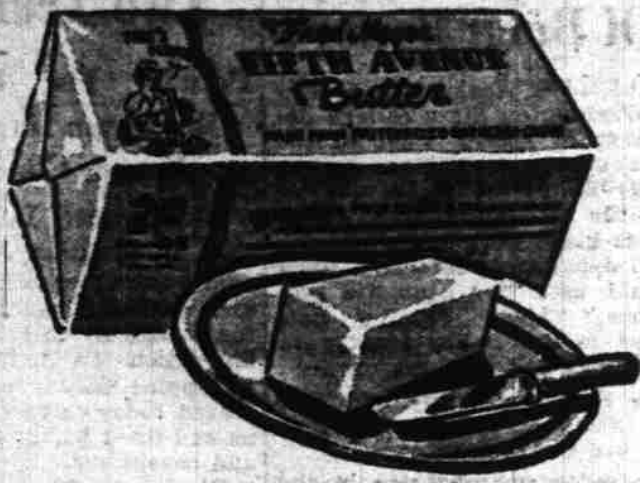


Sweet Mild Flavor Grade 'A'



Fifth Avenue Butter

Made from "daily gathered" cream on the cool coastal slopes and rushed to our stores fresh each day.

2 lb. 55c
roll
28c Pound

DAN-DEE GRADE "A" BUTTER 26c Lb.

Pabstett Cheese 2 pks. 25c
Pimento, Swiss, Standard.

Gold-N-Rich Cheese 39c Lb.
Made with rich whole milk. Medium sharp.

Marty's Wisconsin Swiss Cheese Center Cuts 39c Lb. End Cuts 35c Lb.

Tillamook Cheese Made with rich whole milk. Medium sharp. 19c Lb.

Creamy, Rich, Healthful!!

My-Te-Fine Cottage Cheese

Large meaty kernels made fresh every day and made rich and delicious with cream. Serve it with pineapple rings.

Reg. 15c Pound 2 lbs. 15c

FREE 1 LB. SWEET RELISH WITH PURCHASE

1 Lb. Boiled Ham

Mild flavored, lean, tender eastern sugar cured ham, evenly machine sliced several times daily. Crisp, tangy relish.

68c Value Both for 53c

Picnics Mildly cured, bake and serve just like ham. 16 1/2c Lb.

Braunschweiger Smoked liver sausage. Served easily. 29c Lb.

Sweet Mixed Pickles, 10c Pint
Smoked Pork Loin, 43c Lb.

At Delicatessen Section

COLORED ROASTING HENS 25c Lb.

LIGHT HENS, 3 to 4 Lb., 21c Lb.

COLORED SPRING FRYERS 25c Lb.

SMALL FRYING SIZE RABBITS 25c Lb.

PICKLED PRAWNS, Pt. Jar 30c
5c Deposit on Jar

FRESH CRABMEAT 39c Lb.

FILLET SOLE 15c Lb.

LARGE JUMBO CRABS 25c Ea.

In Lower Level of Drug Bldg.

A New Convenient Thrifty
Laundry and Cleaning Service
Ladies' 1-Piece

Plain Dresses
Cleaned, Pressed

59c

(Except Whites)
Just bring your cleaning to our conveniently located section in the Drug Bldg. and have your clothing expertly cleaned by the exclusive "flow-clean" process and pressed neatly.

Ladies' 2-Piece

Plain Dresses
Cleaned and Pressed

Your dresses are gently tumbled in crystal clear cleaning fluid and expertly pressed. 79c

(Except Whites)

VALUABLE

Ladies' Plain
Sweaters
Cleaned & Pressed

With Coupon
White and hand
knit excluded. 15c
At Cleaning Section
Valid After July 10

COUPON

VALUABLE COUPON
REGULAR 15c

BROWN DERBY SUNDAE
Generous dipper of rich vanilla ice cream over glazed donut topped with healthful chocolate syrup. 10c

At Randall's Lunch Counter — Valid After July 10

Grapefruit Cranberry Salad

1 No. 3 Can Grapefruit, Lettuce
1 No. 1 Can Cranberry Sauce,
French Dressing
Drain grapefruit from juice, chill thoroughly. Remove cranberry sauce. Cut in 4 slices with star cookie cutter. Marinate grapefruit segments in French Dressing. Arrange cranberry star with 5 segments on chilled lettuce. Chutney if desired.



NEW CROP FLORIDA
Fancy Whole Segment
MY-TE-FINE GRAPEFRUIT

My-Te-Fine Grapefruit is selected from Florida's finest sun-ripened fruit, carefully hand peeled with every trace of fibrous tissue and bitter skin removed. Grapefruit is rich with vitamins B, C and G, and minerals to help alkalize your system. Chill and serve. No sugar required.

3 No. 2 Cans 29c

CASE OF 24 CANS \$1.99

Vale
Bartlett Pear

Large 2 1/2 cans 12c
6 for 69c

10c French's
Onion, Celery, Garlic
Seasoning

3 for 25c

Vale Broken Slices
Pineapple

2 Large 2 1/2 cans 27c

MY-TE-FINE SLICED BEETS Oregon No. 2's Packed, Tin 11c

SNOWBIRD SARDINES, Fancy Crosspack, 1/4's 10c

MY-TE-FINE NAPKINS, Large 100 count, 2 for 15c

VALE PORK AND BEANS, No. 1 tin, 5c, 6 for 25c

PANCRUST SHORTENING, 100% Vegetable, 3 lb. tin 43c

MY-TE-FINE TOMATOES, Large 2 1/2 cans 11c

MY-TE-FINE FLOUR Northwest Milled All Purpose 49 lb. sack \$1.25

TREE TEA, Fancy Orange Pekoe, 1 lb. pkg. 65c

RINSO, For dishes or clothes, Lge Pkg., 2 for 37c

MY-TE-FINE CRANBERRY SAUCE Packed in Oregon No. 1 tin 2 for 25c

SKIPPY PEANUT BUTTER, Rich, Creamy, 1 lb. jar 23c

LIBBY'S GRAPEFRUIT JUICE Sweetened or Unsweetened 13 1/2 oz. tin 3 for 19c

LIBBY ASPARAGUS TIPS, Medium Size, 11 oz. tin, 2 for 25c

FRED MEYER LONG GRAIN RICE, 2 lbs. 15c

LIBBY PIMIENTOS, For garnishing, 4 oz. tin, 3 for 17c

MY-TE-FINE APRICOTS, Fancy Halves, Large 2 1/2 cans 2 for 29c

STALEY GLOSS STARCH, FREE dish cloth with 2 packages 1 lb. pkg. 2 for 15c

My-Te-Fine Brooms 5 Sew, Sturdy Bristles, 79c

DAN-DEE HOUSEHOLD BLEACH 1/2 gal. 12c Plus Bottle Dep.

FELS NAPHTHA LAUNDRY SOAP, Reg. Size, 10 for 43c

MY-TE-FINE ORANGE JUICE, Natural, 12 oz. tin, 2 for 15c

KELLOGG RICE KRISPIES, or PEP, Reg. Size, 10c

MY-TE-FINE GRAPE JUICE, For reducing diets, Pts. 17c

IMPORTED BULK DATES 2 lbs. 15c

FRENCH'S HASTY TAPIOCA, 8 ounce pkg., 2 for 15c

SPRY SHORTENING, 100% Vegetable, 3 lb. can 50c

LUX FLAKES, For lovely lingerie, Large Pkg. 21c

LIFEBUOY or LUX TOILET SOAP, Reg. Size, 10 for 55c

Vale Pink Salmon Alaska Pack no 1 tin 2 for 19c

My-Te-Fine Peaches Vale Freestone large 2 1/2 cans 11c

My-Te-Fine Cove Oysters reg. size 10c 3 for 29c

Maxwell House Coffee drip or reg grind lb. 25c

Hormel's Soups Assorted varieties, 16 oz. tin 3 for 25c



Sweet, Tender Golden Kernels
of Oregon Corn at Its Best

My-Te-Fine Corn

Cream Style or Whole Kernel

Tender young kernels cut and packed from corn picked dew fresh and rushed to spotless canneries. Your choice of large, meaty whole kernels or milk laden cream style.

3 No. 2 Cans 29c

Apricots 43c

NOW AT THEIR PEAK. CAN NOW
WHILE FRUIT IS IN THE HEIGHT OF
THE SEASON...

Reg. 15 lb. Lug

Prices Effective
Friday Morning
Through
Monday

We Reserve the Right to Limit Quantities

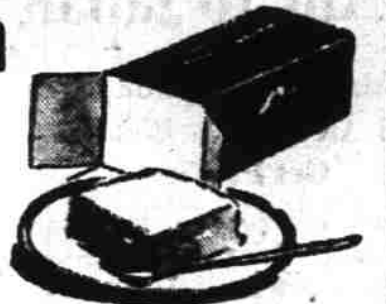
Fred Meyer
FOR thrifty BUYERS
LOCALLY OWNED-OPERATED

THE FAVORITE SUMMER DESSERT

Fifth Avenue Ice Cream

25c Quart

Vanilla, Strawberry, Neapolitan, Butter Pecan
and Golden Glow flavors. Rich, creamy, freshly
frozen ice cream for family treats and summer-
time entertainments. Healthful.



Packed in FROSTAIR at No Extra Charge!
At Ice Cream Sections, Both Locations.

Free!

13c My-Te-Fine

Vegetables for Salad

With QUART Purchase

Fred Meyer Mayonnaise

Thousand Island Dressing

Bulk 39c Quart



Fred Meyer Mayonnaise and dressings are made with finest 100% vegetable oil, lots of fresh eggs and imported spices, fresh from our own spotless mayonnaise kitchen.

Economy Jar Caps, 15c doz.
Ball Zinc Caps, 15c doz.
Mason Jar Rubbers, 3c doz.
Ball Mason Jars, Quarts 85c
Presto Top Jars, Quarts 85c

C & H Sugar

100 Lbs. \$4.79



My-Te-Fine

Coffee
3 Lbs. 59c

A blend of finest highland grown
Central American beans, roasted
fresh daily and ground the mo-
ment you buy for your own
maker.

Dan-Dee Coffee

3 lbs. 35c

A full bodied mild blend of Bra-
zilian and Central American cof-
fees, always roaster fresh.

Fifth Avenue Coffee

2 lb. jar 45c

The world's finest coffees roast-
ed, ground and vacuum packed
fresh daily. Re-usable jars.

My-Te-Fine Or- 1/2

ange Pekoe Tea 25c lb.

Dan-Dee Orange 1/2

Pekoe Tea 19c lb.

My-Te-Fine Individual 12 for 10c

Orange Pekoe Tea Bags.

New Pack

Preserves

2 lbs. 25c 8 lb. tin 90c

Fresh Whipt

Peanut Butter

2 lbs. 19c 13c lb.

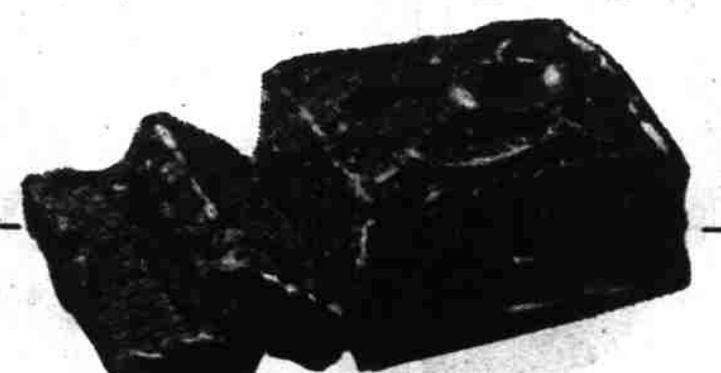
Your choice of strawberry, rasp-
berry, apricot and pineapple and
orange marmalade.

Freshly ground from roasted
peanuts. Rich with healthful oils
and minerals. Packed in triple
waxed containers.

100% Vegetable Oil, 89c Gal., Plus Dep.

At Mayonnaise Sections

Topped With Nut Fudge Icing



Chocolate Nut

FUDGE CAKE
Delicious, fine grained, butter cake
made in our own air-conditioned bakery
with fresh butter, finest pastry flour,
chocolate and choice walnut meats, 2-
layer cottage.

Serve 8 35c
to 10

Old Fashioned Cookies

Freshly baked, Walnut, Spice, Raisin, Sugar,
Molasses, Coconut, and Fruit. Keep these 3 doz. 25c

My-Te-Fine Bread

Made with unbleached flour
and 100% vegetable shorten-
ing. Fine texture, makes gold-
en brown toast. Sliced. Double
wrapped.

At Bakery Sections

tender BEEF or
DOUBLE
your money back

Purchase any Beef Cut you desire. Pre-
pare it YOUR WAY—if you do not find
it tender and flavorful and are not com-
pletely satisfied, we will REFUND DOU-
BLE THE AMOUNT OF YOUR PUR-
CHASE PRICE! All Fred Meyer Steer
Beef is properly aged to assure you ten-
der, juicy BEEF!



Juicy, Flavorsome

Prime Rib Roast

Standing 23c lb.

Tender oven roast. Fine for hot or cold
plate or for sandwiches. Choice beef
cut. Serve with horseradish for extra
added flavor. Meaty, full flavored, prop-
erly aged beef.

STEER BEEF POT ROAST

For browned potatoes and gra-
vy, add 1/2 cup catsup while
cooking. Delicious with noodles, dumplings. 19c Lb.

PLATE BOILING BEEF

An economical beef cut for
soups and vegetable dinners. 15c Lb.

Boneless Brisket CORNED BEEF

Inexpensive meat for sand-
wiches, cold meat plates or hash. 17c Lb.

CORNED BEEF TONGUE

Easily sliced. Ideal for savory
dinners and lunches or for eve-
ning snacks. Choice of sandwich meat. 15c Lb.

CORNED LEG OF PORK

Butt or shank end. Lean leg
of pork. 19 1/2c Lb.

CORNED SHOULDER PORK

Picnic style. Par boil—then
bake like ham. 15 1/2c Lb.

DIX'S DRUM STICKS

Fresh ground veal rolled in corn-
flakes. 5c Each

LAMB PATTYS

Correctly seasoned—ready
for frying pan. 5 for 19c

At Meat Section