

Fred Meyer Presents First 1939 Oregon Canned Tuna

MY-TE-FINE OREGON TUNA



1/2's Flat Tins **14¢** 6 for 79¢

OREGON TUNA is almost snow-white with a delicate, tender, chicken-like flavor that no other tuna possesses, caught off the Oregon coast and canned just a few hours later in the newest and most modern tuna cannery on the coast. My-Te-Fine Tuna is whole white pieces, rich in vitamins A and D and healthful minerals abundant only in seafoods.

Peter Mudie Broadcasts CONSUMER NEWS from Astoria Tuna Cannery TODAY, KOIN 9:30 to 10 A. M. Be sure to hear this interesting and unusual broadcast.

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| Vale | My-Te-Fine | My-Te-Fine |
| Pork and Beans | Corn | Shoestring Beets |
| Large 2 1/2 cans 8c 6 for 45c | Cream Style Whole Kernel No. 2 tins 25c | No. 2 tins 25c |

- AMITA, KADOTA FIGS**, No. 1 tin **8c**, 6 for **43c**
MY-TE-FINE HALVES APRICOTS 2 1/2s **13c**, 6 for **73c**
MY-TE-FINE TOMATO CATSUP Zestful 14-oz. bottle **11c** 6 for **65c**
DICKINSON'S PRUTONE, 12-Ounce Tin **5c**, 6 for **29c**
VALE BARTLETT PEARS, Medium Large Size, 2 1/2 cans **11c** 6 for **65c**
VALE Spaghetti with Mushroom Sauce No. 1 tin **6c** 6 for **35c**
MY-TE-FINE PINEAPPLE TIDBITS, 8-oz. tin, 2 for **11c**
POST TOASTIES, Crisp, Delicious, 13 ounce, 3 for **25c**
CREAM OF WHEAT, Easily Digested, 28-ounce pkg. **23c**
MY-TE-FINE FRUIT PECTIN, 8-oz. bottle **9c**, 2 for **17c**
IVORY SOAP, 99 44/100 Pure, large bars **8c**
MY-TE-FINE CANE & MAPLE SYRUP, 12-Oz. bot. **13c**
BOTTLE CAPS, 1 gross package **19c**
FISHER'S WHEAT GERM, 20-ounce package **23c**
SOFTASILK CAKE FLOUR, For Fluffy Cakes, 1ge. pkg. **23c**
PARD DOG FOOD, Builds Energy, No. 1 tin, 2 for **15c**
MY-TE-FINE DICED CHICKEN, 8-ounce tin **33c**
LUX FLAKES, for Laundering Fine Clothes, 1ge. pkg. **21c**
WELLS LAMONT White Cotton Gloves, 12-oz. **10c**
GRAPENUTS A little goes a long way Rich in food energy 12-oz. pkg., 2 for **29c**
BURCH SALTINE SODA CRACKERS, 1-lb. pkg. **13c**
SEA ISLAND Brown or Powder Sugar, 1-lb. Pkg. **2/13c**
LARSEN DICED CARROTS, Vac. Packed, 12-oz. tin **8c**
LIBBY'S TAMALES Ready to Heat and Serve No. 2 tin, 2 for **25c**
RINSO, No Scrubbing or Boiling Needed, 1ge. pkg., **18c**
C H B CIDER VINEGAR, Full Strength, Quarts **15c**
LIBBY'S LARGE PRUNES, Meaty, 2-lb. pkg. **15c**
BAKER'S PREMIUM CHOCOLATE Unsweetened 1/4-lb. pkg. **14c**
SPRY SHORTENING, 100% Vegetable, 3 lbs **51c**
HERSHEY MILD & MELLOW or Mr. Goodbar 8 ounces 2 for **15c**
SHINOLA SHOE POLISH, 7c
LUX or LIFEBOUY SOAP, 2 Bars **11c**
MY-TE-FINE Pineapple or Orange Juice 12-oz. 6 for **33c**
MY-TE-FINE Yellow Cling Peaches, No. 1 tin **7c**, 6 for **39c**
Starr Tomato Juice Closeouts, No. 1 tin **3c**, 6 for **17c**

Free! 5c Package NBC Uneda Biscuits

With 1b. Purchase Cookies

- Snow Peak Cookies
- Sparrow Cookies
- Chocolate or Vanilla Sandwich Cookies
- Burch Coconut Bars

Crisp, freshly baked cookies made with finest ingredients. Cellophane bagged. **19¢**

Fifth Avenue Fresh Peach Ice Cream

Luscious, sun-ripened peaches blended with rich, creamy ice cream mix and quickly frozen for a delicious, smooth dessert. Other popular varieties. **25¢ Quart**

At Candy and Delicatessen Sections

The Freshest Coffee in Town

My-Te-Fine Coffee **19c lb.** 3 lbs. 55c

Full-bodied, distinctively flavored coffee, locally roasted and rushed to our stores daily.

Dan-Dee Coffee Mild but full flavored, freshly ground **3 lbs. 35c** 12c lb.

Fifth Ave. Coffee Vacuum packed in usable glass jars **2 Jar 45c**

Pabst-ell Cheese Regular **15c** Pabstett Cheese **2 Pkgs. 23c**

Easily spread, distinctive flavored cheese made with rich whole milk. Well wrapped to keep moist and soft. Standard, pimento or Swiss varieties.

Grade "A" Dated Large Eggs **2 doz. 53c**

Carefully graded and inspected eggs from large, local henneries. Each carton is dated to insure absolute freshness. Mild flavored, pale yolks.

My-Te-Fine Cheese A fine cheese for table or cooking use. **49c lb.**

Blue Label Cheese Spread or sliced **29c**

Fancy Pinkham's SEEDLESS GRAPES **3 lbs. 14c**

Utah Celery Lg. Bunches **2 for 11c** Fresh, Crisp and Tender

Fred Meyer FOR thrifty BUYERS **LOCALLY OWNED and OPERATED**

We Reserve the Right to Limit Quantities



Swift's Eastern Sliced Bacon

Mild-flavored, sugar-cured bacon, cut from slightly heavier than average sides. Nicely streaked with lean. Sliced fresh and delivered to our stores fresh each day. Limit 2 pounds. **18c lb.**

BACON JOWLS Nicely streaked with lean. Fine for seasoning. Economical. **11c Lb.**

BOILED HAM Eastern sugar-cured. Tender, machine sliced ham. **45c Lb.**

Braunschweiger Liver Sausage Reg. 35c Pound **29c lb.**

Easily spread. Rich in flavor. Delicious sliced on cold meat plate or for sandwiches. Made from selected ingredients.

Topped with Chocolate and Vanilla Icing and Sprinkled With Sliced Almonds



2 Layer Chocolate Supreme Cake Cottage **35c** Serves 8-10

Tender, moist cake made with silver and chocolate mix, blended together with finest flours and lots of Fifth Avenue butter and eggs.

100% MILK BREAD Fine textured bread made with full cream milk and high protein flour. Makes golden brown toast. Sliced **10c** Unsliced **9c**

Regular 5c BUTTERHORNS, Crisp, flaky coffee cake made with lots of creamy butter. Heat and serve for a quick satisfying breakfast. **6 for 15c**

At Bakery Section



PRIME RIB ROAST Standing **19 1/2c lb.**

Tender oven roast. Choice cut of beef. Serve with horseradish sauce, on cold meat plate, sandwiches or for Sunday meat dish.

Loin Pork Roast, Rib End **16 1/2c Lb.** 2 1/2 to 3-pound average. Flavorsome sandwich meat.

Pork Roast Shoulder, Pic. Style **13 1/2c Lb.** Large, inexpensive cuts. Tender roast. Very meaty.

Pot Roast, Juicy **15c and 19c Lb.** Fine roast with noodles and dumplings or vegetables.

Swiss Steaks, Thick, Meaty **25c Lb.** Big, tender steaks for a family's Sunday dinner.

Corned Beef, Boneless Brisk **15c & 17c Lb.** Serve with vegetables. Makes tasty sandwiches, hash.

Special Ground Beef **2 Lbs. 29c** Fresh ground steer beef for meat loaf, patties.

Corned Beef Tongues Now **15c Lb.** Easily sliced for sandwiches or cold meat plates.

At Meat Section

Now is the Time to Can Oregon Tuna Half or Whole **12 1/2c lb.** Center Cuts 17 1/2c Pound

Freshly caught tuna from the cool waters off the Oregon coast. Get your tuna canning instructions card today in our Poultry Section.

Colored Hens, dressed and drawn, 28c Lb.

Rabbits, 25c Lb.

Kipped Salmon, 25c Lb. At Fish and Poultry Section

MANUFACTURED FREE Mothproof Bag With Any 59c or Over **Cleaning Order**

Protect garments from moths before storing for winter. Valid after Aug. 21, 1939.

At Laundry & Cleaning Section **COUPON**

10,000 Lbs. of Delicious Summer Candies

Values to 35c lb. **15c lb.**

- Fruit Jelly Cubes
- Ju Ju Bee Berries
- Miniature Coconut Jelly Rolls
- Oriental Marmalades
- Coconut Nibbles
- Butter Buttons
- Filled Citrus Fruits
- Coconut Caramel Roll
- Licorice Bridge Mix
- Cool Mint Squares
- Fruit Buttons

Fresh stock, cellophane wrapped. Limited quantities.

25c Kraft Caramels Chewy, dairy fresh caramels made from finest ingredients. Delicious, rich... you can taste the butter. Fresh shipment... new low **19c lb.** 2 lbs. 35c price.

5c Candy Bars 5 for 15c Choice of our large assortment of fresh bars, gum and assorted Life Savers, candy bars, box of 24, 72c. Gum or Life Savers, box of 20, 60c.

SUMMER ENSEMBLE 2 Lb. Box \$1.00 At Candy Section - 148 N. Liberty

Fred Meyer Mayonnaise Days

Light, Fluffy, Fresh **FRED MEYER Mayonnaise**

25c Bulk QUART

Creamy, zestful dressing made rich and healthful with lots of FRESH egg yolks, 100% vegetable oil and finest spices. Rushed several times daily to our stores fresh from our spotless kitchen.

- Fred Meyer Slendol, Bulk Quart **39c** Non-Fattening
- French Slendol, Tart, Rich, Pint Jar **25c** Non-Fattening
- Freshly Whipped Peanut Butter **2 Lbs. 19c** Creamy
- Fred Meyer Salad Dressing, Bulk Quart **23c** Fresh Made
- French Dressing, Creamy, Pint Jar **20c** Full-Flavored
- 15c Wooden Fork and Spoon, **10c** Each Decorated

Final Clearance

Reg. \$1.49 Men's Summer Slacks Light - weight, comfortable. For work or play. Grey, tan, white. **89c**

Reg. 49c Men's Summer Ties Selection of stripes, checks and all-over patterns. Save! **29c**

\$2.49 Val. Washable Frosh Pants Sanforized tap pants. Sturdy. **\$1.98** well-tailored.

\$3.49 Val. Men's Sweaters Assortment of styles and colors. Slip-over, others. **\$2.98**

At Men's Wear Section Lower Level 148 N. Liberty St.

50c Val. Men's Trousers. Cleaned & Pressed Trousers need cleaning from rough vacation wear? Have those extra trousers cleaned and pressed for Fall work or school work. All work done by experts using latest equipment. **29c**

Ladies' Plain Blouses (Except White or Knit) Cleaned and Pressed Now's the time to get your wardrobe ready for Fall. Blouses thoroughly cleaned and neatly pressed. **29c**

Ladies' Two-Piece Tailored Suits (Except Whites) Thriftily priced... so you can bring in several suits at one time... without interfering with budgets. **59c**

At Laundry & Cleaning Section LOWER LEVEL