

KRUEGER'S KASH AND KARRY MARKET - EAST CENTER AT 40TH APPROXIMATELY 1 MILE EAST OF SALEM GENERAL HOSPITAL



Grand Opening CELEBRATION



- SATURDAY, MAY 17th -

This date will go down in history as one of the greatest merchandising events in the history of Salem. It will commemorate the grand opening of KRUEGERS KASH & KARRY SUPER MARKET, it will open avenues of new departments and greatly enlarged departments that have before been instrumental in making this market one of the most popular trading centers in the Willamette Valley. Dozens of exciting new features will be held during the day. It's the one big day that you cannot afford to miss. There's plenty of parking space. So, make a date with the wife and drive out Saturday. These prices effective Fri., Sat. and Sun.

GENE'S MARKET

We carry two grades of beef at fancy top quality, we'll guarantee to be the finest you have ever eaten. Also young tender beef priced to fit the lowest budget.

- HAMS** Half or Whole, Tenderized Ham What Am, lb. **26¢**
- Pork Roast** Boneless, No Waste, lb. **21½¢**
- Beef Roast** Blade Cut, Guaranteed Tender, lb. **19½¢**

B Vitamins in MEAT

MEAT	VITAMIN B GROUP		
	THIAMINE	RIBOFLAVIN	NICOTINIC ACID
PORK	1003	344	11.0
BEEF	227	204	8.4
LAMB	337	397	
VEAL	310	414	16.2
LIVER	289	343	35.5
CHICKEN	110	100	10.2
EGG	270	257	17.2

- Bologna or Liver Sausage** 17½¢ lb.
- Veal Cutlets** A Real Treat 23¢ lb.
- Sirloin Steaks** Young, Tender 23¢ lb.
- Colored Fryers** 25¢ lb.

It's Time for That Good Old Chicken Fry
Meat Prices Effective Friday and Saturday Market Closed Sunday

DRUG SUNDRIES

- Epsom Salts** 5 lbs. **19¢**
- Pabulum** Pkg. **39¢**
- Kotex** 2 for **39¢**
- Absorbine, Jr.** \$1.25 size **69¢**

FEED VALUES

- Mill Run** Sack **\$1.00**
- Ground Oats** Sack **\$1.25**
- Thompson Baby Chick Mash, lb.** **\$2.45**
- Thompson's Baby Chick Scratch, sk.** **\$2.25**

Graduation Special!

- Regular \$2 Permanent Wave **\$1.50**
- Shampoo and Finger Wave **65¢**
- Haircuts . . . **35¢**
- Martha's Beauty Shop
- John's Barber Shop Phone 4567



MARVEL OF THE AGE



WHITE ROSE
The Greatest Washing Aid Ever Offered.

NO BLEACHING REQUIRED

- Just Wash and Rinse
- Flint **7c** Quart **13c**
- ½ Gal **23c** Gal **39c**
- 5c Refund on ½ and Gal. Jars

For Delicious Old-Time Biscuit Kind Strawberry Shortcake Use

BISQUICK

40-oz. Pkg.

25c

Drifted Snow FLOUR

with New 30 Minute Angel Cake Recipe in Every Sack

No. 10 Sack **43¢**

RITZ

Crackers Pkg. **17¢**

BROWN SUGAR 3 lbs. 15c

BAKING POWDER CALUMET 1-lb. Can 11c

KRAFT CHEESE BRICK AMERICAN VELVETA 2 lbs. 49c

CORN STARCH 1-lb. pkg. 5c

FIG BARS Whole Wheat 2 lbs. 13c

MATCHES 6 Box-Carton 10c

RAISINS Thompson Seedless 4 lbs. 19c

MILK IGA or Morning 3 Tall Cans 19c

Free Picture Show Saturday

FEATURING
"TOBACCO LAND"
Also
FRED WARING and His PENNSYLVANIANS
in
"PLEASURE TIME"
● **CARTOON** ● **COMEDY**
SHOW STARTS 8:30 P.M.

Free Bisquicks - Free Sandwiches - Free Cold Drinks Free Coffee . . . in fact

many foods from the famous IGA line of merchandise will be served together with BENSON'S CAKE and BREAD . . . PORTLAND PROVISION CO. cold meats . . . NEHI BEVERAGES and KRAFT'S cottage cheese.

IGA Kraut, 2½'s 10¢

IGA Hominy, 2½'s 10¢

Noodles, 14-oz. cello . . . 15¢

Crackers, 2-lb box 15¢

White Star Tuna, ½'s . . 15¢

Corn Beef, 12-oz. 15¢

Sardines, American ½'s . . 5¢

Fruit Salad, 1-lb. tins . . 10¢

Soap Grains, large pkg. . 15¢

Dawn Toilet Tissue, 3 rolls 19c

Small White Beans, 6 lbs. 39¢

Cocoa, 2-lb. can 19¢

Crisco, Snowdrift, 3-lb. can 49¢

SNO KREAM Shortening, 3-lb. can . . 45¢

Lifebuoy Soap . . 3 for 15¢

Jell-O 3 for 14¢

Oysters, cut, 5-oz. 10¢

Campbell's Soup . 3 for 25¢

Except Chicken and Mushroom

Wax Paper . 2 125-ft. rolls 25¢

Mustard, qt. jar 15¢

FRESH FRUITS

ORANGES Chock Full of Juice Dozen **10c**

LETTUCE Good Size Local 3 Heads **10c**

LEMONS Nice and Juicy Dozen **10c**

CABBAGE New Solid Heads, lb. **3c**

Bananas 4 lbs. 29c

STACKS AND STACKS

Stacks and stacks of fresh fruits and vegetables that are new on the market now . . . Cucumbers, Cauliflower, Spinach, Radishes, Green Onions, Rhubarb, Strawberries, various sizes of Oranges, Lemons, Grapefruit and Apples — at prices you want to pay.

IGA Enriched FLOUR

The finest quality money can buy. Enriched with B vitamins and iron. 49-lb. Sack **\$1.59**

COFFEE

Royal Guest

The Utmost in Quality Served All Day Saturday 1-lb. Pkg. **19¢**

SUNNY MORN The Utmost in Economy 2 lbs. **27¢**

AUTO KING

Guaranteed **SPARK PLUGS**
MORE PEP
MORE POWER
MORE SAVINGS

Special **39c** Each

Shredded Wheat

2 pkgs. 19c

HARDWARE Department

Elec. Cord Set Reg. 29c Value **19¢**

PLIERS

Reg. 15c Value **9¢**



HAMMER

Reg. 49c Value **29¢**



GALVANIZED 10-QT. PAIL



TABLE TUMBLER

Reg. 5c Each Spec. **6 for 19c** Limit 6 to Customer

East Center at 40th Street

KRUEGER KASH & KARRY MARKET

We Reserve the Right to Limit Quantities

One Mile East of Salem General Hospital