

Alameda Catsup
in Steinie Bottles
9c 12-oz. 2 for 17c

Cut Rite Wax
Paper
125-ft. Roll 2 for 25c

My-Te-Fine
Shoestring Beets
No. 2 9c \$1.05
Can Doz.



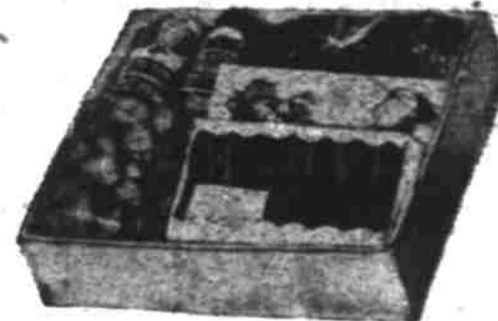
NEW CROP! GIFT BAGS!
MY-TE-FINE OREGON WALNUTS
\$1.19 In 5-lb. Burlap Gift Bags
3 Lb. Bag 73c
Large No. 1 Oregon Walnuts packed in burlap... ship either size anywhere in the U.S.A. for 35c.

Maily Fred Meyer GIFT PACKS

FOR CHRISTMAS
Featuring Oregon Foods
The Fifth Avenue

Boxed in silver foil holiday package. Leave your order at any Fred Meyer location, add postage only. We will wrap and mail without charge. **\$5.98**

- Preserves
- Walnuts
- Salmon
- Tuna
- Oregon Prunes
- Cream Cheddar Cheese
- Clams
- Apple Nut Fardall
- 12 Individual Fruit Cakes



The Salad Ensemble

Complete With Plastic Bowl
Here is an unusual and pleasing gift for Christmas giving. A lovely plastic salad bowl, plastic serving fork and spoon... packed with choice salad ingredients. **\$2.50**

At Grocery Section

Perk-Up Dull Appetites
TEXAS TIP or ALAMO
Unsweetened
GRAPEFRUIT JUICE
JUICE
46 oz. Tins **15c** 6 for **85c**

Perk up those dull appetites with invigorating grapefruit juice... rich in vitamin "C," the cold preventative vitamin.

My-Te-Fine Pineapple Juice, 46-ounce, 24c
An excellent preventative... serve it often.

Over 500 Different Kinds of Fresh Candies!



2-lb. Box Fifth Avenue Miniature Chocolates
Choice assortment of dainty miniature creams, cordials, chips, chews and other delicious pieces. **\$1.25**

Legion Butter Creams
Thin, tasty chews with nut centers. Lb. 29c 2 lbs. 55c

Hard Candies and DAN-DEE CHOCOLATES 15c lb., 2 lbs. 25c

2-LB. COMBINATION Reg. 35c lb. Legion Creams

Regular 15c lb. **Choc. Drops, Mixed or Hard Candies**
Combination of fine candies. 50c VALUE ALL FOR **39c**
Thrifty prices. Candy Section—Drug Bldg.

DAN-DEE
Thrill your out-of-state friends. Add postage only and we'll wrap and mail them without charge. **\$3.98**



- Fruit Cake
- Apple Nut Fardall
- Apple Juice
- Preserves
- Prunes
- Walnuts
- Pecans, Filberts

My-Te-Fine Orange Pekoe Tea
Expertly blended high grade tea. **69c lb.**

Fifth Avenue Coffee
2 lbs. 53c lb. in Duraglass **27c**

My-Te-Fine Coffee
2 lbs. 45c **23c**

My-Te-Fine Chicken and Egg Noodles, ready to serve, 15c, 6/85e
My-Te-Fine Vegetables for salads, Summer Time 1's, 14c, 2 for 27c
Fred Meyer Medium Dried Prunes, Serve Them for Breakfast 2 lbs. 15c
Van Camps Golden or White Hominy, No. 2 1/2s, 3 for 25c
Haley's Beef Cubes, thrifty and easy to prepare, 1's, 32c
Morrells E-Z Serve Liver Loaf, tasty lunch meat, 10 1/2 oz. 23c
Fred Meyer Holiday Fruit Cake, rich in nuts and fruit, 2 lbs. 53c
S&W Chicken, Vegetable or Beef Cubes, 5s, 9c, 3 for 25c
Assorted Life Savers in ctns. of 6, for after dinner, 19c
Dennison's Meat Balls and Gravy, just heat and serve, 1's, 23c
Royal Baking Powder, large economy size, 2 1/2 lbs. 97c
R.W. Asst. Spices in Glass Shakers, Ideal Kitchen Sets, 13c, 2/25c
Libby's Garden Sugar Peas, Garden Fresh Flavor 2's, 12c, \$1.39 Dozen
Thompson's Malted Milk, free mystery knife, 1 pound 37c
Fred Meyer Pressed Imported Dates, for holiday menus, 1 1/2 lbs. 25c
My-Te-Fine Whole Peeled Apricots, fresh flavored, 1's, 11c, 6/65c
Health House Vitamins and Minerals, 36 days supply, **\$2.75**

Prices Good Friday Through Monday



Eastern Bacon, Sliced
27c lb.

Lean, sugar cured bacon, fresh smoked and sliced.

New Crop **Sauer Kraut 10c qt.**

Jumbo Rings 29c lb.

Cooked Salami 31c lb.

Dill Pickles 10c qt.

Bologna Sausage, 25c lb.

Frankfurters, 25c lb.

Delicatessen Section

Free!

1-7 oz. My-Te-Fine Pineapple Tidbits

With Each 2-Pound Carton of My-Te-Fine

Cottage Cheese

All for

33c Value 25c

Mild **Cheese 29c lb.**

Blue Label Tasty Spread

Pimento or Plain 2/25c

New York **Cheese 53c lb.**

Sharp

Monterey **Cheese, 35c lb.**

Jack

Delicatessen Section

Listen to Fred Meyer Consumer News

With Peter Mudie
Every Day Except Sunday
at 7:45 A.M. over KOIN

Free Crystal Creamer and Sugar Set With Each Package of Jane Martin

Soap Flakes 21c Large Pkg.

Now this attractive crystal set free with each purchase of Jane Martin soap flakes.

Fred Meyer
FOR thrifty BUYERS
LOCALLY OWNED and OPERATED

Food Bldg. — 170 N. Liberty

CHOICE ROUND OF BABY BEEF

Swiss Steak 27 1/2c lb.

Sliced Pork **LIVER, lb. 17 1/2c** Sliced Breakfast **BACON, 1/2 lb. 15c**

SUGAR CURED BACK BACON lb. 23c

Pork Tenderloins 3 Patties 10c	FRANKS Serve With Kraut. Lb. 19c	KRAUT New Crop. qt. 10c
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KAMPFER'S "Little Pig" SAUSAGE, lb. 29c

Ground Beef **CHUCK lb. 19c** | **LARD lb. 14 1/2c**

Choice **PORK STEAK Lb. 23c**

KAMPFER'S "Better Meats" KAMPFER'S

A New S and W Product!
S. and W. Pure Apple Juice
2 12-oz. Tins **25c** 13c ea.

Not an apple cider. Looks different, tastes different. An apple juice that truly is liquid apple. Has the tang, richness, aroma and creamy white color of the ripe apple.

Free! Preserve Dish
2 lbs. Orange Marmalade With Purchase 2 lbs. **29c** Bulk Maraschino Cherries, 39c pint.
Fred Meyer Fresh Whipt Peanut Butter, bulk, 2 lbs. 29c. Delicatessen Section

Vitamin Enriched **Peanut Butter Honey Crunch**
2 Bulk **33c** 17c lb.
Variety for school or work day lunches.
F. Meyer Fresh Whip Salad Dressing
Bulk Qt. 31c—Bulk Pt. 19c Delicatessen Section

Clapp's Rennett Desserts
Six Flavors **10c Pkg.**
Make delicious custards. Healthful, nutritious. For every member of the family.

Clapp's Baby Foods, 4 1/2-oz. **4 for 25c** 73c Dozen 18 Varieties

Clapp's Chopped Foods, 6 1/2 oz., 3/25c, 95c Doz. Small pieces of tender, easily digested foods; 14 varieties.

True Malt Flavor
Blue Ribbon Malt
Light or **47c** 3 Dark lbs.

Has that true, old time flavor; your choice of either light or dark.

For Faster, Dirt-Dissolving Suds!

Folger's Coffee
Drip or Regular **31c lb.**
2 lbs. 60c
In vacuum packed tins.

Borene Soap Granules
Try Borene for dish-washing or laundering — its faster suds dissolve dirt easily, float it gently away from delicate fabrics. Borene is so easy on the hands, too!

53c Carton

Culinary Arts Cook Book
For only 10c with purchase of one pound of Folger's Coffee. Each cook book has from 250 to 500 recipes on one type of cooking. 10 different books. Start today to get your set!

"Tasty Foods for Tasty Lunches"
My-Te-Fine Shredded Oregon Tuna, 3/4c, 23c, 2/45c
Swift's Prem. Lunch Meat, 12-oz., 27c
Flavo Sandwich Bags, 20s, 5c
F. Meyer Horseradish Mustard 8 oz. 9c 3 for 25c
Underwood's Deviled Ham, 1/4s, 12c, 2/23c
Vale Dill Pickles, quart, 17c
Fred Meyer Grocery Section

Fruit and Vegetable Section

Fresh New Crop **NAVEL ORANGES**
Packed with juicy, healthful, goodness. **19c doz.**

AVACADOS 2 for 15c
Treat the family to fresh avocado—stuffed for salad.

Bell Peppers Tasty, green, fresh peppers. **3 for 5c**

Danish Squash Ideal when baked. **2 for 5c**

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Soap Flakes 21c Large Pkg.

Now this attractive crystal set free with each purchase of Jane Martin soap flakes.

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Food Bldg. — 170 N. Liberty

Lay Away Christmas Gifts for Smokers!

\$1.60 Heines Blend Tobacco, 16-oz.
\$1.00 Value York Briar Pipe
\$2.60 Value, \$1.98
All for

A gift every smoker will appreciate. Aromatic Heine's Blend tobacco in the 16-ounce tin... and genuine imported York briar pipe... thrill him this Christmas when you present this gift. Buy now and lay away for the holidays.
Fred Meyer Tobacco Section

Give Him a New Pipe, Select Now While Stocks Are Complete!

Drinkless Kaywoodie, Pre-Smoked Hollycourt **\$3.50**

Fifth Ave. Natural Grain Dr. Grabow De Luxe Briarmer Meerchaum Lined, Yello Bole Imperial Royal Blue, Air-Conditioned. **\$1.50**

Smokemaster Pipe, Cleaner Filter, Nasco, Genuine Briar Dr. Grabow Special Frank Medico **98c**

Hundreds of different shapes and fine finishes to choose from... pipes of all shapes

Tobacco Section

Delicious... Oven Fresh
Chocolate Nut Fudge Cake 43c

Made with 8th Avenue butter and the finest cake flour, fresh selected eggs and studded with Oregon walnuts. Iced with fudge nut icing. 2-layer serves 10 to 12 generous portions.

My-Te-Fine Fruit Cake, 60c lb.
Made with finest hand sliced fruit, nuts and raisins.

Dan-Dee Fruit Cake, 39c lb.
A lighter type fruit cake.

Prepared Bread Dressing, 23c Pkg.
Ready for instant use, enough for 12 to 15-lb. turkey.

Stollen Coffee Cake, 30c
Loaded with nuts, raisins, peel and citron. Serves 12 to 14.
Bakery Section — Food Bldg.

Delightful New Taste Thrill
Fifth Avenue Black Raspberry MARBLE ICE CREAM 25c qt

Crushed seedless black raspberry fruit marbled through creamy vanilla brick.
Candy and Delicatessen Section