



7-Piece
Fruit-
Juice Set
1.19

Ice-lip pitcher and 6 glasses! Crystal-clear glass decorated with gay oranges or tomatoes!



7-Piece
Tom-and-
Jerry Set
2.49

A gift for a hostess! Black-trimmed, semi-porcelain bowl with 6 cups to match! Hurry!



Aluminum
Hurricane
Lamps
1.98 pr.

Use them on your dining room table, on sideboard or mantel! Hand-hammered aluminum base!



10-Piece
Tumbler-
&-Tray Set
1.29

Walnut finished serving tray with removable glass holder, and 8 decorated 9 $\frac{1}{2}$ -oz. glasses!



3-Heat
Electric
Heating Pad
1.98

Removable cotton flannel cover! 4-way switch. 2 double thermostats prevent over-heating!



6-Cup
China
Tea Pot
1.29

Your choice of several styles and colors! Heat-proof vitreous china... won't check or crack!



Indoor
Watering
Pot
39c

Lovely hand-painted floral design in assorted colors! Use for watering indoor plants! Save!



Electric
Reflector
Heater
1.19

Polished chrome-plated bowl reflects all the heat! 10-in. size. Approved by Underwriters!

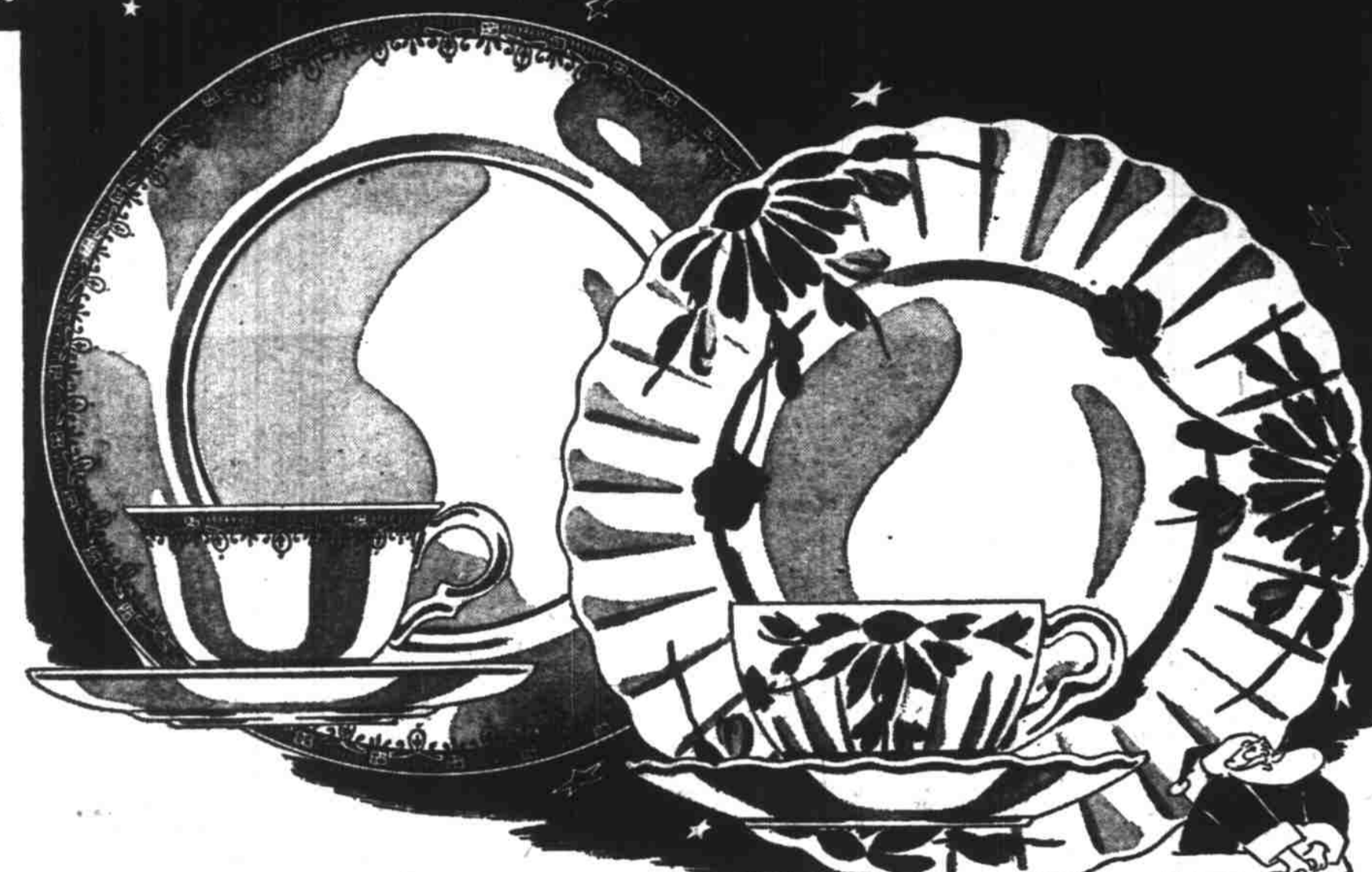


*Wards
Great
Christmas*

DINNERWARE SALE



a Bell Ringers Gift Value!
Fully Automatic
Your Choice **3.98**
\$6 Quality
YOUR CHOICE of oven-type 2-slice toaster, 9-cup aluminum percolator with heat control, automatic iron, waffle iron, or a table cooker! (With grids, \$1 extra, bakes waffles, too!)



\$6 TO \$7 QUALITY! 32-PC. DINNER SERVICE FOR SIX

Your Choice **3.98**

A dinnerware gift for any hostess! (Her guests will never guess it cost so little!) "Buckingham's" lovely pattern is 22-KARAT GOLD, on a narrow maroon border! "Mardi Gras" red-blue-and-green floral is hand-painted UNDER the glaze! (The pattern CAN'T WEAR OFF!) Both sets are first-quality American semi-porcelain! Buy one as a gift, one for your own table! Save during Wards Christmas Sale!



53-PC. DINNER SERVICE FOR 8
7.98
Includes 8 cups; saucers, bread and butter plates, fruit dishes, large dinner plates, soup plates, covered sugar, creamer, 13" platter and vegetable dish!



a Bell Ringers Gift Value!
1.50-Quality Tool Sale
Your Choice **1.00**
Size 1 $\frac{1}{2}$, 16-oz. Claw Hammer; 10-in. Ratchet Brace; 9-in. Smooth Plane with 1 $\frac{3}{4}$ -in. cutter; Hunters' Axe and Sheath; 26-in. 8-pt. Hand Saw; 28-in. Level (2 plumbs and 2 levels).



Reduced from \$1.39!
Blue Enamel Roaster
1.00
Extra large! Holds a 17-lb. fowl or 22-lb. roast! Self-basting cover insures tenderness! Raised bottom traps heat, prevents scorching! 17 $\frac{1}{2}$ x 12 $\frac{3}{4}$ x 9 $\frac{1}{4}$ -in. deep!



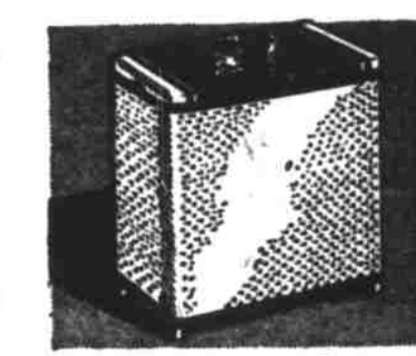
A Gift for a Hostess!
Urn, Sugar and Creamer
7.95
with Walnut Veneer Tray
She'll be the perfect hostess with this electric urn set! Makes nine (5-oz. cups) of coffee! Polished aluminum finish, with solid walnut handles! Drip-proof faucet!



A Gift for a Hostess!
"Pop-Up" Toaster Set
14.95
Compare with \$17.95 Sets!
This handsome "automatic" spells the end of burnt toast! Toasts two slices on both sides at the same time! Walnut veneer tray, dishes in colored pottery! Save now!



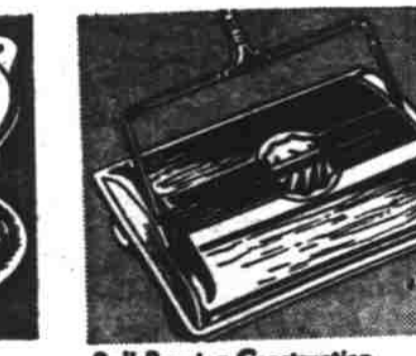
A Handy Kitchen Helper!
Electric Beater
1.98
\$2.50 Quality!
Whips cream, frostings, mixes drinks, beats eggs! Graduated 1 $\frac{1}{2}$ -pt. white glass bowl! Save!



Huge! Handy! Bench-Type
Clothes Hamper
2.69
Self-Ventilated!
Closely woven, long-lasting fibre! Washable enamel finish! 19 x 10 x 18 in. high! Save now!



Oven-to-Table Baking Ware!
1 $\frac{1}{2}$ -Qt. Casserole
1.29
With Serving Tray
Oven-proof... bake and serve in the same dish! American semi-porcelain, floral design!



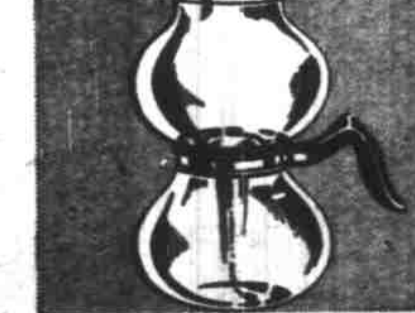
Ball-Bearing Construction
Carpet Sweeper
4.49
Adjustable Brush!
Steel combs automatically keep the bristle brush clean! Single lever empties both pans! Save!



Wards Save You \$5 to \$6!
Electric Mixer
14.95
Juices, Mixes, Whips, Beats!
A versatile "slave"... at her command! A choice of 10 speeds! Portable... she can use it anywhere! White enamel finish, easy to clean! \$2 Down, \$2 a Month, Carrying Charge!



Equals any \$26.50!
53-pc. Set of Silverware
14.88
Service for 8, with Chest
Rogers AA by Oneida, Ltd. Compare this quality with other famous sets that sell at \$26! Guaranteed by Wards and Oneida, Ltd. (Only \$5 a Week, Payable Monthly!)



Perfect Coffee Every Time!
Coffee Maker
1.66
Vacuum Type!
Reduced! 8-cup size. Use on any stove... all heat-proof Pyrex glass! Easy to clean!



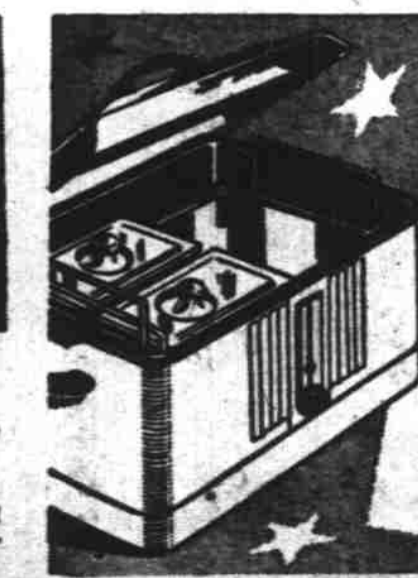
Save During this Sale!
2-Qt. Teakettle
59c
Wards Low Price
Whistles when water starts to boil! Fast-heating light-weight aluminum! Fills through spout!



Heat-Proof and Acid-Proof!
Pyrex Ovenware
98c
Casseroles & Frames
Bake in 1 $\frac{1}{2}$ -qt. even-heating glass casserole; serve in attractive chrome-plated frame!



Keeps Cakes & Pastries Fresh!
Cake Cover
47c
Reduced from 59c
Decorated enamel-finish cover! Complete with tray and carrying rack! Fine for picnic use!



It's a \$21.95 Cooker!
Electric & Automatic
14.88
Saves time, money, fuel!
She'll have more time for fun when she uses this cooker! It cooks a whole meal at one time, the waterless way! Bakes, broils and roasts! \$2.50 Down, \$2 a Month, Carrying Charge!

Look for a Christmas Coupon Book... the perfect gift. Buy it for cash or on our Monthly Payment Plan.

MONTGOMERY WARD

Come to our catalog order department for thousands of gift values not carried in our stocks. See our special Christmas catalog!