

Life of Car May Depend on Parts; Care Essential

Winter-Proof Plan Designed To Keep Cars on Highways For Duration, Says Simmons

How many of the automobiles on the road today will continue to furnish transportation for the duration of the war? Confronted by this question, and also considering the imminent change to colder, stormy weather, Mobil dealers of this area came forth today with a winter-proof plan embracing three 'musts' to assist in prolonging car life.

"One of the principal objects of this winter-proof plan," says H. A. Simmons, local manager for the Mobil-Mobilgas marketers, "is to help the motorist in preventing unnecessary and costly friction of the vital part of his car, parts which he may not be able to replace for the duration."

"It will be a sorry day for any car owner when one of the parts of his car wears out because of improper lubrication and too much friction, and when he is told by the mechanic or supply house that such a part is no longer available. Then, this motorist will be forced to lay up his machine, if he can't have the part temporarily fixed."

"Mobile dealers, therefore, feel that they are rendering a patriotic service in insisting that there are certain 'must' orders to be followed to help prevent such a calamity—for it really would be a calamity to the man who needs his car."

"Right now, with changing weather either upon us or just ahead of us—with colder, stormy driving conditions to contend with—the 'must' program of essential lubrications and inspections started by Mobil dealers as a part of their winter-proof plan, is mighty welcome to the motorist."

"The three most essential 'musts' laid down for Mobil dealers to follow in winter-proofing cars, are: Drain out old, dirty, worn summer oil and change to winter grade; thoroughly lubricate chassis with winter lubricants; flush out and change transmission and differential lubricants to fresh winter grades. These 'musts' are offered in a special combination."

"Mobile men are also inspecting many important car parts, including tires, battery, condition of cooling system, spark plugs, oil filter, air filter, etc., to help their customers make sure their cars will continue to render good service as long as possible."

First Jeep Journey Finds Road Good

EDMONTON, Alberta, Oct. 31 —(AP)—The first man to drive a Jeep from Edmonton to White Horse, Yukon territory, over the new Alaska highway is Lt. Robert H. Gill, of the US army air forces who returned to Edmonton Friday. The 1450-mile journey took five days.

"On some parts of the road you can travel as fast as you want," said Gill, the base cargo officer here.

Oil Cushion Paper Thin

"Did you ever contemplate the thinness of a cigarette paper?" queried Mobil Man H. G. Friesen yesterday. "Mysterious as it may seem, the space between the piston and cylinder wall of a modern automobile motor is less than half the thinness of a cigarette paper. It's one of the wonders of science that oil can be so made and so perfectly balanced as to form a continuous protective cushion in such cramped quarters. But, we must not presume too much on the oil which is given this vital task. When the oil is worn out and dirty, after a grueling summer and fall, it should be flushed out and changed to the correct, fast flowing winter grade. In this manner, with small investment, we protect vital, expensive machinery and help to assure continuous driving without fear of breakdowns. This operation is an important part of winter-proof protection, which also includes correct seasonal lubrication of gears and all chassis parts."

Groups Favor Pay Increase

Many organized groups of women in Oregon have officially or informally endorsed the constitutional amendment to increase the pay of legislators, according to Vernon Williams, executive secretary of the state-wide citizens committee sponsoring the measure.

Among the organizations which have officially endorsed the amendment are State Federation of Women's Clubs, Oregon League of Women Voters, Women's Government forum, Portland Federation of Women's Organizations, Portland Woman's club, Oregon City Woman's club, Oswego Woman's club, Pendleton Thursday Afternoon club, Portland supervisors and directors of instructors, and, informally, by the affiliated legislative council of the Portland Teachers' association.

Knudsen to Inspect
PORTLAND, Oct. 31 — (AP) — Gen. William S. Knudsen, army production expert, will inspect all Portland area war industries except shipyards Sunday, Capt.

Stock Breeder Dies

UNION, Oct. 31 — (AP) — Funeral services will be held in Portland Monday for Leon Levy, 79, pioneer Union merchant and breeder of thoroughbred cattle who died Friday at La Grande. With his brothers, Levy was a longtime exhibitor at Pacific International and other livestock shows.

A. F. McGarr, ordnance officer here, said Saturday.

Commanded



Lt. Comm. David G. Roberts (above), of Fleet, Mich., was skipper of the US destroyer Porter when she was sunk by the Japs in the latest naval action in the Solomon island area. —(Associated Press Photo from US Navy.)

Winter-Condition Called Necessary By Auto Makers

"In discussing the winter-proof lubrication plan," says Monroe Cheek, Mobil dealer, "I'd like to repeat the good advice given by a auto manufacturing companies. One of them (Studebaker) says 'Proper lubrication is assurance that the car will continue to perform to your increasing satisfaction.' Another (Buick) declares, 'Every fall have your car conditioned for winter driving. Drain and flush transmission and differential. Fill with correct grade of lubricant.' Another (Oldsmobile) says 'Periodical maintenance is prevention maintenance, which is fully performed, will eliminate costly emergency service. Another (Packard) declares 'Good lubrication is low-priced insurance against high maintenance costs.' Chevrolet makers say 'Lubricants are much cheaper than repair bills,' and Ford concludes that 'change of transmission and rear axle lubricants is essential in the fall and spring, while proper lubrication and inspection every 1,000 miles is a most important factor in securing the many thousands of miles of satisfactory service that were built into the car.' These manufacturers know what they're talking about."

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Lytle Calls Meatless Days Ruinous to Livestock Setup

Meatless days, as advocated by the federal government as a war measure, would be ruinous to after-war livestock prices, Dr. W. H. Lytle, chief of the animal industry division of the state agricultural department, predicted here Saturday.

He said rationing of meat would be preferable to meatless days.

Lytle said it generally was conceded that the serious condition which the livestock industry found itself after the first World War was due to habits formed from the meatless days regulation. "Eat no lamb slogans were carried on hotel and dining car menus as late as November, 1918," Dr. Lytle declared, "with the result that three years later the meat consumption had declined from 142 to 134 pounds per capita."

Lytle said the average price for lambs in 1918 was \$13.93 per hundred pounds but in 1921 it had dropped to \$7.19 per hundred pounds. Hogs decreased in the same period from \$15.82 top to \$7.82 per hundred pounds and cattle from \$9.44 to \$5.50 per hundred pounds.

"It would seem that to change eating habits greatly upsets the economics of the livestock industry," Lytle added.

Lytle said it was now estimated that the greatest amount of meat ever produced in the United States will be slaughtered in 1942, aggregating more than 21,000,000,000 pounds as against 17,500,000,000 pounds yearly average for 1937 to 1941. August marketing of meat this year increased 10 per cent over August, 1941, Lytle continued.

Other figures released by Lytle showed cattle production is at an all time high of 75,000,000 head, counting both dairy and beef animals. Hogs also are high with 105,000,000 and turkeys and chickens are up hundreds of thousands. "Much could be done," Lytle said, "to increase our meat stores

Cooper Second In Bond Sale

Bruce Cooper of the Salem J. C. Penney company store, credited with selling \$95,656.55 worth of war bonds during July, was next to the top bond salesman among all the employees of the nationwide firm's units, according to word received by Frederick S. Lamport, chairman of the Marion county war savings staff.

Cooper's mark was topped only by a Cortland, N.Y., Penney man, who sold \$106,671.15 in bonds. In his store district, Cooper was undefeated. He is to receive a \$50 war bond as prize for his efforts.

In charge of bond and stamp sales in his own store, Cooper staged a number of promotions of his own and also greatly assisted the county war savings staff in special efforts in the downtown district, Lamport said.

Ontario, Oct. 31 — (AP)—At least 500 more harvesters are needed in Malheur county's sugar beet fields, Eldon Cove, local manager for the US employment service, said Saturday.

Warning Made On Drainage

"In the operation of an automobile motor," says Manger Scotty Marr, Mobilgas dealer, "it is found that regular crankcase drainage prolongs its life. In fact this statement is made in all the manuals issued by the Chrysler corporation, makers of Dodge, Plymouth and DeSoto. Similar statements are made by the other car manufacturers. Their engineers declare that the oil is subject to dilution, contamination by water, fuel, acid and other foreign elements, which reduce lubricating quality. All these adulterating materials tend to form more rapidly as the temperature goes down. That's why the experts advise draining more frequently in cold weather. Change of oil is one of the important commands of the winter-proof period. Motorists who follow this command help to avert costly wear on highly finished engine surfaces."

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You want to keep your car running



Rubber is not your only problem

A worn out part that can't be replaced

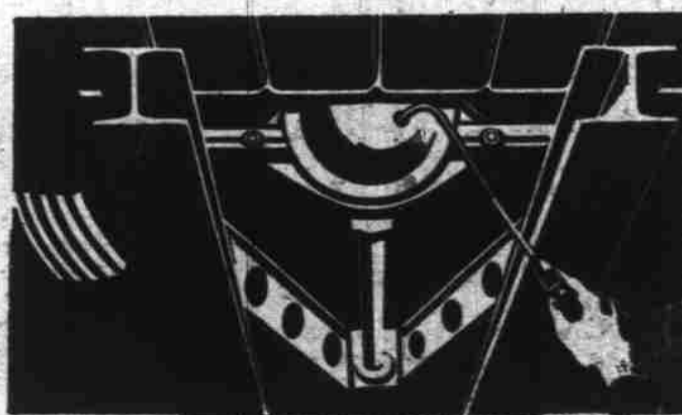


(but could have been saved by proper care)

can tie up your car for the duration



THESE 3 "MUSTS" TO KEEP YOUR CAR RUNNING ARE DUE NOW!



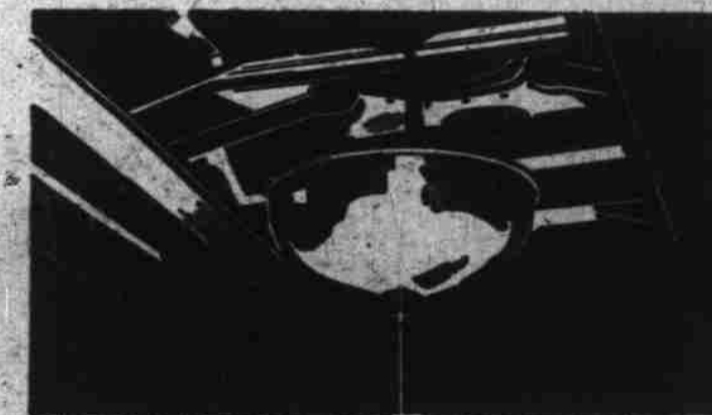
1. TRANSMISSION and DIFFERENTIAL SERVICE

The protection of transmission and differential gears calls for correct lubrication. To neglect them is unwise—always; but emphatically so now, for it may not be possible to replace worn gears. Heavy summer lubricants that have done their job should be replaced now with fresh, clean Mobil lubricants of the right grades for efficient winter service.



2. MOBILUBRICATION with X-RAY CHART

How long and how efficiently your car will continue to run depends very largely on how well it is lubricated. Mobilubrication is correct lubrication. The famous X-Ray Mobilubrication Chart helps your Mobil Man to lubricate your car expertly. It X-Rays the complete lubricating system and stipulates the correct lubricant for each point.



3. DRAIN, FLUSH and CHANGE OIL

The dirt and sludge that have accumulated in your crank case from hot summer driving should be flushed out thoroughly now, and the correct winter grade of Mobiloil supplied. This is a very vital safeguard against unnecessary wear of parts you may not be able to replace, and a wise precaution to give your car for all-out protection and long life.

ASK YOUR MOBIL-MAN ABOUT HIS

WINTER-PROOF SPECIAL

INCLUDING THESE 3 "MUSTS"

NEAR RAYMOND GRAM SWING MONDAY THRU THURSDAY 7 P. M. KEX Blue Network

MOBILLOIL - MOBILGAS



Long War Predict New CHIEF set up excess Demand

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How old is it?...What condition is it in? ...How much service is left in it?

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If there is any doubt about the condition of your battery — if there isn't a lot of service left in it — better get a new one — Now — While you can... because even a new one may have to last a long time — better play safe and get a

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