

Pure and Zestful.... Serve it in the Morning, Noon or Night



MY-TE-FINE or LIBBY'S TOMATO JUICE

Large
2 1/2 Cans
10¢
6 for 59¢

Your choice of MY-TE-FINE or LIBBY'S TOMATO JUICE, packed from only red-ripened, sun-laden tomatoes, specially grown to have lots of rich, healthful juice. Plump, large tomatoes are picked just as they reach their best flavor and the juice is carefully pressed and packed quickly to retain all the vitamin C and other minerals. The vivid red juice will add color to your table and pep up lagging appetites.

PRICES GOOD FRIDAY thru MONDAY

Dennison's
**Chicken & Egg
NOODLES**
1 lb. jar **21¢**

Cudahy's
Vienna Sausage
2 Half Size tins **15¢**
6 for 43¢

Dole
Pineapple Gems
3 12 oz. tins **25¢**

Vale Flour
All Purpose Blend
24 1/2 lb. Sack **63¢**



**Lifebuoy or
Lux Soap**
3 bars **17¢**

LIFEBUOY soap for a refreshing bath... LUX soap helps keep skin soft and fragrant, guards against chafed pores.
At Grocery Section



Lipton's Tea
Orange Pekoe and Pekoe
Half Pound Package **37¢**

Economical... over 200 cups per pound. A real favorite, full bodied blend that helps pep you up. Serve iced or hot.



**2 1/2 lb. Triangle
Pancake Flour**
and 20 oz. Rolled Wheat
Prepared, ready to use pancake flour and rolled wheat cereal. Both for **17¢**
Reg. 29¢



Marlo Enchiladas
Chili Macaroni or Raviolas
Your Choice
3 cans **25¢** 95¢ Doz.

Marlo products are blended and cooked to be delicious and well seasoned. Each product is ready to heat and serve... a complete meal in itself.



**Sea Island
Powdered or
Brown
Sugar**

Packed in 2 lb. convenient cartons. Golden brown sugar and fine powdered sugar. **15¢**

Fifth Ave. Ice Cream

25¢ Quart

Strawberry ice cream in 2 layers of crunchy Texas pecan ice cream. Made fresh in our own plant.

Orange or Pineapple Sherbet 19¢ quart
Made with true fruit flavors. Cooling and refreshing. A delicious dessert for luncheons and dinners. Try some.

Towne Talk Sundae Topping, 2 for 17¢
Butterscotch, marshmallow, pineapple, chocolate and strawberry. Packed in convenient tins. Adds flavor.

Packed in FROSTAIR® At No Extra Charge
FROSTAIR®, our super-concentrated dry ice, keeps your ice cream firm up to four hours or until ready to use. Have it packed while you shop! No mess, no fuss, no bother!

At Ice Cream Section

MY-TE-FINE ORANGE or PINEAPPLE JUICE 1 1/2 oz. 7¢, 75¢ doz.
LIBBY'S FRUIT COCKTAIL, Delicious Diced Fruits 1's 12¢, 6 for 69¢
DAN-DEE CLUB or POTATO SALAD, 10 oz. tin, 3 for 25¢
MY-TE-FINE SAUERKRAUT, Finely shredded 1ge. 2 1/2 cans 3 for 25¢
S & W DICED BEETS, Tender, 2's, 11¢, 6 for 65¢
My-Te-Fine Stringless Beans, 1 lb. tins 12¢, 6 for 69¢
WHOPPER PEAS, large but tender, juicy, 303's, 3 for 29¢
SEARCHLIGHT MATCHES, Carton of 6 boxes, 19¢
LIBBY'S MEDIUM ASPARAGUS medium white 1's square 25¢
MY-TE-FINE BROOM & Whisk Broom \$1.27 Value Both for 95¢
FORMAY SHORTENING, 100% pure vegetable, 3 lb. can 43¢
VALE CREAM or WHOLE KERNEL CORN, 2's, 3/25¢ 95¢ doz.
MANKIND DOG FOOD, Clean Ingredients, 1's 3/23¢, 88¢ doz.
ENER-G WHEAT or OAT CEREAL, Large Pkg., 23¢
Franco American Macaroni or Spaghetti, 1's, 8¢, 93¢ dz.
POST TOASTIES, Crisp, Healthful, 13 oz. pkg. 10¢, 2 for 19¢
MY-TE-FINE FRYING SIZE OYSTERS, pie. tin, 2 for 19¢
WHITE STAR TUNA, Rich Flavor, 1/4's size tin, 10¢
MY-TE-FINE EVAPORATED MILK, tall tins, 3 for 18¢
VALE PORK & BEANS Just heat and serve 300's, 5¢, 3 for 14¢
MY-TE-FINE WET or DRY PACK SHRIMP tin 13¢, 6 for 75¢
MY-TE-FINE BARTLETT PEARS Snow-white large cans 17¢, 3 for 49¢
MY-TE-FINE SLICED BEEF Moist, 2-oz. glass 10¢, 3 for 29¢



**Vale Broken Segment
GRAPEFRUIT**

Canned from tree-ripened large Florida grapefruit... Vale Grapefruit is hand-peeled, but the segments are broken... A healthful, thrifty pack for a tempting breakfast fruit.

2 No. 2 Cans 15¢
85¢ Doz.
Case of 24 \$1.65

**Ball Mason
Caps**

Porcelain-Lined
2 doz. **43¢**

Genuine
Zinc Caps

We also have a complete supply of canning needs at a thrifty price.

Healthful 100% Whole Grain Products
Old Mill natural brown Rice
Old Mill Pancake Flour
Your Choice 2 2lb. Pkgs. **35¢** 18¢ Pkg.

We Reserve the Right to Limit Quantities

Fred Meyer
FOR thrifty BUYERS
LOCALLY OWNED and OPERATED

TEA PEPS YOU UP!



**My-Te-Fine
Orange Pekoe
TEA**
1/2-Pound Package **33¢**
1 lb. Pkg. 57¢

A blend of tender young leaves carefully selected to give you an invigorating full flavored cup of tea... Serve iced tea for your luncheons or for dinner.

Coffee is Delicious Iced!



**My-Te-Fine
COFFEE**
3 lbs. **55¢** 19¢ lb.

My-Te-Fine coffee is blended from the finest highland-grown beans, skillfully roasted in modern FIBER-MALO ovens, rushed to our stores and ground to your order.

Dan-Dee Coffee, 12c lb.
A mild flavored but full bodied coffee blended from Brazilian and Central American coffees, roasted fresh daily and ground for your favorite coffee maker. 3 lbs. 35¢

Fifth Avenue Coffee 1-lb. Re-Usable Jar **22¢**
The world's choicest coffee freshly roasted and vacuum packed in hand re-usable mason-type glass jars.
At Grocery Section

**Fisher's
Biskit Mix**
2 1/2 lb. Pkg. **25¢**



**Spreckels
Honeydew
Sugar**

Finely 10 lbs. 49¢
granulated for every table or canning need.
100-lb. Sack \$4.88

Super Suds

Red Pkg.
Super Suds 2 pkgs. **15¢**
Specially made for washing dishes. Makes rich, creamy lather.



50¢ Value

Softball
By Our Plan **10¢**

• Genuine Horsehide Cover
• 12-In. Playground League
• Outseam Welt-Type Stitch
• Compressed Center with Cotton Wound Binding

OUR PLAN

Have all your ice cream product purchases (ice cream, sherbet, milk shakes, log rolls, ice cream sandwiches and ice cream cones) punched on your card. When a total of \$1.00 (on card has been punched, you may purchase this 50¢ value SOFTBALL for only 10¢.

Prices Good
Friday Morning
Thru
Monday

**Food and Drug Sections
Open Friday and Saturday
Nights Until 10 p.m.**

Open Sunday 9 a.m. to 10 p.m.

Because of requests from Salem customers, Fred Meyer Drug and Food stores will observe the above hours during the summer months. Salespeople will continue to work only their regular hours, as they do now. Additional employment will be created for Salem people by adding to the present staff Friday and Saturday evenings, and all day Sunday until 10 p.m.

Extra Fancy Texas Field

Tomatoes 2 lbs. 29¢

Excellent for Salads or Slicing

Fresh Mild

Green Onions 3 bun. 7¢

Medium Size No. 1

NEW POTATOES
8 lbs. 19¢

**Kitchen Fresh Fred Meyer
SALAD DRESSING**



23¢ Bulk Qt.

Mild flavored, creamy, rich dressing made with lots of FRESH egg yolks, 55% pure vegetable oil and imported spices. A tempting dressing for your fruit or vegetable salads.

FRESH PEANUT BUTTER, 2 lbs. 19¢, 13¢ lb.
100% PURE VEGETABLE OIL, Bulk 25¢ Plus
ORANGE MARMALADE, Tart, 2 lbs. 25¢
FRED MEYER FRENCH DRESSING, Fresh, 23¢, 1/2 pt. 14¢
FRED MEYER SLENDOL, quart 45¢
SAUERKRAUT, while it lasts, quart 5¢

Fred Meyer Mayonnaise
Freshly made in our own spotless kitchen with lots of FRESH EGG YOLKS, and 100% vegetable oil... Just enough is made for each day's supply so you may enjoy FRESHLY MADE mayonnaise every day.
33¢ Bulk QUART
At Mayonnaise Section



**Sunbrite
Cleanser**
2 cans 9¢

Sunbrite saves you time cleaning pots and pans. It is a safe, speedy cleanser that loosens dirt and carries it away. Easy on the hands.

**1/2 Gal. Johnson's
Glocoat**

**Tube Blemish Remover
and Jar Furniture Polish**

**All \$1.59
for 1**

Johnson's Glocoat is easy to use and makes floors bright and shiny. Use blemish remover for scratches and furniture polish for polished surfaces.



**3 Cans Powow
Cleanser
and 4 oz. Bottle
Glycer-Olive Shampoo**
**All 25¢
for**

Powow is the modern cleanser that lathers like soap, polishes as it cleans and is easy on the hands. Shampoo makes a mild creamy suds that is good for the hair and scalp.



**Assorted
Heinz Soups**
**No. 1 11¢
can**

EXCEPT Gumbo, Consommé, and Cream Chowder, 16¢ tin.

Heinz soups are delicious made with finest ingredients, ready to heat and serve. Nothing to add.

At Grocery Section