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CHRISTMAS SHOPPERS EDITION



Gone are the bright patches of autumn color, the opulence of late summer. In their place is put the sere leaf and the barren limb. . . . Yet as if to correct the balance of nature, the blooming season of Christmas cheer makes merry within while fog and cold attack without. Let nothing you dismay . . . and that this

season may bring to you an abundance of the pleasant things of life, ripe with the cheer of Christmas, Salem merchants offer for your inspiration the most thrilling selection of holiday items and gifts in many years. Turn to them in the following pages.

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