

Metropolitan Special!

(Guaranteed to Grow)

Twelve of the most wanted varieties to select from. Fresh stock just received and 19¢ doz.

The Store of "Better Values" 136 N. Commercial St.



POPULAR!

MADE BY SALEM BAKERS



Because It's Good!

Delivered Fresh Twice Daily at Your Grocers

MASTER BREAD

CHERRY CITY BAKING CO.

Save PORDEFENSE

Are You Serving

Civilian Defense?



Salem, Ore.

Day by day YOU are increasing YOUR purchases in Salem

LOCAL MERCHANTS ARE PLEASED!

THE REASONS WHY!...

- * Easier Shopping Facilities
- * Courteous Personnels!
- * Greater Values!
- * Good Selections
- * Limited Car Expenses!
- * Smarter Merchandisel



"Make Your Own Money Count for Victory . . Save in Salem!"

This Message from Your

SALEM MERCHANTS



Regular \$6.50 Oil Permanents OR DEFENS 2 for 1 - \$5.00 plus 50c Bring a friend, pay \$5.00 for first permanent and 50c for second per-manent, then split the expense of Miller's Beauty Shop

Free

Eye Examination

WEAR SLACKS

for Red Cross. WEAR SLACKS

WEAR SLACKS WEAR SLACKS

Cor. Court & Liberty - Salem, Ore.

Glasses on Credit!

Save FORDEFENSE A 1!"

Tots' Spring Coats

Many styles to choose from ... reefers and dressy types ... pastels and tweeds . . . for boys

MARGARET'S SHOP "Salem's Exclusive Juvenile Shop 423 Court St. Salem,





Have You Adequate Heating Facilities? If Not . . . We Suggest A Pacific Oil Burning



NEWEST Save PCP DEFENSE **Blouse Fashions** See Them Today!

Suit-ers for your Spring ward-robes, see our expertly tailored selection of blouses. As Low \$1.98 The Fashionette

Used Wood, Electric and

Gas Ranges, popular makes

429 Court St. - Salem, Ore.

Spring Clearance Sale of

Used Appliances

Used CROSLEY REFRIGERATOR \$59.50

\$10 and

Used Washing Machines

YEATER APPLIANCE CO



\$2.98

Dr. Ben. F. Briggs, Jr.

My-Te-Fine

This hard wheat flour is guaranteed to give you satisfac-

Save

CEDEFENSE

Phone 3179

Save

CODEFENSE

Fred Meyer, Inc.

Food Bldg. - Salem, Ore.



189 N. Liberty

POPDEFENSE hop

The House of Diamonds

Written Guarantee Just Say "Charge It" As Little as



New Location - 339 Court St. - Near Commercial



27"x 54" Rugs, all colors, many patterns, exactly 150 of them to sell at the unusually low price of, each . . .

Values to

275 N. Liberty

Save

CEDETENS!



Save Money on These **Defense Needs!**

Reg. 25c **Band-hesive Strips** 17¢ Double Seal

Save for Defense. Buy Bonds FLASHLIGHT Chrome 79c

and Stamps.

Save

ORDEFENSE

Save

CODEFENSI

Fred Meyer, Inc. Drug Bldg



YEAST

With this 26

Kitchen Queen and Red, White & Blue Coupon. Brands. \$1.79 E. 49-lb. sack. \$1.79 Wed.-Each Wed.-Thurs. Alpine, Carnation, Pet and Borden's

49-Lb. \$1.37

Save PORDEFENSE

Save

FOR DEFENSE

INTRODUCING MASTER" LINE!

Now on Special!

"Garden Master" Reses Strong well-rooted, field-grown bushes that hold their blooms over a long period. Many varieties, 35C each

SEARS ROEBUCK & CO



It's going to have to last a long time. You can still obtain choice worsteds which will be un-replacable later on

Here Is Why Your 1942 Easter Suit Should Be Tailor-Made . . .

GENTLEMEN

Special Offer on

Family Group

Photographs!

adin's reputation for quality, perfect fitting, and expert

Make Appointment . . . or We Will Take Photograh

in Your Home, No Additional Charge.

JESTEN-MILLER

SUNDIN THE TAILOR

196 S. Liberty

Salem, Oregon

Save

DESPITE RISING PRICES KARL'S CONSISTENTLY SELL SHOES AT THE OLD LOW PRICES!

\$1.99

And Low Prices Will Continue! Salem, Oregon



Hurry! Hurry! YOU CAN STILL BUY NEW PIANOS AT THE OLD PRICES!

> Also liberal stock of Used merica needs music more han ever now! BUY NOW efore present stock is gone,

> TALLMAN'S 409 State Street, Salem, Ore.



141 N. Commercial

Favorite Recipes

Famous Musicians By Charlotte Morris You have heard them sing with COM-MUNITY CONCERTS. Now dine with their favorite recipes, For example try:

On Sale \$2.50

COMMERCIAL BOOK STORE Salom, Ore.



260 State St.

Regular \$59.50 On Special!

new ribbed, self-toned Velour in rose and grape, suggestion, take the \$10 you save on this special

HOGG BROS.

Salem, Ore.