

Stock Up Today! Save on these Famous Fred Meyer Foods!

# Fred Meyer "OWN BRANDS Sale"

## My-Te-Fine <sup>4</sup> Sieve Peas Corn or <sup>2</sup> Sieve Beans



**No. 2 can \$2.55 STRAIGHT CASE**

Take advantage of this special low price on popular dinner vegetables for your menus. My-Te-Fine vegetables are the pick of Northwest crops... picked at the moment of perfect natural ripeness and rushed direct to nearby canneries to be quick-canned to preserve the natural flavor and vitamin content. Your family will like the dewy freshness of all My-Te-Fine vegetables... stock up today and save!

**EXTRA GOODNESS in Every Cup**



## Triple Fresh! My-Te-Fine Coffee

\*Roasted Fresh Daily  
\*Delivered Fresh Daily  
\*Ground Fresh Daily

**21c 3-lb. 60c**

In My-Te-Fine you get the true coffee flavor... the matchless aroma of the world's finest coffees. My-Te-Fine Coffees are brought from the world's finest coffee regions... blended to a secret formula and then roasted, delivered and ground to your own method of coffee making as you buy it in Fred Meyer stores. Start today... join the thousands who enjoy this superb coffee every day!

## Dan-Dee Coffee

Dan-Dee Coffee is a fine coffee... of a milder flavor than My-Te-Fine... blended particularly for you who prefer a milder cup of coffee. Dan-Dee, too, is roasted, delivered and ground FRESH DAILY... your guarantee of perfect coffee freshness every day.

**15c 2 lbs. 29c**



## Snow White and Chocolate Flake Angelfood Cakes

Ummm... these cakes will simply melt in your mouth! Tender, moist, extra delicious angelfoods made with loads of fresh egg whites and the finest of pastry flours. The snowwhite is topped with whipped cream icing and covered with coconut. The chocolate is covered with flaked chocolate. Serves 10 to 12.

**39c**

## My-Te-Fine "Vitamin Enriched" White Bread

An easy, economical way to give your family those essential vitamins. Recommended by medical men.

Mary Ann Shells for tempting 4 for 10c. The whole family will "go" for those delicious Spring and Summer strawberry shortcakes when made with Mary Ann shells... they're delicious!



## My-Te-Fine White Bread

Buy My-Te-Fine sliced white bread for those school-day sandwiches. It's vitamin enriched containing necessary vitamins and minerals for proper growth and bodily functions.

**1 1/2-lb. Loaf 13c**

My-Te-Fine 100% Milk Bread 1-lb. If. 10c



**Fred Meyer Swiss Cheese**  
End Cut 29c lb. Center Cut 33c lb.  
Large eye, moist, easy-to-slice Swiss cheese with that rich nut-like flavor you enjoy.

**Reg. 10c Swift's Premium Ham Slices**  
Cut from centers of Eastern boned and tied hams. Tender, juicy, mild flavor.

**Reg. 15c Whole Sweet Pickles**  
Firm, appetizing pickles, sweet pickles for Spring luncheons and picnics.

**Mild Whole Milk Cheese, a fine 20c lb.**  
Cheese for table or cooking. Made from nourishing whole milk.

**Pabstett Cheese, 2 for 27c**  
Asst. Luncheon Meat, 29c lb. My-Te-Fine Sliced Bacon, 29c lb. My-Te-Fine Cheese, Medium Sharp, 25c lb. Primost Cheese, 19c lb. New York Sharp Cheese, 49c lb.

**Delicatessen Section**

## VALUABLE COUPON

5c Can Hershey Chocolate Syrup  
1c With Quart Fifth Avenue Ice Cream  
With Coupon Limit 1!  
**26c**

Mmmmm! Make your sundays at home! Smooth, delicious chocolate syrup for topping. Choice of many ice cream flavors. Ideal combination!

Famous Radio Commentator **PETER MUDIE** of "Fred Meyer's Consumer News" will appear **IN PERSON** FOOD SECTION **SATURDAY ONLY** 10:30 A.M. to 6:00 P.M. Come! Meet Her!

**Pillsbury Farina**  
28-oz. Pkg. **17c**

**Camay Toilet Soap**  
3 Cakes **16c**

**French's Pure Vanilla**  
3/4-oz. Bottle **12c**

**S & W Coffee**  
Drip or Regular **25c lb.**

**Armour's Treet**  
12-oz. Can **23c**  
2 for 45c

**Fisher's Pancake and Waffle Flour**  
4 lbs. **25c**

**Alber's Instant Tapioca**  
17c lb.

**Gebhardt's Chili Con Beans**  
No. 2 Can **23c**

**Swert "The Magic Suds"**  
Use Swert for washing clothes, for washing dishes and for other household cleaning tasks. You'll like its instant, rich suds!  
**19c**

### My-Te-Fine Button Mushrooms

2-oz. can **9c** 6 for 53c

Serve your next steak smothered with My-Te-Fine Mushrooms! They're tasty, fine-textured mushrooms grown and packed under the strictest supervision. My-Te-Fine Mushrooms bear the seal of approval of America's most eminent nutritional organization.

### My-Te-Fine Boneless Sliced Chicken

8-ounce can **35c**

You'll like My-Te-Fine Boneless Chicken... it's taken from plump juicy fowls... picked free of bones and skin. Serve creamed chicken on toast tonight for a real change in your menu.

### Dan-Dee Tiny Cocktail Shrimp

Picnic tin **13c** 6 for 75c

Taste-tempting tiny cocktail shrimp for those delightful dinner-time cocktails. They're famous Louisiana shrimp... packed immediately after being taken from the briny deep.

### Fifth Avenue Dinner Size Napkins

50's **9c** 6 Pkgs. 53c

Save back-breaking work and wash-day labor by using these economical dinner size paper napkins for everyday meals. Fine quality absorbent napkins in packages of 50.

### Royal Cook Book

With Each Purchase **Royal Baking Powder**

Here's a guide for "Royal" success in baking! Because of its marvelous leavening action, its dependable quality, Royal will help you in all baking problems!

12-oz. tin **33c**

Regular 23c Jolly Joan

### WHOLE WHEAT PANCAKE FLOUR

For 1c with Purchase of  
1 Lge. Pkg. Energy Cereal and  
1 Lge. Pkg. Tiny Tot Cereal

69c Value All for **47c**

### Heinz Assorted Soups

Serve the kiddies Heinz' nourishing soups for lunch or dinner. Contains only the choicest vegetables, meats and soup stock for growing children. They taste just like Mother's!

12c

Heinz Clam Chowder or Consomme, Med. 16c

### Formay Shortening

3 lbs. **43c**

Use Formay for those flaky, tender and light pastries you're so famous for. Formay "works" nicely with all baking ingredients... helps you have pastries you'll be proud of!

**MY-TE-FINE PURE GRAPE JUICE**, qt bot. **23c**, 6 for **\$1.33**  
**MY-TE-FINE Sweet or Natural GRAPEFRUIT JUICE** 4-oz. **17c**, 6 for **99c**  
**MY-TE-FINE ORANGE JUICE**, 12-oz. tins **8c**, 6 for **45c** 89c Doz.  
**MY-TE-FINE WHOLE PEELED APRICOTS**, 2 1/2's **18c**, 1.05 9 for  
**MY-TE-FINE PINEAPPLE TIDBITS**, 8-oz. tins **3/20c** 6/39c  
**MY-TE-FINE ALL-GREEN ASPARAGUS**, 2's **23c**, 6/\$1.33  
**MY-TE-FINE SMALL WHOLE BEETS**, No. 2's **12c**, 6/69c  
**MY-TE-FINE SAUERKRAUT**, No. 2 1/2 tins **9c**, 6 for **53c**  
**MY-TE-FINE ALASKA RED SALMON** No. 1 Tins **21c**, 6 for **\$1.25**  
**MY-TE-FINE Extra Fancy WHITE MEAT TUNA**, 1 1/2's **17c**, 6/99c  
**MY-TE-FINE VITAMIN ENRICHED FLOUR** 49-lb. Sack **\$1.39**  
**MY-TE-FINE 5-SEW BROOMS**, long handle, reg. size, **95c**  
**MY-TE-FINE CANE & MAPLE SYRUP**, Quart bottle, **27c**  
**MY-TE-FINE WHEAT GERM "Golden Flakes of Health"** 1 1/2-lb. **25c**  
**MY-TE-FINE MAMMOTH RIPE OLIVES**, pt. **23c**, 2 for **45c**  
**MY-TE-FINE ENRICHED PEANUT BUTTER**, 1-lb. jar **15c**  
**MY-TE-FINE PLAIN OR IODIZED SALT**, 2-lb. **7c**, 3/20c  
**VALE SWEET PICKLES**, for tempting lunches, Qts., **19c**  
**VALE BARTLETT PEARS**, 1/2 halves, No. 2 1/2's **13c**, 6 for **75c**  
**VALE WET PACK SHRIMP** Picnic tins **12c**, 6 for **69c**  
**VALE TOMATOES IN PUREE**, No. 2 1/2 tins **9c**, **\$1.05** dozen  
**VALE TOMATO HOT SAUCE** for seasoning 3 for **10c**, **39c** doz.  
**DAN-DEE DOG FOOD** U. S. Gov. Inspected, 5-lb. bag **43c**  
**DAN-DEE HONEY**, for pancakes or waffles, 5-lb. **29c**  
**DAN-DEE VANILLA EXTRACT**, high qual., 4-oz. bot. **13c**  
**DAN-DEE BLEACH** for all home cleaning 1 1/2 Gallon **12c**, plus deposit  
**DAN-DEE TOILET TISSUE**, 1000-sheet rolls **4** for **18c**, **\$4.39** case 100  
**FIFTH AVENUE COFFEE** in reusable glass jar 1-lb. **25c**, 2 for **49c**  
**MY-TE-FINE CORN or GLOSS STARCH**, 6 pkgs. for **43c**

### NEW! Babo Plastic Holder and Babo Cleaner

Bath for **35c**

Have your Babo kitchen cleanser enclosed in this attractive holder. Light-weight, attractive on every drainboard. Choose blue, red, green, or ivory for your kitchen today!

### Town Club Soda Pop and Mixers Assorted Flavors

3 for **25c**

95c Doz. Plus Deposit

### You'll Save Money by Using My-Te-Fine All Purpose Granulated Soap

You'll like My-Te-Fine dishes, for weekly washings... in fact, for any washing needs about your home. My-Te-Fine has a rich suds that penetrates clothes and dissolves dirt... leaves dishes, clothing, woodwork, floors sparkling clean!

**39c Giant Pkg.**

Large Pkg. **15c**

Grocery Section

### Bovril Beef Bouillon Cubes

Ctn. of 4's **9c**

Prices Effective in All Fred Meyer Grocery Sections Friday Through Monday

## Fred Meyer

FOR thrifty BUYERS

LOCALLY OWNED and OPERATED

5c Can Hershey Chocolate Syrup  
1c With Quart Fifth Avenue Ice Cream  
With Coupon Limit 1!  
**26c**

Mmmmm! Make your sundays at home! Smooth, delicious chocolate syrup for topping. Choice of many ice cream flavors. Ideal combination!