

### Shell Research Features "Ads"

#### Oil Firm to Depict All Synthetic Products From Petroleum

Triumphs of petroleum research, through which artificial rubber, artificial silk and even vitamin E now are being produced synthetically, will be the theme of the 1941 advertising of Shell Oil company, Inc., according to an announcement made here by the company.

Shell will tell how petroleum derivatives now are being used in the fields of national defense, medicine, agriculture and many industries. Products created from petroleum by Shell's research laboratories include toluene, the essential ingredient of TNT, iso-octane essential to the manufacture of 100-octane aviation gasoline, butadiene for the production of synthetic rubber, glycerine for explosives, and various solvents used in the textile and plastics industries.

The story of these achievements will be used to explain Shell's work in constantly improving the quality of their motor fuels and lubricants.

Newspapers throughout the 11 western states, Hawaii and British Columbia will play an important part in Shell's 1941 program. Color will be used in newspapers wherever available and color pages also will be scheduled in national magazines.

Prior to the opening of the 1941 program, Shell dealers will be given a preview of the advertising in a motion picture to be shown at the company's annual sales conferences in all divisions.

### English Professor Slated by Rotary

SILVERTON—Dr. H. F. Peters, visiting professor at Reed college at Portland, will be guest speaker at three affairs at Silverton Monday.

At the noon luncheon of Rotarians Dr. Peters will speak on "The Coming Victory of Democracy," at 1:45 he will speak to the students of the high school on a subject of his own choosing, and at night he will speak to the teachers' association, of which Miss Helen Hoskins is president, on "It Can Happen Here."

Harold Davis, principal of the Silverton high school, is arranging for Dr. Peters' talks. Dr. Peters, who came to the States in September is from an English university.

### Farmers Union News

CLOVERDALE—The local Farmers Union held its regular monthly meeting Thursday night. A no-host supper was served at 7 o'clock.

Discussion of the 1941 Marion county lamb show, which is sponsored by this local, was in order. The lamb show date will be June 7. All sheep men are urged to bring their lambs and take part in the show which is rapidly growing in importance.

Henry Ahrens was elected chairman.

All officers were present and the obligation was read by Warren Gray of the Marion local to F. L. Webster, Mr. and Mrs. Everett Wheelon and Mr. and Mrs. Wayne Harding.

Report of the county convention held at Liberty was given by Clair Holcomb and Arthur Kunkle. The treasurer's report showed a balance on hand of \$127.

Eddie Ahrens was elected as delegate to the state convention in Salem. Earl Booth was elected as an alternate and Arthur Goth was elected as a warehouse delegate with Clair Holcomb as an alternate.

Carl Booth, Henry Ahrens and Karl Wipper was appointed as a committee to contact Oregon representatives during this session of congress and promote Farm Union measures.

Mrs. Everett Vickers was appointed to select a refreshment committee to act each month. Agnes Booth, Mrs. Clair Holcomb and Mrs. A. A. Dumbuck were appointed to investigate the hospital project being sponsored by other members of Farmer's Union. Carol Wilcox gave a brief talk on the warehouse that the Marion local is sponsoring.

### Olds Builder Likes New Hydramatic Drive



R. E. Olds, pioneer auto builder and founder of Oldsmobile, is one of the thousands of enthusiastic owners of 1941 Oldsmobiles equipped with Hydra-Matic Drive, which eliminates clutch, clutch pedal and all shifting of gears. Mr. Olds is shown with D. E. Balston, Oldsmobile's general sales manager, when he praised the new models and learned that more than 25,000 1941 Oldsmobiles with Hydra-Matic Drive have been delivered to retail customers since the new models were announced.

### Sparks Tell Him Type of Steel



In the spark testing booth at the Buick metallurgical laboratories samples of all specified steel are kept for purposes of testing. An expert is here shown (top) sparking a piece of high carbon steel. He is able to tell, from the shape of the sparks, the length of the spark stream and the color, the carbon and alloy content of the steel to within fractional limits.

Center: The spark stream of SAE 1070 high carbon steel having a .65 to .75 per cent carbon content. The stream is characterized by its bushy appearance and the presence of numerous bursts or spurs. Bottom: The spark stream of SAE 1010 low carbon steel having a carbon content of .05 to .15 per cent. The spark stream is thin and there are few bursts.

### 500 Is Diversion Of Wednesday Club

LYONS—The Wednesday Afternoon Card club met Wednesday afternoon at the Rebekah hall, with Mrs. Jack Cornforth and Mrs. Henry Kruse as hostess. Six tables of 500 were in play with high honors going to Mrs. Seth Crook; low to Mrs. Art Anderson and Mrs. Oscar Naue drew the traveling prize.

A dessert luncheon was served to Mrs. Oscar Naue, Mrs. Percy Hiatt, Mrs. Ivan Day, Mrs. Melburn Rambo, Mrs. Earl Allen, Mrs. Donald Naue, Mrs. Orville Downing, Mrs. Earl Miller, Mrs. Ross Kellogg, Mrs. Walter Bevel, Mrs. Floyd Bassett, Mrs. Albert Bass, Mrs. Carl Hoover, Mrs. Lovell Miller, Mrs. Art Anderson, Mrs. Roy Huber, Mrs. Charlie Peterson, Mrs. George Huffman, Mrs. Frank Kinsman, Mrs. E. H. Horton, Mrs. Seth Crook, Mrs. Dell Westenhouse and Mrs. Pat Lyons.

### Pattison Friends Honor Birth Date

WEST SALEM—Friends and neighbors honored Mrs. Robert Pattison with a surprise party on her birthday Wednesday night.

Present were Miss Clara Miller, Mrs. L. Peterson, Mrs. Norris Looney, Mrs. Guy Newgent, Mrs. Joe Griffen, Mrs. Orville Davenport, Mrs. Dale Lemon, Mrs. S. Underwood, Mrs. J. M. Fisher, Mrs. Charles Unruh, Mrs. Fred Gibson, Mrs. Phil Hathaway, Mrs. E. A. Dickson, Mrs. Art Hathaway, Mrs. Donald Kuhn, Miss Lottie McAdams and Miss Thilda Johnson.

### Observes 95th Year

HAZEL GREEN—Mrs. Ellen Van Cleve, who is 95, was guest at birthday dinner of her young-est sister Mrs. Louisa Johnson of North Howell. Mrs. Robert Bear, Mrs. Johnson's daughter, baked the birthday cake. The sisters, daughters of Andrew Brombaugh, were members of an 1866 wagon train.

### How Does Your Garden Grow?

By LILLIE MADSEN

You'll be ordering your annual flower seed soon—if you order seed. Or you'll be making a list of annual plants that you will want later in the spring. You might scan over All-America flowers for 1941.

To receive a rating, tests are made in gardens in various locations in the United States. An endeavor is made to obtain all popular and worthy varieties from the world around.

Those receiving 1941 ratings are:

Silver Medals: Petunia, blue brocade, listed as a true violet blue, of stocky growth, a good bloomer and good sized flowers; petunia, radiance, a brilliant rose color with brown veins and a yellowish throat. Blooms early and profusely.

Marigold, spray, an extra dwarf, double French type; compact and uniform in growth. This is excellent for edging. It reaches a height of about nine inches. The center is light orange and the outer petals a maroon.

Petunia, first lady, a compact or dwarf petunia, growing large flowers of bluish pink. Each flower tested out at about 2 1/2 inches across.

Receiving Bronze medals—Phlox: Rosy morn, a single annual phlox of brilliant rose with a white eye. It has extra large flowers and is a free bloomer.

Aster, Jean Boyd, a new type of China aster. It is rich scarlet red in color, comes true to seed and grows in a uniform habit. It is free flowering, and said to be rust resistant.

Zinnia, black ruby, a pompon zinnia of deep velvety maroon. Has long stems and is effective, is used with lighter colors.

Marigold, goldsmith, a giant chrysanthemum-flowered golden orange, with good branching habit. It is an extra large blooming type.

Honorable mention—Morning glory, white, grows 12 feet tall in a season. It is a fine companion variety to heavenly blue. Has the same large flowers and grows more rapidly.

Petunia, violet gem, a rich violet blue but a miniature petunia. Only six inches tall and very compact. If covered with small flowers, measuring 1 1/2 inches across. Is reported excellent for edging.

Scabiosa, peace, a double white variety, growing rather tall and very good with the 1940 winner, heavenly blue. Is good for cutting.

Marigold, scarlet glow, a dwarf French double of a distinct bright bronzy red color. This was, in last year's test gardens, said to be the largest and brightest of the red double French marigolds.

L. L. writes me that last year he applied his first plantfood in January and that his lawn had never been nicer. He said that in this way the grass got a good start ahead of the weeds.

Three residents of a small town in Polk county write me for information on starting a garden club. They ask me to give the information in the column without mentioning the name of their community.

In the first place, that particular community seems well fitted for a garden club. There are some very nice gardens there and there is room for much improvement. I wouldn't know how to go about starting a garden club excepting just start it. Write those you know would be interested. The interested, active member is the only kind that makes for success of any club. Have everyone participate in the work of the club in one way or another. If you have a membership that can "take it," arrange for some qualified person to give constructive criticism on the garden of each member. That would be of especial use in the proposed club as that is to be the subject of the club—improve local gardens. Meet in your gardens, as you suggest, during the summer months.

Start your club in February by inviting a group of friends to one of your homes and having at hand a number of well-illustrated seed catalogues and nursery catalogues, together with a few good books. Send to the state library for five or six new garden books. The employees are very kind about helping rural communities such as yours.

### Fisk Announces New Tire Series

Reflecting one of the most intensive developments of Fisks in their long and notable history, the Fisk tire division of United States Rubber company is bringing out 12 new tires for 1941—six for passenger cars and six for trucks. The Salem Tire Service, 425 Chemeketa, Fisk distributor announced Saturday.

The new Fisk Saffi-Flights, one engineered for rayon and the other for cotton, top the passenger car line. These tires, it is claimed, provide greater safety and longer mileage than any tire ever to carry the Fisk name.

Safety is built equally into tread and body. Seven rib tread assures stability and eliminates dangerous side skids. Transverse tread strips of specially compounded white gum rubber reach the full depth of tread to provide emergency tops. Use of finest cotton cord, or rayon, gives extra body strength for protection against blowouts.

Longer mileage comes from tougher tread stock of greater density and depth, both in anti-skid and under-tread. Other advantages attributed to these tires are easier riding and steering, resulting from seven continuous ribs and unusually flexible body; smooth performance; and attractive appearance.

### Silverton Woman Has Flu Relapse

SILVERTON—Mrs. O. S. Hauge was taken suddenly ill as she was preparing dinner Friday night at her home on Adams street. A telephone message brought her son and daughter-in-law, Mr. and Mrs. Henry Hauge of Eugene, and telegraph messages notified her daughters, Mrs. Jack Randall and Mrs. Esther Weaver at Alhambra, California. Whether or not they will come to Silverton at once was not learned Saturday.

Mrs. Hauge was reported somewhat better Saturday morning. Thee Jensen is assisting in her care.

Mrs. Hauge who is 80 years of age, was thought to have a relapse from the flu.

### Bazaar Date Is February 14

WEST STAYTON—The bazaar that was postponed in December due to illness will be held at the school house on Friday night, February 14.

The quilting club met Wednesday and Thursday in the McCallie hall to quilt for Mrs. W. E. Schafer and Mrs. Robert Goss.

### Dealer Finds "Largest Family"



When Link Anderson, Pontiac dealer at Santa Monica, Calif., announced that he would give a used car—absolutely free—to the largest family in the Santa Monica Bay area, he brought many large families to his used car lot as contenders for the award. The winners were Mr. and Mrs. Roy L. Walker, of 637 Indiana avenue, shown here with their 12 children as Link Anderson presents certificate of title to the "Volume Production Champion Papa."

### Clean-up Day Is Set at Silverton

SILVERTON—Silverton's city hall is receiving a new coat of interior decorating and general cleanup, according to Mayor Reber Allen. The firemen's club rooms are now undergoing the change, but expense of this is being borne by the firemen's club. The city will follow the cleaning of the corridors of the hall. It is said that these have not been redecorated since the hall was built in 1924.

The water office will also be re-decorated. It is over 15 years ago, it is said, since this has been done.

The public library will also come in for its cleanup. A portion of this was redone eight years ago, while the magazine room has not been redecorated since the hall was built.

### Waldo Hills May Build New School

WALDO HILLS—Evergreen school board, consisting of Otto Dickman, George Kaufman and Harold Roop, are investigating the possibility of building a new school house in that district.

The Willard Woman's club met Thursday at the home of Mrs. Robert Bye.

Mr. and Mrs. Harold Overlund are reporting the birth of a daughter, January 14, at their Toledo home. They formerly lived in the Evergreen district.

Sherman Milo Harmon, son of Mr. and Mrs. Sherman Harmon, has enlisted in the US marines. He was transferred at once to the marine corps base at San Diego, Calif., where he will receive six weeks intensive recruit training, prior to being set aboard ship.

### Recent Bride Is Honored, Shower

WEST STAYTON—A miscellaneous shower was given by Mrs. Betty Wallace, Mrs. Neota Smith and Mrs. Lera Snoddy at the latter's home Friday afternoon in compliment to Mrs. Gordon McAllister, a recent bride, who was the former Theone Schafer, daughter of Mr. and Mrs. W. H. Schafer.

Guests were Mrs. Jennie Schafer, mother of the bride, the honor guest, Mrs. Gordon McAllister, Mrs. Weston Lacy, Mrs. O. G. Lacy, Mrs. Merle Crane, Mrs. Fred Comstock, Mrs. Edith McMan, Mrs. Fred Dickman, Mrs. Arthur Forrette, Mrs. Edward Hankle, sr., Mrs. Paul Nienke, Mrs. Paul McCallan, Mrs. Arley Baker, Mrs. Roy Moreland, Mrs. Gene Lee, Mrs. Seymour Stewart, Mrs. Charles Wise, Mrs. Harry Stewart, Mrs. Leo Odenthal, Mrs. Edwin Clark, Mrs. Delbert Sanders, Mrs. Howard Gilbert, the hostesses, Mrs. Neota Smith, Mrs. Lera Snoddy, Mrs. Betty Wallace, and children Ruth and Doris Gilbert, Janet Crane, Frank McMan, Barbara Jean Wallace, Lonnie and Donna Moreland and Addie Lue Snoddy.

### Waconda Club Is Feted Wednesday

WACONDA—Mrs. B. J. Miller entertained Wednesday for members of the Waconda Community club at her home on the Salem-Champoog highway.

Club dinner was served at 1 o'clock. Mrs. Miller presented Mrs. E. J. Becker a cake with lighted candles, the occasion being her birthday. Also she was recipient of a surprise gift shower.

Following the business meeting four tables of 500 were played with prizes for high score won by Mrs. A. J. Rasmussen and Mrs. Ward Lundy.

Mrs. Ben Phillips of Portland was a guest. Club members included Mesdames A. W. Boyles, Robert Fromm, Sh Wane, A. L. Lamb, Wade Weekly, all of Salem; Mesdames Julian deJardin, A. J. Rasmussen, E. J. Becker, W. E. McGilchrist, Ailyn Nusom, C. C. Russell, Ward Lundy, E. A. Miller, M. B. Lucas, Pearl Patterson and Miss Hattie Skelton.

### Leaves for Treatment

RICKREALL—Warren Burch went to Portland Monday for medical treatment for his left hand which has caused him much trouble for the past ten months, caused from a splinter from an old window casing.

### Circus Presents "21-Passenger" Coupe!



When 1941 models were introduced, Plymouth boasted of the extra roominess for passenger comfort—but a never expected to see 21 people—and a Great Dane—climb out of a single coupe! But that actually happens, as the laugh hit of a Wild West Road now touring the country. This new Plymouth coupe, with interior concealed by whitewash on the windows, drives innocently to the center of the arena—then a swarm of men and women climb out, each one slamming the door as though he must be the last. After the count reaches the amazing total of 20, out steps Bobo the clown in a big fur coat, leading this half-grown Great Dane! Now in the world they all got in is a mystery—even to the Plymouth factory, whose officials would like to know.

## Make a Date with a Miracle!

TRY Chrysler's Fluid Driving FOR YOURSELF!

The biggest thrill in motoring is no further away from you than your telephone! And you can't possibly appreciate what you may be missing until you try Chrysler Fluid Driving for yourself.

See at first hand what it's like to drive for hours on end without ever shifting gears. Glide up to traffic lights and stop by simply putting on the brake! Stand still in "high" without declutching. Then glide away again by simply releasing the brakes and stepping on the gas!

See how Chrysler's Vacumatic transmission shifts gears for you, if and when you want them shifted. It gives the power you want when you want it, like the variable-pitch propeller of an airliner, and it saves amazingly on gas. Get the "feel" of Chrysler's Spitfire engines... so powerful that you get the fullest advantage of Fluid Drive... so powerful in fact that you can handle practically every driving situation in high gear!

That kind of power is fluid power... there is no power so fluid as the power of Fluid Drive!

You are cordially invited to drive a Chrysler with Fluid Drive. Just call us on the phone and make a date!

TUNE IN MAJOR BOWEN, THURS. 8 P. M. TO 10 P. M., E. & T.

FOR SAFETY!

Why Chrysler includes a Safety Check with Fluid Drive!

The Safety Check is like a check-up on a ship. You will use it every weekend, but you're always glad to have it when you need it. A safe car is close to your own safety.

BE MODERN WITH FLUID DRIVE Buy Chrysler!

# Salem Automobile Co.

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