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Wo Favor Srocys Us; No Feer Shall Avod
Froen Firat stateman, March 28, 1351
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How's Business?
It wouldn't have been a good idea, last winter
and spring, to go around asking that question. Tactless, to say the least.
Now things are different. In a way it's not
important, in another way it is. Winning the
war, not making profits, is everyone's chef business. But-maintaining a healthy domesic economy will, if it can be accomplished, help
vin the war. For one thing, taxes come out of earnings and profits. The ideal situation would goods which are not scarce, produced to the
limit of such manpower as is left over after the armed services and war industry have taken Bat direction.
Business is goo.. Not quite up to what it was
this time a y year ago in terms of commodity volume; but dollar volume is about even with remarkable, for just a year ago there was a great
wave of hoarding-buying. People were scramapparel, particularly men's apparel, "whilo heef lagted."
Now, there are some scarce items-it what you want is made to any great extent of metal, factured. But a great many such items still are
In spock and oddly enough, the demand for
them is not excessive. Them is not excessive.
Take refrigerators
ishings. Those that are available aren't moving fast, and apparentiy the reason is that whe
couples get married these days, they don't set
up housekeeping. The bridegroom goes back up housekeeping. The bridegroom goes back to
camp, the bride goes on living where she's been
living or seeks an apartment as near as possible For a somewhat comparable reason, men's eivilian clothing isn't actually booming, though
neither is it doong baly. Too many men are
being clothed by Uncle Sam. Besides, there was some hoarding of men's suits a year ago.
But women's and children's clothing is in ex ceptional demand; fall buying has started early,
in some sections due to weather changes, in others simply because people have the cash-
and that of course is the big factor all around.
One noticeable difference is that a great many more families are in the market-families which
were not heavy buyers in prior years. In genpurchasing of goods that are not scarce. There fuel, and
All this of course is on a national scale; there
are great regional differences, and variations
within regions depending upon the presence or absence of war activity. But the Pacific coast
region is one in which there is an increase in
trade over last year, of from 3 to 7 per cent in various cities.
Yes, we hardly dared hope for it, but business
is good. And the normal time for the fall upSilver Goes to Work
No doubt William Jennings Bryan has turned over in his grave while the living members of
the silver bloc uttered cries of anguish. The
silver Pegasus is being harnessed to a plow.
Treasury department announces that its entire Treasury department announces that its entire
stock of non-monetary silver, more than
billion and one-third ounces, is going directly from the refiners to industrial It is well known that silver is a better con
ductor of electricity than copper, and has number of other industrial uses. The price is
bit high, but who, engaged in the war effort, Uottleneck. The silver bloc may in a sense major the laugh on those of us who consistently opgreat heap of siliver to the United States-the
volume of industrial silver demand will deBut if there is demand for all that silver and more, we can suggest a further source. There
are almost a billion ounces of silver in coin of the realm, more than halt of it in big round coins ${ }^{1}$ are necessary but silver dollars are a
nuisance. It the industrial silver stocks gets low per as well mes
the last laugh? $\qquad$

Capitalist Collects From Reds It." That is some fork'k's reaction when an ir that because they want to believe it. The trut with it" because the vietim dousually't "get away back, is the fact that about all anyone can get those publications rarely own anything thes, and An interesting case in which the offended public attention. "The Nusw recently" come to
pasen" communist magaine, had an article about the misguidedly set, James H. Canada got himselt in the public eye by making
some rash statements about United States for other thince innciaily speaiing, amone

Just wasit, an. Everything Cromvell had find out, was strichely patrioticic and anti-axis. So the Red pubitiation is going to make at that Cromwell, the capitalist, is collecting : Abblantiar suminotan milion but considere. munist magazine
They say the
They say the essense of humor is "something
out of place" like mud on a dress suit. This situation, a capitalist collecting real folding money from the Reds, fits the prescript
In view of the butter supply-and-demand sitbutter substitutea, but even so we doubt wheth er this war slogan will be popular in dairy and creamery circles: "Put a ring around Tokyo though we
it smell.

## News Behind the News

WASHINGTON, Sept. 1 II is astoniehing the
the Japs, with all their artillery and planes, cho Che Japs, with all their artillery and planees, chooe
to withdraw from Chuhsien, the largest inir field in
China-the one we can now use to bomb Tolyo
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 anisiowion warth nimbung tor? Holy The Jop muim toluevese will even ioseen ioftiolen witew wrot be intending to attack Russia, and open a newtheatre of operations for themselves and for uas. en their forces on the Russian border.
Their only successtul general, Yamashita, is supposed to be in Manchuria now, look ing aitle late in
ground. While it may seem to be a
the year for major operations so far north, the Jap invasion of Manchuko was started in the same
season (September 18, 1931$)$ and fighting con
tinued through much of the wit All signs add up to the conclusion that the Japs
must try a big new major blow somewhere-it they
have $a$ blow left in them. The toes of their advance in the south seas have
been crushed. In New Guinea, General MacArthur worked a
tickler trick on them. Several wweks ago, when
all the newsmen around his headquarters moaning in angmuish because he headquarters ween
nished with power to do anything MacArth
was ever port the attack, which his secreted Australian troop ers delivered with devastating surprise upon Mill
bay, as soon as the Japs occupied it last week.
Tokyo tee-heed in triumph at MacArthur's pri fessed anguish, but his purpose became painfully
plain to them when the Aussies came out of hiding
and annihilated their Mille form engagement of the Australian troopers under Mac-
Arthur, and they convinced authorities around here
that they have the same thing our men havethe will to win.
Anyone who knows MacArthur's style could tell
that he was the personal author of that long official communique issersod Suandiy night, giving a full
account of the Solomon island fray. He might as
well have signed it, so clearly did it betray his well have signed it, so clearly did it betray his
characteristic terseness, pugnaciousness and clarity
(a distinct contrast with naval communiquues preMacArthur made it plain the big toe of the Jap
advance had been cut oft in the Solomons. Every
cloud has nowebeen chased away from that engage-
ment, except the extent of our naval The first engagement (August 7 to 10) previous-
1y has been described in this column. In the second
fighit (August 23) the Japs mustered every availabhe vessel they had in that part of the world. So
came from Rabaul, others from nearby bases. Mr. Roosevelt once idly called the resultant at
tack only a "reconnaissance" in force, but the navy
department announced the Japs hat transports with
them and no one geos recopnoiterting with troops
In fact, MacArthu disclosed a force of 900 was
landed on Guadalcanal island, and all of it met This was clearly an effort by the Japs to re
eapture the southern Solomons, and it failed, be cause our bombers knocked out their only two air-
cratt carriers. The Japs could not proceed without
airpower, had to withdraw puted control.
Any Pacific map will show you our lines
supplies to Australis have supplies to Australia have been cleared by thit
Solomons success. Other Jap airbases are to age.
Coupled with the Jap loss of Miline bay, the
Solomons suucesta also makes impossible the
vasion of Australia on the populous eastern sidte vasion of Australia on the populooss oeastern side.
The JJaps will have to get New Guine, or the
Solomons, or both, for bases, betore invasion can
be attempted hereafter throust
Guiding principle of the Japanse is face-saving
Even the Tokyo broadcasters can see hhat ose of it
is required by the toe-crunching they have received. Authoritiee, who have the south seaze arcees pard. a lorger naval Invasion force, and go back into the
Solomons and New Cuinea. Their zecond solomona attrenk, however, showed they have uttle naval since we blatided muasit of otht on aircratt carrien,
the water at Midway. They cannot invery
 Alasker and Ints at which, but Aloaknes is forild strike and not good
fighting territory, while India alreedy prepared, by fitth columnist and disobedience ac-


## Bits for Breakfast




## Radio Programs

