

Latest Most Modern Food Store In Salem!

This Safeway is literally a Food Fair of the World's Finest Foods—not just this week—but all the time. You'll find here the largest, most extensive variety of nationally advertised and favorite local products in the northwest. You'll meet courteous, helpful personnel, anxious to see that you get the most in value for your food dollar. You'll find prices consistently the lowest—every day! Be sure to come!

FREE!

1 16-oz. pkg. KELLOGG'S WHEAT KRISPIES
If you buy 1 pkg. each of
1-pkg. Kellogg Shredded
Wheat
1-pkg. Kellogg Rice Krispies
1-pkg. Kellogg Corn Flakes
All 4 pkgs.

25¢

New Store Only



Join the CROWDS to Extra SAVINGS!

You can't know what real savings are until you visit this modern De Luxe Safeway, especially during our Grand Opening Celebration. Every item is priced right down to the lowest possible, every purchase carries the famous Safeway money-back Guarantee. If you want shopping comfort and convenience, finest quality foods and best-rock low prices, Safeway is YOUR STORE!

Opening Sale Prices effective

at All
Salem Stores
(Except as Noted)
Fri., Sat., Mon.
January 10-11-13

FRIDAY JAN. 10th - 14th & STATE - SALEM

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

FREE! FREE! COFFEE

Friday and Saturday
at the
NEW STORE

Free Pencils!

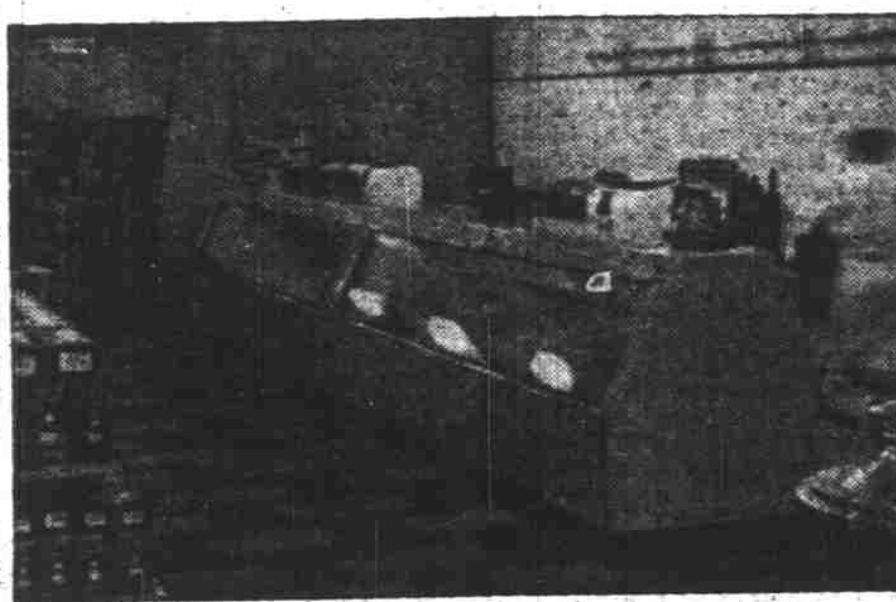
For School Boys and Girls
(WHILE THEY LAST)
When accompanied by Parents
Friday & Saturday, New Store Only

Shredded Wheat N. B. C. 2 pkgs. for **17c**

Baking Chocolate Hershey's Famous Brand 1-lb. ctn. **12c**

Baking Powder Clabber Girl 2-lb. can **19c**

MOLASSES Aunt Dinah No. 21 can **16c**



LAST WORD IN MEAT MARKETS

You'll rave about these new type full-vision show cases for Safeway Guaranteed Meat. Refrigeration and sanitation facilities are the most modern and efficient obtainable. Shopping for meat is a pleasure! All meat guaranteed to please or money back!

Prices Effective at All Salem Safeway Stores
Friday and Saturday Only



Beef Roast

Blade Cuts, lb. **17½¢**

SIRLOIN, STEAKS	lb. 25c
SHORT RIBS	lb. 11c
BACON, by the piece	lb. 19c
BACON JOWELS	lb. 9½c
PORK SAUSAGE, link club style	lb. 15c
DRY SALT PORK	lb. 6c

Swift's Sliced Bacon, lb. 25¢

PORK ROAST, picnic style	lb. 12½c
PORK LIVER	lb. 10c
PORK STEAK	lb. 14c
FRESH COLUMBIA RIVER SMELT, 3 lbs.	25c
FRESH OYSTERS	pt. 19c
HENS, medium	lb. 19c
COLORED FRYERS	lb. 25c

CLUB FRANKS 2 lbs. for 25¢

Special Offer!

1-1½-lb. Bakers
Long Thread
COCOANUT
1-8-oz. Bottle
WESTAG VANILLA
(Imitation)
ALL FOR **25¢**
New Store Only

Special Offer!

1-2-oz. tin Schilling's
BLACK PEPPER
1-Package
Max-I-mum Salt
ALL FOR **10¢**
NEW STORE ONLY

TRY A PIECE OF HOSTESS

**BUTTERSCOTCH
CAKE**
White loaf, cake & butter
scotch icing topped with
pecans.
Only **15¢** Each
New Store Only

Fels - Naptha Ideal for Dishes, Pots and Pans 10 Bars for **43c**

BROWN SUGAR Purest Golden "C" Packed in Cello 3 lb. Bag **15c**

SAN - WAN PEAS Tender Young Vine Fresh No. 2 cans can **10c**

FLOUR Kitchen Kraft Fancy Hard-Wheat Flour 49-lb. Bag **\$1.25**

EDWARD'S COFFEE HIGH GRADE 1-lb. Can **19¢** 2-lb. Can **37¢**

Airway Coffee lb. **12c** 3-lb. **35c**
Mild, mellow blend. Ground to your order.
Nob Hill Coffee lb. **17c** 2-lb. **33c**
High grade coffee in an inexpensive paper bag



Julia Lee Wright's BREAD

The woman's recipe loaf
that tastes and toasts
better.
FIRST DAY FRESH!
Loaf 2 for **25¢**



Canterbury Black Tea	49c
1½-lb. 25c	
Hershey Breakfast Cocoa	14c
1-lb. can	
BLUE MILL COCOA	15c
2-lb. carton	
Maca Mix, makes delicious syrup	5c
1-pkg.	
PINEAPPLE JUICE	25c
Stokely, 3 No. 2 cans	
Campbell's Tomato Soup	7c
10½-oz. can	
Harper House PEARS	17c
No. 2½ can	
Na-Bora Granulated Soap	19c
24-oz. box	
Concentrated Super Soda	37c
2-24-oz. boxes	
PUREX, the gentle bleach	19c
1-gal.	
ZEE TOILET TISSUE	15c
4 rolls	
Mazda Light Globes	10c-15c
15 to 100-w	
ZEE PAPER TOWELS	25c
3 rolls	
Diamond WAX PAPER	10c
125-ft. roll	
Strongheart DOG FOOD	25c
6 cans	
Ebony Medium Ripe OLIVES	11c
No. 1 can	
CRESCENT MUSTARD	9c
16-oz. jar	
SHERIDAN Small Dry	10c
8-oz. can	

Potatoes

U. S. No. 1	35¢
25-lb. bag	
U. S. No. 1	98¢
100-lb. bag	
U. S. No. 2	25¢
50-lb. bag	

CARROTS, firm and crisp, bunch	5c
LEMONS, Sunlight, 432 size, dozen	10c
PARSNIPS, washed clean, 3 lbs.	10c
RUTABAGAS washed clean, 4 lbs.	10c

APPLES

Ortley Fancy Quality
11 Pounds in Free Shopping Bag **39¢**

Winesaps 5 lbs. **23¢**
Fancy quality.

Newtons Box **59¢**
"C" grade.

GRAPES	
Emperors, 2 lbs.	13c
LETTUCE, extra fancy, iced, head	5c
CALAVOS, fancy quality, each	5c

Grower-Consumer Sale of Oranges and Grapefruit

Produce Prices in All Safeway Stores - Friday and Saturday Only
Unusual values this week on all citrus fruits. Get a plentiful supply for healthful, enjoyable eating.



GRAPEFRUIT
12 for **19c**
50 size, Texas pink, 5 for 23c

ORANGES
24 for **35c**
200 to 220 size, 24 for 45c
150 to 170 size, 24 for 45c

RIVER RICE, fancy, close-out, 2-lb. ctn.	10c
IDAHO RED BEANS	25c
5-lb. cello. bag	27c
Maunty Lou Cornmeal Yellow, White, 8-lb. sk.	19c
ITALIAN PRUNES	15c
4-lb. cello. bag	19c
TAPIOCA, medium pearl	15c
2-lb. cello	19c
MENGE MEAT, English Mild	10c
2-lb. jar	19c
SUNRISE NOODLES	10c
14-oz. cello. bag	19c
Grape Nuts, for tomorrow breakfast, 2 pkgs.	23c
CHEAM OF WHEAT	13c
Large pkg.	
KELLOGG'S CORN FLAKES	25c
2 pkgs.	
Tomatoes with Purce	11c
3 No. 2½ cans	35c
Emerald Bay Spinach	23c
No. 2½ can	25c
Lunch Box Sandwich Spread	
Qt. jar	
Duchess Salad Dressing	
Quart jar	
Paradise Dill Pickles	
Quart jar	

CASTLE BRAND PEACHES	2 No. 2½ Cans 25c
PAPER NAPKINS	Pkg. 5c
P. & G. SOAP, Reg. Bars	10 for 25c
SUGAR, C. & H.	10-lb. cloth bag 49c
CANDY BARS, all 5c bars	5 for 15c
CATSUP, Ruby, 12-oz. bottle	2 for 15c
HOMINY, Van Camp's, 2½ size can	3 for 25c
RITZ BUTTER CRACKERS	1-lb. box 19c
SAUERKRAUT, Highways brand	2½ size can 7c
MARSHMALLOWS, Fluffiest	1-lb. pkg. 9c
TANG LUNCHEON MEAT	12-oz. can 19c
GRAHAM CRACKERS, New Leader	2-lb. box 17c
CAKE FLOUR, Softasilk	19c
HOLLY CLEANSER	3 cans 7c
MEAT LOAF, Halley's	2 cans 8c
CORN PEAS, BEANS	Can 8c
PINEAPPLE TIDBITS	Can 5½c

SPAM

The All-Purpose
Miracle Meat
2 12-oz. Cans **49¢**

IVORY FLAKES

12½-oz. Pkg. **20¢**

\$5,000,000 CASH PRIZES

For naming this
Cherub Milk Baby



197 big awards—easy as pie for you to win. Get Entry Blank and full details today at Safeway!

OVALTINE

Plain or
Chocolate Flavors
14-oz. Can **61¢**

Palmolive SOAP

3 Cakes **15¢**

GRAPE JUICE, Church's	qt. 25c
FRUIT COCKTAIL, Sundown	No. 1 can 10c
2-lb. jar 25c	
PEANUT BUTTER, Beverly	2-lb. jar 25c
HOT SAUCE, Vol Vite	2 cans 5c
CAMAY, LIFEBOUY, LUX SOAP	box 5c
"DOUBLE-COLA"	6 bottles 22c
HONEY, Mellow Brand	5-lb. pail 27c
MILD CHEESE	lb. 19c
PEACHES, Hiway	No. 2½ can 11c
APRICOTS, Green Top	No. 2½ can 11c
KETCHUP, Helms	14-oz. bottle 15c
CORN KIDS or WHEATIES	2 pkgs. 17c
PANCAKE FLOUR, Sperry	No. 10 bag 49c
SALT, Moe-I-Mum	3 pkgs. 10c
JELL-WELL, assorted Flavors	3 pkgs. 10c
GRAPEFRUIT, Broken segments, No. 2 can	6 cans 45c
KRAFT DINNERS	3 pkgs. 25c
HONEYMAID GRAHAMS	2-lb. box 27c
OXYDOL or RINSO	2 pkgs. 35c
OLEO, Sunnybank	2 pkgs. 18c

FREE! Ask for the Family Circle—Today!

MORE for Your FOOD STAMPS at Safeway

SAFEWAY