

Terms

\$1.00

Just Imagine! This Occasional Chair in Your Home for-





Purchase either a \$44.50 or \$39.50 DAV-ENO, and take home a chair to 50 C Week!

Gevurtz Furniture Co., Inc. 275 N. Liberty



Office Equipment

Office Supplies!

Filing Cabinets, Card Cabinets, Holders, Guides, Stapling Machines, Carbon Paper, Typewriter Ribbon, Typewriter Paper, Sec-

LET US SUPPLY YOUR OFFICE NEEDS

COMMERCIAL BOOK STORE

163 N. Commercial - Circulating Library 3c Per Day



Made

Salem

Bakers

POPULAR!



Because It's Good!

Delivered Fresh Twice Daily at Your Grocers

MASTER BREAD

CHERRY CITY BAKING CO.



See the New Spring REDFERN COATS and SUITS

This Week's 'Shop Salem First" SPECIAL DRESS GROUP

Juniors 9 - 15 2.98

NOW AT THE

FASHIONETTE

429 Court St.



New Spring DRESSES

Are Arriving Daily!

Small Group Dresses To Clear at Less \$4.95 & \$9.95

B. GILMORE

THE SENATOR DRESS SHOP Senator Hotel Bldg.



Shop Salem

Meat Specials!

Boneless, Per Lb. 15¢

C Pound

POTATOES Klamath 50 lbs. 35¢

Curtis Market In the Piggly-Wiggly Store



New Spring Dresses Direct from the New York market, in all colors

and sizes! VALUES TO \$3.95 \$1.99

SALLY'S





"Salem Merchants Are Pleased"

Your high volume of purchases

at your response to advertised values and pledge themselves to every effort in continued LOWER PRICES!

This Message From Your

Salem Merchants

H. C. LITTLE





ANKLETS!

ANKLETS!

And They're Only!

Misses' and children's sizes in white or colored anklets with striped turnover cuffs. First quality. Buy several pairs at this exceptionally low price. Pair

THE METROPOLITAN STORE 136 No. Commercial "The Store of Better Values"



USED **CLEAN-UP SALE!**

Several Used Refrigerators, \$49.50 and up all popular makes . Montag Wood Range, sold new at \$109.50, now Other Wood Ranges, popular makes\$15.00 and up 1 Used Flat Top Westinghouse Range with timer \$59.50 Other Electric Ranges, popular makes\$7.50 and up

YEATER & RUSH CO.

255 N. Liberty

Next to Power Co-



Are You Building a Home?

If So, We Suggest A PACIFIC OIL BURNING **FLOOR FURNACE**

(Heats 4 to 5 Room Home)

WHY?-Here Are the Reasons!

- · ECONOMICAL
- · PASS BUILDING CODE
- . LOW INSTALLATION COST . NO BASEMENT NECESSARY

FIDLER'S FURNITURE CO.
255 N. Commercial St.



The Only Full Automatic Oil Floor Furnace

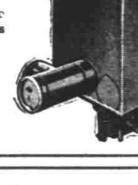


Enjoy Automatic Oil Heat at Low Cost

The only oil floor furnacc accepted by Underwriters Laboratories!

See It Today

Skewis & Judson 279 N. Commercial



SHOP SALEM

Oil Permanents 2 for 1 - \$4.00 Plus 50c

EXPLANATION!

Bring a friend, pay \$4.00 for first permanent and 50c for second permanent, then split the expense of \$2.25

Miller's Beauty Shop

In Miller Bldg. Phone 7953



Say! See This Big 6 ft. Gibson

Full 6-foot sealed-insulated all-welded steel family size cabinet . . . big fastfreeze compartment . . . sealed-in-steel Scotch Yoke mechanism . . . and at a price unmatched . . SEE THIS GIBSON TODAY!

Good Housekeeping Inc. 453 Court Street



Save! Save! Save!

Magic words? Well, let's look at the records

- merchandise that has been cheapened by the manufacturer to sell at a low price . . . costs you more in the
- there never was anything made but that someone else could make it worse and sell it for less. look about you, it's cheap! cheap! cheap! and save! save! But do you SAVE!

EXAMINE THAT BARGAIN CAREFULLY! MILLER'S



For the Average "Diner-Out" Food Better Than Average!

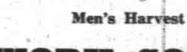
Tonight Try Our

Chicken Dinner Full Course - 5 to 8 P. M

10 to 12 . . . Buy a dozen pairs!



BLUE BIRD RESTAURANT



Regular or slack length . . . sturdy cotton in light Random, collar . . . Linen reinforced toe and heel. Sizes

2 Pairs

REGULAR 15c PER PAIR

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484 State Street

SHOP

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IT AT

Starr & Fender MUSIC CO.

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SHOP

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Special!

Chip Steak Sandwich

How would you like to have a nice "sizzling" chip steak sandwich, that is so tender it melts in your mouth? Well, you'll find it at La Dou's every day of the week. Priced at-

LA DOU'S

183 N. High, South of Grand Theatre

Walnui



TABLES

Several styles to choose from. All hard wood. Regular \$1.95 values-

- Open Saturdays Until 9 P. M. -467 COURT STREET



ASSORTED

Salt Codfish . . . Kippered Salmon . . . Kippered Cod . . . Smoked Salmon Tips . . . Kippered Herring . . . Spiced Herring . . . Bloater Herring . . . Haddie Fillets . . . Salt Holland Herring.

Wahl's Salem Fish & Poultry Mkt. 173 S. Commercial Dial 6010



Twinette Stretch" Foundation Garment

"Twinette Stretch" foundations are the most impor-tant part of your wardrobe. You'll revel in the exclu-sive "Twinette Stretch" comfort . . . thrill in the en-joyment of a lovelier figure. Stop in today!

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131 N. High Street

Phone 4032