

About 30 Tempting, Tender Halves to the Can

Vale Apricots



No. 1 Can **5c**

Vale Apricots are tender "bite size" fruit packed in crystal clear syrup from medium sized, well ripened fruit. Apricots make an appetizing, refreshing breakfast fruit, are delicious for cobblers and puddings. Vale Apricots are thrifty to use in making your own Apricot and Pineapple preserves.

Prices Good
Friday Morning
Through Monday

BUY A CASE \$2.40

While 2000 Dozen Last

Salad Cut
Vale Beans
No. 2 tin **6c** 6 for 35c

My-Te-Fine
Pineapple Juice
2 No. 2 tins **15c**

Libby's
Garden Peas
No. 2 tin **10c**

My-Te-Fine
Super Soft **TISSUE**
1000 Sheet 4 rolls **23c**

- Libby's Tidbits or Crushed PINEAPPLE 8-oz. 3 for 17c
- VALE SWEET PICKLES, Medium, Size, Crisp, Qt. 19c
- ROYAL BAKING POWDER Contains Cream of Tartar 12-oz. tin 29c
- VALE SPAGHETTI With Mushroom Sauce, No. 1 tin 6c
- VALE CREAM STYLE CORN Tender, Small 303 tin 6c
- GRAPENUT FLAKES Rich in 8 oz pkg. 8c
- AMITA KADOTA FIGS Breakfast No. 1 tin, 3 for 25c
- VALE BARTLETT PEARS, Medium Large 2 1/2 cans 12c
- MY-TE-FINE CRAB MEAT Packed American 1/2 tin, 2 for 49c
- HORMEL HAMS, Boneless, No waste, 1/4s, 79c
- MY-TE-FINE SLICED BEEF, 2 oz. 3 for 29c
- TRIANGLE PANCAKE FLOUR, 4 lb. bag 19c
- MY-TE-FINE CANE & MAPLE SYRUP, 12-oz. bot. 13c
- DAN-DEE DOG FOOD, Kibbled, 5 lb. pkg. 39c
- SNIDER COCKTAIL SAUCE, Tangy, 14-oz. bottle 19c
- MY-TE-FINE FRUIT COCKTAIL, No. 1 tin 10c
- FRED MEYER LARGE LIMA BEANS, 2 lbs. 15c
- STARR TOMATO JUICE, Close out, No. 1 tin, 3 for 10c
- VALE TOMATOES With pure and 2 Large 2 1/2 can, 2 for 15c
- CLAPP'S CHOPPED JUNIOR FOODS, 7 3/4 ozs. 2 for 23c
- BORAXO, For Cleaning Hands, 12-oz. tin, 2 for 25c
- MANDARIN ORANGES Add zest to 11-oz. tin, 2 for 15c
- MCP PURE LEMON JUICE No fuss or 8-oz. tin, 3 for 25c
- VALE HOT SAUCE, Zesty, Buffet Tins, 3c
- SUPER SUDS, for dishes or clothes, Kitchen size, 2 for 15c
- My-Te-Fine Pcs. & Stems MUSHROOMS, 2-oz. tin 6c
- ROLLED OR FLAT ANCHOVIES, 1-oz. tins, 3 for 25c
- CRYSTAL WHITE SOAP-CHIPS Economical 5 lb. pkg. 29c
- GLENCOE SODA CRACKERS, Crisp and Fresh 2 lb. 13c
- GLENCOE GRAHAM CRACKERS Crunchy, 2 lb. 15c



Pure Vegetable Shortening PANCRUST

Creamy, snow-white shortening made with finest 100% vegetable oil. Use it for frying or baking, no unpleasant odor. Guaranteed.

3 lb. can **43c**

At Grocery Section



CANTALOUPE

Medium size. Luscious thin-rind melons that will melt in your mouth. They are the finest this season.

3 for 8c

LETTUCE

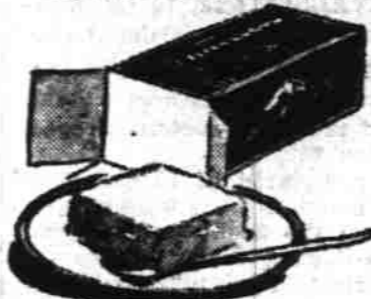
Large size heads. Crisp and crunchy... Fresh and tender... grows in the heart of the lettuce country and rushed to our vegetable section dew fresh every morning.

2 heads 9c



Green Fresh, Crisp
ONIONS RADISHES
2 bu. for 5c

Healthful,
Refreshing
Summer Dessert



Fifth Avenue
Fresh Peach
Ice Cream
25c QUART

Delicious, creamy ice cream, freshly frozen and flavored with fresh, sun ripened peaches. Made fresh daily and rushed to our stores. 15c Pint.

Orange or Pineapple
Sherbet
19c Quart
Made with pure fruit flavoring. Cooling.

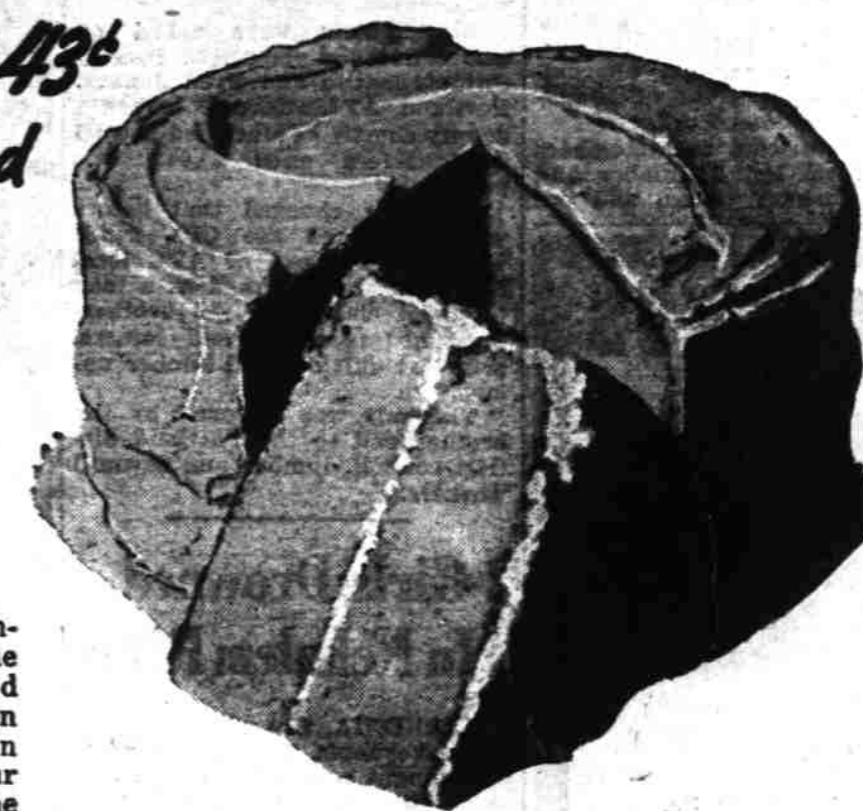
Packed in FROSTAIR
Your ice cream is packed in FROSTAIR, our concentrated dry ice to keep your purchase firm for as long as 4 hours at no extra charge.
Candy and Delicatessen Section



OLD FASHIONED BURNT SUGAR CAKE

Regularly 43c
2 Layer Round

39c



Chucked with the mouth-watering goodness of the cakes Grandma baked back in the days when the wood stove was in vogue and it was your privilege to "lick the pan"... the family will delight in this fine textured cake baked from the famous recipe of the gay 90's.

Old Fashioned Bread 14c
Cinnamon Rolls 20c doz.
Made the old-fashioned way with finest cinnamon and loads of raisins.
At Bakery Section

FREE! Reg. 10c Pkg. Burch's Soda Crackers
With Purchase 1 Pound

My-Te-Fine Cheese **lb. 25c**
Creamy, mild flavored cheese made with rich whole milk. Delicious for cooking or table use. Crisp, fresh, flaky crackers, a 35c value all for only 25c.

Danish Banquet CHEESE 19c lb.
An easily sliced sandwich cheese with rich, mild flavor.

Imported French Roquefort Cheese 16c lb.
Genuine, full aged. Fine dressings and salads.

Fifth Avenue Butter 2 lb. 57c
Mild, lightly salted butter made from "daily gathered cream" produced on the cool coastal slopes and churned while still fresh and sweet. Rushed to our stores and kept fresh with modern air-conditioned refrigeration.

Dan Dee Grade "A" Butter 26c Lb.

Oregon Albacore Tuna 15c lb.
Half or Whole
18c Lb. Center Cuts
Caught off the Oregon coast. Tender, almost white meat with delicate chicken-like flavor.

Kipped Salmon, Tender, Juicy, 25c Lb.
Spring Chickens, Larger sizes, 3 for 95c, 4 for \$1
Young Hens, Plump, Tender, 19 1/2c Lb.
Young Frying Rabbits, 25c Lb.
At Fish and Poultry Section

Tender BEEF or DOUBLE YOUR MONEY BACK

Purchase any Beef cut you desire at your nearest Fred Meyer store. Prepare it YOUR WAY. If you do not find it tender and flavorful, and are not completely satisfied, we will REFUND DOUBLE THE AMOUNT OF YOUR PURCHASE PRICE! Our Beef is properly aged for flavor.



Boned & Rolled BEEF ROAST

All meat—no waste. Economical Sunday dinner roast. Delicious sliced for cold meat plate or sandwiches. Tender, juicy **23c** Lb.
Swiss Steak & Sirloin Steak 25c Lb.
Loin Pork Roast, Rib End, 16 1/2c Lb.
Special Ground Beef 2 Lbs. 25c
Dixie Drum Sticks 5 for 19c
Corned Leg of Pork 19c Lb.
Butt or Shank End
Boneless Brisk Corned Beef 17c Lb.

Iced Coffee is Refreshing, Cool



My-Te-Fine COFFEE 3 Lbs. 55c
1 lb. 19c

Roasted fresh daily from finest blended coffees, rushed to our stores and ground to your particular order.

Dan-Dee Coffee 3 lbs. 35c 12c lb.

Fifth Ave. Coffee 2 lb. 45c 23c lb.

My-Te-Fine Orange Pekoe Tea 45c lb.
Dan-Dee Orange Pekoe Tea 34c lb.
At Grocery Section

Kitchen Fresh!!

Fred Meyer 1000 Island Dressing 18c Bulk 31c Quart
Made fresh daily in our own spotless kitchen with 100% vegetable oil, and other fancy ingredients for rich, delicious sandwich spread.

French Dressing 15c 1/2 qt.
Rich flavor, seasoned fresh.

Assorted Preserves 2 lbs. 25c
Strawberry, raspberry, blackberry, apricot and pineapple. New Pack.

Non-Fattening Slendol 29c Bulk 39c Quart
Rich, healthful, mouthwatering dressing with low calorie count made with specially imported mineral oil.

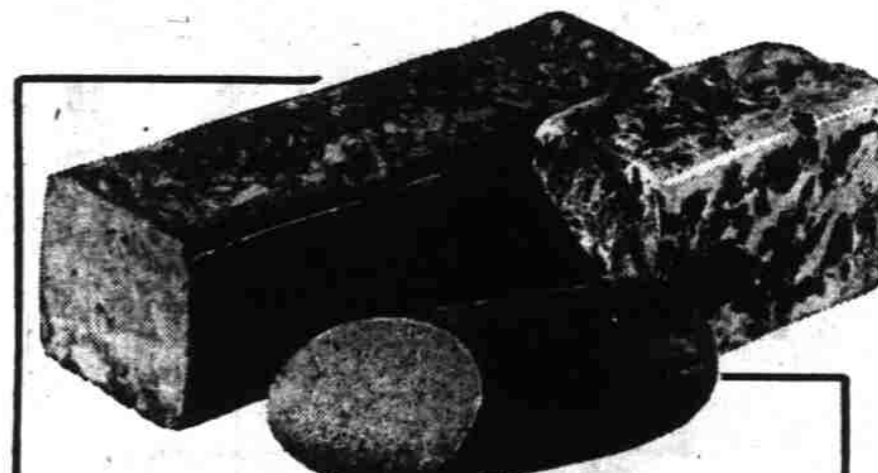
Peanut Butter 2 lbs. 19c
Freshly ground and whipped smooth.

At Delicatessen Section

We Reserve the Right to Limit Quantities

Fred Meyer
FOR THE BUYERS
LOCALLY OWNED-OPERATED

Picnic Style Shoulder PORK ROAST 13 1/2c lb.
Inexpensive cut. Fine with apple sauce and fresh string beans.
At Meat Section



Assorted Lunch Meats 18c lb.
Fresh, machine sliced, first quality meats, assortment includes Kubet loaf, Luxury loaf, liver loaf, cold pressed loaf, veal loaf, head cheese and minced ham.

Sweet INDIA RELISH 9c lb.
Made from select crisp, sweet pickles and vivid red pimentos for a tangy addition to meats and salads.
Reg. 15c Pound

15c Pt. Whole Sweet PICKLES 10c Pt.

Kitchen Fresh Potato Salad 2 Lbs. 21c
Fred Meyer potato salad is made with U. S. No. 1 potatoes, evenly diced and freshly made with lots of Fred Meyer kitchen fresh dressings and pickles.
At Delicatessen Section

Refreshingly Delicious SUMMER CANDIES

Reg. 23c lb.
19c 2 lbs. 35c lb.

Butter Buttons
Solid, long lasting button shape butter candies—you can taste the butter. Wrapped.

Fruit Buttons
Tart, fruit flavored buttons, colorful and tasty, assorted flavors. Individually wrapped.

Cocoonut Squares
Dainty assorted colored, crisp candy cubes filled with shredded fresh cocoonut.

Bunte's Mint Coolers
Tender white nougat chew, mild, refreshing mint flavor. Individually cellophane wrapped.

Bunte's Rum Toffee 35c lb.
Tender, chewy, rum-flavored candy. Wrapped.

Butternut Toasties 15c lb.
A summer favorite. Tasty, crunchy, peanut butter centers with nut-like flavor.

1 lb. COCOANUT SQUARES
1 lb. BUNTE'S RUM TOFFEE
Enjoy a variety of fresh, tasty candies, 54c Value 39c
thrillingly priced. Take a couple of bags on your trip.

VALUABLE COUPON

Regular 5c Bars
Baby Ruth or Butterfingers with this 4 for 10c box of 57c coupon 24 57c
Fresh, beautiful candy bars for home, office or vacation trip. While quantities last. Limit 2 boxes to a customer. Void after August 15th.
At Candy Section—148 N. Liberty