

For Salads... Breakfast Fruit, Tasty Cocktails

Vale Grapefruit

2 No. 2 Cans 15¢
12 Cans 85¢

Vale Grapefruit is carefully packed from sun-ripened fruit, no fibrous tissue or bothersome seeds. Rich in vitamin "C" and contains some vitamins B and G. Broken segments for a thrifty economical fruit for salads, breakfast fruit, or for reducing diets.



My-Te-Fine Grapefruit

Finest tree-ripened, sun-ripened Florida fruit, hand peeled to remove all fibrous tissue. All full segments.
No. 2 Tin 10¢ 6 for 55¢

My-Te-Fine Grapefruit Juice
 Sweetened or Unsweetened
No. 2 Tins 20¢

Vale Halves Apricots
 Large
2 1/2 cans 11¢ 6 for 59¢

French's Whole Dill Seed Whole Mustard Whole Celery Seed
3 pkgs. 20¢, 7¢ pk.

My-Te-Fine Fruit Cocktail
No. 1 Tin 10¢

- VAL VITA PORK & BEANS**, Heat and Serve, Large 3/4 Can 3 for 25¢
- KADOA KADOTA FIGS**, For Breakfast Fruit, 1's, 2 for 15¢
- MY-TE-FINE FRYING OYSTERS**, Regular tin, 2 for 19¢
- MY-TE-FINE WHOLE CLAMS**, Oregon packed 20-oz. Tin 23¢
- GLENCOE SODA CRACKERS**, Crisp and Fresh 2 lb. pkg. 13¢
- NESTLE'S COCOA**, For Chocolate or Icing 8-oz. Package 19¢
- AUNT JEMIMA PANCAKE FLOUR**, 2 1/2 lb. pkg 20¢
- FRENCH'S VANILLA**, 2 ounce bottle, 19¢
- GIROUX GRENADINE**, Full Strength 2-oz. bottle 2 for 15¢
- STRATFORD INN Colossal RIPE OLIVES**, Pints, 23¢
- My-Te-Fine OVEN BAKED BEANS**, No. 1 tin, 3 for 25¢
- VALE TOMATOES** With Puree & Trimmings Large 2 1/2 Cans, 3 for 25¢
- Starr Red Sour Pitted PIE CHERRIES**, No. 2 tin, 11¢
- My-Te-Fine WHOLE BEETS** Oregon Grown, No. 2 for 25¢
- My-Te-Fine CRANBERRY SAUCE**, No. 1 tin, 2 for 25¢
- LIBBY'S PUMPKIN**, Large 2 1/2 Cans, 11¢
- GOLDEN WEST COFFEE**, Drip or Regular Grind, 1 lb. 25¢
- My-Te-Fine Sliced PINEAPPLE**, No. 2 tin, 12¢, 3 for 35¢
- SUNSHINE GRAHAM CRACKERS**, 2 lb. pkg. 28¢
- My-Te-Fine VEGETABLES FOR SALADS** No. 1 tin 12¢ 3/35¢
- LIBBY'S BABY FOODS**, Small tins, 3 for 20¢
- White Satin Oregon Sugar**, 100 lb. sack \$5.97
- White Satin Oregon Sugar**, 10 lb. sack 63¢

SALE Fred Meyer Staple Foods

- Fred Meyer RED MEXICAN BEANS**, 2 lb. pkg. 13¢
- Fred Meyer Extra Fancy Blue Rose RICE**, 3 Lb. Pkg. 15¢
- Fred Meyer Green or Yellow SPLIT PEAS**, 2 Lb. 15¢
- Fred Meyer Fancy Small LENTILS**, 2 lbs. 15¢
- Fred Meyer Fancy PEARL BARLEY**, 2 lbs. 15¢
- Fred Meyer Pearl Tapioca or SAGO**, 2 lbs. 15¢
- Fred Meyer Fancy Long Shred Coconut** 8-oz. pkg. 13¢
- Fred Meyer BROWN SUGAR**, 3 lb. package 17¢
- Fred Meyer Powdered SUGAR**, 3 lb. package, 17¢
- Fred Meyer Oregon Dried Prunes**, 30-50 size, 3 lbs 10¢
- Fred Meyer Large LIMA BEANS**, 2 lbs. 15¢
- Fred Meyer Ground Black PEPPER**, 8-oz. pkg. 9¢
- Fred Meyer Corn Sugar**, Rich in Dextrose, 3 lbs. 15¢
- Fred Meyer Salted Spanish PEANUTS** 1 lb. 2 for 29¢
- Fred Meyer WALNUT MEATS**, 8-oz. package. 27¢
- Fred Meyer PECAN MEATS**, 8-ounce pkg. 27¢
- Fred Meyer ALMOND MEATS**, 8-oz. pkg., 27¢
- Fred Meyer LARGE WALNUTS**, 1 lb. 17¢

Grapefruit
 Delicious Imperial Valley
GRAPEFRUIT
 For Breakfast to Start the Day Out Right.
Doz. 29¢

Fresh, Crisp, White
CELERY
 Serve These Tender, Sweet Shoots Stuffed with Cheese.
 Lge. Stalk **3¢**

The Freshest Coffee in Town... Ground to Your Order



My-Te-Fine COFFEE
3 Lbs. 59¢

Highland grown, skillfully blended coffee freshly roasted to insure full flavor. Ground the moment you buy it. 20c lb.

Dan-Dee Coffee
 Brazilian and Central American coffee. Freshly roasted. 15c lb.
3 lbs. 35¢

5th Ave. Coffee
 World's finest coffee. Roasted or fresh, vacuum packed. 25c lb.
2 Lb. Jar 45¢
 At Grocery Section



Fifth Avenue Ice Cream
25¢ Quart

Rich, creamy, homogenized ice cream made in our own modern plant. Butter pecan, golden glow, strawberry, chocolate, others.

Dan-Dee Ice Cream
 Fresh made creamy ice cream. Chocolate, vanilla, strawberry.
19¢ qt.

Towne Talk Sundae Topping
2 Tins 19¢
 Packed in FROSTAIR!
 At Ice Cream Section
COTTAGE CHEESE
2 for 13¢
 Candy & Delicatessen Sections

Fred Meyer
FOR thrifty BUYERS
LOCALLY OWNED and OPERATED
 We Reserve the Right of Limited Quantity

For Sale In All Fred Meyer Stores
 New 1939 Fred Meyer
COUPON BOOK
 Over \$46.00 in Savings for **10¢**

It's here, it's bigger and better than ever before, crammed from cover to cover with FREE items, 1/4 price items, and scores of combination offers. Get your book today at your nearest Fred Meyer store or from Fred Meyer Salespeople who call at your door.

TUCKSTITCH GOWNS and PAJAMAS
 \$1.59 Values **98¢**

For those cold winter nights! Ripple knit weave. Pajamas with Balbriggan cuffs and anklets. Pom-pom and novelty trims. Tearose or blue. Comfortable gowns and pajamas, that are "soft as kittens" . . . warm as mittens. Sizes 15 to 17.

Flannelette Gowns and Pajamas
 Fine tailoring, attractive styling, novelty collars, candlewick or silk braid trims. High cossak or shirtmaker necklines. Sizes 15, 16, 17. **98¢**

Chenille Bed Jackets
 New washable chenille fabric comes in delicate shades to match gown or pajama. Sizes 16-17. **98¢**

Tuckstitch Panties and Vests
 59¢ values! 20% wool garments. While quantities last. Small, medium and large. **39¢**

Silk Hosiery
 Full Fashioned
 Values to \$1.00 **79¢**

2 pr. \$1.50 3 pr. \$2.25
 Irregulars of our higher priced silk hose. Irregularities invisible. Reinforced at points of wear. Lovely Fall shades in sizes 8 1/2 to 10 1/2.
 At Women's Wear Sections

Freshly Roasted Peanuts Dipped In Rich, Luscious Chocolate

Fifth Avenue Peanut Clusters
29¢ lb.

Kitchen fresh from our modern, air-conditioned candy kitchen, made with finest roasted spanish peanuts and chocolate. **2 lbs. 55¢**

Chocolate Nut Fudge Roll
19¢ lb., 2 Lbs. 35¢

Delicious soft, creamy fudge, made in our candy kitchen and rolled in finger-length pieces, covered with nuts.

2 Pound Feature
 Reg. 39¢-1-lb. Peanut Clusters
 Reg. 25¢-1-lb. Choc. Nut Fudge Roll
 6¢ Value
 Delicious kitchen fresh candy to satisfy every member of the family. Take home a 2-pound box of rich, healthful candy.
Both for 39¢

Halloween Candies
 Foil Design Halloween Gift Box, 2 lbs., \$1.25
ORANGE & BLACK JELLY BEANS, 15c lb.
ORANGE & BLACK GUM DROPS, 15c lb.
Orange & Black Spiced Midgets, 15c lb.
Butter Creme Witchcraft Mix, 2 lbs. 35¢
Halloween Lollypops 5c each
Dan-Dee Trick or Treat Mix, 19c lb.
Halloween Bridge Mix, 25c lb.; 2 lbs. 45¢
Halloween Party Favors, 5c to 29c each

Cat-On-Fence Lanterns
 Filled with soft nougat chews, cello wrapped & tied. **29¢**
 At Candy Section 148 N. Liberty St.

Cherry Angelfood Cake
39¢

Moist, tender, fluffy angelfood cake. Maraschino cherries in mix and icing. Serves 8 to 10 generous portions. Fine treat served with our Fifth Avenue Ice Cream.

Golden Brown Donuts Doz. **20¢**
 National Donut Week! Plain, powdered sugar and cinnamon sugared. Iced, 25c dozen.

Cracked Wheat Bread **10¢**
 Unsalted. Full-flavored. Made with steel-cut cracked wheat. Healthful. Sliced, 11c.
 At Bakery Section

Fred Meyer Fifth Avenue Butter
 "Made From Daily Gathered Cream"

Grade "A" Fifth Avenue Butter
 Most delicate flavor of any butter sold in Salem. Made from sweet milk gathered and separated daily. Delivered to our Dairy Sections fresh daily.
2 Lb. Roll 69¢

"Dutch Maid" Limburger Cheese, **27¢ lb.**
 Pabstett Cheese, **2 Pkgs. 27¢**
 Standard, Pimento, Swiss
 Frosted Fresh Peas, 16-Oz. Pkg. **15¢**
 Young Tender

LUNCH MEAT
21¢ lb

Your choice of Veal, Luxury, Kubel, cold pressed loaf, square mince and head cheese . . . all made with finest ingredients and sliced fresh hourly.

Mammoth Ripé Olives, Firm, **17¢ Pt.**
 Eastern Thuringer, No Garlic, **25¢ Lb.**
 Eastern Dry Sugar Cured Bacon, **19¢ Lb.**
 At Delicatessen Section

PICNIC STYLE SHOULDER PORK ROAST
16 1/2 c lb

Tender, juicy pork, cut from young corn-fed porkers, just enough fat to make your roast delicious and easy to cook. Serve with applesauce and sweet potatoes.

Loin Pork Roast, Rib End, 3-Lb. Aver. **16 1/2 c lb.**
 Steer Beef Pot Roast, **16c and 19c Lb.**
 Boned and Rolled Beef Roast, **23c Lb.**
 Pure Pork Sausage, Lean, tender, **19c Lb.**
 Corned Leg of Pork, Shank End, **19 1/2 c Lb.**
 Pacific Oysters, Medium size, **22c Pt., 43c Qt.**
 Fresh Razor Clams, Large Size, **63c Doz.**
 1939 Turkeys, Young Tender, **25c Lb.**
 Colored Spring Chickens, **25c Lb.**
 Fresh, Tender Young Hens, **19 1/2 c Lb.**
 At Meat and Fish Sections