

### Sale Slated By Group

#### Silverton Auxiliary Notes Membership; Helps With Dance

SILVERTON — Fifty one members, paid up, were reported at the meeting of the American Legion auxiliary, Monday at the armory club rooms with Mrs. Zanta Hutton presiding and Ruth Lorenzen as secretary.

Planned activities for the near future are a rummage sale October 25 and the sewing club at the Brown street home of Mrs. Ernest L. Starr October 22, with Mrs. Al Lerfeld, Mrs. A. J. Titus and Mrs. T. P. Heidenstrom assisting Mrs. Starr.

Mrs. Hutton named as her rummage sale committee Mrs. A. J. Titus, Mrs. S. A. Pitney, Mrs. J. J. Lewis, Mrs. E. A. Kern, Mrs. E. L. Starr, Mrs. Lewis Hall, Mrs. Carl Haugen, Mrs. Sam Lorenzen, Mrs. John Demas and Mrs. Al Lerfeld.

Mrs. J. J. Lewis gave a report of her work as state Parent-Teacher association safety chairman.

The members will assist the post in plans for Saturday night's dance at the armory as a benefit affair for recreational projects at army camps.

Mrs. Ernest L. Starr, chairman, told of the health work at the local school clinic, and named as her assisting committee selected from the unit by the health nurse, Catherine Lemke, Mrs. Harry Carson, Mrs. Sam Lorenzen, Mrs. J. J. Lewis, Mrs. A. J. Titus and Mrs. George Towe.

A 6:30 o'clock no-host supper will be served at the October 10 meeting. On the month's refreshment committee are Ina Harold, Mrs. Clifton Dickerson, and Mrs. S. A. Pitney.

### Auburn People Plan Carnival

AUBURN — The student body elected the following officers:

President, James Webb; vice-president, Nile Castor; secretary, Pauline Miller, yell leader, Charles Feskens; song leader, Lynn Woodward; cabinet members, first grade, Philip Thompson; second, Delbert Fox; third, Victor Johns; fourth, Delores Castor; fifth, Lambert Feskens; sixth, Dorothy Engleheart; seventh, Carl Beach; eighth, Doris Engleheart.

The Auburn Woman's club is working on a carnival October 24. The proceeds are for the hot lunch fund.

### Animals Killed In Accident; People Unhurt

MONMOUTH—A rather unusual collision occurred here Sunday night around 10:30, when L. D. Closter, Corvallis, driving south on highway 99 West, encountered two horses directly in front of his car. Both animals were killed and the Closter car had to be towed to town for repairs. Occupants of the car were startled and shaken, but otherwise unhurt.

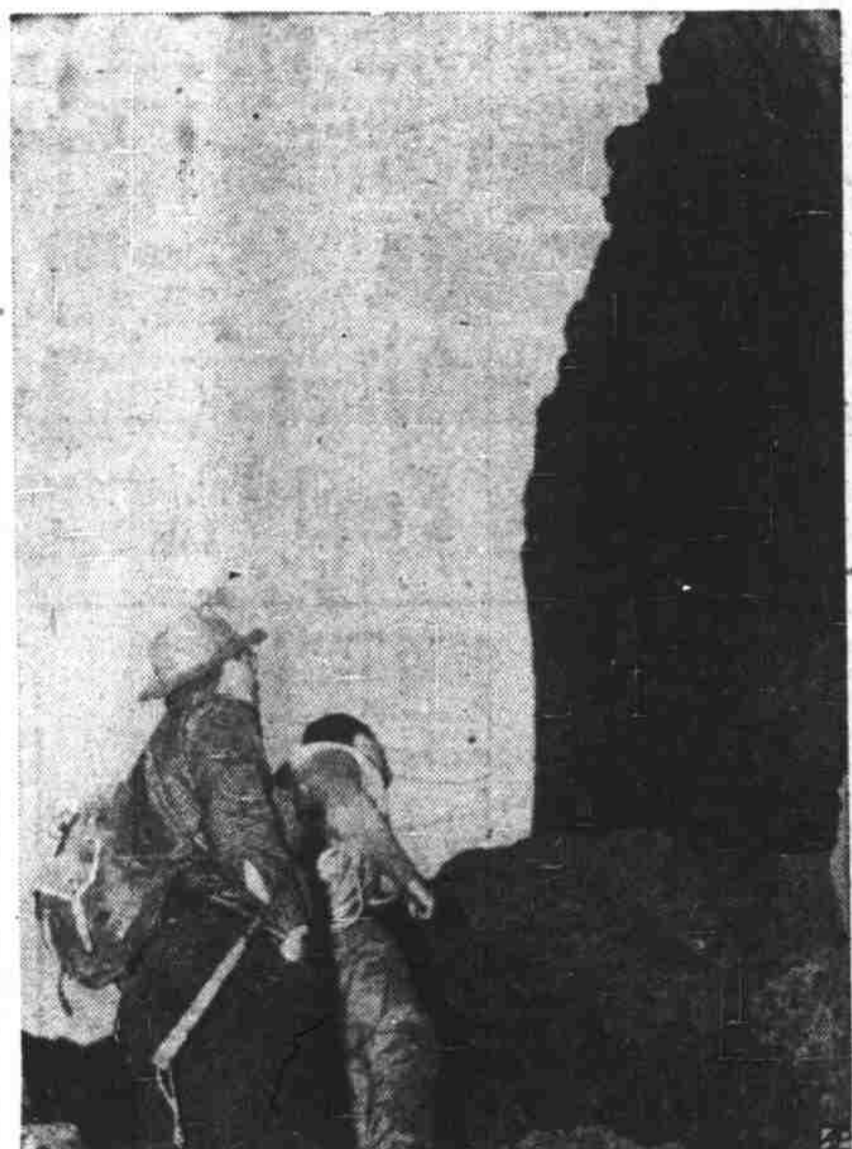
The horses, a 7-year-old mare and her 5-month-old colt, had unaccountably gotten out of a pasture on the old Whitaker farm operated by W. Ray Adams, and had strayed more than a mile to the highway north of Monmouth. Adams recently had sold the horses, saddle-bred stock, the mare to Ben Kuehn, Siletz, and the colt to Glenn Robison, Monmouth.

### Long Mountain Top Imprisonment Ends With Rescue



George Hopkins was back among his fellowmen after a parachute jump marooned him on Devil's Tower, a rock spire near Sundance, Wyo. Hatless, he walked center foreground ahead of the mountain climbers who rescued him.

### They Rescue Chutist From Rock



Warren Gorrell (left), government guide, and Park Ranger Ernest Field set out on a hazardous climb up sheer Devil's Tower to drive into its rocky sides iron rings on which they plan to stake their lives in rescuing George Hopkins, parachutist stranded atop the tower.

### Editor Speaks At Luncheon

SILVERTON—Ernest W. Peterson, automobile editor of The Oregon Journal, will be guest speaker at the Monday luncheon of the Silverton Rotary club, according to E. H. Banks, program chairman.

Peterson has just returned from a tour of the east, in company with 300 American newspapermen invited to make a tour of defense set-ups. He will speak on "Assembly Lines of Defense." Banks adds that he will be permitted to make some statements

orally which he is not allowed to publish in his written stories concerning the trip.

### Needle Club in Session Again

PLEASANTDALE—The first meeting following the summer vacation of the Aloha Needle club was held at the home of Mr. and Mrs. J. A. McFarlane.

The guests were Mrs. Floyd McFarlane and Betty Irene, Brooks, and Mrs. Ralph Hadley. Members were Mrs. Howard Lockwood, Mrs. Henry Freshour and Bert McFarlane and the hostess. The next meeting will be with Mrs. H. Freshour.

### Anniversaries Observed at Cloverdale

CLOVERDALE—The home of Mr. and Mrs. Joe Morris was the setting for a large birthday and anniversary party Sunday.

The occasion was in honor of Morris' 75th birthday and the 25th wedding anniversary of his son-in-law and daughter, Mr. and Mrs. Ted Whitehead, jr.

Dinner guests included Mr. and Mrs. Bert Crabtree, Newberg, Walter L. Spaulding, Mr. and Mrs. I. H. Vinson, Mr. and Mrs. Howard Hunsaker and son Morris, all of Salem, Mr. and Mrs. Will Lawson, Newberg, Mr. and Mrs. W. H. Osborn, Mill City, Mr. and Mrs. J. D. Butler, Newport, Mr. and Mrs. H. E. Sweet, Mr. and Mrs. William Sweet and son, Mr. and Mrs. H. R. Struck, Mr. and Mrs. Wesley Struck and daughter, Portland, Mr. and Mrs. Dee Himes, Joanna and John, Rose Lodge, Mr. and Mrs. J. H. Tompkins, Redmond, Mr. and Mrs. Jack Kamberger, Corvallis, Mrs. Florence Jarmon and the honored guests.

### Club Holds Fall Meet

WEST SALEM—The members of the Entre Nous club held their first fall meeting at the city hall recently with Mrs. Harry Smart and Mrs. W. G. Krueger acting as hostesses.

Four tables of "500" were in play with prizes going to Lottie McAdams, Mrs. W. G. Krueger, H. C. Hummel and Lynn Sloper. Officers elected were Elmer Cook, president; Mrs. Hummel, vice-president; and Captain Charles Unruh, secretary.

Special guests were Lottie McAdams and Lynn Sloper. Members present were Mr. and Mrs. Elmer Cook, Mr. and Mrs. Fred Gibson, Captain and Mrs. Unruh, Mr. and Mrs. Krueger, Mr. and Mrs. Hummel, Guy Newgent, Mrs. Clara Gerhke, and Mr. and Mrs. Harry Smart.

Principal Leighton Dashiell announced that at the end of three weeks of school the enrollment had increased to 245. It was 208 on the opening day. There are now 47 pupils in the first grade.

### Detroit Couple Move; Guest From Seattle

DETROIT—Mr. and Mrs. Ed Pitner are spending the winter in Salem and Mr. and Mrs. W. L. Krause have moved into their house. Mrs. Mabel Bearden will live with the Krauses.

A guest at the home of Commander and Mrs. Byron Gray is Mrs. Gray's mother, Mrs. E. G. Phipps, Seattle.

### Drama Club Meets at Silverton Hills

SILVERTON HILLS—Silverton Hills drama club will hold its first meeting of the year tonight at the home of Mr. and Mrs. Frank Porter. All of the members of the cast of "Down on Abbie's Farm" are urged to attend. Porter is club president and Mrs. Porter is acting secretary.

### Club Hears Speaker

AMITY—The Amity Commercial club met recently to outline plans for the year's work. Dr. Johnston, Linfield college, was a guest speaker. Fifteen were present. The next meeting will be held in the Baptist church basement Wednesday noon.

### Makes Plane Trip

RICKEY—Mrs. Grace Goff who came by plane Saturday from San Diego to be present at the golden wedding reception of her brother-in-law and sister, Mr. and Mrs. W. H. Humphreys, left Tuesday for Portland.

### Lodge Group Make Trip To Lebanon

MILL CITY—Seven members of the Mill City Eastern Star organization attended an entertainment given for them Monday night by the Lebanon lodge. Those making the trip to Lebanon were Mesdames A. R. Hoening, Mabel Needham, Frank Potter, E. S. McRobert, W. L. Quinn, Tom Allen and Frank Smith.

The Rev. and Mrs. Max J. Chance and son, David Heydn, Portland, were guests Sunday at the home of his mother, Mrs. Pauline J. Chance. Chance is secretary-treasurer of the Portland area Baptist educational association and Clackamas county circuit missionary.

Mr. and Mrs. Edward Rada spent the weekend here with his parents. He has accepted a position with the division of agricultural economics, Oregon State college. Mrs. Rada is a senior at Corvallis.

Mr. and Mrs. William Best visited their son, William, jr., at Camp Murray, Wash., over the weekend.

Bud Bruder, Camp Murray, spent the weekend with his parents.

Ethel Hickey, Salem, former high school principal in Mill City, visited the R. L. Fausts Sunday. Mr. and Mrs. Lee Ross, Salem, also visited her parents, the Fausts.

George W. Asper has purchased a farm on the river road west of Mill City and has moved here from Jefferson.

Mrs. Jesse Moseman and daughter, Jeanie, Salina, Kan., are guests at the W. J. Witt home. Mrs. Moseman is Mrs. Witt's sister-in-law.

Mrs. John Martin and daughter Gloria, Hollywood, Calif., are visiting the Frank Radas.

Mrs. R. D. Turpin returned with Mr. and Mrs. Wilbur Rhodes to Longview, Wash.

### School Society Elects

OAK POINT—Oak Point school society will meet tonight at the schoolhouse with election of officers. Mrs. Grove Peterson is the outgoing president.

### Auto Agency Switches Hands With Handshake



Perry Arnsberger (at left), who has bought Carter Motor company of Salem from Willis D. "Pete" Carter (at right), and will be the Nash motor car distributor for Salem and Marion county. A Nash salesman for 21 years in Oregon and Ohio, Arnsberger has been district Nash manager, working out of Portland, for the last five years.

### New Firm Takes Over Nash Auto Agency for City, County

The Arnsberger Motor company, 365 North Commercial street, has been appointed authorized Nash dealers for Salem and Marion county, it was announced here Friday by Wentworth & Irwin, Inc., Nash distributors for Oregon. The newly formed dealership will replace Carter Motor company, Salem Nash representatives since 1934.

Perry Arnsberger, who heads the new concern, comes to Salem from Portland, where, for the past five years, he has served as Nash district manager. He has been associated with the sales and servicing of Nash products for the past 21 years in Oregon and Ohio.

"It goes without saying that I'm glad to be here in Marion county," representing Nash," Arnsberger said. "As for future curb on production, material

ourselves through fair dealing and good service. It is our intention to give Salem an "automotive department store," offering new cars, used cars, accessories, a complete line of genuine Nash parts and the best service facilities to be had. I'm a 'crank' on service myself and believe that good service makes satisfied owners, who combine to make a dealership successful."

About the 1942 Nash line, Arnsberger said:

"Nash is again producing three complete lines of quality cars. The Ambassador 600, which proved the 1941 sensation in the lowest price class, is still the 'car of the hour.' All of the outstanding 1941 features, such as its fundamentally different design—its economy—comfort—its durability, are not retained but are even more distinctive and outstanding this year."

# IF YOUR COFFEE-POT COULD ONLY TALK!



"You get into the cup, ONLY as much uniform, mellow smoothness as is contained in the brand of coffee you buy! That's the truth—right out of the coffee pot!"

While you are at your grocery, it is so easy to be sure. Your grocer has all the flavor of the world's finest coffees—sealed in vacuum—awaiting your choice. GOLDEN WEST COFFEE! Select it today—in either Regular or Silex grind—and tomorrow you'll know what your coffee pot has been trying to tell you.

THE *flavor* COFFEE OF THE GOLDEN WEST!

## What is Advertising Anyway?

A lot has been written about advertising. A lot of speeches have been made about it. But the whole fact in a nutshell is — advertising is simply a time-saver. It saves time for the man or woman who wants to buy something — and for the store or factory with something to sell. And like most time-savers, it's a money-saver too.