

# Salem Seen as Center of Pacific Coast Sugar Beet Seed Industry

## Gen. White, Chief of 41st, Former Newspaper Reporter, Scrapes Tin Off Soldiers

### Would Rather Live in Tent With Outfit Than in Mansion; Treats His Men as "Happy Family;" Gets Results

By JACK B. BEARDWOOD

FORT LEWIS, Feb. 22—(AP)—Unusual is the word for Major General George A. White, thim, round-faced, greying commanding officer of the 41st division.

Here's why: He'd sooner live in a tent with his men than move into a \$20,000 steam-heated home.

He started military life as a plain buck private. He has announced that when his division runs up to its 25-mile-per-day marches, he will cover the distance with them on foot.

He's a former newspaperman turned soldier. Writing as a sideline, he's authored five books and sold articles and short stories to most of the nation's large magazines. His writing income has topped \$30,000 a year.

"Happy Family" Concept He has instituted the "happy family" concept in his division, eliminating confinement of men for military offenses and getting the most out of them through a "democratic philosophy."

He's the antithesis of a military martinet and enlisted men in his division refer to him as "a soldier's general."

General White, an affable, quick-moving man of 59, has no military "golden rule."

"The first duty of an officer is to look after his men. If you arouse their enthusiasm, discipline will take care of itself and you'll get far better training results. Democracy is just as important in military life as it is in civil."

The general's philosophy explains why: "I'll continue to live in a tent with my division. It may be a bit inconvenient but it will keep me in close touch with my men."

General White spends his days in the field supervising training of the 41st division which is made up of national guardsmen from Oregon, Washington, Idaho, Montana and Wyoming.

Enlisted as Private Born at Long Branch, Ill., General White's military career began at 16 when he enlisted as a private in field artillery at Fort Douglas, Utah. He served in the ranks six years, rising from private to first sergeant, before he got his first commission in 1907.

When the Mexican border dispute came up, he was a captain of cavalry, serving at Calexico, Calif. In 1917 he was promoted to major and went overseas with the 41st division. Of his 18 months in France, General White served several months as an adjutant general on the staff of General John J. Pershing and was promoted successively to lieutenant colonel and colonel. He was twice decorated for his services.

A graduate of the command and general staff school at Fort Leavenworth and the army war college, he was promoted to brigadier general in 1923 and, six years later, received the double stars of a major general as commander of the 41st.

Reporter in Utah General White drifted into newspaper work while he was in Utah. He was a reporter on the Salt Lake Tribune at 19 and became associate editor of the Portland Oregonian when he was 31.

With his flair for phrases and his wit the author-general has made his "general's assemblies" events that the entire division look forward to. The entire division is assembled and the general talks to them man to man, telling his troops in vivid language what the training "is all about."

Rather than put out a routine notice, General White assembled the division in mid-December. After pointing out the sacrifice it meant to the guardsmen to leave their homes for a year's service and inquiring how they felt with Christmas coming, the general announced: "Men, you are all going to get 11-day Christmas furloughs! You can go home!"

The cheer that went up for "the old man" made him grin with delight.

As an ex-newspaperman, General White has a knack at putting military ideas in layman's terms. He strips military affairs of their technical phraseology and pounds their significance home.

## Great Sugar Fields Spring From Plants Like These



This is W. R. Daugherty (above) standing in his 16-acre sugar beet seed field near Brooks. This view indicates the height, rankness of growth of seeded-out beet plants. Seeds from here and other acreage in Willamette valley is sent throughout the Pacific coast area.

## Cavalcade of Cockeyed Events Brought to You in Dizzy Form

### From "Screwy News" You Learn Everything Not So Serious or Depressing—Laugh and the World Laughs With You

NEW YORK, Feb. 22—(AP)—You may or may not be safe on the highways these days, but the way things have been going, you ought to get a good vaudeville show anyway.

The cavalcade of cockeyed occurrences last week was mainly a motocrade.

A truck in New York hit a parked car and then five cars hit the truck. . . A parked car rolled down a hill in Idaho Falls and disappeared in a haystack. . .

An Irvington, N.J., man who won a national award for seven years' safe driving was discovered to have been driving without a license. . . A Santa Clara, Calif., motorist, arrested for going 60, blamed it on a very strong tail wind—a very strong one. . . and a Fulton, Mo., man got a \$10.50 auto license for 50 cents, because on the way to the license bureau he hit a wolf, bounty \$10.

The victims of a drive on illegal parking in Boston included 50 policemen, the attorney general of Massachusetts, and the governor. . . And a Pueblo, Colo., jury acquitted a man of a drunken driving charge, but convicted a back-seat passenger on the ground that he was better able to pay a fine.

Discoveries of the week: . . . In Waterloo, N.Y.: A cross-eyed cat with seven toes on three feet and eight toes on the fourth. . . In New York City: A man who makes his living imitating a rabbit. . .

Progress dept.: . . . A Charlotte, Vt., minister instituted "Town Meeting" church services, where the congregation can talk back. . . And the Merchant Tailors association announced bright colored linings for suits, so men can indulge their passion for color invisibly.

A Detroit prize fight ended in a double technical knockout. . . A Savannah, a., woman got a letter that her husband mailed her before they were married. . . A St. Louis holdup man, asked by a victim how business was, replied: "Fine—I'm making about \$100 a day." . . .

And a Minneapolis man was so exasperated by his in-laws that he wrecked all the furniture in his house.

If the Anti-Saloon league keeps an eye on the animal kingdom, it must be alarmed at the tendency to tipple that our furred and feathered friends have been manifesting recently.

A duck in Reno the other day drank himself to death on anti-freeze solution. . . A police dog in Brockton, Mass., imbibed so freely of window-cleaning fluid that he had to be locked up in a cell. . . And officials at Gaffney, S.C., found a cow swollen to twice her size from drinking out of a bootleg still.

A cow in Parsons, Kas., went overboard on oil drained out of a tractor crank-case. . . And a farmer in Winthrop, Wash., reported that a wild deer ate some dried mash he left outdoors and got so tipsy he shook both his antlers off. Tak-tak.

The animals haven't been displaying much more discretion in their eating than in their drinking, either.

A cat in Lincoln, Neb., ate half the tinsel off a Christmas tree. . . A cow in Barbourville, N.Y., ate her boss' wallet, with \$50 in it. . . A goat in Wichita, Kas., was caught nibbling the insulation off the ignition wiring of a car. . . And a cat in St. Paul swallowed a needle and thread—which presently emerged from the top of her head.

All in all, it looks like the guy who called them "dumb" animals had something. For instance, the other day in Red Bank, N.J., a fugitive fox took refuge in the doorway of a fur store. . . A squirrel in Cornwall, Ill., buried a man's pipe in the ground under the impression that it was a nut. . . A pack of foxhounds in Adelphi, N.J., chased all over the countryside and ended up tracing a Pomeranian dog. . .

And in a snowstorm in Buffalo, two St. Bernard dogs got lost.

## California Has "Different" Earthquakes

### Savant Explains Shake as Horizontal Slips; Mexico Moves North

PASADENA, Calif., Feb. 22—(AP)—A thing Californians could boast about, but are inclined to shush-shush, says Dr. John P. Buwalda, is that in all the world this is the only area where the earth slips horizontally in earthquakes.

"The shock in the Imperial valley last May 18 put a 15-foot jog in the Mexican boundary," said the chairman of geology, California Institute of Technology. "I understand the United States government plans to let the border monuments stand where the earth slip moved them."

"The earth's crust cracked for a distance of 40 miles, not wider than inches, but to a depth of 20 or 30 miles. On the west side of the crack canals, highways and railroads which crossed it moved northward a maximum of 15 feet. Slipped 21 Feet

"If the San Francisco earthquake of 1906 the earth slipped a maximum of 21 feet for 200 miles. There was a 35 foot slip in the Fort Tejon shock of 1857."

"Some of the streams on the Carrizo plains 20 miles west of Taft are offset as much as a mile, evidence of earthquakes of earlier days. Sandstone formations in Cajon pass north of San Bernardino indicate a total slippage of 23 miles over a long period of time."

"These horizontal slips occur along the San Andreas fault, the longest in the world. It begins in the Pacific ocean 80 miles off the southwest corner of Oregon, strikes land just north of San Francisco and continues down through the Salton sea to the Gulf of California."

"We suspect that it continues across Mexico and Yucatan, connecting with some of the faults in the Caribbean. This fault has been active millions of years and likely will be for years to come."

Coast Moves North Why is the coastal area of California traveling northward by jerks, a few feet at a time?

Dr. Buwalda said geologists and seismologists have evidence that the Pacific ocean basin is moving northward with reference to the North American continent, and the San Andreas fault might be called the boundary.

This movement he described as due to a sub-crustal flow 50 to 100 miles beneath the earth's surface.

"Rocks will flow under tremendous pressure," he said, "like, for instance, putty."

Dr. Buwalda is one Californian who does not believe that Californians should shush-shush earthquakes.

"An earthquake alone never killed anybody," he declared. "Not a single person met death in the Imperial valley, the Long Beach or the Santa Barbara shocks through the collapse of a residence."

"People were killed by falling bricks or cornices, and in the collapse of public markets or other buildings with no interior walls."

"After the Long Beach shock, the state adopted a law requiring the strengthening of school buildings. As a result, not a single school came down in the Imperial Valley, although general damage there ran to more than \$5,000,000."

"What California needs is a fairly sharp shock about once a year. Then we would adopt needed building codes and what is more important, enforce them. The slight increase in cost of building earthquake proof structures would be largely offset by lower insurance rates. Progress has been made, but not enough."

Some day maybe we can safely say to people of other states: "Come out and enjoy with us the adventure of an earthquake."

Returns to Hospital ROBERTS—Louie Zielke was taken back to Salem General hospital for a few days of special treatment.

## Willamette Valley Proving Ideal for Raising Stock, Asserts Firm Manager

### Gross of \$300,000 Expected by Farmers of Valley From July Harvest; County Has 592 Acres Under Cultivation

By DONNELL SANDERS

Raising of sugar beet seed, an infant industry for Willamette valley which is fast out-growing the baby class, will gross valley growers between \$250,000 and \$300,000 when the 1941 crop is harvested in July.

It would not be out of line to call Salem the center of beet seed growing for the sugar beets industry of the Pacific coast.

The head office of the West Coast Beet Seed company is located here in the new Bligh building and beet acreages are under contract to the company from the Mexican border to the Canadian line, according to George T. Scott, general manager. The main office was formerly located in Berkeley, Calif., but was moved here in September of 1940.

Willamette valley land under contract to the company for 1941 totals 1250 acres. Of this amount 592 acres are located in Marion county. The balance extends from Newberg to Springfield in Lane county.

Marion county growers can expect an average yield of 2500 pounds per acre at a contract price of 7 1/2 cents per pound. Yields of 3500 pounds are not uncommon and a phenomenal yield of 5300 pounds was made by one grower in Josephine county on one and two tenths acres. However, Mr. Scott warns Marion county growers to expect no such poundage as conditions have to be practically perfect.

Beets for seed are planted in August and harvested the following July. They require much irrigation and for that reason most of valley acreages are located on bottom soils.

While beets for sugar are raised as an industry in eastern Oregon, Idaho, Utah and other mountain states, Scott reports that the mild humid climate of Willamette valley is ideal for seed growing. Strangely enough, there is no by-product from beets raised for seed. The pulp is worthless.

Regarding the future of the industry, Scott reports that as consumption of sugar advances so will seed raising. However, he states that sugar production is so thoroughly regulated by governmental agencies that the beet sugar industry will have to wait for an increase in population or a readjustment of the ratio of production between the cane industry of Cuba, Hawaii and insular possessions before sugar beet growing can be expanded much beyond present

## Pupils State Lunch Served

### Mehama Journalism Class Reports 4H Activity

MEHAMA — Pupils of Mrs. Clark's room at Mehama school, who are interested in journalism, report that hot lunches are being served to 40 children by Bert Quick, cook, under the WPA lunch project sponsored by Mehama Woman's club.

Pupils having perfect attendance in Mrs. Clark's room during last month were Leon McCarty, Douglas Thomas, Duane Wagner, Wava Bass, Mabel Haggarty, Ivan Clason, Gilbert Wagner and Joyce McDonald.

Mrs. Clark attended the 4H Club Leaders' meeting last Saturday and the meeting of principals and upper grade teachers at the Golden Pheasant in Salem.

The Wide-Awake Health club voted last Friday to enter the 4H health competition of Marion county to improve rating by correction of physical defects.

Mothers attended the health club meeting Friday. Roll call was answered with sayings appropriate to the holidays of the past week. Special numbers about Lincoln, St. Valentine and forests of Oregon were given.

While at Berkeley, the West Coast Beet Seed company operated as an association. Upon removal to Oregon, articles of incorporation have been filed and the company is now corporate. Salem staff officials, other than George T. Scott are G. E. Gale, treasurer, and G. L. Stoker, agronomist.

## Defense Terms Dictionary

### Here's Explanation of Numerous Things on New US Program

WASHINGTON, Feb. 22—You've been hearing a lot of talk about bottlenecks, ordnance and material, but do you know exactly what they mean?

They are among the dozens of industrial or military terms that are coming into everyday usage because of the defense program. Let's trace the production of army and navy equipment to find out how they are applied.

First, congress must provide the money. This is done in one of two ways:

By an appropriation—congress can vote to take money out of the federal treasury to pay, say for 1000 airplanes. This money normally can be spent within the next fiscal year, beginning July 1. The fiscal year is the government's bookkeeping year and runs from July 1 to the next June 30.

By contract authorization—If the expenditure will carry over more than a year, such as in building a battleship, congress gives the army or the navy authority to contract for the product. In effect, it promises that in subsequent years it will vote enough money to finish the work.

What does the army buy with its money?

A big share goes for: Materiel, which is the name applied to all army's physical equipment.

Part of this is: Ordnance—the equipment used in actual fighting.

Because of the success of armored forces, the army has been developing:

Mechanized units—troops whose prime weapons are such fighting vehicles as tanks.

Motorized units—troops which transport all or part of their supplies, weapons and men in trucks.

Military equipment doesn't last forever. It eventually becomes: obsolescent—wearing out or passing out of use.

Then it becomes: Obsolete—worn out or of a discarded type.

(Next week—The Navy, Defense production)

## Junior Class Slates Farce

WOODBURN — Junior class of Woodburn high school will present "Oh! Professor," a comedy farce in three acts by Katherine Kavanaugh, on Thursday night, March 6.

Characters are Jake, school janitor; Richard Carskadon; Miss Frederica, assistant to dean, Geraldine Wrelding; Dr. Aristot, dean; Robert Gorman; students, Fluff, Helen Yoder; Bertha, Maxine Richmond; Jean, Arlene Coleman; Belle, Betty Moen; Michal Pemberton; Leston Dunton; Professor Percival Courtwright, Harold Herigstad; Jimmy Anderson, Clifford Shrook; Patricia Patterson; Jean Royce; Mile. Fifi, Corinne Miller.

Miss Vera Hicks of the English department is director.

## Boogie-Woogie New to Singer

### Negro Soprano Reveals Plans to Record Old Spirituals

SPOKANE, Wash., Feb. 22—(AP)—Dorothy Maynor, celebrated negro soprano, knows even the unknown negro spirituals—but she doesn't know "boogie-woogie."

Miss Maynor, latest of her race to achieve fame on the concert stage, was asked about boogie-woogie while she was explaining a plan for recording next summer some of the "undoctored" harmonies of the by-ways of the south.

"Boogie-woogie? What's that?" she asked.

"I hadn't heard of it. It's something to look forward to," she explained with a laugh when it was explained that boogie-woogie is the latest in swing music.

Here for a concert, Miss Maynor talked enthusiastically of her plan to record little known spirituals and other native harmonies of her race, especially in the Bayou and island areas where white influence has not reached.

"Some negro harmonies are so strange there is no way to express them on our music staff," she said. "An example is the quartone, used by the negroes in embellishing their singing. The only way the music can be captured is by recording it as sung by the southern negroes."

True spirituals, she explained, cannot be sung as solos without losing color as they require grouped voices for full effect and are sung without instrumental accompaniment. The "undoctored" spirituals, she added, can be played almost entirely on the five black notes of the piano scale.

## Patriotic Theme Used by Social Science Classes

WOODBURN—A patriotic program was given for high school students by the students of the social science classes, under the direction of Mrs. Amelia Auld Friday afternoon.

Charles Filbin, master of ceremonies, introduced Anita Hoefler, who led Star Spangled Banner and America. Ambrose Asper gave the American prayer and Rose Brueninger the American creed. Opal Eppers and Maxine Richmond played several accordions solos. The American life was told by Jack Sorenson, Arlene Coleman, Geraldine Hanauka and Doris Jones. Lincoln's "Gettysburg Address" was given by Harold Tilden. Dorothea Koenig, accompanied by Millicent Evenden, sang "Stand By America."

A reading, "No Slaves Beneath This Flag," was given by Corinne Miller. Jack Sorenson and Marjorie Seely sang several duets and the program was concluded by the band playing "America" and the "Star Spangled Banner."

## Mill City News

MILL CITY — Mr. and Mrs. LeRoy Dike entertained with a 500 party Saturday. Guests were Mr. and Mrs. Clarence Johnson, Mr. and Mrs. Gerald Heath, Mr. and Mrs. Ed Davis, all of Gates; Mrs. A. Hoening, Mrs. C. C. Porter, Mrs. A. Holthouse, Bert Morris and LeRoy Grafe. Mrs. Davis and Mrs. Johnson won honors in 500.

Mrs. R. D. Turpin went to Westfir Monday to visit her son, Frank Klein and family.

Mr. and Mrs. Jake Fettesmaier of Wauna visited at the home of Richard Saucier, Wednesday.

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