

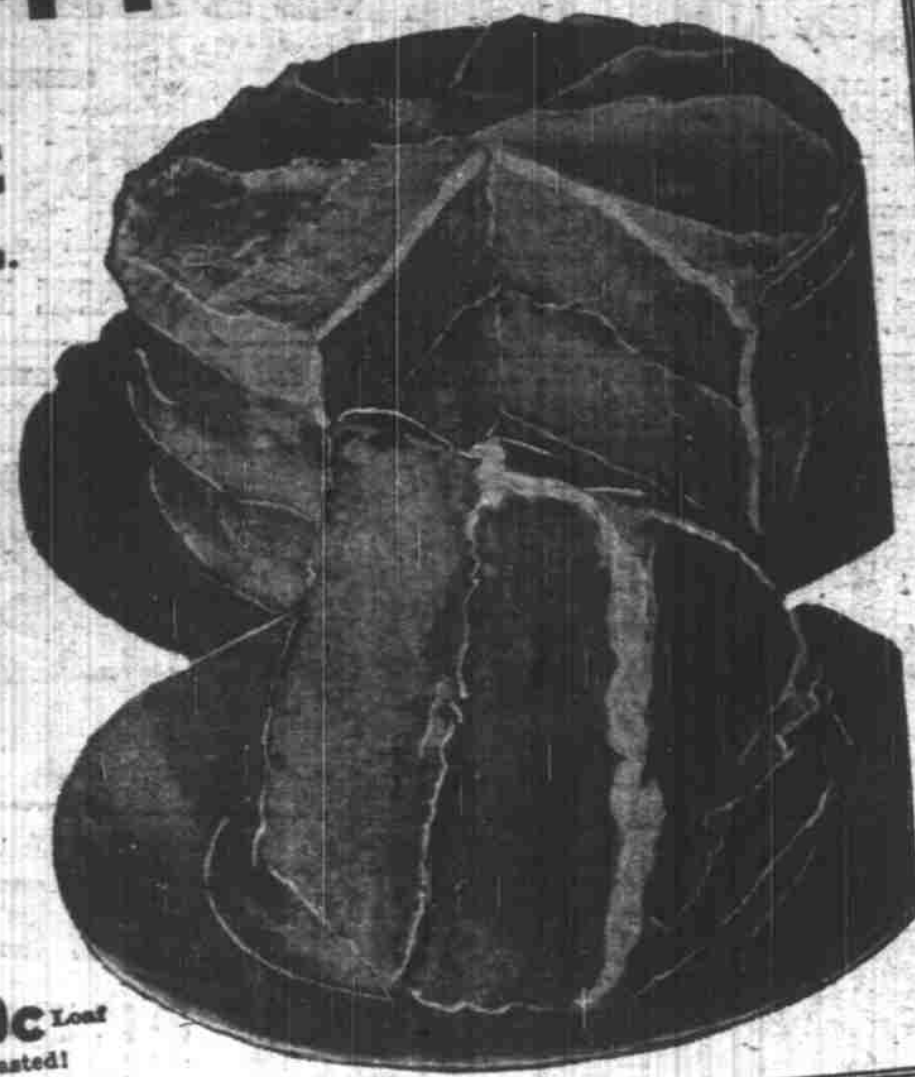
"The Taste-Thrill of The Week!"
Tropical Gold Pineapple Cake

2 Layer Round **39c**
 Serves 12 to 14
 1/2 Cake 20c

Your whole family will really "go" for this pineapple cake! It is made with fresh crushed pineapple, fresh selected eggs and the finest of cake flours and Fifth Avenue Butter. Serve this treat this week-end.

Has Vitamins B E C
Wheat Germ Bread

A delightful way to get those necessary vitamins so essential to health. It's delicious toasted!
10c
 Bakery Section



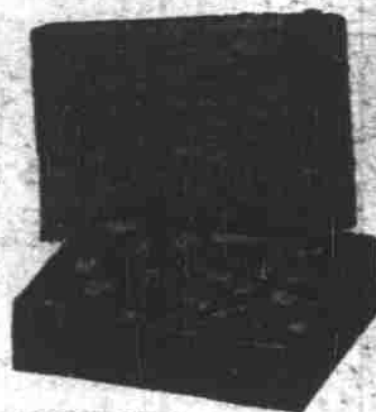
Pure Ass'td Fruit Jellies

Shimmering, crystal clear fruit jellies made in our own candy kitchen. You'll find them delicious for every occasion. Made from the only the finest ingredients. Flavors of lime, strawberry and lemon.
 Reg. 29c
 2 Lbs. 55c

89c Fifth Ave. Peanut Clusters, 33c lb.
 Peanut clusters dipped in high grade Swiss milk and dark vanilla chocolate.

1 Lb. 35c Fruit Jellies
1 Lb. 39c Peanut Clusters
 Both the assorted fruit jellies and these delicious chocolate dipped peanut clusters in this special offer! Serve a dish of them at your next card party!
74c Value All for 49c

5th Avenue Chocolates



2 Lb. 98c
 Creamy, hand-dipped chocolates—each piece a real taste delight! Assorted flavors, all made with fresh cream and butter. Take a box home tonight!

15c Hershey Bitter-Sweet Bars, 2 for 25c
 Ideal for baking, cake frosting and cookies.
 Candy Section

Fred Meyer Hosiery Days

Crepe DeLuxe Hosiery

Never Before Sold for Less Than \$1.15

For Three Days Only! **88c**

- New Heel Construction
- No Wrinkles—No Ankle Breaks
- Run Resistant, Snag Resistant
- Permanently Dull 3-Thread Crepe



Sheer hosiery glamour is yours when wearing these beautiful 3-thread dull crepe hose. You'll have more perfect fit through their special construction. Exquisitely fashioned to accent trim legs and anklets. Glowing Fall shades in sizes 8 1/2 to 10 1/2.

Sheer, Clear 54-Gauge **Boulevard Sheers**

You'll like this new hose... It's added wearing qualities will save you considerable on that stocking budget! Special heel and toe construction with deep garter welt. Run and snag resistant. Sizes 8 1/2 to 10 1/2 in wanted Fall colors.
 Reg. 98c **77c** Pr.

FULL FASHIONED HOSIERY

Values to **\$1.00 66c**

3 and 4-thread silk hose for all Fall occasions. Some slightly irregular in the group... but all are perfectly wearable. Choose from wanted Fall colors, sizes 8 1/2 to 10 1/2.

Fifth Avenue Crepe Twist Hosiery, \$1.15 Value 88c
 High twist crepe dull finish, perfect quality, snag resistant. Sizes 8 1/2 to 10 1/2.

NEW FALL UMBRELLAS \$1.39 to \$2.95
 Comes in Plaids, "Pliofilm" Oil Silks, and Others.
 New Fall Shades to Choose From. 16 Rib.
 Women's Wear Section—Main Floor Drug Bldg.

Special Purchase 3600 Pairs Elastic Top Rayon Ankle Sox



10c Pair **12 Pairs \$1.09**

Men's genuine elastic top rayon hose in colors and patterns that are "tops" for Fall! Fashioned with double soles and reinforced toes and heels. Choose from this great stock of 3600 pair! Buy a whole season's needs at this special price. Sizes 10 to 12.

Men's Wear Section—Lower Level Drug Bldg.

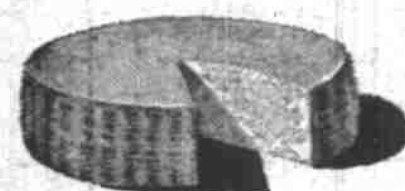
Armour's Sliced Bacon



Freshly sliced bacon with no lean or waste! You will love this full flavored bacon with hotcakes!
20c Lb.

- Cooked Pressed Hams, pound, 29c
- Eastern Thuringer, no garlic, pound 23c
- 1 Pint RIFE OLIVES 34c Value **25c**
- 1 Pint SWEET PICKLES Value **25c**
- 1 Lb. SKINLESS WEINERS 25c Value **23c**
- 1/2 Lb. FRED MEYER MUSTARD Value **23c**

My-Te-Fine Cheese



Medium sharp, whole cheese you'll find excellent for table use or cooking. Serve a dish made with cheese today!
23c lb.

Danish Banquet Cheese

Tangy Danish banquet cheese... ideal for sandwiches, cold plates or for use in cooking. It's exceptionally easy to slice and makes marvelous sandwiches.
25c lb.

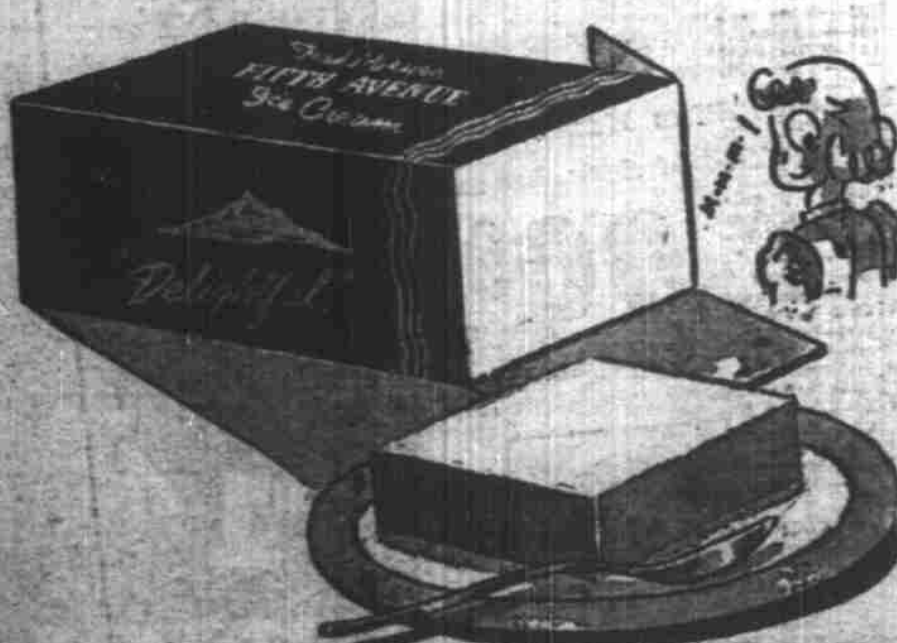
- My-Te-Fine Cottage Cheese, 2 lbs. 19c
- Blue Label Cheexham, half-lb. pkgs., 29c
- Primost Cheese, with Vitamin A, lb., 19c

Tillamook Loaf Cheese

Luscious, creamy, rich Tillamook cheese, made in Oregon! It's chock full of goodness your family will like. Serve toasted cheese sandwiches for an afternoon snack!
2 Lb. 45c Loaf

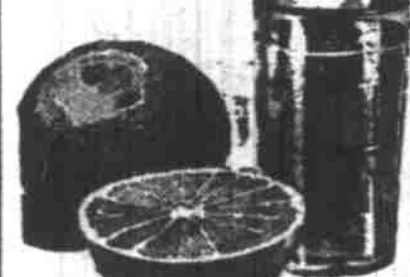
Dairy Section

Fifth Avenue Ice Cream



Regular 5c Dixie Cups, 3 for 10c; Doz. 39c
 Chocolate Ripple, Peach Ripple, Strawberry Ripple and plain Vanilla.
 At Candy and Delicatessen Sections

FRUITS and VEGETABLES SECTION



Fancy, Sweet Juicy ORANGES

344 size direct from the grove and rushed to our section. Special offer of 48 in free shopping bag...
39c



Potatoes

Grand Island No. 2s. These cook up very firm and white.
10 lbs. 10c for

Lettuce

Large Firm Heads of Crispy Deliciousness **2 9c**

AVOCADOS

Firm and ripe. Ready to use. Try them for a special salad treat.
2 for 19c

CUCUMBERS

Large fancy slicing ones. These are the tops in crispness and goodness.
1c Each

Fred Meyer Headquarters for Frosted Foods

- Frosted Peas 15c pkg.
- Frosted Asparagus 23c pkg.
- Frosted Broccoli 15c pkg.
- Frosted Strawberries 19c pkg.
- Frosted Raspberries 23c pkg.

Fresh From Our Spotless Kitchen!
Fred Meyer Mild or Tart Mayonnaise



Reg. 37c **29c**
 Bulk Quart
 18c Bulk Pint

Made from 100% pure vegetable oil. It's a delightful topping for salads, and you'll find many, many other uses in your cooking every day. Contains loads of fresh eggs and other healthful ingredients.

- Fred Meyer SALAD DRESSING, qt. 29c
- Tangy dressings for early Fall salads. Save!
- Fred Meyer Whipt Peanut Butter, 13c lb.; 2/19c
- Continually whipt too for smooth consistency!
- 15c My-Te-Fine Mince Meat, 2 lbs. 29c
- Contains everything to make your pies just right!
- 13c Dan-Dee Mince Meat, bulk, 2 lbs. 25c
- Make your mince pies now for Fall dinners!
- 22c Fred Meyer Tartar Sauce, pint for 20c
- Tartar sauce or sandwich spread at the same saving.

Fred Meyer Orange Marmalade

Made from imported tart oranges to give it a decidedly different flavor than ordinary marmalade. You'll find it grand to serve at every breakfast.
2 Lbs. 25c Bulk

Mayonnaise Section

Fred Meyer
FOR thrifty BUYERS
LOCALLY OWNED and OPERATED

For Your Convenience
 Open Friday and Saturday
 8 a. m. till 10 p. m.
 Sunday, 9 a. m. till 10 p. m.
 Sale Prices Good on Sunday



CLEANING SPECIAL

Ladies' 1-Piece Plain Wool Dress
 Cleaned and Pressed

Your wool garments for campus wear gently and thoroughly cleaned by our exclusive "Flow Clean" method. Persistent spots are expertly removed by skilled technicians. Take advantage of this special cleaning value!
 Reg. 55c **39c**

Men's Slacks Cleaned and Pressed, 19c
 Here's a regular 38c value! Get your slacks cleaned now for school!

Men's Sweaters Cleaned and Pressed, 19c
 Our exclusive cleaning method will preserve the life of your favorite.

Laundry Section—Lower Level Drug Bldg.

- All Wool Campus Sweaters, reg. 3.50 value, **\$1.95**
- Complete New Fall Line of Smart Sport Shirts
- Reg. \$2.50 Wilson Gaberdine Shirts **\$1.95**
- Reg. \$2.50 Mark Twain 3 Button Cuff Shirts **\$1.95**
- Frosh Pants "Hard Knox" Gaberdine and Duck For School or Street Wear **\$1.79 & \$1.95**
- Broadcloth Shorts Reg. 35c Value—With "Grippers" Fasteners, pr. **22c, 4 for 85c**

Men's Wear Section—Lower Level Drug Bldg.