

SHOP SALEM First!

Shop Salem Meat Specials!
All Items Thursday, Friday Only!

Picnic Shoulders 4-lb. to 6-lb. av. Lb. **16½¢**

Armour's Franks Lb. **16¢**

Honey 5 lb. pail **25¢**

CURTIS MARKET In the Piggly-Wiggly Store

SHOP SALEM First!

LA DOU'S
Specialize in

Broiled Steaks
They're Tender! Delicious!
COME IN AND TRY ONE

LA DOU'S
183 N. High South of Grand Theatre

SHOP SALEM First!

Free Optical Examination!

Consult Our Registered Optometrist

STEVENS-BROWN
Credit Jewelers and Opticians

SHOP SALEM First!

"K-4-9"
Means "King-4-Nine Days"

SEARS third annual assistant manager's sale . . . Don't you dare miss it! . . . See pages 2 and 14.

March 13-20

SEARS ROEBUCK & CO.
484 State Street Phone 9193

SHOP SALEM First!

35th ANNIVERSARY SPECIAL!

Thor "Champion"
ELECTRIC WASHER

See the many outstanding new features in the 1941 Thor line—the oldest manufacturer of electric washers.

Skewis & Judson
279 N. Commercial Phone 4141

SHOP SALEM First!

Thursday, Friday, Saturday Only

"Shop Salem" Special

Regular \$1.50

GILBERT ALARM CLOCKS

- 3 Months Guarantee
- Variety of Colors

FRED MEYER, Inc. **69¢**
DRUG SECTION

SHOP SALEM First!

For "Honest to Goodness" Comfort

The P. N. Practical Front Corsets and Compolettes

None compares with P.N. Practical Front for control and easy comfort. And the extra support of the elastic inner-vest is an extra joy to the HEAVY WOMAN.

\$5 and \$6.50
COME IN TODAY!

HOWARD CORSET SHOP
131 N. High Street Phone 4032



SHOP SALEM First!

DON'T BE MISLED!

Watch your bargains! These are hectic days for the bargain hunter who seeks the ultimate in value giving. There are TRUE and FALSE bargains. Examine your so-called bargain carefully . . . determine, for yourself, whether or not it is a bargain for you. If it is especially made to sell at a low price . . . or to imitate a well known article . . . be cautious, it may not be worth the low price that seemingly makes it a bargain.

MILLER'S

SHOP SALEM First!

POPULAR!

Made by Salem Bakers

MASTER BREAD
CHERRY CITY BAKING CO.

Delivered Fresh Twice Daily at Your Grocers

SHOP SALEM First!

REMOVAL SALE CONTINUES
AT COMMERCIAL BOOK STORE

About April 1 we expect to move to our new location at 141 N. Commercial Street. In order to eliminate moving the merchandise listed below, we are offering these items, and many not listed, at a great reduction.

As Much as **75% Off On**
BILLFOLDS . . . BOOK ENDS . . . GIFT ITEMS . . . LAMPS
BOX STATIONERY . . . BOOKS . . . MANY OTHER ITEMS.
NO EXCHANGES — NO REFUNDS — NO RETURNS

COMMERCIAL BOOK STORE
163 N. Commercial - Circulating Library 3c Per Day

SHOP SALEM First!

Garden SEEDS

Special! **10¢**
3 pkgs.

THE METROPOLITAN STORE
136 No. Commercial "The Store of Better Values"

SHOP SALEM First!

Complete Assortment

Corduroy & Wool Skirts
\$1.98 to \$2.98
Sizes 1 to 16

See Them at

Margaret's Shop
423 Court St.

SHOP SALEM First!

Say! See This

Big 6 ft. Gibson

Full 6-foot sealed-insulated all-welded steel family size cabinet . . . big fast-freeze compartment . . . sealed-in-steel Scotch Yoke mechanism . . . and at a price unmatched . . . SEE THIS GIBSON TODAY!

\$99.95

Good Housekeeping Inc.
453 Court Street Phone 9611

SHOP SALEM First!

FRED MEYER

Spring Days Sale!
New Spring Merchandise at Deep-Cut Prices!

FRED MEYER Inc.
ALL SECTIONS

SHOP SALEM First!

CLOSE-OUT While They Last!

1940 Westinghouse Ranges

- 5-Speed Corox Units
- Large Economy Cooker
- 100% Porcelain Finish . . .
- Built to the Floor Model.

\$89.95

YEATER & RUSH CO.
255 NORTH LIBERTY
Salem's Leading Appliance Store - Next to Power Co.

SHOP SALEM First!

For the Average "Diner Out" —
Food Better Than Average!

— TONIGHT'S DINNER —
Chicken-Noodle Soup, Vegetable Juice, or Cocktail

Green Vegetable Salad
Mashed Potatoes - Creamed Asparagus
Homebaked Swedish Rye Bread
Choice of Beverage

50c

Baked Chicken with Dressing
Breaded Pork Tenderloin
Roast Leg of Veal, Spiced Pear
Breaded Halibut Steak, Tartar Sauce
Choice of Homebaked Pastries, Ice Creams, Sherbets, or Blue Bird Ice Cream Pie

THE NEW BLUE BIRD
Balcony or Main Floor — 5 P. M. to 8 P. M.

SHOP SALEM First!

Large Selection

New Spring Redfern COATS and SUITS
Arriving Daily

Priced **\$29.75 to \$49.75**

REDFERN ALSO FEATURES
ANOTHER ASSORTMENT AT \$22.95

The FASHIONETTE
429 Court Street Phone 7853

SHOP SALEM First!

Are You Building a Home?
If So, We Suggest

A PACIFIC OIL BURNING FLOOR FURNACE
(Heats 4 to 8 Room Home)

WHY?—Here Are the Reasons!

- ECONOMICAL
- PASS BUILDING CODE
- LOW INSTALLATION COST
- NO BASEMENT NECESSARY

FIDLER'S FURNITURE CO.
255 N. Commercial St.

SHOP SALEM First!

Why Shop Elsewhere?
This Spring!

Coats at Sally's Have Everything!
Large Selection - Sizes 9 to 52
Values to **\$7.95**
\$12.95
OTHERS \$9.95 to \$29.50

SALLY'S
357 Court

SHOP SALEM First!

By Popular Demand Offer Continued

2 for 1 Oil Permanents \$4.00 Plus 50c

EXPLANATION!
Bring a friend, pay \$4.00 for first permanent and 50c for second permanent, then split the expense of \$2.25 each.

Miller's Beauty Shop
Phone 7953 In Miller Bldg.
WE GIVE S & H GREEN STAMPS

SHOP SALEM First!

General Electric

Table Model Radio
No. L-510

- 5 Tubes
- AC-DC
- Plastic Cabinet

\$9.95

50c Down - 25c per Week

Gevuriz Furniture Co., Inc.
275 N. Liberty Phone 4615

SHOP SALEM First!

For the

LENTEN SEASON

CRABS Fresh Cooked Daily **2 for 25c**

CRAB MEAT **lb. 39c**

HADDOCK FILLETS Smoked **lb. 30c**

SALMON TIPS Smoked Delicious **lb. 18c**

Wahl's Salem Fish & Poultry Mkt.
173 S. Commercial Dial 6010