

Shop Salem Meat Specials!

All Items Thursday, Friday Only

Fresh Smelt

3 lbs. 10¢

Grapefruit Arizona, Per Dozen 15¢

Shoulder Roast Center Cuts, Ib. 17¢

CURTIS MARKET In the Piggly-



LA DOU'S

Special!

Chip Steak Sandwich

How would you like to have a nice "sizzling" chip steak sand-wich, that is so tender it melts in your mouth? Well, you'll find it at La Dou's every day of the week. Priced at-

LA DOU'S



CONSULT OUR REGISTERED OPTOMETRIST STEVENS-BROWN

CREDIT JEWELERS and OPTICIANS



MAZDA LAMPS

In choice of 15 watt or 25 watt globes, frosted inside. Each.

SEARS ROEBUCK & CO.

484 State Street



SHOP

SALEM

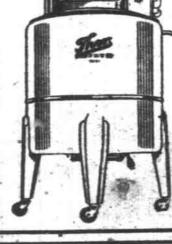
First!

35th ANNIVERSARY SPECIAL! MARIOR A

The world's oldest manufacturer of electric washers presents the

Thor "Champion" Ask About Thor Lifetime Guarantee

Skewis & Judson 279 N. Commercial Phone 4141



119 Piece Set of COLORED POTTERY and SILVERWARE

Complete Service for 8 Persons

Made by the Manufacturers of Fiesta Ware Reg. \$29.50 Special \$19.95 - PAY \$1 DOWN -

> - Open Saturdays Until 9 P. M. -COHN BROS. FURNITURE 467 COURT STREET



131 N. High Street

For "Honest to Goodness" Comfort

The P. N. Practical Front Corseis and Comfolettes

None compares with P.N. Practical Front for control and easy comfort. And the extra sup-port of the elastic inner-vest is an extra joy to the HEAVY WOMAN.

COME IN TODAY!

HOWARD CORSET SHOP

Phone 4032

SALEM CUSTOMERS REWARDED

BETTER MERCHANDISE!



Because their consistent purchase practice in Salem stores has brought about faster "turn-over" of stocks . . . which means early replacements of the newest and the best merchandise!

Salem Merchants are pleased to return earned dividends in this manner.

This Message From Your Salem Merchants



Confidence!

The store that features famous labels, invariably co-sponsors a policy of "making good" through all its merchandising activities. Shop where you know labels of known standard quality are carried in abundance, you'll not only save money and exhibit thrift, but you'll also know the satisfaction of dependability and thorough worthiness.

MILLER'S



Made

by

Salem

POPULAR!



Because It's Good! Bakers Delivered Fresh Twice Daily at Your Grocers

CHERRY CITY BAKING CO.



Removal Sale

AT COMMERCIAL BOOK STORE

About April 1 we expect to move to our new location at 141 N. Commercial Street. In order to eliminate moving the merchandise listed below, we are offering these items, and many not listed, at a great reduction.

As Much as 75% off On BILLFOLDS . . . BOOK ENDS . . . GIFT ITEMS . . . LAMPS BOX STATIONERY ... BOOKS ... MANY OTHER ITEMS.
NO EXCHANGES — NO REFUNDS — NO RETURNS

COMMERCIAL BOOK STORE

163 N. Commercial - Circulating Library 3c Per Day



A Special Purchase!

JOB SHIRTINGS

Special?

REMNANT LENGTHS For women who enjoy to sew, this material is just what you've been wanting. An excellent quality at a reasonable price. Regular 15c yard.

THE METROPOLITAN STORE 136 No. Commercial "The Store of Better Values'



For the Girls

New assortment of Nannettes and Shirley Temple dresses.

We invite you to inspect our new spring line of knit wear for boys 6 months to 6 years.

Margaret's Shop "Salem's Only Juvenile Shop"

423 COURT ST.





Why Wait! See It Now! *GIBSON* Electric Range

New 1941 Gibson See . . . eye-angle instruments . . . no fumbling! . . . See . . . waist high broiler and 2-element ban-

⁵99, 95 Models Starting at

Good Housekeeping 453 Court Street

Phone 9611



Specialize!

8

In smart, youthful dresses for those who wear the "between size" . . . Variety of styles and prices.

> M. B. GILMORE THE SENATOR DRESS SHOP

Senator Hotel Bldg.



CLOSE-OUT While They Last!

1940 Westinghouse Ranges

• 5-Speed Corox Units Large Economy Cooker
 100% Porcelain Finish Built to the Floor Model.

YEATER & RUSH CO.

255 NORTH LIBERTY Salem's Leading Appliance Store - Next to Power Co.



For the Average "Diner Out" -Food Better Than Average!

- TONIGHT'S DINNER -Chicken-Noodle Soup, Vegetable Juice, or Cocktail

Green Vegetable Salad Mashed Potatoes - Creamed Asparagus Homebaked Swedish Rye Bread Choice of Beverage Baked Chicken with Dressing

Baked Chicken with Discussion
Breaded Pork Tenderioin
Roast Leg of Veal, Spiced Pear
Breaded Halibut Steak, Tartar Sauce
Choice of Homebaked Pastries, Ice Creams, Sherbets,
Blue Bird Ice Cream Pie



Visit Our "Half-Sizes Dresses" Department

Why Are They So Popular?

HERE'S WHAT AND WHY . . . Half-size dresses flaunt their style rather than size . . . designed for the shorter woman, with ample bodice fullness and adequate through the hips. They're shorter from shoulder to waist and from waist to hemline . . . 141/2 to 241/2.

FASHIONETTE

429 Court St.

Phone 7853



Are You Building a Home?

If So, We Suggest

A PACIFIC OIL BURNING **FLOOR FURNACE**

(Heats 4 to 5 Room Home)

WHY?-Here Are the Reasons!

• ECONOMICAL

 PASS BUILDING CODE LOW INSTALLATION COST

. NO BASEMENT NECESSARY

FIDLER'S FURNITURE CO.

255 N. Commercial St.





Why Shop Elsewhere? SALLY'S SCOOP

NEW SPRING COATS

Direct from New York Market . . Colors and Sizes Values to \$8.95

Others to \$22.50

SALLY'S



Last Chance, Thurs., Fri., Sat.!

2 for 1 Oil Permanents \$4.00 Plus 50c

EXPLANATION!

Bring a friend, pay \$4.00 for first permanent and 50c for second permanent, then split the expense of \$2.25

Miller's Beauty Shop



2 for 1 INNERSPRING MATTRESS SALE

WE GIVE SAH GREEN STAMPS

Innerspring quilted top ... very fine tailoring. Choose either combination: Box and Mattress or two Mat-tresses. A total value of \$79.00.



Reg. \$39.50 Ea 2 Mattresses for \$39.50 GEVURTZ FURNITURE CO., Inc.



For the

CRABS . . . CRABS . . . CRABS Fresh Cooked Daily

Salmon . . , Ling Cod . . . Tillamook Oysters . . Butter Clams . . . Little Neck Clams in Shell.

Finest Dry Picked Poultry in Salem

Wahl's Salem Fish & Poultry Mkt.

173 S. Commercial

Dial 6810