

FRUIT SECTION
SWEET NAVEL

ORANGES

Medium Size
For Xmas Buy a Case

85c 1/2 Case \$1.69 Full Case

U.S. Nettle Gem Deschutes

Potatoes

12 lbs. in FREE
Shopping Bag

19c

JUICY SUNKIST

Lemons ea. 1c

Rich, Mellow Table or Cooking Cheese



MY-TE-FINE CHEESE

Use MY-TE-FINE for your cooking needs! Serve macaroni and cheese tonight for a succulent cold weather dish.

23c lb.

Blue Label Spread Cheese, 2 5-oz. Jars 25c
 Monterey Jack Cheese, very mild, lb. 25c
 Tillamook Gems, about 3 lbs. ea. 79c ea.
 My-Te-Fine Cottage Cheese, 2 pounds 19c
 California Club Smoked Cheese, Rich Flavor lb. 59c

Delicatessen Section

Give Candy
The "Sweetest Gift"

Fifth Avenue Chocolates

Fifth Avenue chocolates are bound to please the most discriminating on your gift list. Made fresh daily. Each box contains Swiss milk and dark vanilla chocolate-coated confections of various types: nuts, ehews, mints, creams, nuts and fruits. Other sizes 1 lb. 49c, 3 lbs. \$1.45, 5 lbs. \$2.25.

2-Pound Gift Box 98c

Christmas Tree and Party Candies 10c ea.

Gum drop novelties, red and white lollipops, toy Santa packs, Santa and sleigh, red filled boots, candy crosses, candy trees and wreaths for the kiddies' Christmas.

Tuck In Gifts

China Fawns, filled with assorted candies, 49c
 China Cactus Novelties, filled with candy, 39c
 China Baskets, with 5th Ave. Miniatures, 49c
 Candy-Filled Stockings for the "tree," 5c and 10c

Novelties for the Kiddies

Toy-Filled Stockings, 21 inches long, each, 29c
 Garden Sprinklers, filled with candy, 23c
 Doll Buggy, with doll and assorted candies, 39c

Christmas Candies

Satin Finish Hard Candies, assorted, lb. 10c
 Dan-Dee Chocolate Drops, lb. 15c; 2 lbs. 25c
 Bunte 100% Filled Candies, 19c lb.; 2 lbs. 35c
 Hershey's Broken Milk Chocolate, lb. 19c; 2 lbs. 35c
 Fancy French Creme Mix, lb. 23c; 2 lbs. 45c

VALUABLE COUPON

Chocolate Peanut Bars

12 for 9c

WITH COUPON

LIMIT 10 BARS

Blended chocolate and ground peanuts in a delicious combination. Try it today! The kiddies really "go" for these in school lunches.

Candy Sections

(Valid After Dec. 19th, 1940)

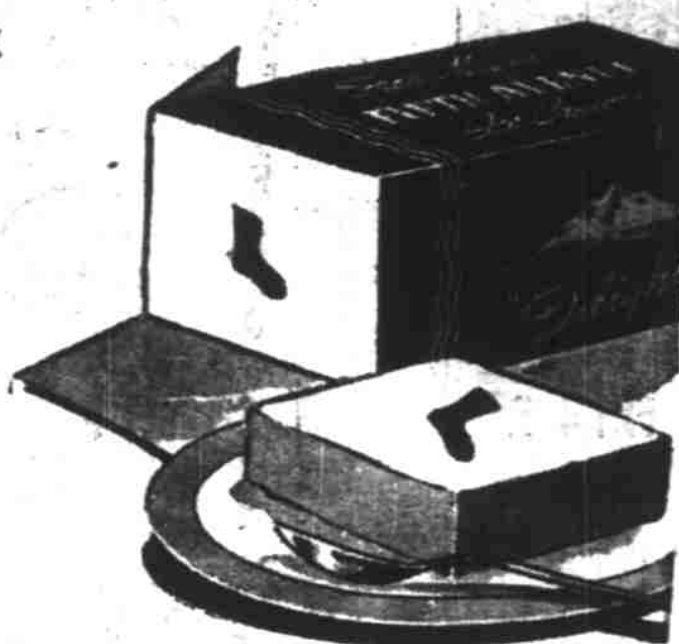
A Delightfully Different Ice Cream Treat
Christmas Stocking Center of
Cherry Ice Cream

Molded in Vanilla Brick

A delightful holiday dessert... velvety, smooth 5th Avenue Vanilla ice cream with cherry flavored ice cream in the shape of a Christmas stocking molded in the center. It's perfection itself for holiday entertaining, kiddies' parties or Christmas dinner dessert.

25c

Quart



Christmas Log Roll 29c

Tree-shaped center of green pistachio ice cream molded in vanilla roll and coated with toasted nuts. Each roll serves 6 persons.

Mint Julep Sherbet 19c Qt.

Has the tang of fresh mint leaves... the color, an enticing Christmas green. Add to cold drinks—serve with meat course.

Packed in Frostaire Without Charge

Any ice cream purchased at Fred Meyer section will be wrapped in FROSTAIRE to keep it firm for as long as four hours.

Serve Ice Cream Tonight!
It's Convenient—Economical

Delicatessen and Candy Sections

MY-TE-FINE
FRUIT CAKE

in Orchid Gift Box

3-lb. Fruit Cake \$1.69
in a Gift Box

Moist, delicious cakes of the finest quality made. Lots of hand-sliced fruits, peels, cherries and citron... generously studded with Oregon nuts. Carefully aged for a finer, more distinctive flavor.

Dan-Dee Fruit Cake

3-lb. fruit cakes filled with tempting sweet fruits and peels. Serve fruit cake with your holiday dinners.

Packed \$1.29

"Ready in a Jiffy"

Prepared
Bread Dressing

Each package contains enough stuffing for a 12-pound fowl. Correctly seasoned... just add liquid as directed.

19c Pkg.

Stollen Coffee Cake

A seasonal treat for the entire family. Loaded with fine fruits and nuts... it's a delicious treat. Serves 6 generous portions.

19c

Pfefferneuse Cookies

The kiddies love these holiday cookies for their school lunches. Have several dozen on hand for the Christmas season.

2 Doz. 19c

Fred Meyer Bakery Section

Armour's Star

BACON 23c

Cut in 3 to 5-lb. pieces. Nicely streaked with lean. Lb.

SPLIT SWEET PICKLES

Crisp, Appetizing Pint 10c

POLISH SAUSAGE

Correctly Seasoned 3 for 23c

LUNCHEON MEATS

15 Varieties Fresh lb. 25c



"For Evening Snacks"
 1 lb. Boiled Ham
 1 lb. Sweet Relish
 Both for 49c

Low Calorie Count—Non-Fattening

Fred Meyer Slendol



A taste tempting mayonnaise type salad topping to add deliciousness to your favorite salad. And, best of all, it's NON-FATTENING... truly a boon to low calorie diets! Try Fred Meyer Slendol today!

Bulk Quart 39c

Bulk Pint 23c

Orange Marmalade or Apricot and Pineapple 2 lbs. 25c

Fred Meyer Cashew Nut Butter 1/2 lb. 19c lb. 35c

Fresh Whipped Peanut Butter, 2 lbs. 19c; lb. 13c

Fred Meyer Mayonnaise, pt. 20c, qt. 33c

My-Te-Fine Mince Meat 1 lb. 15c bulk 2 lbs. 29c

Fred Meyer Delicatessen Section

Prices Effective
 Friday, Saturday,
 Sunday, Monday

Fred Meyer
 FOR thrifty BUYERS
 LOCALLY OWNED—OPERATED



(2) \$2 lace-trimmed rayon with silk, lace ruffle trim, white, teal, navy. Sizes 32 to 40.

\$1.59

(1) \$2 tailored rayon satin slip, embroidered trim, white and teal. Sizes 32 to 40.

\$1.59

LINGERIE
Gift Classic

Select your feminine Christmas gifts from the most luscious selection of lingerie you've ever laid eyes on! Slip, gowns, pajamas, quilted jacket and robe sets... everything to make her eyes sparkle and dancy with joy at Christmas.

(3) Quilted rayon satin robe, teal or blue with dainty floral pattern. Wrap-around style. Small, medium, large.

\$5.95

(4) Gorgeous quilted rayon and-in bed jackets in teal and blue. Popular patterns. Sizes 32 to 40.

\$2.95

"Sweet Dreams"
Ensemble

\$4.95 Value \$3.95



Beautiful pastel-colored gowns and robes of rayon crepe. Lavishly sprinkled with gay posies in a lovely decorative motif every woman will love. Give her one of these gorgeous creations this Christmas. Sizes 32 to 40.

Women's Wear Section



"More Tread in Every Thread"

\$1.00 Values Famous Allure Hosiery

• Sheers
 • Service Weights
 • Garter Weights
 • Reinforced Heel 2 Pairs \$1.50

The most acceptable gift every Christmas! Give practical Allure hosiery in a shade to complement her best ensemble for the holiday season. Sizes 8 1/2 to 10 1/4 in popular colors.

Women's Wear Section

With the New DRAPERITE Feature!

65c Marlboro Ties

- Wrinkle Proof
- Interlined
- Popular Colors
- Buy Now for Gifts

49c
2 for 95c

Here's a gift tie that's as pleasant to give as to receive! No matter how this tie is tied, it will drape smartly from a perfect dimple! Get several for Gift giving today!



Men's \$6.95 Dressing Gowns, \$4.95
 65c Glass Suspenders and Belts, 49c
 Men's 35c Linen Tie and Heel Hose, 4/1.00
 Men's Famous Paris Garters, pair 25c
 New Portridge Cloth Ties, \$1.00
 Men's \$1.49 Value White Shirts, 98c
 Men's \$1.29 Sport Shirts, 98c

Men's Wear Section

America's Smartest Shirt Value

Value Mark Twain Shirts

• TUBERIZED COLLARS
 • SANFORIZED SHIRTS
 • 4 BUTTON FRONT
 • FULL BLOOM CUT
 • BROADCLOTH—MADRAS

\$1.65

Men's or Ladies' Coats Cleaned and Pressed 30c
 Men's or Ladies' Suits Cleaned or Pressed 40c
 2/98c
 Sheets Laundered, 10 each. (Minimum 2 sheets)
 Laundry and Cleaning Section

Men's rare over these shirts... they're smartly styled, have no-will collars... every feature a man appreciates in good shirts.

Newest and Finest Selection

Glass Belts and Suspenders 49c & 98c

For the Man's Christmas

Lower Level Drug Bldg.