

# Conclave Set On Rural Life

## Indian School to Consider Farm Problems in First Far-West Meet

Chemawa Indian school will be host to the first rural life and Indian youth conclave in the history of the region February 17 to 21 when Indian youth from widely scattered points of the far west will assemble for a series of meetings devoted to problems of agriculture, farms and home mechanics and homemaking under direction of Paul Jackson, school superintendent.

Development of a service-wide Indian youth organization similar to the Future Farmers of America will be considered by leaders of rural activities in community and reservation life.

Demonstrations of various farm activities and panel discussion on rural problems will be conducted, as well as the possible formulation of a constitution and by-laws for the proposed organization.

At least one boy and girl student delegate will attend from the Blackfoot Indian reservation, Browning, Mont.; Tongue River reservation, LaMer, Mont.; Rocky Boy's reservation, Montana; Coeur d'Alene and Nez Perce reservations, Idaho; Coville and Yakima reservations, Washington; Uintah and Ouray reservations, Fort Duchesne, Utah; Wind River reservation, Fort Washakie, Wyo., and the Grande Ronde, Siletz Warm Springs and Umatilla reservations, Oregon.

Indian service agents and other farm specialists will give talks and lead discussions. From the Indian service in Washington, D.C. will be W. I. Goodwin, supervisor of agriculture; Miss Cleora C. Holbrook, assistant supervisor of agriculture, and James A. Arntson, supervisor of industrial training. Others taking part will be: George P. LaVita of Portland, field agent for the Indian service; Miss Rosa K. Brandt, superintendent of the Chemawa Indian school; Mrs. Bertha A. Ellinger, acting superintendent of education for Oregon, Idaho and Nevada; Ralph Fredenberg, superintendent of the Grande Ronde Siletz agency; H. C. Seymour, Oregon 4H agent; W. W. Wayne, D. Harding, Marion county 4H club leader; Earl C. Cooley, Oregon supervisor of the Future Farmers of America, and Prof. C. Bouquet of Oregon State college.

These will be assisted by the Chemawa Indian school, agricultural and homemaking staff headed by Wallace B. Totten and Mrs. Lella K. Black and Superintendent Jackson.

# "Strictly Private" By Quinn Hall



DEAR MOM—  
TONIGHT AT A CAMP DANCE THERE WAS A GUY RUNNING AROUND THE FLOOR WITH A MICROPHONE.... WE ALL LAUGHED AND DID A LOT OF KIDDING.... I NEVER KNEW TILL LATER THAT IT WAS A REAL BROADCAST FROM COAST TO COAST....  
YOUR SON  
Private Peter Plink

# Stocks Report Mild Recovery

## Weak Buying Keeps Selling Light; War and Taxes Still Influence

NEW YORK, Feb. 8.—(AP)—The stock market today finished a mild recovery week with leading issues edging slightly higher. The list held to exceptionally narrow range throughout the brief proceedings and dealings frequently were at a standstill. Those who showed up in boardrooms had little to go on in the way of outstanding news. Apprehension over war and taxes persisted but another batch of earnings statements, demonstrating the ability of some corporations to overcome mounting imposts, inspired timid buying here and there and served to keep selling light.

The Associated Press average of 60 issues was up .1 of a point at 42.3, and on the week retained a net advance of .5. It was the first 6-day gain in four weeks. Transfers of 175,470 shares compared with 308,080 last Saturday and the smallest volume since September 14. The week's volume of around 2,200,000 shares was the lowest since mid-October.

Universal Pictures preferred got up 3 points on a meager turnover but it was an exception. Fractions were tacked on by US Steel, Bethlehem, General Motors, Chrysler, Woolworth, Douglas Aircraft, American Telephone, Kennecott, Westinghouse, General Electric, Santa Fe, NY Central, Texas Corp., Bath Iron Works, NY Shipbuilding and Du Pont.

# Studebaker's "Double Dater"

A new coupe for five, called the "Double Dater," has been announced by Studebaker. The new model is built on the Champion chassis, has a straight, permanent rear seat spanning the full width of the body. This seat is deeply cushioned, smartly designed and beautifully upholstered. Front seats swing forward and inward for easy entrance and exit. This coupe is in addition to the business "coupe" and the opera coupe which has two auxiliary seats.

# Students Hear Auto President

## Studebaker Chief Tells of American Need in Free Economic Life

CORVALLIS, Feb. 8.—The pioneering spirit which built the great northwest must be regained if Americans are to live as free men in the world of tomorrow, Paul G. Hoffman, president of the Studebaker corporation, said in the convocation address here Friday before the student body of Oregon State college. An estimated 5000 heard the automobile executive in an address titled, "Tooling-Up for Success."

"Today," the speaker said, "too many competent persons are seeking security by leaning on the government. Washington has been the Mecca for pressure groups intent upon obtaining either monetary help or special privilege. Forgotten is the fact that any government will topple if both the competent and the incompetent lean too heavily upon it—the government does not produce, but merely distributes wealth."

He told the State college students and graduates that "we must again put emphasis on making our own way—padding our own canoe." He further stated: "If we become a security-seeking nation of timid men and women, we shall become 'grist' for the mills of dictatorship. If we do not want this great country of ours to wither and die ingloriously, we must be willing to live courageously."

A full understanding and deep appreciation of the system of free enterprise and its relation to democracy must be the objective of all, Mr. Hoffman said. Because, he said, the foundation-stone of democracy "is the concept of the individual worth and dignity of man."

Free enterprise, the speaker said, must be maintained if democracy is to be preserved. "If state control of business should enter on the American scene, our civil liberties and religious freedom would vanish as would private enterprise." In Russia, Italy and Germany, Mr. Hoffman pointed out, the first step in eliminating freedom was control of the economic life of the nations.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

# Two-Tone Paint Job Is Popular

## Black Loses Ground With New Car Buyers; Color Bright on Coast

FLINT, Mich., Feb. 1.—Influence of two-tone paint combinations on the national automotive color scheme is so pronounced this year that it has completely upset traditional color demands by automotive customers and further weened the industry away from the production of black cars. While black continues to be the first choice of many automobile buyers, it has lost rank to the two-tone combinations and is steadily losing ground as the color of choice of the majority.

According to an analysis of color entered in the production of 139,426 1941 Buick cars, black constituted 24.4 per cent of all the cars built while the various selections of two-tone combinations accounted for more than 36 per cent.

Last year, black was taken by 32.9 per cent of the buyers and two-tone combinations, which were offered on fewer cars than this year, accounted for only 14.6 per cent of output. Along with the trend away from black is also a demand for bright rather than somber hues, whether in combinations of solid colors or in the new solid color maroon, desired by purchasers was maroon, with 7.5 per cent of all Buick cars painted this color. Dark grey lost ground with 6 per cent against 9.7 per cent last year. This color was the second most popular in the 1940 model selections while this year it ranks sixth. Dark green, which last year was the fourth choice of Buick buyers, accounting for 9.7 per cent of production, has now dropped to seventh place with 5 per cent.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and combinations accounting for 7 per cent of Buick output. Other colors in the order of their popularity choice were two-tone grey and black, 4.9 per cent; two-tone grey and blue, 3.9 per cent; light blue, 3.7 per cent; light grey, 3.4 per cent; beige, .8 per cent; dark blue, 2.4 per cent; rust, 1.6 per cent and red, .2 per cent. Special colors for 1941 models equipped with conventional domestic radio sets.

In order to give Packard drivers the latest in the radio field, Packard engineers have worked with Philco engineers in the designing of the four-band, short wave tuner now available. The tuner is designed to give reception on American and foreign short wave broadcasts.

Simply and economically installed, the Packard short wave tuner simply plugs in on the conventional domestic radio sets.

Pronounced variations in color preferences according to locality were shown by the analysis. On the Pacific coast the heavy demand is for brighter colors, with black no longer predominant. Two-tone color combinations accounted for 40 per cent of deliveries in the Pacific area, with lighter colors, including the two-tone combinations, accounting for 80.1 per cent of the volume.

Green, in various shades and two-tone combinations, may be said to be the most popular color this year, a selection of seven varieties and