

Ward's Gift Bargains

For Early Shoppers



Give him a finer jacket!

Top Value in Cape Leather

Smartly Styled
Made in the West **845**

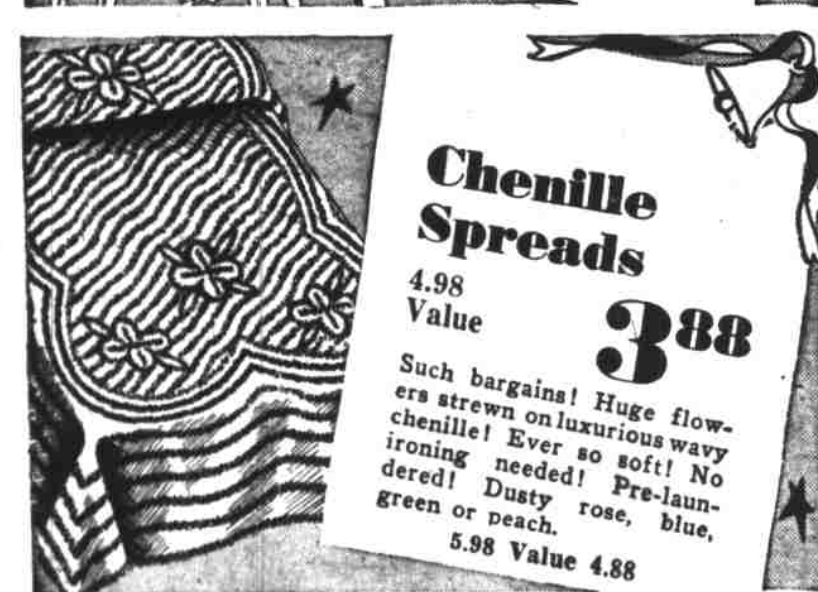
You'll see this jacket selling for as much as \$1 more in other stores! Smooth, pliant cape-skin leather in a cossack model. Full zipper front, two side pockets, zipper chest pocket.



Fine Slips Worth \$1.29

At Wards For Only **\$1**

Feel the exquisite rayon satins! Marvel over the gorgeous laces—dainty embroideries! Then decide—quick—which friends prefer fancy styles—tailored 4-gores!



Chenille Spreads

4.98 Value **388**

Such bargains! Huge flowers strewn on luxurious wavy chenille! Ever so soft! No ironing needed! Pre-laundered! Dusty rose, blue, green or peach.
5.98 Value 4.88



Heavy! Warm! Serviceable!

Tots' 2-pc. Snow Suits

Exceptional Values at **369**

Built to keep out Winter winds. Jacket lined with warm cotton Kasha. In dark colors that don't show soil easily. Contrasting trimming. 1 to 7. Save now at Wards!



Gay and Soft! Cozy and Warm!

Printed Flannel

For Nightwear **21** yard

Fetching floral, geometric or nursery prints in fine quality cotton flannel. 36" wide!



Come in Now for Best Choice!

Dress Lengths

Exquisite Rayons **119**

A really exciting group of expensive-looking prints and plains in 3 1/2 to 4-yd. lengths.



Equals Sets \$10 More!

75-pc. Set of Silverware

Plus Federal Excise Tax **1995**

Rogers AA by Oneida, Ltd. Service for 81. Compare this quality with other sets selling at \$10 MORE! Guaranteed by Oneida, Ltd., Wards!



Save more than ever!

Electrical Appliances

Your Choice **388**

Iron has dial for heat control! Sandwich grill toasts, grills, fries! Dial on waffle iron tells when to pour batter! Toaster automatically shuts-off when toast is done!

PREVIEW

only 50c DOWN holds any toy purchases up to \$5 at Wards until December 20th! Make your Christmas selections NOW before they're all gone!

TOYLAND BARGAINS

Fun! THRILLS! Toys you've never seen before! Make Xmas Selections NOW—Limited Quantities!



Half way down siding, stop dead! Car rolls to "dead-end"! Then drop another car onto other siding. Return to oval.

Boys! No Other Like It!

Train with Freight Yard

\$19.95 Value made for Wards to sell at :::

1395

Look—all you do is sit at simple controls and push buttons! Automatically you can switch cars... couple and uncouple... drop a car onto one "dead-end"... pick up cars from another! Just like an engineer operating a real freight train! Hurry! See it at Wards today!

498

Better quality! Safer!

Racy 3-Wheelers

Built longer, wider than most... won't tip easily! Has adjustable seat, handlebars! Double step plates! Ball bearing drive-wheel! For 4-6 yr. olds! Larger sizes, too!

Usual Retail Price 2.29

Big Baby Doll

Wards price, only **150**

22 inches tall! And cute as can be! Nicely dressed... look at pretty Pink rayon coat with matching bonnet! She sleeps, cries, too!

Enamel Finish!

All Metal Rocker

Special price :::

139

Just like grown-up furniture! Exceptionally well made... solid steel tubing! Shaped seat, back for comfort! Long runners, won't tip!

Laugh 'til you ache!

Funny Krazy Ikes

98c elsewhere! **79c**

Start with roly-poly body—push in arms, legs and extra long neck... the longer the funnier! No tools or glue needed! 56 pieces!



Perfect for 1-2 1/2 yr. olds!

Safe Pedal Bike

Ball Bearing Pedal Wheel At Wards Only! **298**

Look at the handle! Look at the deep, saddle seat! Baby can't slide off this pedal bike! Wide rear axle—won't tip! Wonderful buy!

Lightweight! Ball-bearing!

New Irish Mail

Fun! Exercise! **629**

Improved—now handles easy enough for 3-year-olds to run on! Ball bearing Has form fitting seat and wire basket for groceries!

Noiseless! Washable!

Rubber Blocks

12 in a box! **98c**

Baby can safely chew them! Even throw them—won't break windows, mar floors! All White, harmless colored letters, numerals!



498

Light Duty Jig Saw

for Winter Fun!

Extra Capacity! Low-priced! **745**

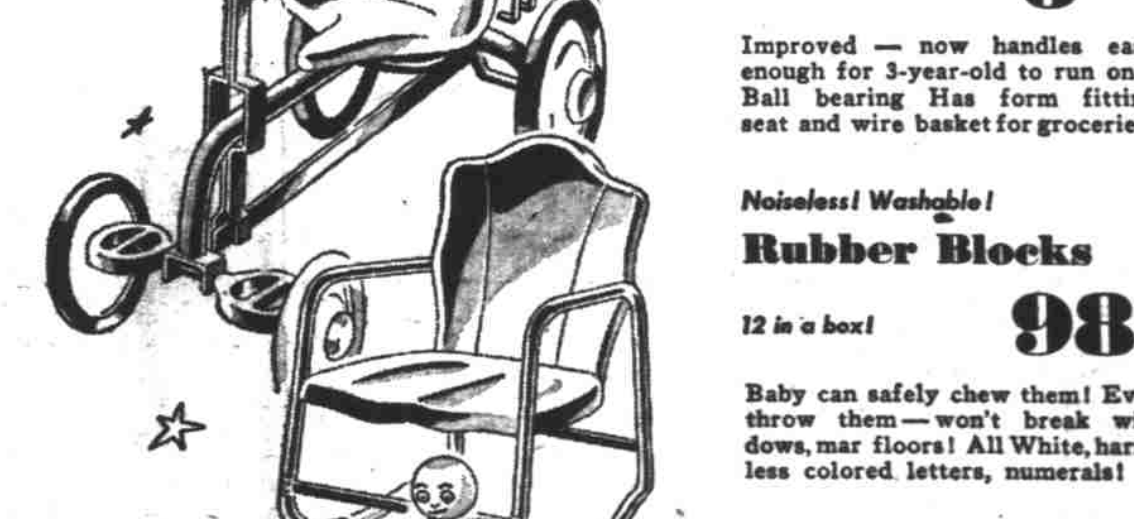
It cuts to the center of a 24-inch circle... takes up to a 45-degree angle. Table fits to oil bath for constant lubrication... longer life!



3-Speed Mixer

Lower Priced at Wards! Buy Now! Pay Later! **1295**

Juices, mixes, whips, beats! Removable beaters... easy to clean! Portable, use anywhere!



Perfect Coffee Every Time

Coffee Maker

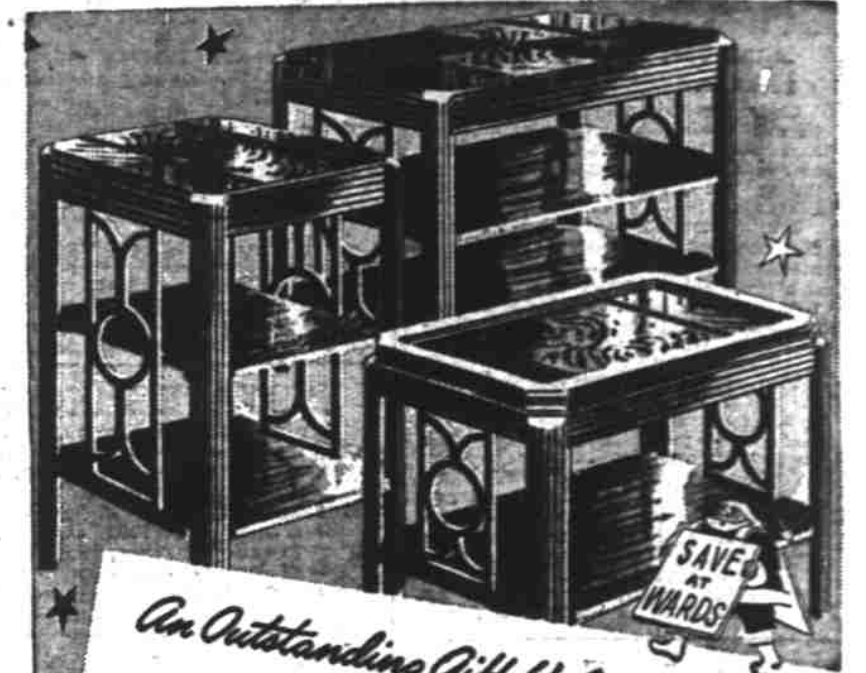
Vacuum-type! Makes eight cups of coffee! Heat-proof Pyrex glass! 1-beat electric stove!

Regularly \$3.96 **349**

Shop with Coupons—Buy them on Wards Monthly Payment Plan.

● Shop Early ● Mail Early

● Wrap Mailing Packages Carefully



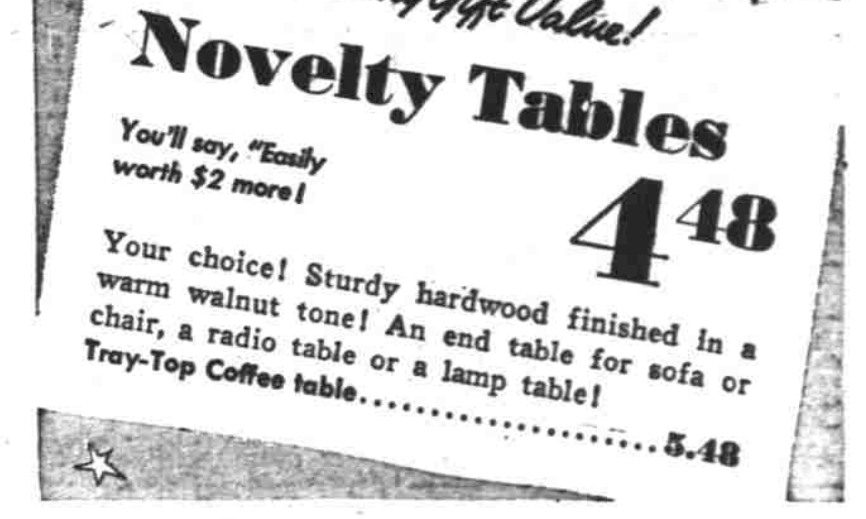
An Outstanding Gift Value!

Novelty Tables

You'll say, "Easily worth \$2 more!"

Your choice! Sturdy hardwood finished in a warm walnut tone! An end table for sofa or chair, a radio table or a lamp table!

Tray-Top Coffee table..... **5.48**



A Practical Gift!

6 Way Floor Lamp

Protect your eyes! **795**

Better light! For reading, playing cards or to light the whole room! Finished in Ivory and Gold, Bronze and Gold or all Gold! Decorated paper shade! Heavy base!



for Winter Fun!

Hockey Skates

Save at Wards! **398**

Full tubular thin-edged blade welded to cups. Nickel-plated runners... Top grain leather shoes! Top grain Some in black for women... **3.98** Some in white for women... **4.38**



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