

Fred Meyer PARADE-PROGRESS

"An Oregon Farm
Growing With Oregon"

"Even The Piggy Bank Is Happy"

When You Buy at Fred Meyer!

* Because there are always those extra pennies you save on each item you purchase at Fred Meyer stores! These extra pennies you save at Fred Meyer go to make dollars—and dollars buy for you those extra things you've always wanted for yourself, for your home or for the children! Yes, it does pay you to shop Fred Meyer friendly stores for ALL your needs—because you save those extra pennies and that makes even the Piggy Bank happy, too!



Cotton FROCKS
Values To ~~1.95~~ **99¢**

Captivating styles for Spring and Summer... ever so gay, yet ever so practical cotton frocks for all casual daytime wear... styling and workmanship generally found only in higher priced garments. Choose several today from this grand assortment of styles and patterns. Buy an ample supply... sizes 14 to 52 in the group.

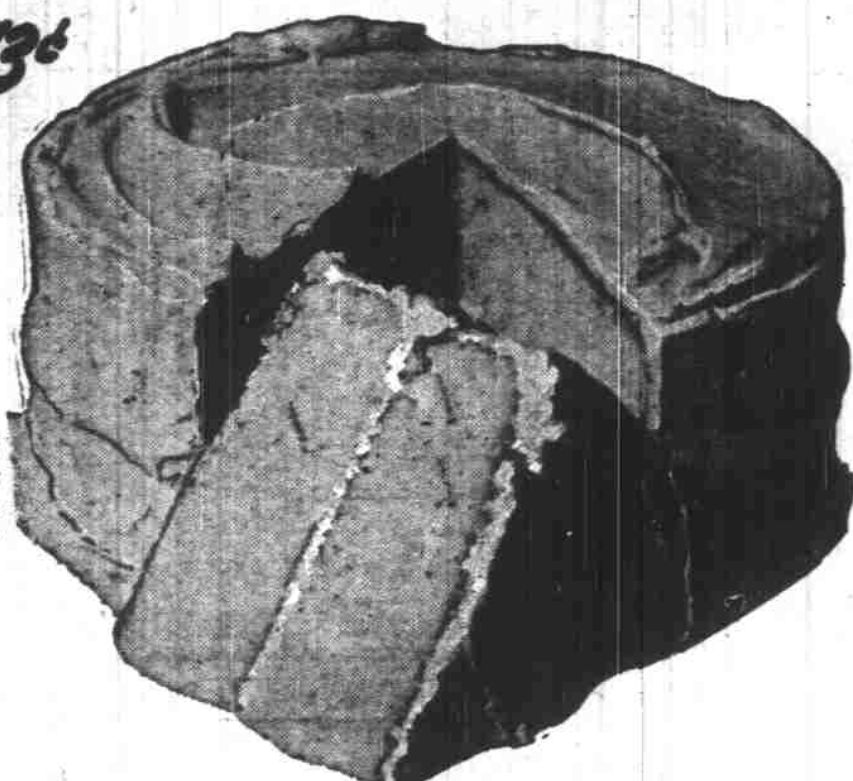
Women's Wear Section

OLD FASHIONED BURNT SUGAR CAKE

Regularly 43¢
2 Layer Round

39¢

Enjoy the taste thrill of this old fashioned Burnt Sugar Cake... it's just like the ones Mother used to take from the old wood stove. Made with finest cake flour, fresh country eggs and rich milk. 2 large layers are spread with a delicious burnt sugar frosting... the kind that practically melts in your mouth. Have it for dessert tonight!



My-Te-Fine Vitamin-Enriched WHITE BREAD, 1½-lb. 13¢, 2/25¢
Maple or Vanilla Iced CINNAMON ROLLS, 20¢ dozen

Bakery Section



Attractive Windsor Glass Tumblers Filled with
Delicious Fifth Avenue

CHOCOLATE RIPPLE ICE CREAM

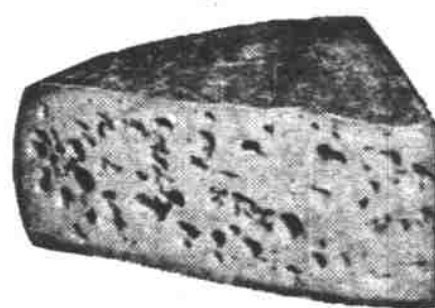
You'll love this tantalizing flavor combination of Fifth Avenue Ice Creams... luscious vanilla rippled with chocolate. Finished with 'snap' cap that can be re-used.

2 9-oz. Glasses **25¢**

13¢ ea., 4 for 45¢

Delicatessen and Candy Section

Fred Meyer Swiss Cheese



End Cuts **29¢** lb.

Center Cuts 33¢ lb.

Taste this tempting cheese... you'll like it for sandwiches, for cheese trays.

Swift's Brookfield Cheddar Cheese, 17¢ pkg.

My-Te-Fine Cottage Cheese 2 lbs. 15¢

Tillamook Cheese wholesome nutritious 27¢ lb.

Fred Meyer "Kitchen Fresh" Club or Potato Salad

Kitchen fresh daily from our own daylight kitchens. Made from evenly diced potatoes, celery and egg and mixed with tempting Fred Meyer dressing.

2 lbs. **25¢**

Reg. 43¢ lb. Feinberg Kosher Salami

You'll like this fine quality salami. It's made from No. 1 grade steer beef... made without cereal! Slices perfectly for sandwiches. **37¢** lb.

Regular 15¢ Sweet Mixed Pickles, 11¢ Pint

Fred Meyer Ass'd Luncheon Meats, 29¢ lb.

Stidd's Chicken Tamales, fresh daily, 2/25¢

Chipped Beef, thinly machine sliced 1/2 lb. 31¢

Franklin Salami, nicely seasoned 39¢ lb.



Beautiful
Wraparound Style
Chenille Robes
\$2.95 Values **\$1.88**

Fluffy cotton chenille tuftings worked in dramatic diagonal. Deep border, cut unusually long and full. Completely washable! Beautiful colors.

Women's Wear Section

High Twist—Snag-Resistant

Silk Hosiery

2 pr. **\$1.00**

55¢ Pair

Three-thread dressy crepes and four-thread sturdy sheers. Utility chiffrons for service or lovely sheers for dress wear. Reinforced heel and toe, sandal foot. All made of high twist, snag-resistant silk. Choose from flattering shades for Spring and Summer wear... all at this low Fred Meyer price. Sizes 8½ to 10½ in selection. Some irregulars.

Women's Wear Section

Run-Resistant - 39¢ Value

Rayon Panties

Brief or panty style panties in tearose and white only. They're ideal for active Spring and Summer wear. Small, medium and large sizes. Buy 5 pairs today at a distinct saving! **25¢** 5 for \$1

Women's Wear Section

VALUABLE Men's Reg. 49¢ Woven Plastic Belts

With This Coupon **35¢**

Men's Wear Section

COUPON

35¢ Nu-Craft MEN'S HOSE

29¢ 4 pair \$1.00

Reinforced at heels and toes with Cordura yarn, the new miracle fabric that gives miles and miles of wear. All regular sizes.

Men's Wear Section

No More Missing Buttons! Reg. 25¢ Broadcloth Shorts with "Gripper Fasteners"

13¢ pr. 2 for 25¢

Full cut, comfortable, broadcloth shorts with "gripper" fasteners that last the lifetime of the garments. Attractive patterns, comfortable waist. Regular sizes.

Regular 25¢ Combed Cotton Shirts, 13¢ ea.; 2 for 25¢

98¢ COTTON SPORT SHIRTS

Smart, comfortable shirts designed for the outdoor man. Cool, attractive patterns for Summer sportswear. **69¢**

Men's Regular 25¢ Dress Hosiery, 14¢ pr.; 4 pair 55¢

Men's Regular 65¢ Heavy Work Shirts, 49¢

Men's Wear Section
Lower Level Drug Bldg.

LAUNDRY and CLEANING SECTION—WEEKEND SPECIALS

MEN'S TROUSERS and LADIES' PLAIN SKIRTS

Gently tumbled to remove all grit, dirt, and stains. Then immaculately pressed and returned to you neat, fresh, and new looking.

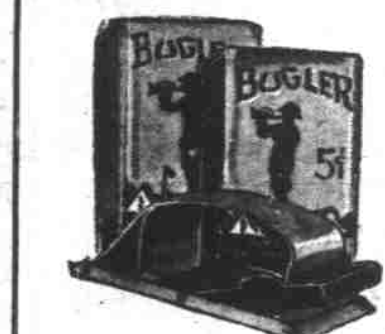
Cleaned and Pressed **19¢**

Ladies' One-Piece Plain Dresses or Men's 3-Piece Suits Cleaned and Pressed **49¢**

Ladies' Fur Trimmed Coats Cleaned and Pressed **79¢**

Now you save on cleaning and pressing your fur trims before storing for the summer.

Laundry and Cleaning Section—Lower Level—Drug Bldg.



25¢ Bugler Thrift Kit

It's easy to make your own cigarettes, and thrifty, too! This little machine makes perfect cigarettes. Two 5¢ packs. Bugler Tobacco, cigarette papers and machine for only 17¢!



\$1.15 Sir Walter Raleigh Tobacco

16-oz. Can **73¢**

Sir Walter Raleigh is a mild, slow-burning pipe or cigarette tobacco. Listen to "Uncle Walter's Dog House" every Tuesday night!

VALUABLE 25¢ Metal Match Container with 10¢ Limit coupon

Holds generous supply of matches, water-tight. Tobacco Section.

(Void after April 21, 1941)

COUPON

VALUABLE Regular 25¢ Personality Pups with coupon 10¢ each

Clever pups fastened to novelty box of safety matches... all in cello container. Tobacco Section.

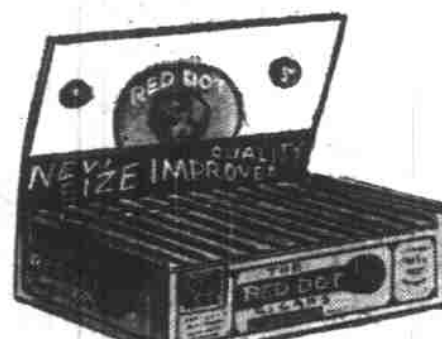
(Void after April 21, 1941)

COUPON

2 for 25¢ CIGARETTES

* Raleighs * Chesterfields \$1.23
* Kools * Lucky Strikes
* Old Golds * Camels Carton 200

5¢ Red Dot Cigars



5 for **23¢**
Box of 50, \$2.20

Panatos or Perfecto cigars that are "truly different." Rum cured for a distinctive, mellow flavor you'll enjoy and a fragrance that's "tops." Try Red Dots today... enjoy a mild smoke!

\$1.35 Edgeworth Tobacco



16-oz. Vacuum Tin **97¢**

Smoke Edgeworth in your pipe... notice the smooth, even burning, the mellow fragrance for Edgeworth's fine tobacco... you'll like it! Packed in 16-oz. vacuum tin that acts as a humidifier. Choose either Ready Rubbed, Junior, Sliced Plug or Flake Cut.

\$1.50 BRONZE FINISH Metal Humidor 10¢

with Purchase

16-oz. Heine's Blend Tobacco

Beautiful bronze finished humidor with English hunting scene on cover. Cedar and cork \$3.08 Value **\$1.68**

1 3/4-ounce Tin of Heine's Blend, 20¢

New! Reg. 15¢ Chelsea Cigarettes, 24's, 2 pkgs. 29¢

You get 4 extra cigarettes per pack with Chelsea. They're mild.

New! Glo-Point Lektrolite Lighter, \$1.00

One hand operation. Glows and lights, flameless, wind-proof, odorless. Ideal for cruising, motoring, etc. Bottle of fluid for only 25¢.

Fred Meyer Tobacco Section

Prices Effective Friday through Monday

VALUABLE COUPON

Don't suffer this summer with tight shoes! Have your shoes made **LONGER WIDER**

• Actually re-sizing

• Factory lasts **89¢**

With Coupon - Void After Apr. 21

SHOE CLINIC Lower Level Drug Bldg.

VALUABLE

Now is the Time to Have Your

SHOES

WHITENIZED

Reg. 35¢ value

• Scuffs removed

• Surface restored



With Coupon **29¢**

Void After April 21

SHOE CLINIC

Lower Level - Drug Bldg.

COUPON

VALUABLE

Neat heels add to appearance and life of your shoes!

Free Heel Plates

With Every Job of

HEEL LIFTS

Reg. 25¢ value

• Guaranteed workmanship.

• Leather or composition



With Coupon **19¢**

Void after Apr. 21

SHOE CLINIC

Lower Level - Drug Bldg.

COUPON

Fred Meyer
FOR thrifty BUYERS
LOCALLY OWNED-OPERATED