

Business Census Booked for Salem

Chamber Head Gets Notice Survey to Start in January, 1940

F. D. Thielsen, manager of the Salem chamber of commerce, has received an announcement from the bureau of the census at Washington regarding the census of business and the census of manufactures which will be taken in Salem beginning January 2, 1940. The survey of business concerns and manufacturing concerns of Salem will be part of the most complete nationwide survey of American business that has ever been made. This national survey will embrace approximately 1,700,000 retailers; 180,000 wholesalers; 750,000 service businesses; 50,000 hotels and tourist camps; 50,000 places of amusement; 200,000 construction contractors; 2,500 sales finance companies, and approximately 170,000 manufacturing concerns. Manager Thielsen was informed by the census bureau that he would receive shortly samples of the schedules or forms to be used in the census of business. The sample schedules to be employed

Contributions to Chest Only \$1660 on Thursday

Holiday stagnation penetrated to the Salem Community Chest campaign on Thursday with the result that the day's reported subscriptions amounted only to \$1660, advancing the total to \$36,740 or 74 per cent of the goal of \$50,000. The report, less than half the amount turned in on recent days, virtually obviated any possibility of completion of the campaign by today. Chest workers were determined to attain the goal with a "cleanup" over the weekend.

Mrs. Karl Becke of the women's division earned the right to move up the indicator on the campaign clock to show the day's progress. "This is the most important work in Salem," declared Jerry Mason, speaker of the day. He emphasized the character-building functions of the chest agencies, illustrating his point by cases encountered in his work on the state parole board as examples of the lack of such guidance.

Women of the American Legion auxiliary served the luncheon. Division reports were: Automotive \$202, total \$2579, 77 per cent; contractors \$86, total \$1623, 87 per cent; general gifts \$289, total \$6832, 82 per cent. The state board of equalization, composed of members of the tax

cent; government and education \$303, total \$9335, 86 per cent; industrial \$234, total \$4048, 70 per cent; mercantile \$265, total \$4,870, 53 per cent; professional \$78, total \$4767, 70 per cent; utilities \$84, total \$1293, 61 per cent; women's division \$177, total \$1554, 66 per cent.

Utility Property Values Increase

Utility property valuations in Oregon for this year probably will aggregate in excess of \$281,000,000, members of the state tax commission announced Thursday. This is an increase of \$4,000,000 over the utility valuations a year ago.

Heat Wave Again Hits California

LOS ANGELES, Oct. 12.—(AP)—Heat and high waves gave Southern California return engagement of unusual weather today.

The maximum temperature recorded by the Los Angeles weather bureau was 96, 20 degrees above the normal October high. Three persons were treated at Hollywood receiving hospital for heat prostration.

High tides and heavy ocean swells gave the nearby shoreline a severe beating. The Rainbow pier at Long Beach was closed as a safety measure and southward, at Belmont shores, streets were inundated. The Long Beach-Seal Beach Electric Railway line was closed by high water and sand.

At San Diego, where the mercury reached 94 degrees, it was declared the warmest Columbus day on record. commission, is now hearing a large number of protests against utility valuations. Six rural electric companies appeared before the commission October 8 and urged that they be taxed on the basis of earnings.

Tax Speaker



Only Oregon address by Frank G. Arnold, president of the Nebraska Federation of County Taxpayers' leagues and executive director of the Colorado Governmental Research association, will be made at the Marion hotel here at 6:30 p. m. October 20. Interested citizens, public officials and members of the Oregon Business & Investors, Inc., and the Marion County Taxpayers' association will attend.

War Background Books at Library

Dorothy Thompson Book Predicts Events in Europe

Background for war books are among the 75 new titles added to the public library shelves during the past two weeks.

Dorothy Thompson's "Let the Record Speak" is breath-taking in its accuracy of predicting events in Europe. The book is based on her daily newspaper column, "Poland, Key to Europe" by Buell sums up Poland's political history and states her position prior to the present world war. The new unexpurgated edition of Hitler's "Mein Kampf" is essential reading for those who wish to understand Hitler's political philosophy. These three books were written and published before September of this year.

The new Oregon Blue Book, 1939-40, issued by the secretary of state is now available as a reference book.

Among the new fiction written by well known and popular authors are: Aldington, "Rejected Guest;" Baum, "Shanghai 37;" Cloete, "Watch for the Dawn;" Mann, "Henry, King of Navarre;" and Willoughby, "Sandra O'Moore."

PTA Instruction School Saturday

The Marion county PTA annual school of instruction will be held Saturday at Scotts Mills from 10 a. m. to 3:30 p. m. Mrs. Irene Roubal, county president, announces that there will be a covered-dish luncheon. Mrs. C. W. Walls, state president, from Portland, will have with her the following state chairmen of committees: Mrs. Ines Miller, rural service; Mrs. Chris Gabriel, publications; Mrs. James Blair, membership; Mrs. Hazel Hoff, parents educational bureau.

TVA Drops Cost Of Power—Pope

BOISE, Oct. 12.—(AP)—Idaho's former United States Senator James P. Pope, now a director of the \$200,000,000 Tennessee Valley authority, asserted today TVA had "materially lowered" the cost of electrical energy to consumers in the seven states in which it operates.

"Operations of the TVA have reduced rates of private companies in TVA territory from 20 to 40 per cent, but increased use of electricity kept the margin of profit up," Pope declared.

Dean Morse Will Reconsider Job

EUGENE, Ore., Oct. 12.—(AP)—A department of labor conciliator will arrive here tomorrow to discuss possible reinstatement of Wayne L. Morse as Pacific coast waterfront arbiter. Morse, pending his meeting with Dr. John Steelman, the conciliator, said he would "take under advisement" his reappointment. He resigned because San Francisco longshoremen refused to honor his ruling that they should pass through a picket line on a dock.

"It goes without saying," Morse declared, "that I will never agree to serve unless I have absolute and unequivocal pledges from both sides that arbitration awards will be complied with."

Mrs. E. C. Shelton Dies At Hospital on Thursday

Mrs. Eleanor G. Shelton, 63, died at the Salem General hospital Thursday, October 12. She was until recently a resident of the Court apartments. Survivors are a sister, Mrs. Harry Bennett, Brush Prairie, Wash., and a brother, W. L. Gardner, of Los Angeles. The body was sent to the Rose funeral home in Portland.

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Come in and select your garments NOW—a small deposit will place any garment of your choice in "will call"... with convenient monthly payments to complete payment.

Lower Level SALE 500 Pieces of Assorted Items

As our new merchandise arrives, we must have room... so we're clearing our over 500 items at prices you will gasp at... Here are just a few.

Men's Sport Coats
Men's Ties
Boys' & Girls' Farmerettes
Kiddies Play Suits
Reg. \$1.00 to \$1.79

25c

NECKWEAR

Samples, Reg. \$1.00 to \$1.98 linens, lawns, silks, etc.

Tied & Dyed Scarfs

Reg. \$1.00 to \$1.49, mediums and large, assorted colors.

Table Covers
Reg. 59c values, sizes 51"x51" in assorted colors, all washable.

THREAD
Reg. 5c mercerized spool thread in assorted colors. 5c 4 for 10c

YARDAGE
Rayon and Cotton, also 80x80 squares in fast colors. Reg. 20c to 33c yd. 13c yd.

Fred Meyer FOR thrifty BUYERS LOCALLY OWNED—OPERATED

LOWER LEVEL

Snitching Walnuts Classed as Illegal

Picking up walnuts from parking strips in front of other people's property is classed as larceny under state law, according to a reminder issued Thursday by property owners who have been the losers through such depredations.

It was reported that indiscriminate walnut gathering was being practiced throughout the city and that property owners were planning action under the ruling which makes nuts and fruit the property of the trees' owners, no matter where it falls.

Firemen Prepare For Santa Claus

The weather isn't cooperating in the way of reminder but the Christmas season is near at hand. The Salem firemen are preparing to operate their toy-repair department as usual. And that means a call for "used" toys upon which they may work.

Last year the firemen repaired and restored about 300 toys, including 211 dolls, which were then distributed to children whose Christmas might otherwise have been meager, through various welfare agencies.

Toys may be brought to any of the fire stations, or persons wishing to donate them may call the fire chief's number—not the fire alarm telephone—and the firemen will call and get the toys.

Willamette Chapel Hears Dr. Horton

Military war will some day be abolished, Dr. Douglas Horton, general secretary of the Congressional churches in America, told students of Willamette university yesterday morning in chapel.

Horton said, however, that there will always be a struggle of some sort among men.

Horton was introduced to the student body by Prof. W. C. Jones, who also introduced Dr. F. E. Carlson, superintendent of the Oregon Congregational conference, Rev. Lee Lynne of Portland, and Rev. Robert A. Hutchinson and Rev. Howard Stover of Salem.

Air Pilot Sees Sub Off Santa Barbara

BURBANK, Calif., Oct. 12.—(AP)—Veteran pilot Bud Gurney radioed United Air Lines headquarters here today he had sighted a submarine shortly after taking off from Santa Barbara.

"A submarine sighted in the Santa Barbara channel seven miles southwest of Goleta," the message said. "Submarine submerged."

Navy officials at San Pedro were notified.

'Prize Bull' Exhibit

ASTORIA, Oct. 12.—(AP)—The Pacific International Livestock exposition at Portland provided the "prize bull" today, but it wasn't in the show ring, Astorians declared. An exhibit placed Astoria's favorite project, the Tongue Point naval base, at Grays Harbor, Wash.

Irwin to Speak

Dr. R. M. Irwin, Multnomah county coroner, will discuss political matters at a meeting of the Marion County Democratic society at the courthouse here at 8 o'clock Friday night, according to Avery Thompson, president.

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Not Speculators - That Is Why This Market Has Not Raised Prices
No Inflated Values Here - Some Cuts Are Priced Lower This Week

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