

Breakfast will really hit the spot when you serve Hotcakes!



Sperry's Pancake and Waffle Flour

10 Lb. Pkg. **55c** 4-Lb. Pkg. **25c**

Golden brown perfect hotcakes or crisp tender waffles will really make the family want to eat breakfast. Easy to make and quick. Add only milk and you have a fine delicious breakfast.

White Satin Sugar, 10 lbs., 62c
Mapleine, for syrup on hotcakes, 1 oz. 17c

Grocery Section

Esquire Fruit Cocktail
No. 1 Can **15c** \$1.71 Doz.

Purex
1/2 Gal. **21c**

Dan-Dee Grapefruit
No. 2 Can **12c** \$1.39 Doz.

Kraft Dinner
12 Oz. Pkg. **9c**

My-Te-Fine Bread
White or Whole Wheat
11 Lb. Loaf **13c**
Fresh from our bakeries to you.
Grocery Section

- Post Bran Flakes**, for breakfast menus, 14 oz., 2 for **25c**
- Grapenuts**, crisp and tasty, 12 oz., **12c**
- Nu Vita Popped Wheat or Rice**, 5 oz., **7c**
- Nestles Morsels or Chocolate Bars**, 7 oz., 2 for **25c**
- White Rover Dog Food**, No. 1 tins, 3 for **23c**
- Ball Mason Zinc Caps**, for canning, **21c** doz.
- My-Te-Fine Granulated Soap**, giant size., **49c**
- Vanity Fair Toilet Soap**, bar 5c, 6 for **29c**
- Van Camps Tenderoni**, 6 oz., 2 for **19c**

Grocery Section

Fifth Avenue Coffee
Reg. or Drip Grind **29c** Lb. Tin
Ground for you when you buy it. Fresh and fragrant.
Grocery Section

Pickles For the Lunch Box!
President Pickles
12-oz. Bottle **25c** 3 for 69c
* Sweet Mixed * Sweet Mild * Thin Slices
Zestful and tangy to use in sandwich fillings and to pack in the lunch box.
Grocery Section

Rinso
Lge. Pkg. **21c**
Rich suds for washing and cleaning.
Grocery Section

Sunbrite Cleanser
Reg. **4c**
Will not scratch and makes your cleaning and scrubbing easy.
Grocery Section

Formay Shortening
21c Lb. Tin
For all cooking and pastry.
At All Grocery Sections

Minute Man Soups
8c 3 for 23c
Prepared ready to serve. Just add water and heat.
Grocery Section

Choc-O-P'nut Butter
17 1/2 Oz. Jar **39c**
For Cake Frosting, Ice Cream, Sandwich Fillings, for milk drinks and for cooking.
Grocery Section

Triangle Rolled Oats or Wheat
48 Oz. Pkg. **21c**
Hot Breakfast with cereal are the starters to a good day of work.
Grocery Section

Junket Rennet Dessert
Reg. **9c** 3 for 25c
Easily digestible for the children or for invalid food. Good flavors.
Health O Meal or Nut O Meal
28-oz. Pkg. **25c**
Healthful and appetizing food for breakfast cereal.
Grocery Sec.

Soft Absorbent Tissue VELURE TOILET TISSUE
1000 Sheet Rolls **8c** 6 for 45c
Pure toilet tissue that is safe and absorbent and is soft enough to use for facial tissue. Fine for the baby.
Stock Up Today
Grocery Section

Health O Meal or Nut O Meal
28-oz. Pkg. **25c**
Healthful and appetizing food for breakfast cereal.
Grocery Sec.

Cut Rite Wax Paper
200 Ft. Roll **23c**
Foods stay fresh longer.
Grocery Section

Kool Aid Assorted Flavors
3c Pkg.
Flavors that make refreshing, cooling drinks for everyone.
Grocery Section

Borene
Lge. Pkg. **21c**
Use for the family washing.
Grocery Sec.

Sperry Drifted Snow Flour
49-lb. Sack **\$1.79**
For fine texture bread and pastry. Results are perfect with Drifted Snow.
Grocery Section

Fred Meyer
FOR thrifty BUYERS
LOCALLY OWNED-OPERATED

SHOP FRED MEYER MEAT SECTION

BEEF POT ROAST

These grand roasts are cut from the shoulder of fancy young beef; mottled with streaks of white fat.

Blade Cut **28c** lb.

Leg o' Lamb Genuine Lamb **35c** lb.
Serve It Cold for Kiddies' Luncheon

BONELESS BRISKET
Corned Beef Genuine Steer Beef **23c** lb.

Meat Loaf Correct Proportions Veal-Pork-Beef **29c** lb. 2 lbs. **57c**

Special Ground Beef **25c** lb. 2 lbs. **49c**

VEAL ROAST Milk Fed, Crown Style. Always a Family Treat. **29c** lb.

COLORED ROASTING CHICKENS Selected, Tender Plump Birds **37c** lb.

Sausage Country Style **29c** lb. LARD 2 lbs. **33c**

That Old-Time Flavor You Hanker For Salt Side Pork **29c** lb. Shortening 4 lbs. **73c**
Thick and Lean Pure and Wholesome



Flat Boiling Beef Extra Lean **17c** lb.

Smoked Bacon Jowls **23c** lb.

For Seasoning BACON ENDS **17c** lb.

Best Grade Kipp'r'd Salmon **45c** lb.

Kipper'd Tips **33c** lb.

GRAPES

Seedless, Tokay, Lady Finger, Rabien

2 lbs. **23c**

SWEET POTATOES

YAMS

2 lbs. **23c**

Quality

GRAPEFRUIT

5 for **19c**

Spanish

SWEET ONIONS

10 lb. sack **29c**

Mail This Fine Candy to the Servicemen!



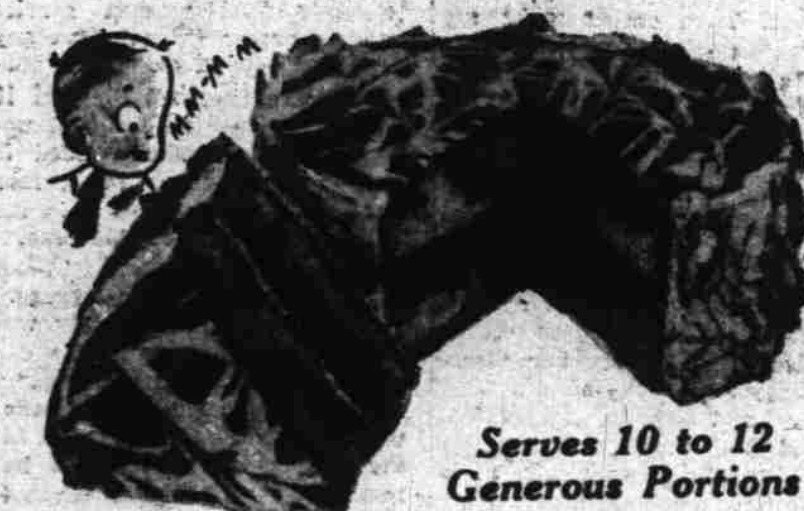
Chocolate Dipped Applenut Parfait

2 Layer Box

48 Oz. **\$1.89**

Other Sizes **\$1 & 50c**

This is the perfect candy to mail to the serviceman as it is easy to pack and will retain its flavor and stay fresh and full of goodness. Has the unobtainable flavor of fresh apples combined with chocolate and will really hit the spot with the men. Exclusive with Fred Meyer.



Serves 10 to 12 Generous Portions

Chocolate Supreme Cake

Made with only the finest and best cake flour, fresh selected eggs and 5th Ave. Butter. Iced with Butter Cream Icing. Two Layer Round. Rich with deep chocolate flavor. Moist and packs well for lunch boxes. Favorite with all the folks and children.

43c Lb.

Walnut Loaf Coffee Cake

An Ideal Breakfast Treat for all the family. Made with nuts and raisins. Topped with Vanilla Icing and chopped Oregon Walnuts. Use for lunch boxes.

19c

Vita Bee 100% Natural Whole Wheat Bread

Full of health and vitamins for you. Made with whole wheat ground in our own baking kitchen. Honey and 8 Vegetable Juices added for their vitamins and minerals.

15c

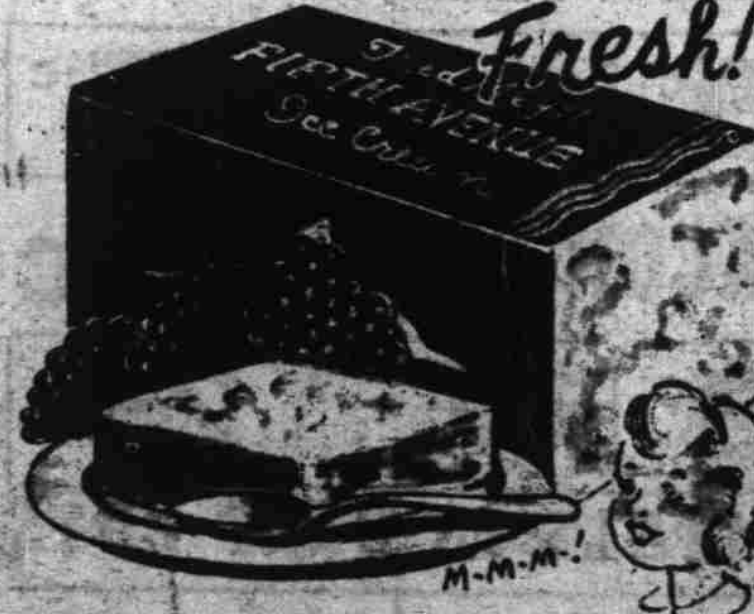
Bakery Section

Surchard Chocolates Individually Wrapped 1 lb. **25c** 1 Lb. **39c**

Sanded Fruit Tablets Assorted Fruit Flavors **19c** lb. 2 Lbs. **35c**

Creamy Rippled Ice Cream

Fresh!



Boysenberry Fifth Avenue

Ice Cream **25c** Qt.

Fresh Boysenberry Ripple Ice Cream from Seedless Boysenberry Puree. Rippled thru rich and creamy 5th Avenue Vanilla Brick. Delightfully different. Serve for Parties or for your dinner. Quick and easy. A hit each time you serve it.

Fred Meyer Salad Dressing **35c** Qt. **20c** Pt.

Bulk Bulk Kitchen fresh and tartly seasoned.

Fred Meyer Mayonnaise **45c** Qt. **25c** Pt.

Bulk Bulk From our kitchens fresh to you.

Enriched Peanut Butter Honey Crunch **2 lbs. 49c** 25c lb.

Makes fine sandwiches of wholesome nourishment and good flavor.

For Defense BUY WAR BONDS AND STAMPS

President COFFEE

No Limit - A Rich Blended Coffee

27c Lb.