

MILCRIM ^{of Salem} GREAT APPAREL SALE!

Hundreds of fine coats, suits and dresses placed on sale way below market figures. We have 3 floors jammed with ladies' fine wear that must be moved to make room for Christmas merchandise com-

ing in. Never before have we offered such values in the face of a rising market. Shop NOW for choicest selections!

DRESSES

LATE WINTER STYLES

You will have a grand time at this dress sale. Hundreds of enchanting frocks in black, brown, green and football colors. These dresses are bedecked with jewels, some with beads and the latest trims.

GROUP 1 Values to 22.50 15⁰⁰	GROUP 2 Values to 14.95 8⁹⁸
GROUP 3 Values to 24.50 18⁵⁰	GROUP 4 Values to 29.50 22⁵⁰

SPORT DRESSES

Wools, Crepes, etc., in the new Football shades, including famous Doris Dodson ...

GROUP 1 Values to 8.95 6⁹⁸	GROUP 2 Values to 12.95 9⁹⁸
GROUP 3 Values to 6.95 4⁹⁸	GROUP 4 Values to 16.50 12⁹⁸

MILLINERY

Values 2.98 to 10.00

1⁹⁸ to 4⁹⁸

SPORT JACKETS

Values to 7.95 **4⁹⁵**

WOOL SKIRTS

Plaids and Plain Colors **1⁹⁸**

WOOL SWEATERS

Values to 2.95 **1⁹⁸**

NOW IN FULL SWING!

COATS

SPORT TYPE

200 Coats in Plaids, Camels' Hair, Tweeds and other fine fabrics. You will see for yourself that these coats are 'way below the market figure, but high above the standard in quality and style. There is that "something" that makes them stand out head and shoulders above others.

GROUP 1
VALUES TO 19.75

13⁵⁰

GROUP 2
VALUES TO 22.50

16⁹⁵

GROUP 3
VALUES TO 24.50

19⁵⁰

SEVERAL SLIGHTLY HIGHER

COATS

FUR TRIMMED

We have the greatest selection of Fur Coats we have ever had and we are going to move them out at 'way below the present market values. These Coats are trimmed with gorgeous Foxes, Mink, Persian, Lynx and other expensive collars.

GROUP 1
VALUES TO 39.75

27⁵⁰

GROUP 2
VALUES TO 49.75

37⁵⁰

GROUP 3
VALUES TO 69.75

47⁵⁰

ALL QUALITY FURS

FUR COATS

OF TRUE QUALITY

'Way below the market value. You will be amazed when you see these beautiful coats marked so low. And in addition, we give you three years storage free, three years service free and you may buy on partial payment, week or month.

MUSKRATS

Start at **98⁵⁰** to 249.00

Mink-Dyed Coney

Start at **39⁰⁰** to 98.00

SQUIRREL

LOCKS

Start at **98⁰⁰** to 139.00

CARACUL

Start at **69⁰⁰** to 119.00

SKUNK-DYED

OPPOSSUM

Start at **69⁵⁰** to 129.00

FUR JACKETS

ALL DRASTICALLY REDUCED FOR QUICK SALE

Fur Trimmed

COSTUME SUITS

3 BIG GROUPS

Values to 39.50	Values to 49.50	Values to 69.50
24.50	34.50	44.50

NO REFUNDS -- NO EXCHANGES

MILCRIM

Of Salem

409-415 Court