



# Sears QUEEN for 12 DAYS SALE



## Wool Pullover SWEATER



REGULAR ~~1.89~~  
**1.66**

### SHORT SLEEVED CLASSIC STYLE

It's a Gremlin gift . . . your favorite sweater at a lower than ever price! Beautifully made of fine all wool zephyr yarns . . . knit with a crew neck that lies flat, fits snugly and keeps its shape. Many colors . . . sizes 32 to 40.

## Novelty Wool Pullover SWEATER



**1.98**

Flattering fashions . . . in soft wools and blended wools . . . fine or bulky knits. Offered in a delightful array of pastels and darks. 34 to 40.

## COTTON CARDIGAN

Fleeced cotton cardigan with long sleeves, crew neck, two patch pockets. Open blue, red, white. Sizes: s-m-l.

**98c**

\* Fabric content on label

## Girls' New SPRING DRESSES

### DRESSES

**1.98**  
EACH

### CUNNING COTTON IN SUNNY COLORS

Tiny tots look mighty pert in these crisp cottons . . . and Mothers love their wash-ability . . . their sturdy contempt of hard wear. Styled for 1 to 3 years.



## Boys' and Girls NEW SPRING COATS

**3.98**  
to  
**5.98**

Trim, boxy style tailored for your young lassie in a good-looking all wool tweed in a soft beige . . . rayon lining. Sizes 2 to 8.



Brother feels so well dressed in this belted model with the pleated back. Mother approves, too . . . because it's carefully tailored in a soft, durable all-wool fabric. Choice of tan or blue . . . Sizes 2 to 8.

## COMPLETE BABY LAYETTE

53 PIECES →



### PACKED IN ATTRACTIVE BOX

- |                      |      |
|----------------------|------|
| 2 Doz. Diapers       | 3.58 |
| 3 Shirts             | .87c |
| 3 Gowns              | .87c |
| 3 Kimonos            | .87c |
| 3 Gertrudes          | .58c |
| 3 Receiving Blankets | 1.17 |
| 1 Blanket            | 1.49 |
| 1 Waterproof Sheet   | .89c |
| 2 Quilted Pads       | .39c |
| 2 Dress & Slip Sets  | 2.58 |
| 1 Sweater Bootie Set | 1.98 |
| 1 Pig. Bands         | .15c |
| 2 Cotton Sheets      | 1.38 |
| 1 Pig. Q. Ties       | .15c |
| 1 Johnson Powder     | .25c |
| 2 Soap               | .25c |
| 1 Women's Oil        | .25c |
| 3 Pr. Anklets        | .87c |
| 1 Bib                | .10c |
| 2 Wash Cloths        | .89c |
| 1 Bath Towel         | .89c |
| 1 Pillow Slip        | .25c |

REGULAR ~~21.00~~  
VALUE

Complete

**19.95**

TOTAL REGULAR PRICE **21.06**

Those gremlins again! They've a soft spot in their hearts for your young darlings! Here they've whacked the price down on a layette that'll make any youngster coo with pride! Packed in a pretty box . . . and bingo . . . it's all ready for the new addition!

## GAY, COLORFUL EMBASSY PRINTS

REGULAR ~~69c~~  
**57c** YARD



Gremlins, too, know that you save when you sew . . . and it's your budget they're trying to balance . . . that's why the price on these lovely rayons is so low. 38 inches wide.

## TAFFETA

Firm, crisp rayon taffeta . . . hand washable with care. In a beautiful assortment of pastels. Easy to sew . . . 41 inches wide. Gay colors. **49c** Yd.

## SEERSUCKER Plain and Prints

Marvelous for children's outfits . . . or your own play clothes. Needs no ironing . . . wear it as it comes from the washline. 36 inches wide. **49c** Yd.

## RAYON SATIN GOWN

REGULAR ~~1.99~~  
**1.49** Each

TEAROSE AND BLUE  
A luxury loving gremlin slashed this price . . . so you can have several of these lace trimmed or tailored pretties. Sizes 34 to 40.



## RAYON SLIPS

TEAROSE Or White  
Soft, fine textured rayon crepes or smooth rayon satins in a trim fitting assortment of tailored or lacy styles. **79c** EACH

## GALE BELT

REGULAR ~~4.59~~  
**3.98** Each

Non-Rust Boning  
Excellent support for general wear . . . fits well above waist. 2 pull strap back lacings.



## CHARMODE BRASSIERE

Ceiling Price 50c  
Trim fitting style that gives firm up-lift support. Tearose. **53c**

## TAILORED Rayon SLIP

Sleek fitting 4-gore bias style . . . neatly tailored in good quality rayon satin. Tearose or white. **1.29** Each

## Lace Trimmed SLIPS

Soft, smooth rayon satins . . . enhanced by dainty lace trims. Tearose and white. **1.98** Each

## LULLABY LUXURIES

Lovely Rayon Satin And Crepe Gowns **2.25** EACH

Beautifully made in figure flattering styles . . . tailored or daintily lavished with lace. In tearose, blue and ivory. 64 inches long. Sizes 34 to 44.



## Cotton Jamarette

**1.68** PAIR

### MAN-TAILORED, FULL CUT SIZES

Handsome pajamas . . . superbly tailored for luxurious sleeping comfort. Coat piped with contrasting binding. In tearose, blue, wine and royal.

SEE STRONG SEAMS TOO!



SATURDAY, LAST DAY THIS SALE!

SEARS, ROEBUCK AND CO.

### STORE HOURS:

Daily - 9:30 A. M. to 6 P. M.  
Saturday - 9:30 A. M. to 9 P. M.