

Only Once in **100 YEARS** such values!

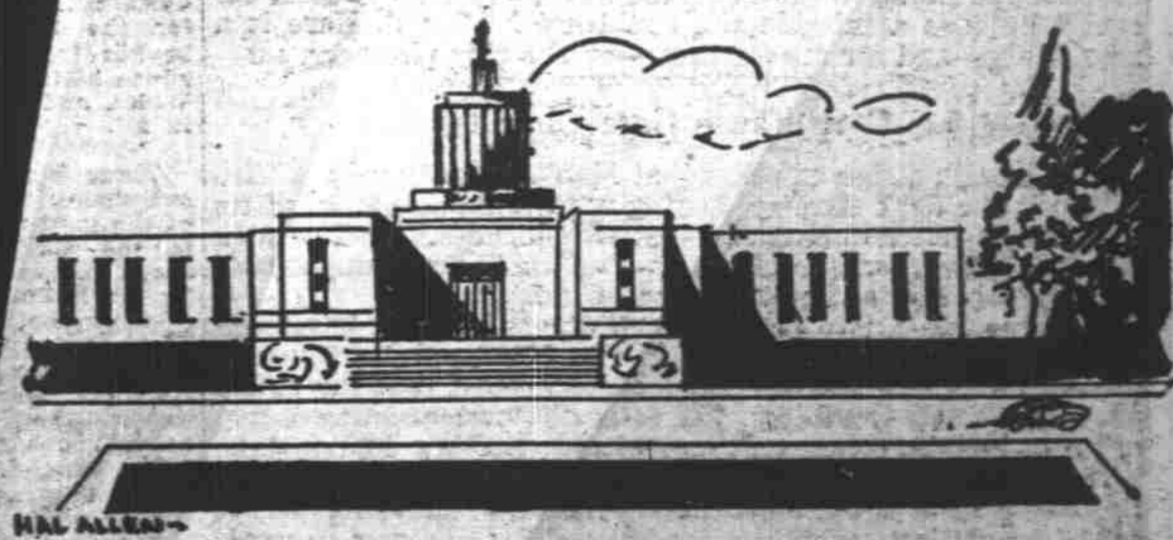
# IT'S **BIG!**

## Salem Merchants *City-Wide* **SALE of a CENTURY**

**FREE!**  
**Balloons**  
**For Kiddies**  
*At All Participating Stores!*

**RIDE**  
DOWNTOWN  
**FREE!**  
**Friday and Saturday**  
**9:30-11:30 A.M.** Courtesy Oregon Motor Stages

**FRIDAY and SATURDAY**  
**JULY 19, 20**



**Salem Merchants Join Forces to Give the Community  
the Greatest Value Event in Its History!**