

Men's Clothing Shows Influence of Military and Conservation

Simplicity, Neatness Gained

Yardage Saving Puts End to Frills; Cuffs Gone

For the first time since the beginning of the war in Europe, men's clothes are beginning to show the cumulative effect of military influence, conservation measures and a greatly accelerated trend toward simplicity that was just beginning to make itself felt in pre-war days.

An overall description of the new fall clothes is simplicity and conservatism. The jackets, topcoats and overcoats are all shorter, have less "frills" attached and no longer sport the large, roomy patch pockets so noticeable during the past two seasons. Cuffs are gone, pleats in trousers have been erased, the vest has become almost obsolete, and the two-button, single-breasted suit is king of the field.

Much of this evolution in styling, has been brought about, or at least hastened, by war and the Government's conservation measures designed to make wool supplies last as long as possible and to act as a brake against possible future supply shortage. Shipping Causes Shortage

Although there is no actual shortage at the present time, government officials months ago anticipated the present acute shipping problems from South America resulting from axis submarine warfare, and also felt that our supply lines might become increasingly more dangerous to maintain.

Consequently conservation measures were taken for men's and boys' clothing (and women's clothing as well) to stretch out the mileage in available wool fabrics.

The problem is doubly acute with an ever-increasing army of cloth, and with the consequent necessity to create and maintain a wool stockpile that can be used for civilian and military needs in the event of complete cutting off of supplies from South America and Australia (the two principal wool producing countries outside of the United States).

The obvious result of these precautionary measures has been the creation of greatly simplified suits and overcoats. Although these changes are not at once obvious, or startling, they have subtly transformed the average young man and business executive into a more serious and conservative looking individual.

For years prior to the WPB order for finishing trousers without cuffs, the gentlemen who wore no cuffs on his trousers was not considered merely eccentric, but was usually a conservative banker, a Boston business man or someone who has been brought up to believe that any departure in clothing styles had to be time tested and proved before it was permissible to take it up. Cuffless Revival

Actually the return of the trouser without the cuffs is a return to what has been called by many clothing establishments throughout the country a "return to simple elegance." And fancy as that term sounds, the total result of less yardage in suits and coats adds up to something like that.

For the man, as for the woman, the simplest things are usually the best looking. The more severely the man is dressed, the more conservative he appears. And the more conservative he appears, the greater the implication of good taste. Fortunately, in normal times, there is the good middle ground of the college and university campus, where simplicity is the keynote, but is relieved by a certain carelessness and disregard for formalized apparel.

In general, the picture this fall is favorable. The conservative appearance of the clothes is in keeping with a nation at war. And the saving in fabric yardage is a definite aid in conserving the time-honored staple of men's clothing—the natural wool fiber, which is the best guarantee of long wear and service.

Carageman First Hunting Fatality

BURNS, Oct. 13.—(P)—Warren Watson, 29, Burns garage owner, killed Sunday was Hecay county's first 1942 deer hunting fatality, Coroner H. Z. Smith reported Tuesday.

Watson apparently discharged his gun as he dismounted from a horse, Smith said.

Erb Going East

EUGENE, Oct. 13.—(P)—Dr. Donald M. Erb, president of the University of Oregon, will attend three meetings on his current eastern trip, the National Association of State Universities at Chicago October 22-24, the Association of American Medical Colleges at Louisville October 25-27 and address the university's New York alumni October 18.

Enters 2nd Year



H. H. MARGGI

S & N Manager Forecasts Good Year

One of the recent additions to Salem's business row, S & N Clothiers, is this week celebrating the beginning of its second year in the city, according to H. H. Marggi, manager.

The S & N company, expanding to Salem from stores operated at Oregon City and Bend, opened its doors at 456 State street last fall in modernized quarters.

The firm looks forward to another successful year with appreciation of the patronage it found in the capital during its first 12 months of operation, Marggi said Tuesday.

S & N caters to men and boys.

Legislator Pay Meet Called

A meeting of the Marion county committee, to campaign for the proposed constitutional amendment increasing compensation for legislators from \$3 to \$8 a day, has been called here for tonight.

The amendment was approved by the 1941 legislature and referred to the voters at the November election this year. It also provides for extending the length of legislative sessions from 40 to 50 days.

Plans are being made to organize all towns and communities in Marion county. Vernon Williams, Portland, will be the principal speaker at Wednesday night's meeting.

Dr. William G. Everson is chairman of the state-wide committee.

Bennett to Head 'Schools at War'

Frank B. Bennett, Salem public schools superintendent, has been appointed chairman of the "Schools at War" campaign for Marion county, it was announced Tuesday.

Under the slogan, "Save, Serve and Conserve" children of school age will be shown how they may help the victory drive through the regular purchase of war savings stamps and bonds. The campaign will officially open in Oregon about October 15 and will come to a close January 31.

Fights for China



Dr. Chao-Chen Wang, 25, one of China's ablest young engineers, who specialized in ultra high frequency communications at Harvard university following his arrival in California in 1937, is doing his "Jap fighting" today in an electronics laboratory of the Westinghouse Electric and Manufacturing company. The young scientist is particularly adept at the designing of high power radio tubes, now being used by the armed forces, and believes he is contributing to ultimate Chinese victory. In recent months he submitted two patent disclosures in the field of electronics that Westinghouse engineers believe will improve production of communications apparatus for the United Nations.—EIN Photo.

Lumber Labor Board Flays Output Halt

SEATTLE, Oct. 13.—(P)—The war labor board's new Pacific coast lumber commission confined its initial session Tuesday to discussions of its powers and procedure and the issuance of a statement that labor disputes must not hamper production.

The five-man board, headed by Ben Kizer of Spokane, set Wednesday for the first actual investigation into one of the numerous

labor disputes over which it has been given broad authority. The decision had not been definitely reached Tuesday as to whether the first case would be one involving American Federation of Labor or Congress of Industrial Organizations unions.

J. B. Fitzgerald, representing employer's associations, asserted that it is the desire of operators to see that the rival labor organizations "are treated exactly alike."

He said "Present disputes chiefly concern wages."

In its statement against any interruption in lumber production, the commission asserted: "It is our greatest single con-

tribution in material to the war effort. Each dispute that slows down lumber production strikes a heavy blow at our nation's ability to defend itself, no less than it impairs our unity of purpose to win the war."

The commission decided to set up permanent headquarters at Portland October 26.

Corps Needs Members

PORTLAND, Oct. 13.—(P)—The Oregon women's ambulance corps will accept 50 volunteers to replace members who have enlisted as WAACS and Waves, Col. Ann M. Schmeer, commanding officer, announced Tuesday.

Construction Men Needed By US Navy

A call for graduate engineers and men with practical construction experience for the civil engineering corps of the United States navy was issued by the office of naval officer procurement of the 13th naval district.

"Additional construction battalions are needed by the navy," said Capt. W. J. Giles, director of procurement. "Each construction

battalion has 16 commissioned and ten warrant civil engineering corps officers.

"For commissioned rank, a technical degree in electrical, mechanical, civil or architectural engineering is required, except that men with outstanding construction experience of not less than 15 years may be considered, regardless of college training."

All officers must be field men, the director explained. No draftsmen, office men nor architects are wanted for this work.

Warrant officers must be men with at least ten years construction experience, preferably between 35 and 45 years of age. For the battalions mechanical

engineering graduates with experience in tractor, truck, caterpillar upkeep and some civil engineering experience are needed.

Interviews are given at 117 Marion street, Seattle, and at 1233 American Bank building, Portland.

Deer Hunter Returns

PENDLETON, Oct. 13.—(P)—A search for Miles D. Newman of Pendleton ended Tuesday when the deer hunter, who became separated from a companion in a fog Sunday, reached the Pearson ranger station. He was lost in the Blue mountains south of Ukiah.

S. & N. CLOTHIERS

Today, Thursday, Friday, Saturday

Proudly Announce Their

1st ANNIVERSARY

Double Green Stamp

EVENT

We are happy to say that we have successfully completed our first year as a Salem business institution and in our appreciation to the people of Salem and vicinity for their patronage during this period, we are offering DOUBLE S & H GREEN STAMPS on all purchases today, Thursday, Friday and Saturday!



100% WOOL SUITS

Here are real suits! Worst-Text, Monroe and Griffon... expertly tailored of new fall fabrics that'll knock your eye out for smartness! As a caution, now is the time to "get busy" and make that addition to your wardrobe!

\$27⁵⁰ \$34⁵⁰
\$39⁵⁰

COVERT TOPCOATS

In addition to Coverts, you'll find Gabardines and Fleeces at the S. & N., and with the cold days ahead, you'll need one of these warm coats to "keep old man winter" out. Visit the S. & N. today, make your selection and receive DOUBLE S & H Green Stamps too!

\$19⁵⁰ \$24⁵⁰
\$29⁵⁰



SCHOOL TOGS

That Have That Educated Look!

Sport Shirts

For comfort's sake add another sport shirt to your shirt supply. You'll never find that you have too many.

\$1.95 to \$3.45

Cords

"CANT BUST 'EM" and Day's cords are two names that stand for the best in the "knock-around" pants that every fellow needs at school. See them today.

\$3.95 to \$5.95

Raincoats

You bet! We have a complete stock of the new raincoats in fingertip, three-quarter and regular length... of materials that will please both men and young men.

\$7.45 to \$13.95



100% Wool SWEATERS

Coat and pull-over styles in plaids, plain colors, in close and loose knit. Dress your wardrobe up with one of these warm, durable sweaters

\$4.95 to \$6.95

TIES

Let us help you select a tie that will add the proper touch to brighten up your entire appearance. S. & N. offers such names in ties as Wembley, Grayco and Hollyvogue.

\$1.00



Euro SHIRTS

Replenish your shirt wardrobe from the grand selection you will find here... prepared for the busy season ahead, whether it is school or business activity!

\$2.25 & \$2.50

Rainproof JACKETS

Hirsch-Weis and Airman, Zelon treated in beige, green, Airman blue, lined and unlined... with zipper fronts too. You'll find values beyond comparison!

\$4.95 & \$6.95



Mallory

HATS

What every man needs for Fall is a new smart Mallory. Here he will find a hat that "can take it" for it is Cravenetted to withstand the wind and the rain.

\$5 to \$6
Dallon's \$3.95

100% WOOL SPORT COATS

Sport coats from the S. & N. are expertly tailored, to give wearers the most complete satisfaction. You'll find many from which to make your choice, in all new fabrics and stimulating Fall colors.

\$10⁵⁰ to \$15⁹⁵

Double S & H Green Stamps During This Event

S. & N. CLOTHIERS

456 STATE STREET



DIXON SHOES

"Dixon Dependable," a name that assures complete comfort, with smart styling added to durability. See the many styles now being featured.

\$5⁵⁰ to \$6⁹⁵

100% WOOL SLACKS

Get that "extra pair" of slacks now, for by alternating them with other slacks, or suit pants, you can add greatly to the life of your wardrobe.

\$8⁹⁵ to \$9⁹⁵

Double S & H Green Stamps During This Event