

Day Programs Feature Forums, Concerts

Pioneers Gain Much Attention During Week

Friday Designated as Pioneer Day; Parade, Luncheon Scheduled

Climax of Centennial activities of great interest to pioneers of Salem and Oregon will be Friday, August 2, which has been designated as pioneer day. Many other events are also planned for their entertainment.

On Friday, a luncheon at noon at the Marion hotel will honor persons in Oregon prior to 1875. William "Dad" McGilchrist, sr., will be in charge, and a musical program has been arranged.

A forum concerning pioneers and history will be held at 2 p. m. Friday in Waller hall, oldest building standing on the Willamette campus. Dr. Burt Brown Barker and R. J. Hendricks will be the speakers.

The parade at 5 p. m. Friday will be restricted to entries carrying out the pioneer theme. This will include many clubs, businesses and bands.

Daily programs and displays will be the style review in Willamette gymnasium at 12:45 p. m., showing fashions from 1840 to 1940. In the same building will be the historical museum display.

Reunion Planned Thursday
A reunion and open house will be observed Thursday at 10 a. m. at Willamette university, churches and pioneer business houses.

A Centennial tea is planned for 3:30 p. m. Saturday at Willamette university.

The homecoming services at Salem churches at 10:30 a. m. Sunday will be of interest to many.

Salem Began As Others

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become the Oregon Institute and by change of name Willamette university, near the present Willamette university gymnasium; and "the parsonage," place of residence for ministers and mission workers, next building east of the Oregon Institute, where the Kay woolen mill water tower is now, but then in a clump of trees, and now standing at 1325 Ferry street.

Also "The Institute"
The third name of what was to become Salem was "The Institute," dating from 1844 till the first platings, three of them, thus; North Salem, filed by L. H. Judson February 1, 1850; Salem, March 22, 1850, by W. H. Willson, and Salem, filed by J. B. McClane January 8, 1851.

The first store had come in the fall of 1847, 13 ox wagons loaded with goods, brought by Thomas Cox; the store located at the northeast corner of Commercial and Ferry streets—later a part of the historic Union house. (All hotels were "houses" then.) In 1849 the town had 16 houses; some 75 population.

Voted Capital in 1851
The Salem postoffice was granted November 28, 1849. Salem was voted the territorial capital by the territorial legislature January 13, 1851. The Oregon Institute opened its first classes August 13, 1844. Willamette university was chartered by the territorial legislature meeting in its own building January 13, 1853. Note the lucky 13's.

Salem was incorporated by the Oregon legislature and the first election held the first Monday in December, 1860; Lucien Heath first mayor. He became secretary of state. Salem was voted the permanent state capital at the June election, 1864.

In 1870 Salem had 1159 population, in 1880, 3538, in 1900, 4265, in 1910, 14,094, in 1920, 17,879, in 1930, 26,266; all official census figures. The 1940 count is above 30,000, and there are more than 100,000 people in Salem's patronizing territory. That territory is headed surely toward the 500,000 mark.

Educators, Pioneers, Farmers Share Honors

Bishop Baxter Directs Forum Committee; Dean McLeod Assisting; Prominent Schoolmen, State Officials to Speak; Ball Games, Tours on Program

By WINSTON H. TAYLOR

The Centennial will have its definitely educational and cultural aspect, consisting chiefly of forums scheduled at 2 p. m. daily except Sunday at Waller hall on the Willamette university campus. The public is urged to attend. Many other, varied programs are also set for the four days.

Dr. Bruce R. Baxter is general chairman of the forum committee, and George McLeod, acting dean of Willamette university college of law, is vice-chairman.

Seeing Salem

Visits to Historical Places Arranged

One of the interesting features of the Centennial program, to Salem residents and visitors alike, will be the tour of historic places. Many of them may be unknown even to long-time citizens of the city.

The tour is outlined below:

Starting at Centennial headquarters turn right at Chemeketa to (1) Parish House Episcopal church, turn left on Church to Center street, left on Center and go to Front street, right on Front to Marion and left on Marion to Water street. (2) Cooper home; turn east on Marion to Front, left on Front and go to 750 Front street. (3) George Shiel office; (formerly located where present Oregon building stands). Turn right on Division to Commercial street, right on Commercial to Union, left on Union to Liberty, left on Liberty to 662 Liberty street. (4) Former home of Governor Grover; proceed north on Liberty to 868 North Liberty (5) Old Wade Store Building; (6) Larmer warehouse is site of former grist mill and saw mill; proceed to 960 Broadway. (7) Former home of Jason Lee; proceed north on Broadway to Highland avenue, turn right on Highland to Hazel avenue. (8) Former home of Minthorne, where Herbert Hoover lived while in Salem; proceed east on Highland to Myrtle avenue to Fairgrounds road, turn right on Fairgrounds road to Summer street, left on Summer to Union. (9) Redwood tree planted by William Waldo, 1872. Turn left on Union to Capitol, left on Capitol to D street. (10) site of J. L. Parrish donation land claim; turn right on D street to Lee Mission Cemetery (11) Burial spot of Jason Lee and other missionaries; proceed south to Center street, turn left on Center to 24th (12) Oregon state hospital; turn right on 24th to State. (13) Oregon state penitentiary; turn right on State to 14th, left on 14th to Ferry, right on Ferry to 1325 Ferry. (14) The Parsonage, third residence erected in Salem; proceed on Ferry to 12th, turn right on 12th. (15) Present Willamette university gymnasium, site of mission Indian manual labor school; proceed on 12th to State, turn left on State to (16) Oregon state capitol and (17) Waller hall, Willamette university; proceed on State to Church. (18) First Methodist church; turn left on Mill to Winter, right on Winter to Leslie. (19) Present Nurses' home for Deaconess hospital, house was moved by J. H. Albert from Court street between Winter and Cottage and was first house south of Mill creek. Proceed to Mission street, turn right on Mission to High, left on High to Hoyt, right on Hoyt to Commercial. (21) IOOF cemetery, graves of Willson and Thurston; proceed north on Commercial to Wilson. (22) Site of David Leslie donation land claim; proceed on Commercial to Ferry. (23) Present Zosel tire shop, site of first store building in Salem, 1848. (24) Northwest corner of Ferry and Commercial, present building was used for legislature and state offices, 1856; proceed on Commercial to State. (25) Present Ladd & Bush bank building was site of original Headquarters building; proceed on Commercial to Court, turn right on Court to 347 Court. (26) Old Judson House site, built in 1843; proceed on Court to High and turn left on High to Centennial headquarters.

Churches Play Important Part In Centennial

Fourth Cycle of Pageant Devoted to Religion; Union Service Planned

By BEULAH CHAPMAN

Since the founding of Salem 100 years ago was by a church group, it is fitting that the climax of the five-day Centennial celebration will be a religious observance. Sunday night, August 4, a huge union service, in which churches of nearly every denomination in the Salem trade area have been invited to participate, will mark the close of the celebration.

During Salem's century of progress, organized religion has played a vital part in community development. Jason Lee's Methodist group was soon augmented by other churches, Catholics, Baptists, Presbyterians, Episcopalians, and numerous other denominations, soon established churches until now nearly 20 sects are active here. All have contributed vitally to the material and spiritual growth of the city.

Pageant Recognizes Churches
In the Centennial pageant work of the churches through the century will be portrayed by the fourth cycle scene, with approximately 400 Salem church people participating. Among the scenes will be the story of the mission work at St. Paul and with the Indians by Father Blanchet and Father Demers and the work of Jason Lee and of Wilhelm Keil, the founder of Aurora. In the pageant finale the assemblage will sing universal hymns as its members face in toward the living Spirit of Salem, behind whom the golden cross will shine on an illuminated background.

C. A. Kells is chairman of the Centennial religious department, and with the ministerial association committee he is arranging the church participation. A member from every church has been appointed to sign 30 members each for each night of the pageant. Each group will carry flags, banners, pennants and streamer representing its society and church body. In the religious sequence, church groups will be represented along with young people's societies, Sunday schools, business men's classes, special church committees and aids.

Bishop Baxter to Speak
Sunday night at the union church service at the Centennial grounds Bishop Bruce R. Baxter will make his first Salem address since his elevation to the position of bishop in the Methodist church. His theme will be "Planting the Past in the Present."

Rev. Robert A. Hutchinson, pastor of the First Congregational church, will preside at the union service. Other ministers taking part will be Rev. Arno Q. Wenger, Calvary Baptist; Rev. W. Trvin Williams, First Presbyterian; Rev. Guy L. Drill, First Christian, and Rev. L. W. Collar, Church of the Nazarene. Music will include a vocal solo by Mary Elizabeth Kells and a male quartet from the Salem Centennial singers, made up of Ronald Crayen, H. B. Glaisyer, R. D. Barton and David Ringland. The Centennial chorus, under the direction of Yrjo Koski, will lead the congregational singing. Ruth Bedford, organist of the American Lutheran church will accompany singing on the Ladd funeral home electric organ. The sound system and the lighting for the pageant will be used for the Sunday night service.

Homecoming Services Planned
In addition, Sunday morning homecoming services are being arranged by most of the local churches, each making its own separate plans.

Centennial Sunday committee includes: Rev. J. C. Harrison, Rev. W. Irvin Williams, speaker; Rev. Irving A. Fox, Rev. Dean Poindexter, homecoming; Rev. Guy Drill, Rev. David Ringland, Don Douris, music.

She's Shakespearean

Doris Smith, director of the Centennial pageant, knows her acting. She was once a member of the noted Shakespeare-on-Avon troupes of English actors.

"Industry and Agriculture" is the theme of Wednesday's forum. Frank L. Ballard, president of Oregon State college, and Roy Shields, Portland attorney, have been secured as speakers and members of the panel.

Education Forum Thursday

Thursday's meeting will have to do with "Education and Culture," and will be preceded by a luncheon at the Marion hotel for education leaders. Superintendent Frank B. Bennett of the Salem public schools will act as chairman, and Chancellor Frederick M. Hunter of the state system of higher education as the keynote speaker.

Chancellor Hunter will outline the subject in the light of present world trends. Dean J. R. Jewell of the University of Oregon, Rex Putnam, state superintendent of public instruction, President Charles A. Howard of the Oregon College of Education and O. D. Adams, state director of vocational education, will participate with Bennett and Hunter in the following panel discussion.

Pioneers' Panel Friday

Friday's topic will be "Pioneers and History." Dr. Burt Brown Barker, vice-president of the University of Oregon, will be the main speaker, and Henry R. Crawford, Salem postmaster, and R. J. Hendricks will assist in the panel.

Earl Snell and Walter E. Pearson, secretary of state and state treasurer, respectively, will together conduct Saturday's forum on "Future Government."

The general procedure to be followed will consist of a talk, one-quarter to one-half hour in length, outlining the subject. The audience may then submit written questions which will be answered and discussed by members of the panel.

Concerts, Ball Games Scheduled

Other daily programs arranged for the entertainment and enlightenment of Salem residents and visitors are band concerts, style reviews, museum displays, luncheons for various groups, homecomings and open houses, tours, baseball games and parades.

Of greatest interest are river day on Wednesday, beginning at 9:30 a. m., and the Centennial tea on the Willamette campus Saturday at 3.

The band concerts will be Wednesday at 10 a. m., Thursday and Friday at 11 a. m. and 1 p. m., and Saturday at 10 a. m. and 1 p. m.

Willamette university gymnasium will be the scene of daily style reviews from 1840 to 1940 at 12:45 p. m., as well as of the historical museum, to open at 1 p. m. Wednesday and thereafter each day at 10 a. m.

Commission Dines Wednesday

Wednesday's luncheon will be for Centennial commission and committee chairmen, Thursday's for educational leaders. Pioneers in Oregon before 1875 will be honored Friday, and visiting state and city officials on Saturday.

Tours will start from Centennial headquarters each day at 10 a. m. and 4 p. m. to industrial plants and state institutions.

The Salem Senators will play Wenatchee Chiefs at George E. Waters baseball park at 1:30 Friday and Saturday afternoons.

Store windows with historic displays will be unveiled Wednesday morning at 10 o'clock.

Babe Is Coming

"Babe," the blue ox made famous by the legendary hero of the tall timber, Paul Bunyan, will have a prominent place in the huge Centennial pageant this week at the state fairgrounds.

BUSY as a city chief is, Mayor W. W. Chadwick has found time to serve as Centennial general chairman.



HARD WORK befalls a celebration general manager, such as Irl S. McSherry, serving in that capacity for the Centennial commission.



METHODISTS founded Salem, and a Methodist bishop, Dr. Bruce R. Baxter helps celebrate the occasion.



CHURCHES' important place in the Centennial is directed by C. A. Kells, Salem YMCA general secretary.

Stereopticons Used
Stereopticon pictures projected on screens in wings of the Centennial pageant stage will depict events in Salem history, supplementing actors' parts and following the narrators' monologues. This is believed to be the first time such extra-illustration of a historical pageant has been tried.