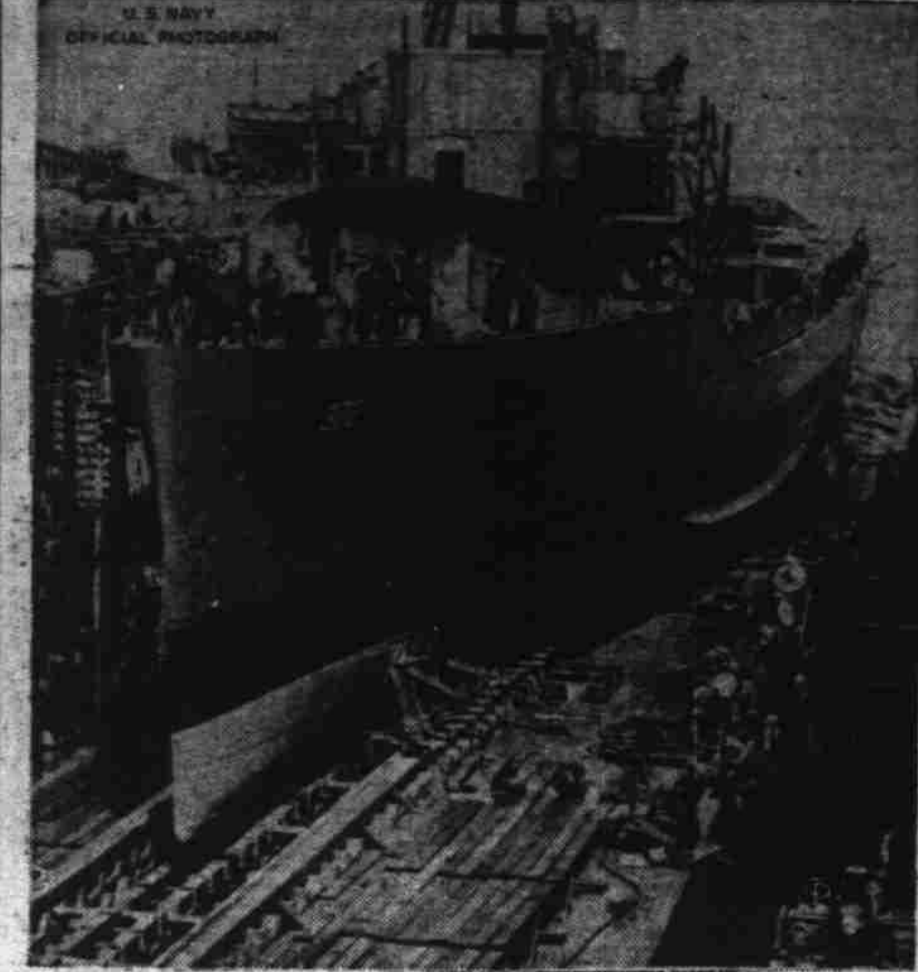
Visitors Saturday at the Sunnyside Grocery store operated by Miss Katie Turner and J. H. McDonald were Mrs. Ed Norris and Mrs. Bud Norris both of Vanport.

000,000 of liquor funds for these benefits.

The governor mentioned, in denying that a special session might be necessary, that aside from the possibility of obtaining additional liquor supplies, the state has the power to issue certificates of indebtedness against future liquor profits. He also mentioned the income expected to be derived from the new tax on pin-ball machines and mechanical phonographs.

Gov. Snell said the governors' conference at Columbus, O., had adopted a resolution supporting conservation and protection of the nation's forests. The main business of the conference, he said, was to devise methods whereby the states may best contribute to victory in the war and to the institution of a post-war program which will provide full employment.

Destroyer Cassin Is Reborn



With no fanfare but a grim determination of purpose, a sleek destroyer was "reborn" at the Mare Island navy yard, Calif., recently. The ship was the USS Cassin, replete with the same heart—the machinery that saw its body blasted and torn from her that Sunday morning at Pearl Harbor. Only the hull and superstructure are new, shaped by the skilled hands of modern-day ship surgeons about the salvaged heart of the old Cassin. Thus the Cassin joins her sister ship, the USS Downes, which also was shattered in the hell of Pearl Harbor. Soon both destroyers will sail forth to seek out and destroy the enemy.—IIN photo.

Paulus' Firm Buys Roseburg Packing Plant

Purchase by Paulus Brothers of Salem of the prune packing plant in Roseburg formerly operated by the Douglas County Prune Growers association was announced Monday. The announcement stated that the Salem firm planned immediately to install canning machinery and equipment with a view to starting food processing about July 15.

Paulus Brothers has 28 acres planted to beans in the Roseburg area and are contracting for tomatoes. It was stated. Prunes and other fruits will be canned to the extent that they become available.

Expansion of Paulus Brothers to the Roseburg field was only one item in a recent series of transactions involving food processing plants, reflecting general activity in that field in Oregon. Two transactions noted within recent days illustrate the growing interest of large national food-processing companies in the possibilities of western Oregon's productivity.

One of these is General Foods corporation's acquisition of the Ray-Maling company with plants at Woodburn and Yakima, reported elsewhere in today's Statesman. Though General Foods has been functioning for several years as a holding company in other food-processing operations, it has

Local Program Listed in Annual Recreation Book

Salem's community recreation program is among those listed in the annual Recreation Year Book for 1944 just published by the National Recreation association. This national report contains detailed information on the public recreation programs in almost 1,100 communities.

In the first year of war hundreds of community recreation agencies adjusted their programs to meet the needs of men in uniform and war workers, according to the Year Book figures. Two hundred sixty one cities provided special recreation for men in the armed forces through their municipal recreation agencies, and 271 cities made similar provision for war workers.

connection with the former Maling plant at Hillsboro, in which it has had an interest, and now in taking over the Ray-Maling company. General Foods has however owned the patents under which Birds Eye Frosted Foods invaded the canning field only in have been produced at the Ray-Maling plants.

Announcement was made last week that the Hudson-Duncan company had obtained WPB permission to construct the first unit, a 50 by 80 foot building, of a cannery in Forest Grove. Hudson-Duncan has operated strawberry receiving stations at several points in Oregon and has a nut-processing plant at Dundee.



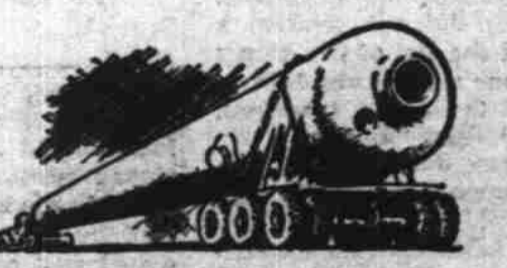
The inside story of 100 octane gasoline



1. In 1937, 100 octane aviation gasoline was just emerging from the oil company laboratories. Production was hardly great enough to keep one squadron of fighter planes in combat, and it cost \$25 to make each gallon.



2. Today, the American oil companies are turning out enough 100 octane to fuel the greatest Air Force in the World. They are shipping millions of additional barrels to our Allies. And they have cut production costs to an average of 1 1/4¢ per gallon.



3. The inside story of this accomplishment is a typical example of American Free Enterprise at work. For 100 octane was perfected by our oil companies in their own laboratories before we ever entered the war—without one cent of government subsidy.



4. This was largely the result of just one peacetime influence—COMPETITION. You don't decide to make 100 octane one morning and start producing it the next. You have to learn how over a period of years. Back in 1920, the best gasoline our oil companies could make was 52 octane.



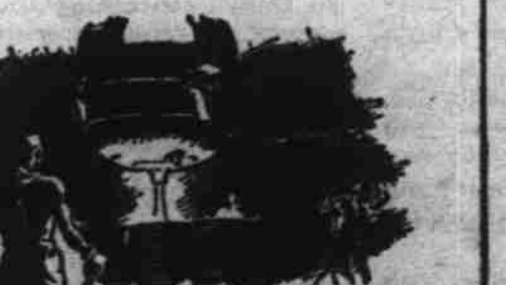
5. But by 1930, they had hit 71; by 1937 they were shooting for 100, and by 1939, for 100 plus. Why had they made such progress? Not because they expected a war all those years. But because each company kept struggling to put out a better product than the others and get more customers.



6. If the oil business had been controlled by one company, or by the government, this wouldn't have happened. For there's not much incentive to go after more customers when you already have them all.



7. But many companies, competing with each other for your business, forced improvements. And forced them at a much greater rate of speed than any monopoly (private or governmental) has ever managed on its own initiative. That's the inside story of 100 octane.



8. And it's the story of most other war production as well. Years of peacetime competition under American Free Enterprise gave us the "know-how," the plants and the mass production techniques to do the greatest job ever tackled by any nation in history.

The company that became Union Oil was founded in 1886 out of the personal savings of nine Santa Paula, California business men.

Today, it is owned by 31,652 people, most of whom live right here in the West—3,628 in San Francisco, 434 in Seattle, 7 in Grants Pass, Oregon, 274 in San Diego, etc.

The Company's profits which, in 1942, amounted to 3.8% on capital invested, are shared among these people.

Last year this net profit amounted to \$174.94 per stockholder. Of this sum, \$147.42 was paid out in dividends—\$27.52 was left in the business.

In return for these profits, the 31,652 owners have financed the tank ships, oil wells, refineries and service stations that make Union's operations possible.

This is the story of most American corporations. By joining the money and talents of a lot of people, we are able to do a job collectively that we could never do alone.

UNION OIL COMPANY OF CALIFORNIA

AMERICA'S FIFTH FREEDOM IS FREE ENTERPRISE

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles, California.