

GREAT 8 DAYS

Designed to Give You Every Opportunity to Choose

—for everyone on your Christmas list! 8 days to thrill to the thousands of gifts and complete selections that make Sears a haven for thrifty shoppers! 8 days to choose specially bought, specially priced merchandise in every department of the store! Join the crowds... the parade is on!

USE
Sears
EASY
PAYMENT
PLAN

PRICE CUT \$20
Below Sears Regular Low Price

Liberal Trade-In
ON YOUR OLD RANGE

149.00 Value!
99⁸⁸
\$5 DOWN
Usual Carrying Charge

- ★ 1-Piece Steel Body
- ★ Porcelain Enamelled
- ★ Big Service Drawer
- ★ 17x19½x18-Inch Oven
- ★ Rockwool Insulation
- ★ Pilot, Heat Control
- ★ Enclosed Top Units
- ★ 5-Heat Top Switches



A 69.95 VALUE
COLD KENMORE
SEAL

49⁹⁵
\$5 DOWN
Usual Carrying Charge

OTHER KENMORAS AS LOW AS \$34.95
A year's supply of Rinso given with every Kenmore Washer selling at \$49.95 or more.

10-Quart Pail 21c

Galvanized, seamless, leakproof construction with sturdy ball handle. Regular 29c value!

Clothespins, dozen . 3c

Smoothly finished, flat hardwood pin that clamps down firmly, tightly. Regular 5c value!

20-Gal. Ash Can . . 1.49

Galvanized, seamless, leakproof and corrugated for extra strength. Sturdy handles. Regular 1.79 value!

Clothes Dryer 69c

Smoothly finished hardwood dryer, folding type, with 25 feet of drying area. Regular 89c value!

Step Stool 59c

Unfinished Douglas fir, about 23½ inches high. Rigidly braced folding legs. Regular 69c value!

2-Lb. Fruit Cake 50c

Peggy Kellogg's holiday cellophane wrapped cake crammed full of citrus fruits and nuts.

Training Panties . . 10c

Infants' sizes in soft white cotton knit panties with double knit crotch. Regular 15c value!

\$20 Under Sears Regular Low Selling Price!

6 Cubic Foot COLDSPOT

89⁸⁸

- ★ Regular \$125 Value!
- ★ Porcelain Interior!
- ★ Dulux Finish Exterior!
- ★ 3" Coldex Insulation!
- ★ Thrifty Rotorite Unit!
- ★ 96 Cubes! 7 Lbs. Ice!
- ★ Speedex Tray Release!
- ★ 9-Point Cold Control!

\$5 DOWN, Usual Carrying Charge

DUROZONE ANTI-FREEZE



Regular 1.00 Value!
89c
gal. Cools like water, prevents freezing, corrosion.

SAFETY-FIRST FOG LAMP



Regular 1.98 Value!
1.69 Amber lens, 32 C. F. bulb, plenty of relay and wire.

UNFINISHED STEPLADDER



Regular 1.10 Value!
89c 8 ft. height, rigidly braced legs, handy paint shelf.

PEARLED CLOSET SEATS



Regular 5.95 Value!
5.95 Mother-of-pearl seats in white, black, orchid, green.

RUBBER DRAINBOARD MAT



Regular 1.00 Value!
89c Red, green, black, blue and white protective mats.

WOMEN'S FELT SLIPPERS



Regular 59c Value!
39c Comfortable Everett styles in gray or brown felt, 4-8.

TERRY MASSAGE TOWELS



Regular 17c Value!
12c 16x27 inch double loop all white turkish towel.

PLAID SHEET BLANKETS



Regular 59c Value!
45c 66x76" size, single style. Pastel plaid cottons.

MEN'S SHIRTS, SHORTS



Regular 29c Value!
15c Swiss ribbed cotton shirts, fancy broad-cloth shorts.

FLANNELETTE PAJAMAS



Regular 79c Value!
59c Print trimmed pajamas, assorted styles. Sizes 16-17.



EIGHT TUBE CONSOLE

. . . at a table model price

A Regular 59.95 Value!
39⁸⁸
\$4 DOWN

Usual Carrying Charge

New super unit, built for use with television! Dual purpose tubes for 10-tube performance, "Instamatic" push button tuning, 3-position tone control and automatic volume control, 10-inch dynamic speaker, phono-jack, walnut veneered cabinet.

FIVE PLASTIC TUBE

With Built-In Radlonet Aerial

★ Horizontal Grille
★ Dynamic Speaker
★ Bell-Clear Tone
★ Modern Cabinet
8⁸⁸



Pillowcases

39c
Pepperell quality stamped for embroidery in assorted designs.

TOYSHOP

Come and Bring the Kiddies to Sears Toy Shop

SEARS, ROEBUCK and CO.