



Holiday Gift Backs

"A Bit of Oregon"

\$2.98 **\$3.98** **\$4.98**
and

The \$2.98 assortment includes 1 lb. Dan-Dee Fruit Cakes, 3 lbs. medium prunes, 1 can My-Te-Fine Albacore Tuna, 1 can My-Te-Fine Chinook Salmon, 1 jar My-Te-Fine Maraschino cherries, large No. 1 Oregon Walnut, Delicious Oregon apples, and chocolate drops. The \$3.98 and \$4.98 packs are chock full of more Oregon products and all packed in attractive mailing boxes with beautiful colored lid.

• MAIL THEM TO YOUR FRIENDS

Place your orders now in any Fred Meyer grocery, fruit or candy sections, leave your shipping instructions, pay for the box and a nominal shipping charge, and we will do the rest.

At Fruit, Grocery and Candy Sections.

The Freshest Coffee in Town... Ground to Your Order



DAN-DEE COFFEE

Fred Meyer Dan-Dee coffee is a skillful blend of Brazilian and Central American beans carefully roasted to give a mild but full flavored coffee for the most thrifty users.

3 lbs. 35¢
12c Pound

My-Te-Fine Coffee
3 lbs. 55¢
19c Pound

Fifth Avenue Coffee
2 lb. 45¢
23c Pound Jar

A distinctive coffee blended for the most discriminating user. Vacuum packed in reusable type glass jars.

At Grocery Section



Marlo Raviolas

Marlo Raviolas are made by a new canning process. Delicious filled with flavorful combination of chicken, vegetables, lots of spices and cheese.

3 12-oz. 23¢
Tin

15-OZ. MARLO CHILI MAC
7-oz. Marlo CHICKEN TAMALES
7-oz. Marlo Chicken Enchiladas
Your Choice 3 tins 23¢

Libby's Peaches



- Royal Anne Cherries
- Apricot Halves
- Bartlett Pears
- Fruit Cocktail

3 8-oz. 20¢
Cans

SPRY SHORTENING

3-Lb. Can 49¢
The new TRIPLE O R E A T E D shortening. There's no smoke while trying.

Gerber's Baby Cereal
8 oz. 15c



MY-TE-FINE HONEY

5 Lb. 43¢
Tin
2 1/2 lb. Can 24c

Delicate blend of pure alfalfa and clover honey with a distinctive mild flavor found in no other honey. All new crop, 1939 crystal clear U. S. No. 1 honey. Developed and packed exclusively for Fred Meyer stores.

Fisher's Biskit Mix
Lge. Pkg. 25¢

M-m-m Hot Biscuits and Honey... what could be better for your cold weather breakfast.

Pillsbury Buckwheat Pancake Flour

Real old-time buckwheat flavor! For tender, flavorful buckwheat cakes. Self-rising, just add milk or water, stir and bake for a healthful treat.

At Grocery Section

Healthful, Fine Flavored, Economical, Large Ripe Tomatoes



DAN-DEE Solid Pack TOMATOES

2 Large 19¢ **6 Cans 55¢**
2 1/2 Cans **Case of 24 \$2.09**

Medium size, meaty tomatoes selected from sun-laden garden-fresh tomatoes. Carefully graded, packed and seasoned to make a fine quality, thrifty pack. Use Dan-Dee Tomatoes for soups, for a delicious hot vegetable, for flavorful spaghetti, and many other cold-weather dishes. Buy by the case or the dozen and save!

Vale Tomatoes
3 Large 2 1/2 cans 25c

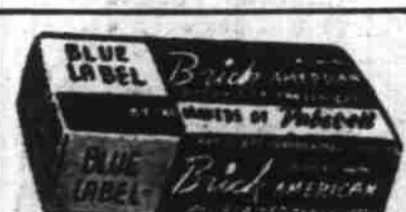
Windex and Sprayer
6 ounce bottle 29c

Golden West Coffee
2 lb. 45c 23c lb.



White King GRANULATED SOAP
29-Ounce Pkg. 27¢
White King makes suds in soft or hard water. Fast-acting, long lasting suds.

Quaker Puffed Rice
2 Reg. 19c



Blue Label Cheese
American, Brick, Pimento, Olive Pimento. Easy to slice. Mild. 2 Pkgs. 25c

Fresh Frosted Garden Peas
Vine fresh 18-oz. 15c
flavor, tender, vivid green, easy to prepare.

Frosted Oregon Strawberries
Sun ripened, luscious large berries, serve with ice cream. 1 lb. 19c

Frosted Raspberries, lb. 21c
Dutch Maid Limburger
Fully aged, rich, delicious cheese. Easy to spread. 2 6-oz. Jars 31c

My-Te-Fine Cottage Cheese
Creamy, meaty curds made fresh daily. Cream added. 2 Lbs. 19c

Tillamook Cheese
Fine flavored, medium sharp cheese for sandwiches. Grated Cheese, 2 Pkgs. 15c

At Dairy Section

My-Te-Fine Tomato Juice
46-oz. tin 15c

Homestead Chocolate Bars
13-oz. bar 15c

Ehman's Olive Oil
\$2.59 Gal.

C H B CATSUP, Thick rich, 14-oz. bottle 12c, 3 for 35c
VALE PEAS, Tender 5 Sieve, No. 2 tin, 3 for 23c

MY-TE-FINE GREEN BEANS, 3 Sieve Vertical Pack No. 2 tin 11c
VAL VITA PORK & BEANS, Large 2 1/2 cans, 2/15c, 6/43c

VALE HOT SAUCE, Spicy, 8 ounce tin, 3 for 10c

SPERRY PANCAKE FLOUR, Just add milk or water and cook 28 oz. Pkg. 15c

PRUTONE, Delicious Prune Juice, 12 oz. tin 5c

GASCO DOMESTIC SARDINES, 1/4's, 5c

GLENCO SODA CRACKERS, Crisp, Fresh, 2 lb. Pkg. 13c

VALE PINK SALMON, Thrifty Pack for Creaming or Casseroles No. 1 tin 12c

BURCH SAMPLER COOKIES, Asst. Varieties, 1 lb. Pkg. 19c

MY-TE-FINE PEAS & CARROTS, Medium Size, Tender Peas No. 2 tin 2/19c

HILLSDALE CUT ASPARAGUS, For delicious salads 8 oz. tin 3 for 25c

MY-TE-FINE SALT, Plain or Iodized, Full 2 lb. Packages 7c

VALE YELLOW CLING PEACHES, Medium No. 1 tin, 3/20c

MY-TE-FINE MUSHROOMS, Fancy stems and pieces 4 oz. tin, 2 for 25c

VALE WHOLE KERNEL CORN, 2's, 2 for 17c, 6 for 49c

MY-TE-FINE or LIBBY'S PINEAPPLE JUICE, No. 2 2/19c

PAD-O-MAGIC, For scouring, with soap in pads 12 Pad Pkg. 15c

MY-TE-FINE PURE VANILLA, for baking or lotings 8 oz. bottle 59c

GAULTS BLUE RIBBON TEA, Orange Pekoe, 1/4 lb. pkg. 17c

MY-TE-FINE SPINACH, Tender young leaves, 1's, 2 for 15c

FRED MEYER YELLOW SPLIT PEAS, 4 lb. Pkg. 25c

SUNNY JIM PEANUT BUTTER, 8 oz. jar 10c

P & G NAPHTHA SOAP, For dishes and clothes Reg bar, 5 for 15c

TWENTY MULE TEAM BORAX, Purifies, 2 lb. Pkg. 23c

FRED MEYER OREGON PRUNES, Medium 40-50 size 3 lbs. 17c

SPRECKELS HONEYDEW SUGAR, Fine Grained 100 lbs. \$5.49

HERSHEY COCOA, for delicious icings, 1 lb. 11c

LIBBY'S SLICED PINEAPPLE flat tins, 1/2s, 3 for 20c

VALE APRICOTS, unpeeled halves, Lge 2 1/2 cans, 2 for 25c

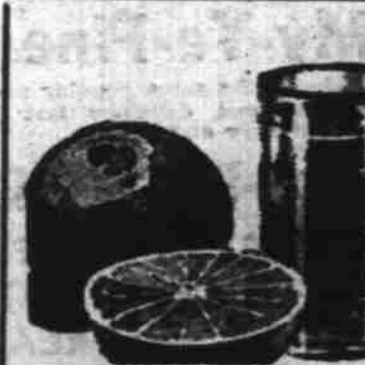
Fancy Diced or Halves ORANGE, LEMON, CITRON PEEL, 28c lb.

MY-TE-FINE, ALPINE CARNATION or BORDENS EVAPORATED MILK



Tall Tins 5¢ Limit 4 cans

Pure, rich whole milk with nothing added by the moisture removed. All brands extra-rich with fresh natural flavor. Evaporated makes exceptional baby milk, fine for cooking and delicious in coffee.



New Crop Oranges

Thin Skin, Full of Rich Tangy Juice — They Will Keep Buy Several Dozen at This Thrifty Price

Large Size 19c Doz.

Arizona Fresh Grapefruit

Filled With the Sunshine Vitamin Rich Flavor, Healthful, Too

Large Size 5 for 13c Stock up



Borden's Eagle Brand Milk

The Magic milk, sweetened and condensed. For every cooking need. **2 tins 35c**



Palmolive Soap

Made with olive oil to keep the skin soft and lovely looking. **5c Bar**



Johnson's Wax

1 Lb. **8-oz. Shin-up 59c**

Paste wax for lustrous floor and polish for furniture.



Pillsbury Farina

Rich in food energy. Easily digested. Granulated hearts of wheat. **15c**



Rinso

For speedier dish washing and easier cleaning. Giant size. **53c**

Oxydol

No boiling, no scrubbing. Rich, fluffy, safe acting suds. Giant size. **53c**



Libby's Tamales

2 No. 1 19c

Seasoned just right, filled with lots of lean meat.



U. S. No. 2

Potatoes

Oregon Burbanks Guaranteed to Satisfy

50 lb. Sack

49c

Limit 2 Sks.

Fred Meyer FOR thrifty BUYERS

LOCALLY OWNED and OPERATED

We Reserve the Right to Limit Quantities