

Presenting the smart footwear of America's smartest women...

# RED CROSS SHOES for fall and winter



Fashion Forum of America's "best-dressed" women praises lovely new styles in Red Cross Shoes



Miss Gladys Swarhout: "I love the classic, feminine grace of the new Red Cross Shoes."



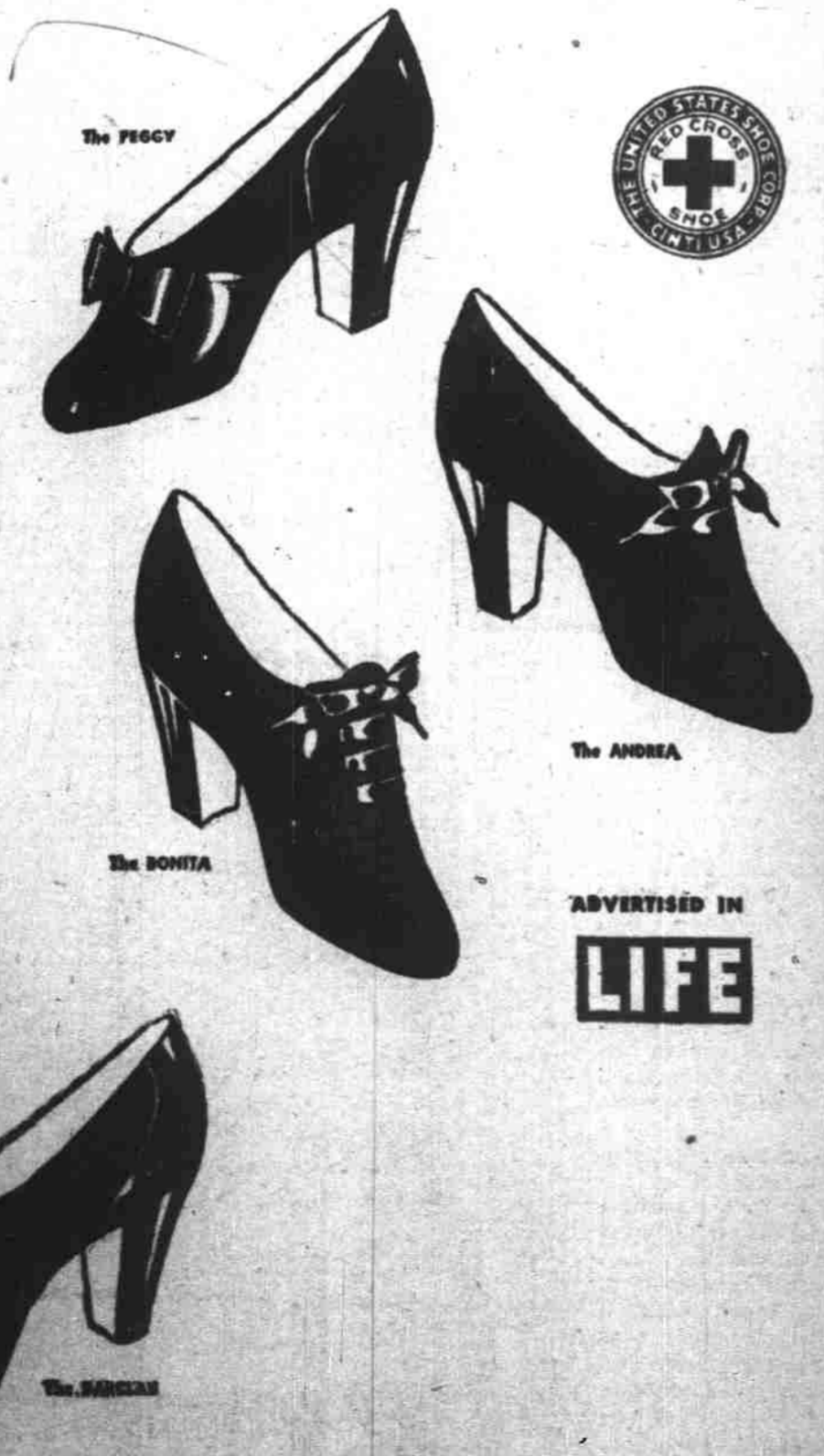
Mrs. Pierpont Morgan Hamilton: "I think it's their beautiful simplicity that makes them simply beautiful."



Hildegard: "I could almost close my eyes and choose any of the Red Cross Shoes in suede—and love it."



Miss Josette Daly: "Of course, college girls love such casual, classic shoes as these gay, youthful Red Cross Cabbies."



ADVERTISED IN LIFE



Come in — see the brilliant collection of beautiful Red Cross Shoes.

Choose your complete Red Cross Shoe wardrobe... for dress, sport, walking... from the largest, loveliest array of this famous footwear we've ever, ever shown. Rich suedes. Supple Pli-calf... all the new materials are here in all the exciting new fall shades. Every perfect-fitting pair an amazing value.

America's unchallenged shoe value at

\$6.85

- Main Floor -

