

KENNEL-ELLIS



Photograph Makes Personal Present

Sure to Be Appreciated by Friends and Relatives; Solves Problem

With the possible exception of a toothbrush, nothing is so personal as a photograph! It reflects for years to come—the fleeting expression captured in a brief moment of posed or unconscious loveliness.

A photograph is a "turn-back-the-clock" gift. Doting relatives and fond friends will point with pride a decade hence at the picture taken today of young Johnny with his first tooth . . . or demure Mary in her sweet-girl-graduate gown . . . or the newlyweds in their "until death do us part" attire . . . or mother and dad in their golden years.

Photographs help keep romance alive and give impetus to the belief that absence makes the heart grow fonder! Give a photograph of yourself this Christmas—and you'll be giving something very precious.

Gift Designers' Remember Men; Ideas Offered

Small leather accessories are always popular with men. Designers this year have done well by the masculine members of the family.

Key cases come from a wee quarter up to \$3 or more. Wallets are available for every type of use. One shop shows a wallet that does for daytime wear when carried complete, but a light weight lining that holds bills and is removable for dress wear.

"Beatty aids" for a man include a small leather case that slips up the sides and holds his complete shaving outfit. There's space for razor, tube soap, comb and tweezers for obstinate hairs. Leather cigarette holders, book covers, desk sets and even a mending set for father are found in local shops.

Sewing Kit Suggested

For the office worker—a slippered sewing kit complete with thimble, needles, scissors and many spools of vari-colored thread. She'll thank you for it when she has to take a "stitch in time" during a busy day.

Roast Beef England's Meat Choice For Christmas; Standing Rib Roast With Stuffed Prunes Is Suggested

In England, roast beef is traditional meat for the Christmas dinner, and we can do well to follow this tradition, for a standing rib roast garnished with stuffed prunes, is a real treat, festive enough for any feast occasion.

In the old days, when banquets were the order of the day in England, a huge joint of beef was roasted on a revolving spit before the open fireplace. Now, meats are much easier to cook with the insulated ovens, in which

Gifts at a Glance

- \$1.00 or Less**
- Coasters
 - Mexican glass pitchers
 - Crystal candle holders
 - Guest books
 - Pottery flower containers
 - Suede card table cover
 - Hand-blown glass vases
 - Wicker crumpler
 - Book-enders
 - Place mats
 - Casserole with frame
 - Alarm clock
 - Cloisone nut cups
 - Teacup percolator
 - Wooden salad set
 - Pastel pottery
- \$1.00 to \$5.00**
- Silver porringer
 - Crystal vases
 - Hand-hammered copper bowls
 - Portuguese pottery
 - Hummel figurines
 - Fruit cake in time for mailing
 - Chenille bath sets
 - Etched glass picture frames
 - Down-filled pillows, rayon brocade covers
 - Mirror back wall brackets
 - Linens
 - Hours d'oeuvre tray
 - "Mr. and Mrs." bath towels
 - Chenille bed spreads
 - Maple magazine basket
 - Fire screen
 - Spice sets with 12 jars different spices
 - Myrtlewood sandwich board
 - Bathroom scales
- \$5.00 to \$10.00**
- Painted ferneries
 - Rayon damask dinner cloth
 - Dresden figurines
 - Silver serving dishes
 - Pottery salad sets
 - Crystal vanity sets
 - Convertible butler's tray-table
 - Androns
 - Silver candelabra
 - Plateglass mirror with attractive frame
 - Franciscan pottery
 - Colored glass plates
 - Electric clock
 - Numdah rug
 - Fireplace tools
 - Card tables, washable leatherette tops
 - All wool slumber throw
 - Original etchings and water-color prints
 - Small radio
 - Table lamps

Pottery 'the Gift'

With pottery so popular you can't go wrong when you select something in this way as a gift. For a suggestion there is the coffee server with wooden handle. If you would give something more add the cups with detachable handles.

Pets Certain to Make Child Happy

If you would give a gift this Christmas that will really and truly be a constant reminder of "Merry Christmas," consider pets. Can't you picture the rapturous delight of the youngsters if they should find a cuddly puppy waiting for them under the tree? Or perhaps your choice would be a sweet little kitten all dressed up with a huge red bow. Either

pet would bring happiness and love into your home for many months to come.

Perhaps you have a cat or dog but still would like to "say it with a pet." In that case you have canaries or love birds to choose from. Again, either one would be a living reminder of the festive season we will soon enjoy.

Smaller gifts along this line but still those that will delight small boys and make them the envy of their chums would be turtles with brightly painted backs, goldfish or even a pair of white mice in a cage. The latter

should only be chosen by father if mother gives her full approval.

How About Bridge?

Accessories for the bridge table are your answer to what to give close friends. Most of them are inexpensive, but represent a little more than a Christmas card as a means of saying "Merry Christmas." There are quilted card table covers gayly flowered or in plain material. Then, too, you have your choice of many kinds of playing cards, tallies and score pads.

ANNUAL Christmas Specials

12 - 3x5 Photos

Mounted in an attractive Grey Book folder. Including 1 photo beautifully painted. Proofs to select from. A regular \$6.00 value.

3 75

6 - 5x7 Photos

—in an 8x10 easel-back folder or book style. One will be artistically painted in natural colors. A regular \$7.50 offer.

\$3.75

3 - 8x10 Photos

—with one finished in oils. Proofs to choose from. A regular \$6.50 value.

\$3.75

Remember We Are Open Evenings and Sundays by Appointment

1 Exquisite Miniature

—painted and framed in a Gold Plated frame. A genuine \$5.00 value.

\$3.75

Free Oil Painting

—with every order of one dozen photographs during our Christmas Special offers.

KENNEL-ELLIS STUDIO

420 Oregon Bldg. Phone 7830 Any Order Can Be Held for Christmas Delivery



BE SURE SHE "Steps Out in Style"

Now, in our new location, we have a greater stock of the finest luggage for milady . . . And for the gentlemen too.

Have You Seen!

Our great assortment of outstanding gifts

- Ladies' All Leather Purse
- Beautiful Billfolds
- Toilet Sets
- Zipper Cases
- Brief Cases

LUGGAGE

In all the nationally advertised brands such as Mendel, Peerless, Gladstone and many other famed makes.



All Genuine Quality Leather Merchandise

SHAFER'S LEATHER GOODS

125 N. Commercial Phone 7518

"Doggone"
Don't forget "pido" this Christmas. We have a special see for him including Doggy Candy, Rubber Toys, Leather Collars, New Chains, Fire Hydrants and other novel canine gifts.

the temperature can be controlled. As a result, we have taken much of the guesswork out of roasting.

In cooking a roast of any kind, the temperature is very important factor if the roast is to be juicy and evenly done throughout. A constant low temperature (300-350 degrees F.) is recommended at all times for the perfect roast. Searing even for a few minutes at the beginning of the cooking period is no longer advocated, because through experiment it has been proven that searing does not hold in the juices as was formerly believed. Instead the high temperature of searing for even the short period of time increases the cooking loss.

The roast is placed on the platter in a way which makes carving easy. The meat is simply loosened from the bones and cut into slices across the grain. In cooking the roast, however, it should be placed in the pan in an entirely different position, if best results are to be obtained. The fat side should be up, so that as the fat melts it will run down over the meat and make basting unnecessary. When the roast is placed fat side up it is also unnecessary to use a rack or trivet in the pan, for the bones, themselves, serve the purpose of keeping the meat out of the drippings.

The roast of beef is not covered, nor is any water added at any time during the cooking.

A roast, just like any other food, to be at its best should be cooked to the proper degree of doneness. Some like roast beef rare, some medium and some well-done, and in order to always have it as desired has been a problem at times. The meat thermometer is the only absolutely accurate way to tell when a roast is done (a good Christmas present, by the way), but the time-weight relationship may be used as an approximate guide. A beef roast, such as the one shown here, requires approximately 18 to 20 minutes per pound for a rare roast, 22 to 25 minutes per pound for a medium-done roast, and 27 to 30 minutes per pound for a well-done roast.

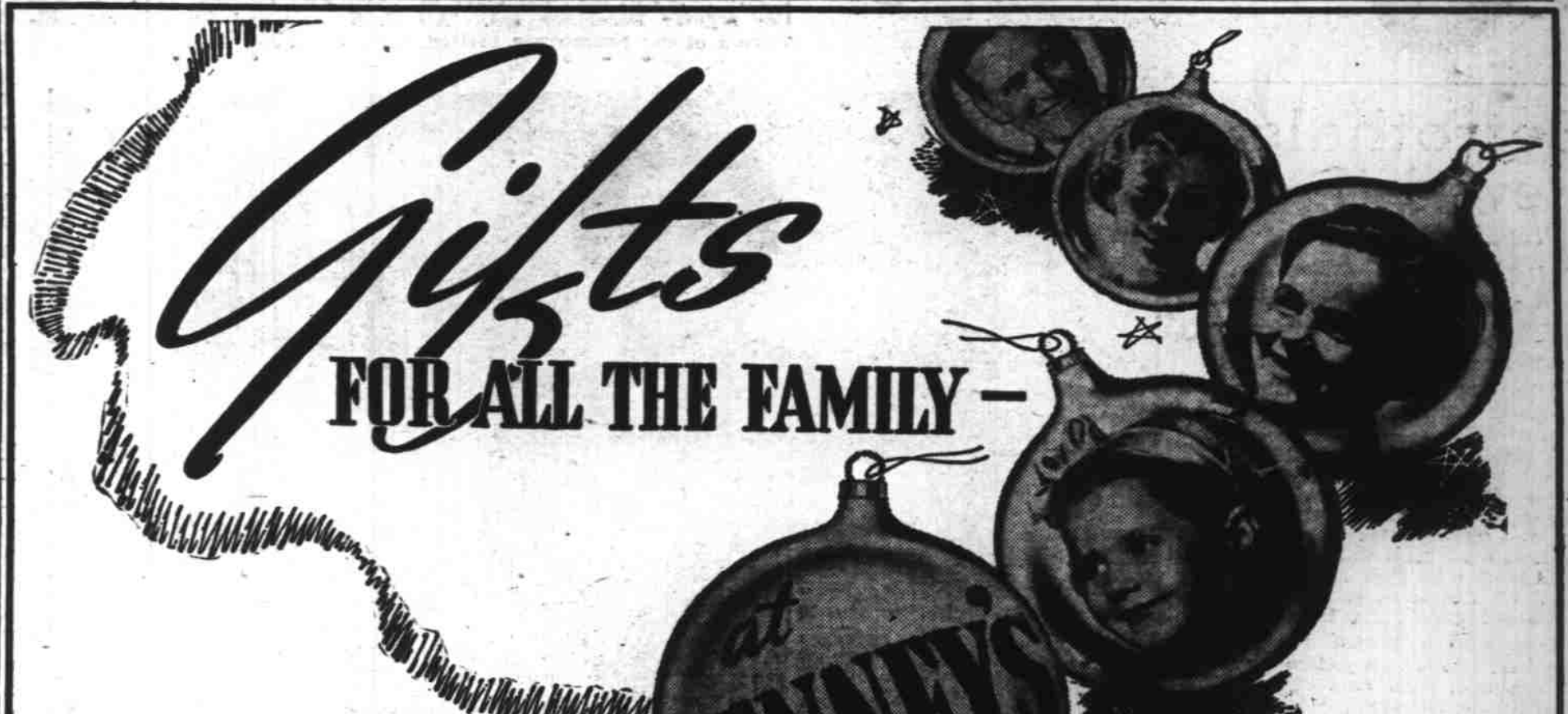
Christmas Menu
A delightful Christmas menu built around roast beef is suggested below:
Roast Ribs of beef, Stuffed prunes
Browned potatoes Brown gravy
Buttered asparagus tips
Cranberry and orange salad
Hot mince pie Coffee
Nuts Apples Mints

Comforters Make Slumber Restful

She's sure to have sweet dreams if she slumbers beneath a downy comforter covered with one of the lovely new hand-made blanket covers. They're made of fine washable crepe and just as elegant as they are practical! The covers come in all shades and are monogrammed in egg-shell satin for that personalized touch. They're destined for a glorious Christmas success!

And for the bedspread that goes on top, we suggest one of the tasteful candlewick spreads. You will see these same spreads shown in the bedrooms in the coming motion picture.

These reproductions are lovely in pastel shades with soft chenille and ribbon designs. Keep them on your list for aunt, sister, daughter and mother!



Glamorous Robes All Wool Flannel or Rayon Satin! 4.98

You'll love the regal sweep of the full flared skirts and the smooth figure flattery of the slide fastener and wrap around styles. Lovely new deep tone colors to choose from. Outstanding values! Balcony



DOWN FILLED COMFORTERS 9.90

Lovely Floral Satoon Covering Light and Billowy!



WEE KIDS SHOES 1.00

Soft, warm shearing or virgin wool felt. Balcony



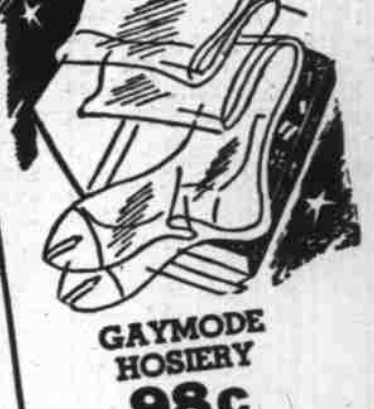
JOHNNY GAY PAJAMAS 1.98

Colorful satin striped rayon taffeta. Smartly tailored.



KIDDIES' PURSES 25c

New pouches, envelopes and strap styles! Notion Dept.



GAYMODE HOSIERY 98c

Flattering dull crepe twist in 2-thread or heavier weights.



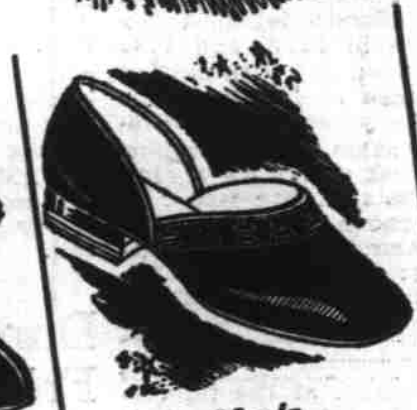
TOY ANIMALS 49c

Washable printed cloth. Kapok filled. They float! Balcony



Women's BOOTIES 1.98

Wool fleece lined, with shearing collar and leather soles. Other Slippers 49c up



Men's SLIPPERS 1.98

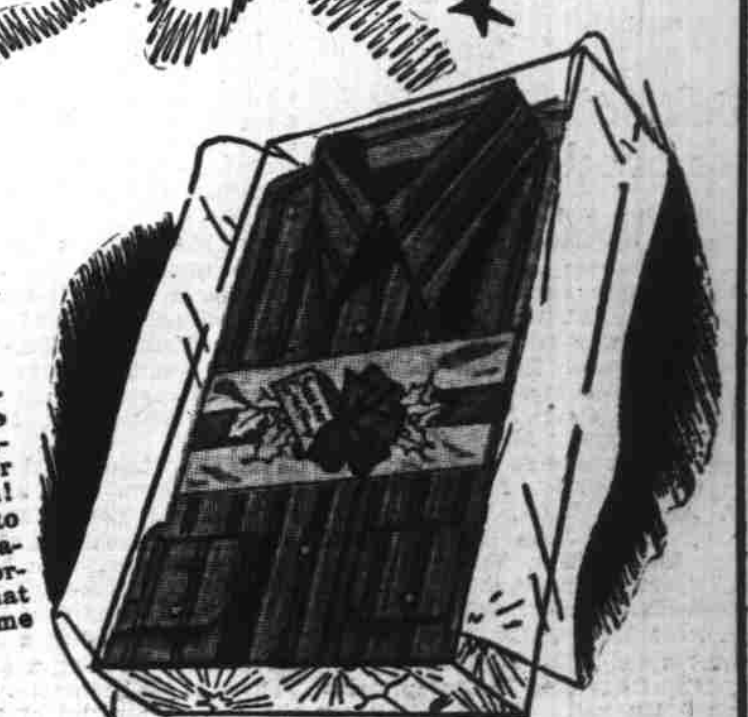
Smart operas, everettes and ballifters in brown or black kid. Other Slippers 49c to 2.98

Men's Towncraft SHIRTS

"Tops" in any bureau drawer! Fine broadcloth or madras with fast color patterns woven-in! Expertly tailored to his exact specifications—and Sanforized to STAY that way! In handsome Christmas box!

1.49

Fabric shrinkage will not exceed 1%



More Than He Ever Hoped For!

Robes 5.90

A robe to keep him warm is the gift for him, AND, when it's an eye-opener style as well—open style is the perfect gift. Warmest all-wool flannel in the favorite style of the day—wrap-around with shawl collar. Stripes or solid colors.

Other All Wool Robes 4.98-8.90
Men's Blanket Robes 2.98-8.90
Men's Rayon Robes 3.98-8.90

- Men's Armortool Dress Sox . . . 4 pr. \$1
- Regular or slack styles. In gift box.
- Men's Fitted Travel Cases . . . 2.98
- Genuine leather case with zipper. Fully fitted.
- Men's Fine Leather Billfolds . . . 98c
- Tough steerhide! Zipper and coin compartment.
- Men's Belts and Suspenders . . . 98c
- Famous Towncraft quality. Gift boxed.
- New Style Tie Back . . . 98c
- The kind he's wanted! Holds 27 ties!
- Men's Broadcloth Shorts . . . 3 for 98c
- Balloon seat! Sanforized. In gift package.
- Men's Dresser Set . . . 1.98
- 4 pieces in attractive transparent gift box.
- Cigarette Case . . . 1.98
- Combination case and lighter. Black and chrome.

THE GIFT STORE
PENNEY'S
J. C. PENNEY CO., INC.