PAGE TWELVE



to 16.95

fine gloves



footwear

Three of the best known lines of shoes are exclusive to our





Perfumes and

Colognes

... just the right gift for Easter. Also scaps and powders. Introducing the new cream cooane.

1.25 to 16,50



these



Churches on Easter morning ... the youngsters seeking Easter eggs ... an Easter lily on the living room table ... mother and daughter outfitted from head to toe in their new Easter finery . . . these things are Easter! And when it comes to Easter finery ... nowhere in Salem but Price's will you find, at one time, so complete, so incomparably superior collections of the New for Easter and after. Coats, dresses, shoes, gloves, bags ... all have the aura of surpassing quality and good taste so characteristic of Price's high-styled merchandise. Remember . . . PRICE'S . . . for truly distinctive apparel and accessories!

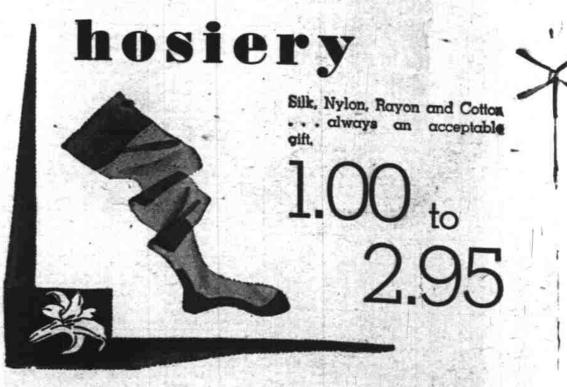


We are showing a complete line of dress hats for the better-dressed women. Meadowbrook, Brewster and Beth, among the better nationallyknown hats, from

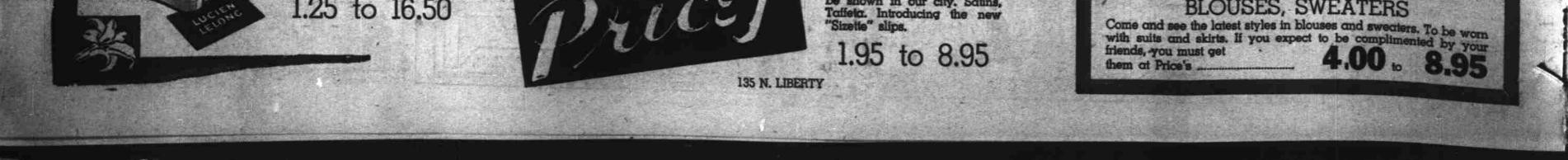
slips

Largest range of fine slips jo be shown in our city. Satins, Taileta. Introducing the new









595