

Sprague Urges Observance of "Fire Week"

Observance of national fire prevention week, October 5 to 11, was urged by Gov. Charles A. Sprague in a statement released here Thursday.

as our chief enemy in connection with national defense," Governor Sprague said. "Fires may impede the defense effort by destroying factories and goods in process of manufacture. We should make fire prevention week this year an occasion for checking up on flues and hazards from heating plants and electric wiring, and removal of fire exposure where possible."

Freshmen Pick Salem Student

CORVALLIS, Oct. 2-(P)—Bob Irish, Salem, a write-in candidate, defeated three regular nominees for sergeant-at-arms of the Oregon State college freshman class today. Ogdan Bailey, Portland, was elected president.

Held In Trunk Murder Of Spouse



Charles Ney, without coat, with officers

Seized in New Orleans, Charles N. Ney, 55, of Boston, first confessed killing his 60-year-old bride of less than four months, and then later retracted the confession, according to authorities investigating the trunk murder of the former Mrs. Elizabeth Lane. Ney said he met his wife in Florida last June. The slain woman's body was found packed in rock salt in the trunk. Ney, whose middle name is Napoleon, boasted he was the "great great grandson of Napoleon's Marshal Ney."

Fraternities Name Officers At Willamette

Officers for this semester were elected by the three Willamette fraternities this week. Special votes were necessary to fill vacancies created by students not returning to school.

At the Alpha Psi Delta house, Claude Barrick of Tillamook was elected president and Bob McKeown of Portland, first vice president; Vinton Ellis of Ketchikan, Alaska, secretary, and Dan Moses of Portland, manager.

Kappa Gamma Rho elected Bob Perry of St. Helens as secretary and Ken Lilly of LaGrande as intramural sports manager. Cliff Stewart of Great Falls, Mont., president, was elected last spring. Wes McWain of Salem was

elected first vice president and Corydon Blodgett also of Salem, second vice president at the Sigma Tau house. Mark Waltz of Forest Grove is the president.

State Accepts North Santiam

Official notification of the acceptance of the North Santiam highway as a secondary state highway was received Thursday by the Marion county court from H. B. Glaisyer, secretary of the state highway commission.

Dated September 30, the notification order is based on a resolution adopted July 23 by the state highway commission and declares that the road has been "selected, designated and established . . . as part of the secondary state highway system."

Affected in Marion county by the order is a stretch of 11.1 miles of road from Detroit to the Linn county line.

Chemeketas To See Films Of Mountains

Following an 8 p.m. business meeting at the YMCA, Chemeketas and friends will be entertained at a showing of moving pictures of the Wallowa mountains by Dr. David Bennett Hill at 8:45 next Monday night.

Dr. Hill took the colored movies on his recent trip. He is also scheduled to show movies of his trip to Mexico last summer. Inasmuch as the Chemeketas plan to make the Wallowa mountains the scene of their annual two-week outing next summer, pictures of them are considered especially timely.

A group of piano numbers will be given by Malcolm Medler. Executive council elections are scheduled prior to the business meeting, and will be announced during the session.

Health Giving Vitamin FOODS

FOR SCHOOL-TIME APPETITES

- Peanut Butter and Fresh 2 lbs. 25¢
- Snowdrift With Free Measuring Spoons. 3-lb. can 57¢
- Hi-Ho Crackers The Ideal Cracker Treat. Box 19¢
- Fig Bars For Lunches 3 lbs. 29¢

BRING YOUR OWN SHOPPING BAGS

(Here's food for thought on this paper bag situation stated below by a prominent merchant.) Some of you folks must get a little more patriotism worked into your constitutions. Before we get out of the war you'll do without a lot of things . . . and like it. Just now I'm talking about paper bags. Our government is using the paper and pulp and WE CANNOT BUY PAPER BAGS even at the advance of 50% in prices. Get away from the habit of saying "just drop it in a big bag." When merchandise is already wrapped, just carry it out that way. Don't be so darn proud that you don't want people to know you eat. Better to conserve now than go without later.

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|---------------------------------|---|------------------------|
| COFFEE | MD Tissue | Lux Soap |
| Pearson's Red Bag 1 lb. 25¢ | 3 rolls 25¢ | 3 bars 17¢ |
| Pearson's Green Bag 1 lb. 20¢ | Madrona Tissue 4 rolls 25¢ | Oxydol Large Pkg. 21¢ |
| Airflight 2-lb. Bag 35¢ | Camay Soap 3 bars 17¢ | Wheaties 2 pkgs. 21¢ |
| FLOUR | Canned Vegetables | Jello |
| PALM LEAF 49-lb. Bag \$1.29 | Bantam Corn, Peas, or Green Beans — Case \$1.89 | Ass't. Flavors Pkg. 5¢ |
| CLIPPER 49-lb. Bag \$1.39 | Never before have we sold case food so rapidly. | |
| KITCHEN QUEEN 49-lb. Bag \$1.59 | BREAD 3 loaves 25¢ | |
| CROWN 49-lb. Bag \$1.79 | Fresh, white sliced bread. | |
| | CANDY BARS or GUM 3 for 10¢ | |
| | CORN FLAKES 3 pkgs. 14¢ | |
| | DEVILED MEAT 3 cans 10¢ | |
| | CANNED MILK , Pet, Carnation, Alpine, 3 cans 25¢ | |
| | CATSUP , 12-oz. bottle. 10¢ | |
| | MACARONI , 4-lb. cello pkg. 19¢ | |
| | SUGAR 10 lbs. 59¢; 100 lbs. \$5.71 | |
| | (Many Prices Will Rise Tuesday) | |

PEARSON'S

Corner N. Commercial and Chemeketa Streets Phone 7335 WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Willamette A Cappella Choir Holds First Practice of Year

First practice of the Willamette university a cappella choir was held Thursday afternoon. Members of this year's organization were announced Thursday morning by Dean Melvin H. Geist, director.

The choir, to which other students may be added later, is to practice Tuesday and Thursday afternoons. Election of officers is set for next week.

Tentative plans call for the spring trip to include eastern Oregon, Idaho and possibly Utah or Montana.

Sopranos are: Margaret Siegmund, Marjorie Reeves, Lenora Myers and Doris Anderson, all of Salem; Helen Davis of Pendleton, Barbara Pitts of Canby, Marie Hall of Goldendale, Wash., Helen Zimmerman of Payette, Ida, Jean Kohagen of Hood River, Jean Jackson of Astoria, Jean Wing of Medford, Anne Morris of Caye Junction and Maxine Bolland of Canby.

Altos are: Carolyn Brown, Gladys Crawford, Carol Clark, Virginia Steed and Vivian Parmenter, all of Salem; Susanna Schramm of Corvallis, Elvy Fredrickson of Portland, Jean Van Shike of Huntington Park, Calif., Marian Fisher of Mt. Vernon, Ia., Shirley Morgan of Enumclaw, Wash., and Jean Fries of Vancouver. Basses are: Corydon Blodgett, Bob Mealey and Gilbert Clausman, all of Salem, Oscar Swenson of Spokane, Mark Waltz of Forest Grove, Keith Sherman of Whitefish, Mont., Jack Hedcock of Seattle, Ray Short of Emmett, Ida, Jim Glasse of Albany and Dix Moser of Tenino, Wash.

Prisoners Buy Defense Bonds

A large number of the 963 prisoners in the Oregon State penitentiary here have purchased war savings bonds, Warden George Alexander, reported to Gov. Charles A. Sprague Thursday. Alexander said one convict wrote direct to Washington officials and ordered a \$1000 bond.

WALKER'S GROCERY

162 N. Commercial Phone 5151

HEADQUARTERS FOR FRUITS and VEGETABLES

Sweet Potatoes

U. S. No. 1 6 lbs. 25¢

Cranberries

No. 1 Quality 2 lbs. 29¢

Lettuce Good Local Head 5¢

POTATOES No. 2 Burbanks 50 lbs. 59¢

LEMONS Sunkist Each 1¢

ORANGES Fancy Medium Size, Dozen 15¢

Peas, Corn, Beans 3 cans 25¢ Case of 24, \$1.89

Kitchen Queen Flour 49-lb. Sack 1.59

ORBIS FLOUR 49-lb. Sack 1.49

SUGAR 10 lbs. 59¢ 100-lb. Sack, \$5.71

MATCHES 6 boxes 15¢

ALL SWEET Glass FREE Pound 21¢

SCOTT TISSUE 3 rolls 23¢

CAPLAN'S NEW MARKET

146 No. Commercial St. Phone 4010

BUY NOW WHILE PRICES ARE LOW

- PILLSBURY FLOUR 49's Sack \$1.73
- Sno Sheen Cake Flour Pkg. 19¢
- Pillsbury Buckwheat Pkg. 22¢
- Pillsbury Pancake & Waffle Flour Pkg. 17¢
- Golden West Coffee 1 lb. 28¢ 2 lbs. 55¢
- White Satin SUGAR 100 lbs. \$5.71

Case Goods

- Corn No. 303 Cans 24 Cans \$1.89
- Peas No. 303 Cans 24 Cans \$1.89
- St. Beans No. 2's 24 Cans \$1.89
- Matches 6-Box Carton 16¢
- Mildex Bleach CLOSE OUT Quari Bottle 7¢
- SNOWDRIFT Shortening Free Measuring Spoons 3 lb. can . . 55¢

Stokely Tomato Juice

- Case of 24 23-oz. Cans \$2.27
- Del Monti Cream Style Corn Size 303 Case 24 cans \$2.49
- Del Monti Whole Kernel Corn Size 303 Case 24 cans \$2.69
- Del Monti Coffee 4-lb. Pail 89¢
- Peas No. 2's Case \$3.39

Amaizo Corn Starch

One Lb. 6¢

Staley Syrup

Golden 5-lb. Pail 31¢

PICKET FLOUR

High Grade 49's Sack \$1.59

Honeymaid Graham

26¢ Snowflake Soda 2-lb. pkg. 25¢

Columbia Sauerkraut

2 Size 2 1/2 Cans 17¢

Stokely Tomato Catsup

2 12-oz. Bottles 23¢

PEAS

Fancy Ocean Star Coast Peas 3-Sieve, No. 2 Can, 24 Cans \$2.79

ORANGES Med. size, thin skin 2 doz. for 39¢

Sweet Spuds U. S. No. 1's 4 lbs. for 19¢

LETTUCE Fresh local, lg. hds. 2 for 13¢

CELERY Large Utah 2 bun. for 13¢

Why do people brush their teeth?

You might say that people brush their teeth to keep them clean—or to make them sparkle—or because their dentists told them to. But, few people brushed their teeth until advertising told them it was important. In more ways than most people realize, advertising has promoted health and happiness in the course of selling its wares.

And at the same time, by increasing business, it has helped make more jobs—so more people can enjoy the things it offers for sale.

