

VALE
NET CONTENTS 1 1/2 POUNDS
BARTLETT PEARS

VALE BARTLETT PEARS

Large 2 1/2 Can

11¢
blans 65¢

Vale Bartlett Pears are firm, tender, fully ripened, Oregon grown and packed fruit. 9-12 medium sized halves in light, rich syrup. Pears are healthful, easily digested and refreshing. Color and flavor for an unusually tempting salad.

My-Te-Fine Bartlett Pears, Fancy Halves 2 1/2 Cans 29c

FREE Cookbook With Purchase
Pet Milk
4 Tall Tins 23c

Krinkle Egg Noodles
1-lb. Pkg. 19c

My-Te-Fine 4-Sieve Peas
2 16-oz. Tins 15c

My-Te-Fine SPINACH
Picnic Size Cream or Whole Kernel Corn Diced Beets 4-Sieve Peas Cut Beans Carrots & Peas 8 or 10 size Hillside Cut Asparagus
3 for 20c

The Freshest Coffee in Town... Ground to Your Order

MY-TE-FINE COFFEE

My-Te-Fine Coffee

Blended from many of the world's finest, highland grown beans carefully roasted and rushed to our stores where the beans are ground to your order.
3 Lbs. 55c
30c Pound

Dan-Dee Coffee

A mild, but full bodied blend of coffee roasted and ground for the most thrifty coffee user. Ground the moment you buy it.
3 Lbs. 35c
1 1/2 Pound

My-Te-Fine Orange Pekoe Tea 45c lb.

Dan-Dee Orange Pekoe Tea, 34c lb.

At Grocery Section.

- TEX DOG FOOD**, A Thrifty Pet Food, 1's, 4 for 19c
- DINTY MOORE BEEF STEW OR SPAGHETTI**, 1 1/2 Lb. Tin, 13c
- S & W RIPPERED OR NATURAL SARDINES**, 8-oz. tins, 2 for 19c
- MY-TE-FINE SAUERKRAUT** Finely Shredded Large 2 1/2 Cans 3 for 25c
- VALE TOMATOES** With Pure and Trimmings Large 2 1/2 Cans, 3 for 25c
- MY-TE-FINE TOMATO JUICE** Vitamin Filled 11-Ounce Tin 4 for 15c
- LIBBY CREAM STYLE CORN** Gold Bantam No. 3 Tin 10c
- TANG SALAD DRESSING** For Delicious Summer Salads QUARTS, 27c
- MY-TE-FINE LIBBY GRAPEFRUIT JUICE** Sweetened or Unsweetened 3 for 19c
- MY-TE-FINE CHINESE NOODLES** Finely Cut Egg Noodles 15-oz. Pkg. 15c
- GRAPE NUTS**, Rich in Food Energy, 12-oz. pkg. 15c
- SMALL WHITE BEANS**, 2-lb. pkg. 12c
- WHEATIES**, "Breakfast of Champions", 8-oz. pkg. 10c
- MY-TE-FINE SHREDDED OREGON TUNA**, White Meat, 1/2's, Flat, 12c
- MY-TE-FINE APRICOTS** Fancy Halves Large 2 1/2 Cans 2 for 25c
- VALE SLICED PINEAPPLE**, 8 Med. Slices, 2's 3 for 35c
- ALBER'S FLAPJACK FLOUR**, 4-pound pkg. 23c
- HEINZ CIDER VINEGAR**, Aged in Wood. QUARTS 17c
- MY-TE-FINE CHICKEN SANDWICH SPREAD**, 1/4 tins, 3 for 25c
- MY-TE-FINE CHICKEN NOODLE SOUP**, 11-oz. Tin 2 for 15c
- MY-TE-FINE CHICKEN BROTH**, 11-oz. tin 2 for 15c
- MY-TE-FINE BUTTON MUSHROOMS** 2-oz. tin 3 for 25c
- MY-TE-FINE CANE & MAPLE SYRUP**, 8-Oz. Jug 10c
- MY-TE-FINE GRAPEJUICE**, Healthful, QUARTS, 29c

All Brands

Can Coffee



Your choice S & W, Alpine, Hills, Folgers, Golden West, M.J.B., Maxwell House... all first quality finest blended coffee, vacuum packed for freshness.
2 Lb. Can 45c

Fifth Ave. Coffee in Re-usable Jar, 23c lb., 4 lbs. 45c

At Grocery Section

Healthful-Delightful
FIFTH AVENUE Ice Cream
Creamy, smooth ice cream made with rich cream and pure flavorings, freshly frozen. Vanilla, Chocolate, Golden Glow, Butter, Pecan, Neapolitan.
25¢ Quart
At Candy & Delicatessen Sections
Packed in FROSTAIR

Fresh Several Times Daily From Spotless Modern Kitchens

Fred Meyer Mayonnaise

Reg. 25c Bulk 39c Quart
Bulk Pint 15c

Made with finest ingredients for a rich homemade-tasting mayonnaise and always kitchen fresh. Tart type for cool vegetable salads or mild for those tempting fruit salads.
Packed in triple waxed re-usable container

Fred Meyer Slendol
Rich, non-fattening mayonnaise type dressing made with mineral oil. 39c Bulk Quart

Assorted Fresh Preserves, 2 lbs. 25c
Grade "A" 100% Vegetable Oil Gallon 84c Plus Tax

At Mayonnaise Section

Kitchen Fresh CANDIES

Fifth Avenue Chocolates

2 Pound Box 98c

Hand dipped, creamy chocolates made with lots of whipping cream and butter. Dipped in finest Swiss chocolate. Crews, creams, nuts and many other delicious pieces.

French Cream Wafers lb. box 35c
Soft, delicious, creamy wafers in red, white and blue. Freshly made.

Peanut Brittle Toffee lb. 19c
Thin, crisp butter brittle made with fresh butter and roasted peanuts.

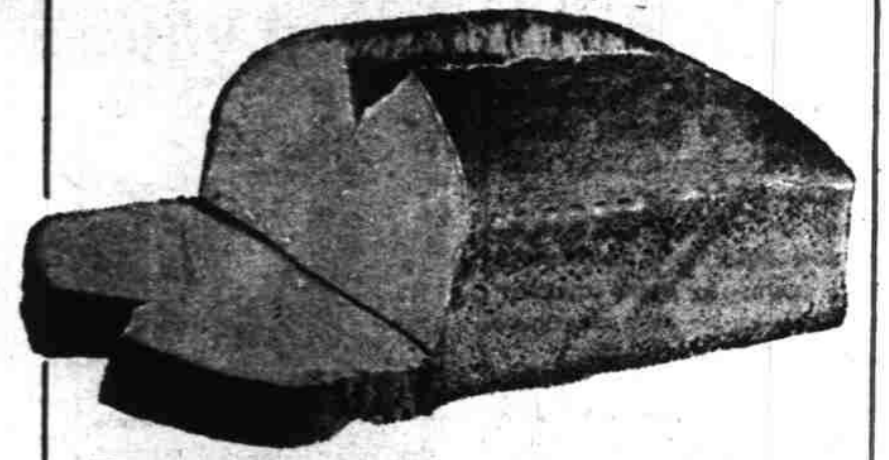
Whole Assorted Nuts lb. 49c
Cashews, brazils, almonds, and pecans. Freshly roasted, lightly salted.

Fancy Whole Cashew Nuts lb. 39c
Healthy rich nuts filled with natural oils. Freshly roasted.
At Candy Section

TOP PRICES ALWAYS FOR EGGS and VEAL

Bring Your Eggs and Veal to Fred Meyer's New, Modern Food Store!

A Real Summer Dessert Treat Served With Ice Cream



Butter Pound Cake

Made rich and delicious from an Old English recipe—a pound of butter, a pound of fresh eggs, a pound of finest cake flour blended and baked for a smooth, even texture.
Reg. 24c lb. 19¢ Lb.

Crisp, Crunchy, Crusted
French Bread

A real sourdough French bread made the old fashioned way with 100% vegetable shortening, blended hardwheat flours, heartily baked for delicious crust. Excellent with salads.
10¢ Loaf

Sandwich or Wiener Buns

Tender moist round or long buns made fresh each day in our air-conditioned bakery with finest vegetable shortening and finest northwest milled flours.
20¢ Doz.

At Bakery Section

Sugar Cured Skinned Hams

Freshly smoked, tender, juicy, mild flavored hams carefully cured, fine textured.
23c lb. Half or Whole

Eastern Sugar Cured Skinned Hams Swift's Premium, Hormel Dairy. All First Quality.
27c Lb.

Keystone BACON 15c lb.
Freshly smoked, well streaked with lean. 3 to 6 lb. pieces.

Souse Lunch Loaf 17c lb.
Delicious, easily sliced. Fine for cold plate lunches.

Thuringer Sausage 23c lb.
Mild flavored, no garlic. Made and delivered fresh daily.

Free! 6-Inch Green
Glass Bowl
With Purchase 2-Pound Roll

Fifth Ave. BUTTER

Made from "daily gathered" cream in spotless, modern creameries to insure a milk flavored, rich, delicious butter.
2 lb. roll 55c

Fred Meyer WISCONSIN SWISS

Fred Meyer Swiss is made with finest ingredients by expert cheese men. Large red, moist, nut-like flavor. Easily sliced.
33c End Cuts
37c lb. Center Cuts

WISCONSIN SHARP CHEESE
Nippy, well-aged cheese made with rich whole milk. Fine for cooking or table use.
29c l.b.

Mt. Hope Cheese, Mild, 21c lb.
At Delicatessen and Dairy Section

Ice Cold Klondike WATERMELONS
Just the right size melon for home or picnics.
Guaranteed Ripe
29c
Halves 15c

CUCUMBERS
Adds zest to any salads. Also for slicing.
3 for 5c

Large Bunch
Radishes and Green Onions
Use them to make tasty meals these warm summer days.
2 for 5c

FANCY SALMON

Half or Whole 13 1/2 lb

Young, tender Silverside Salmon caught off the Oregon coast and rushed to our stores. Deep red, rich in vitamins, Slice and fry or serve baked in the piece.

Spring Chickens 4 for \$1.00
Larger Ones 3 for 95c
Plump, juicy, well-fledged fryers. Just split, fry and serve a half for your Sunday dinner for a real treat.

Colored Fryers lb. 25c
Larger, more plump, small boned. Grain-fed and milk-fed for flavor.

Fresh Young Hens 21c lb.
Meaty, with just enough fat to make them juicy, tender and flavorful.

Kippered Salmon 25c lb.
Thick, tender piece for your cold plates.

SPRING DUCKLINGS 23c lb.
Tender, freshly butchered. Stuff with wild rice and bake.
At Fish and Poultry Section

We Reserve Right to Limit Quantities

Fred Meyer
FOR thrifty BUYERS
LOCALLY OWNED-OPERATED

AT OUR MEAT SECTION

LEG of VEAL ROAST

Cut from young, tender calves for a juicy roast. Bake and serve with apple sauce.
17 1/2 lb.

Calves Liver 25c lb.
Juicy and tender.

Leg of Spring Lamb 23c lb.
Guaranteed 1939 tender spring lamb.

Pork Roast Shoulder 15 1/2c lb.
Picnic Style. Well marbled with fat for tenderness.

Corned Beef 17c lb.
Boneless Brisket. Fresh, tender beef, specially corned.

Corned Leg Pork 19c
Lean, tender. Cut from young porkers.

Lamb Patties 5 for 19c
Freshly ground lamb.



Swiss Steaks lb. 27c

Thick, juicy cuts of tender young steer beef. Nicely marbled, well aged.

Pot Roast lb. 16c-19c
Your favorite cut of fine grained steer beef expertly aged and cut.

Boiling Beef lb. 12 1/2c
Lean, thrifty cuts of steer beef for an old-fashioned stew dinner.

Tender Beef or DOUBLE YOUR MONEY BACK
Purchase any beef cut you desire. Prepare it your way, if you do not find it tender and delicious and are not completely satisfied, we will refund DOUBLE THE AMOUNT OF YOUR PURCHASE PRICE. All Fred Meyer beef is properly aged.
At Meat Section