

# SPRING SAVINGS SALE!

## SALE! FRESH NEW \$1 WASH FROCKS!



### GIRDLES... CORSELETS

Reg. 1.98  
Now **1 74**

You'll need a new corselet with your new Spring dresses, so get it now at a big saving! Sleek RAYON LASTEX Dual Control molds your hips, neatly streamlines you! Tiny bonings help keep your tummy flat!

Even the youngest figure looks smoother in a Dual Control girdle of rayon satin lastex! No angular hip-bones! No ugly bulges! You'll feel more comfortable, too! Buy yours now! Sale priced for 4 days only!

### NEW SPRING STYLES!

SALE! NEW \$1.98  
GAY MODERNS

**1 84**



Just in! And what a stunning group! All the important styles. All the newest trims. Plenty to choose from... our entire stock's reduced—just when every penny counts toward a smart new Spring outfit!



### NURSES' OXFORDS

Regular \$1.98  
health shoe **1 84**

Old friends to thousands of busy feet—now even more comfortable—for new cork cushion soles take more of the jar out of walking!

### SCHOOL SHOES

Famous at \$1!  
On Sale at **87c**



You save even more because their sturdy soles give far more wear than you'll expect! Smart browns, trim blacks, 8 1/2 to 2.

### NEW PATTERNS! EVERY COLOR!

Sensational Saving  
for 3 days only!

Sizes 12 up to 52! Even Junior Sizes—9 to 15!

A sale with a story behind it! Not only are these the loveliest, cheeriest cottons you ever saw, but... they even include Junior Sizes, introduced for the first time by Wards, and at a sale price! Fine poplins and percales with big organdy pockets and collars, bright appliques, slash pockets, vivid buttons! Zippers, coat dresses, tiebacks! You'll love all our new Spring colors and patterns.

# 84c



**1 24**

### OVERALL SALE!

Prices reduced on Union Made Four House! Heavier denim—99% shrinkproof. Full sizes.  
Sale! Boys' Jeans... 77c  
Boys' 98c Band Pants... 88c



### WORK SHIRTS

SALE! Were 79c  
**68c**

Famous Sanforized Pioneers! 99% shrinkproof fabrics. Double elbows. Roomy sizes.

### SHOE BARGAINS!

SMASH SALE!  
MEN'S OXFORDS

Long-wearing!  
Comfortable! **1 84**

Regularly Cost 1.98!  
Men! Hurry in—take advantage of this money-saving price! Dressy black straight tips and Antique tan wing tips—the styles most men prefer for all round wear.



SALE FOR BOYS!

2.29 Wing Tips!  
**1 94**

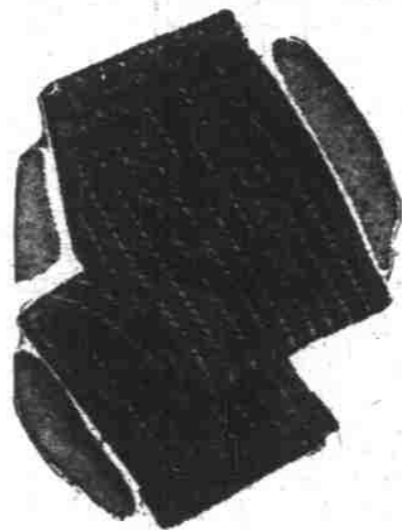
Bang-up bargains! Popular brown brogue-type shoes or smart blacks—built for wear!



SALE! HUSKY  
\$2.98 WORK SHOES

Slashed to **2 66**

Man, what a buy! Riverside cord sole or leather sole, on top of the toughest work shoes made! Get 'em now and save!



TROUSER SALE!  
Talon Fly! New Patterns

Regularly 4.98! **4 44**

New colors, new fabrics for Spring! A new low price for savings! Drape model. Self belt. Boys' Dress Pants... 2.88



### MEN'S NEW HATS

Styled by Dunderry!

Real Value! **2 98**

Wider brims, lower crowns—with gay bands and jaunty feathers to dress 'em up!

### WELL DRESSED FOR SPRING

BECAUSE YOUR NEW SUIT COMES FROM WARDS!



Styled by Brandon  
**19 75**

Why Pay \$25 Elsewhere?

If you want to look your best this Spring, do what thousands of well dressed Americans have done—make Brandon your new Spring suit! Buy Brandon and get richer woolens, perfect fit. Choose from a FULL range of style-right patterns and models.

\$3 A Month on Wards Time Payment Plan! Down Payment, Carrying Charge

The best place to buy anything

You can always find what you want at Wards... at money-saving prices! Besides all the values shown on these pages, you can choose from 100,000 bargains in our CATALOG ORDER DEPARTMENT.

Right here in our store, you can order any of the 100,000 items in our catalog. Our CATALOG ORDER DEPARTMENT saves you letter-postage, money-order fees and as much as 1/2 of the usual shipping cost.

Montgomery Ward