## Local News Briefs






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motion day，Tuesday，March 17，Judge E．M．Page announcedi

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Lakeview Man In Game Post

| In Game Post | $\begin{aligned} & \text { probable value of } \$ 250 \text {. } \\ & \text { Joseph Hiller estate, in matter } \\ & \text { of Alice Hiller claim; order ex } \end{aligned}$ | Seventy two per cent of the brokers and 85 per cent of thesalesmen who wrote in the recent |
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# BANK．MAl 

Here is banking convenience in the
extreme．All you do is endorse your
checks payable to this bank－place in


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Air Raid Precautions


| Drive Starts For Students |  |
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| CLOTHES SHOP |  |
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## This is a delivery boy <br> This is a 10－fon truck BOTH are useful <br> If you were in the music business you wouldn＇t deliver a delivery boy to deliver a grand piano． <br> Newspaper advertising is like that．It delivers messages． The amount of space you use for your message depends on the kind of message you have to deliver－and there is news－ <br> 居 <br> mespage across in the claseified cclumns． The dry－goods merchant needs several columns of digplay space to show the many雷进 columns of diaplay spa

A big department store is really many atores in one．Each department really is a atore．A department store may take as much
advertise its wares advertise its wares．
Thus，you see，the newspaper is a meesenger that can
do the job of the delivery boy or the 10 －ton truck．It
can diliver messages of any size ffom one line in the
claceified columns to many pages of display space．
Newspaper advertising is flexible－cean be fitted to Newspaper advertising is flexible－can be fitted the needs of anyone with a metsage to delive

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But newapapers go on delivering their advectisers＇meneagee，
tireleesly，forcefully，day after day，week after week，month
Thus newispapars can do．more than make sure that their measages are delivered．By repetition they can make sure then

When business in better in this town everybody benefles When everybody in the town lmows what＇s going on all over the worid，each man can teli better how to vote，what to buy Reod the pre ads each woek．Tell your friendo to read them．TMwy
will you what an important part your newspaper has in helpint you to hnow what＇s going on，eo you can decide what you poe．
The publisher of this paper wants to serve thi community the beet he poosibly can．If you have any suggeations or qued
tions or ceriticims don＇t hesitate to write him a roceive personal attention

## av．Oregonesstatesmau

## MEMBER，THE NEWSPAPIR PUBU TSHRRS COMMTTTRE

