

Rich, Golden Brown

DONUTS

Regularly 25c doz.

15c Doz.

Sugared Donuts, 17c Dozen
Iced Donuts, 19c Dozen

Moist, tender donuts made in our own air-conditioned bakery with finest flours, lots of thick, creamy butter-milk and fried to a luscious golden brown, in 100% pure vegetable shortening. Donuts are delicious warmed and served for breakfast, for the children's lunches, or for a deliciously different dessert or snack, serve a donut topped with ice cream.



Wheat Germ Bread

Tender crushed bread rich with vitamins B, E, G. An easy way to get necessary vitamins. **1-lb. Loaf 11c Sliced**

At Bakery Section

Fred Meyer Coffee

The world's finest Coffee Beans, perfectly blended to bring you Fred Meyer Full Flavored Coffees

MY-TE-FINE COFFEE

My-Te-Fine coffee is blended from beans grown in the highlands of Central America to make a coffee with a rich full bodied flavor that will please the most discriminating coffee user. The beans are full of natural flavorful oils.

19c lb. **3 lbs. 55c**

Dan-Dee Coffee 3 lbs. 35c

Dan-Dee is specially blended beans for those who wish a mild, smooth flavored coffee at a most thrifty price. Dan-Dee is primarily a blend of Brazilian beans with other more expensive Central American beans added. 12c lb.

Fifth Avenue Coffee

The most distinctive and most flavorful coffee of the 3 Fred Meyer blends. Only the finest highland grown beans are used in Fifth Avenue Coffee. It is vacuum packed in mason-type glass jars suitable for all your canning needs. **1 lb. jar 23c 2 lb. jar 45c**



Boned and Rolled Beef Roast

Tender tender beef for a delicious Sunday dinner roast. Economical... all meat... no waste. A juicy meat for hot or cold meat plates or sliced for sandwiches. Fine flavor. **23c lb**

- Steer Beef Pot Roasts **17c Lb.**
- Boneless Brisk Corned Beef **17c Lb.**
- Corned Beef Tongues **15c Lb.**
- Special Ground Beef **2 Lbs. 29c**
- Corned Shoulder Pork **17 1/2c Lb.**
- Pure Pork Sausage **21c Lb.**
- Boiling Beef **15c Lb.**
- Breast of Lamb **15c Lb.**

At Meat Section

Your Choice!!!
Thompson Seedless or Tokay Grapes **5c lb.**
Use in Your Salads or Picnics

These Are Fancy No. 1 Potatoes **25 Lb. Sack For 47c**
Fresh from the Willamette Valley Gardens



Broadcloth Shirts

Have plenty of shirts this fall!—wide selection of tan, blue, grey and green colors, stripes, checks and all-over patterns. Fast colors, double shiruk. **Reg. \$1.19 89c**

Crew Neck Sweaters

Selection of maroon, blue, grey and green colors with popular crew neck and zipper breast pocket. Full size, all wool sweaters. **\$2.49 Val. \$1.98**

Slack Sox for School, **19c - 3 for 50c**

Selection of plain or striped patterns in all colors and shades. Extra long wearing hose for the boy who needs lots of sox.

At Men's Wear Section



MY-TE-FINE STRING BEANS

4 Sieve Count

3 Cans 25c

Case 24--\$1.95

My-Te-Fine Beans are cut stringless beans packed from the tender meaty, Blue Lake variety. My-Te-Fine Beans are all center cuts of crisp, freshly picked, new crop beans from the Willamette Valley. Freshly canned, garden fresh beans contain vitamins A, B, C, G. 4 to 5 servings per can. Stock up now at this thrifty price.

Vale Stringless Beans 2 No. 2 **15c**, Case of 24 **\$1.75**

- KELLOGG'S RICE KRISPIES They crackle in milk or cream Reg size **10c**
- FIFTH AVE. HONEY in Dripless Server, 1 lb jar, **39c**
- PLANTER'S COCKTAIL PEANUTS Freshly roasted, 8-oz. **19c**
- Armours Dried Beef Moist, thinly sliced 3 for **29c**
- MY-TE-FINE APRICOTS, Fancy Halves Large 2 1/2 Cans **14c**
- KWANG YIN JASMINE TEA, 4-ounce package, **19c**
- MY-TE-FINE PURE VANILLA EXTRACT 2-ounce bottle **19c**
- FRENCH'S BIRD SEED, 10-ounce pkg., **11c**
- MY-TE-FINE MARASCHINO CHERRIES 3-ounce bottle **7c**
- DOGGIE DELIGHT DOG FOOD, No. 1 tin, 4 for **19c**
- CELLO SEALS for preserves, jellies Pkg. 24, Closeout, **6c**
- GOLDEN RIPE OLIVES, Medium size, No. 1 tin, **11c**
- Burch Malted GRAHAM CRACKERS Crisp, fresh 7-oz. Pkg. 2 for **15c**
- ROSE BROOMS, closeout, regular size, **25c**
- DUTCH MAID OATMEAL COOKIES, 10-oz. pkg. **10c**
- Baker's Farmington MILK CHOCOLATE 1 lb. **19c**
- My-Te-Fine Orange or PINEAPPLE JUICE 12-oz. Tin **3/19c**
- My-Te-Fine Freestone PEACHES, Sliced No. 1 Tin **11c 6 for 65c**
- Fred Meyer PEARL TAPIOCA or SAGO 2-lb. Pkg. **14c**
- HORMEL PIGS' FEET, Spiced, QUARTS, **29c**
- FRED MEYER BLUE ROSE RICE, 2-lb. pkg. **15c**
- FRED MEYER RED MEXICAN BEANS, 2-lb. pkg. **12c**
- DICKINSON'S PRUTONE, a healthful drink, 12-oz. tin **5c**
- My-Te-Fine Toilet Tissue 1000 Sheets Rolls **4 for 23c**
- My-Te-Fine Plain or Salt Iodized **2 Lb. Pkg. 7c**
- My-Te-Fine Oregon Tuna Fancy white meat. New pack. Tender, delicious. 1/2 Size Tins **15c 6 for 85c**
- My-Te-Fine Chicken Broth Rich, healthful broth, made with plump, well-fed chickens. Picnic Tin **5c**

My-Te-Fine Vegetables

- Picnic Tins **7c**
- 6 for **39c**
- Your Choice
 - 4-Sieve Peas
 - Diced Carrots
 - Diced Beets
 - Diced Peas and Carrots
 - Cream Style Corn
 - Cut Stringless Beans
 - Whole Kernel Corn

3000 Grocery Items, 3000 Low Prices
Prices Effective Friday
Thru Monday

New, More Creamy, More Delicious Fifth Ave. Ice Cream 25c quart

Flavors include fresh peach, vanilla, chocolate, strawberry, golden glow, butter pecan and black walnut. Healthful.

Dan-Dee Ice Cream, **19c Quart**

Packed in Frostaire At Candy and Delicatessen Sections

We Reserve the Right to Limit Quantities

Fred Meyer FOR thrifty BUYERS LOCALLY OWNED-OPERATED

Reg. 10c Swift's Premium HAM SLICES

3 for 25c

Cut from centers of boned and tied Swift's Premium hams. Tender and mild. No waste, economical.

Mammoth Ripe Olives, Small pits, **15c Pint**
Bologna or Liver Sausage, Fresh, **15c Pound**
Cooked Pressed Ham, Reg. 39c, **35c Lb.**

Regular 10c Pound COTTAGE CHEESE

Fred Meyer cottage cheese has large, meaty curds made more delicious and more healthful with fresh cream added. Makes delicious quick salads. **2 lbs 13c**

Fifth Ave. Grade "A" Butter, 2-Lb. Roll **63c**
Dan-Dee Grade "A" Butter, 1-Lb. Roll **31c**
Monterey Jack Cheese, Mild, **19c Lb.**

BLUE LABEL CHEESE

Creamy spread cheese in re-usable, attractive glasses. Your choice of relish, pineapple, pimento, limburger and olive pimento. Reg. 16c. **2 5-Oz. 23c**

FRED MEYER MAYONNAISE

Kitchen fresh, made with FRESH egg yolks, 100% vegetable oil, and finest spices. **33c Bulk Quart**



100% VEGETABLE OIL Mild flavored oil for mayonnaise, dressings and deep frying. **84c Plus Dep. Gallon**

Salad Dressing **25c Bulk Quart**
Fresh Whipped Peanut Butter **2 lbs. 19c**

At Delicatessen Section



Smooth Creamy

Mexican Penoche

A deliciously different candy treat made with real Mexican sugar and choice meaty pecans. Fresh from our kitchen. **33c lb.**

Reg. 29c Lb. DAN-DEE MINTS

Creamy fondant Bon Bon Centers, flavored with choice Oregon peppermint. Coated with light and dark chocolate. A most delightful combination. Kitchen Fresh. **25c lb**

Bunte's Rum Toffee **15c** Hershey's Bars Chewy, flavored with rum. Individually wrapped. **29c Lb.** Large size, Almond or plain. **2 for 25c** 13c ea.

2-POUND FEATURE

1 Lb. 39c Mexican Pinoche
1 Lb. 35c Bunte's Rum Toffee

A delicious combination of 2 different candies—Sure to please every member of the family. **74c Value 55c**

Fifth Ave. Chocolates

Full assortment of our own quality, hand dipped chocolates made with lots of whipping cream, and dipped in Swiss Chocolate. Pure fruit center creams. **2 Lb. 98c Box**

At Candy Section